







BMS, ECC and other obscure technical terms





Outline

- Overview of electronic communication tools
- Business Management System
- Region 8 website
- Mailing lists and other (free) services







OVERVIEW



Need for electronic communication

- Largest region in IEEE
- 62 718 members in Region 8
- 100+ participants in this Region 8 meeting

- Networking and communication is a key element in the IEEE
- Tools are provided by the IEEE!





Available tools

At global level:

Xplore +
 Job Site +
 membership +
 online election +
 online meeting +
 SAMIEEE +

... = BMS



At Region 8 level:

- ieee.org/r8
- mailing lists





IEEE Business Management System (BMS)





BMS Scope and Objective

- BMS replaces the IEEE and the IEEE
 Computer Society's core business systems.
- It combines all information from various databases such as the IEEE Membership Database and the Computer Society's Sisyphus System into one repository.





Business Management System

- BMS is more than an upgrade
- It is an entirely new way for IEEE to operate
- BMS offers a comprehensive view of all relationships between the IEEE and each of its members and customers and provides the knowledge of what they want in the future





What was the timeline?

Major Objective-Support IEEE Renewal Cycle

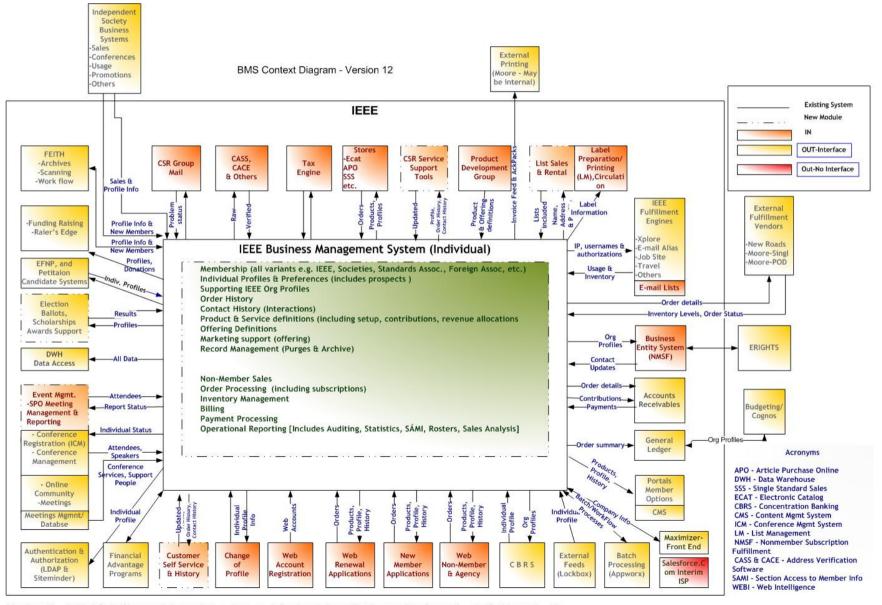
• Started Project 2005-Feb	 Started Project 	ct 200)5-Fe	b
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- Determined needs, vision 2005-Jun
- Selected software 2005-Sep
- Finished Requirements 2005-Dec
- Finished Development 2007-Feb
- Finished Testing 2007-Jun
- Deployment (eCustomer) 2007-Aug





Replaces 26 different systems

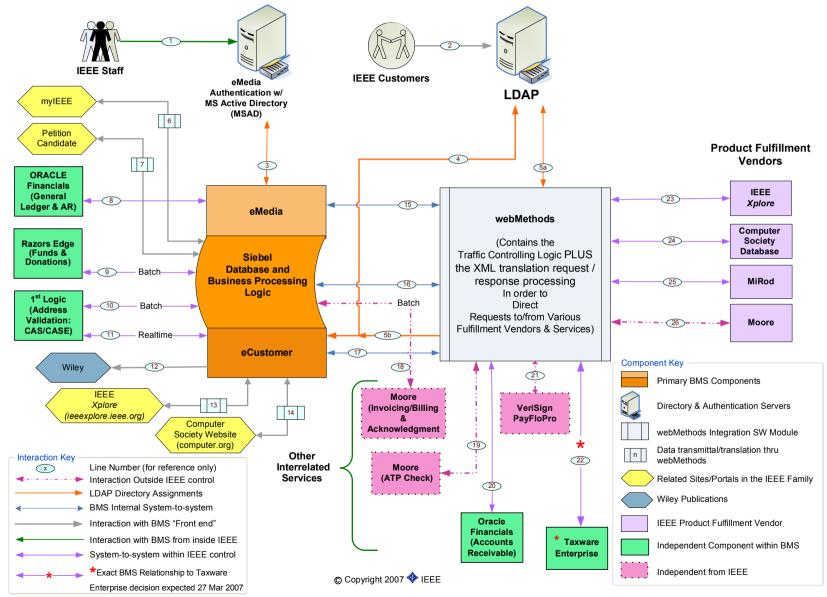


Version 12 - Added Salesforce as independent system, re-defined certain applications as interface-only, clarified legend...bh

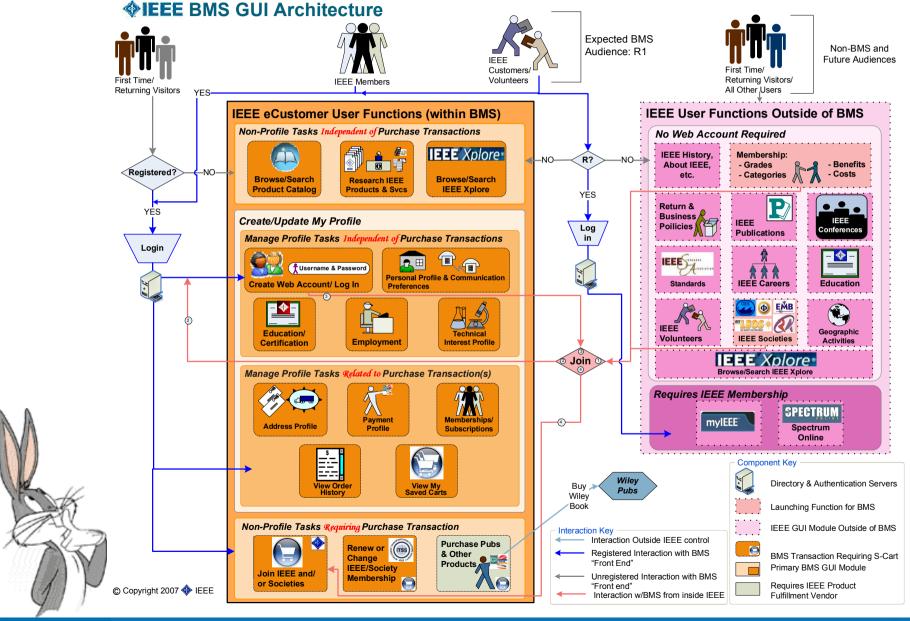


BMS Data Architecture

IEEE BMS Data Architecture: Transaction Processing (OLTP)

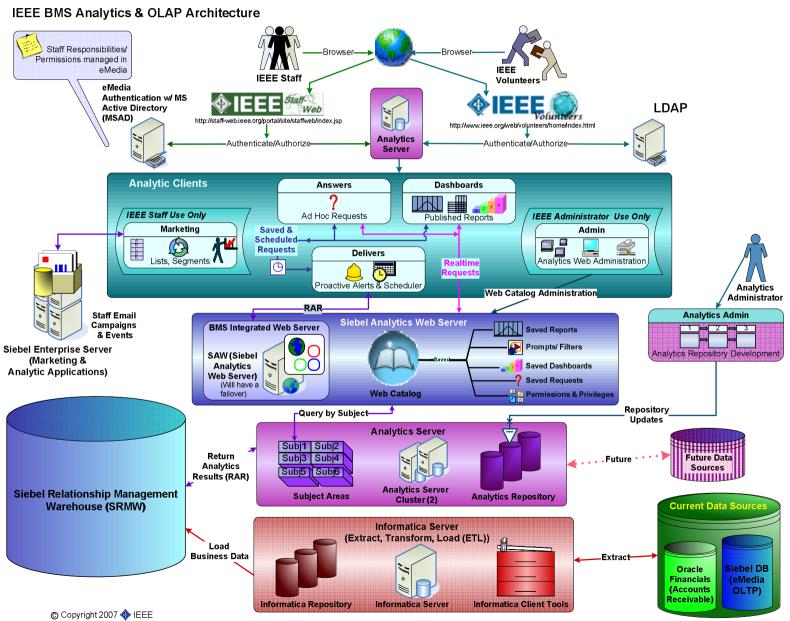


BMS User Interface Architecture





Analytics Architecture (SAMIEEE)



How BMS helps Members (web)

- The web experience of BMS includes Join, Renew, Add Services, Shop/Browse and My Account.
- BMS uses a single shopping cart for:
 - IEEE Membership
 - Society memberships
 - Journals and Magazines
 - Conference Proceedings
 - Books and eBooks
 - Digital Libraries
 - Standards
 - Continuing Education Products





How BMS helps Members (web)

- BMS web provides one place for the member or customer to update personal information. The area is called My Account. It includes:
 - Address Profile
 - Education / Certification Information
 - Credit Card Profile
 - Technical Interest Profile
 - Web Account Maintenance
 - Display of Current and Previous Memberships
 - A View Order History
 - Print a Receipt anytime





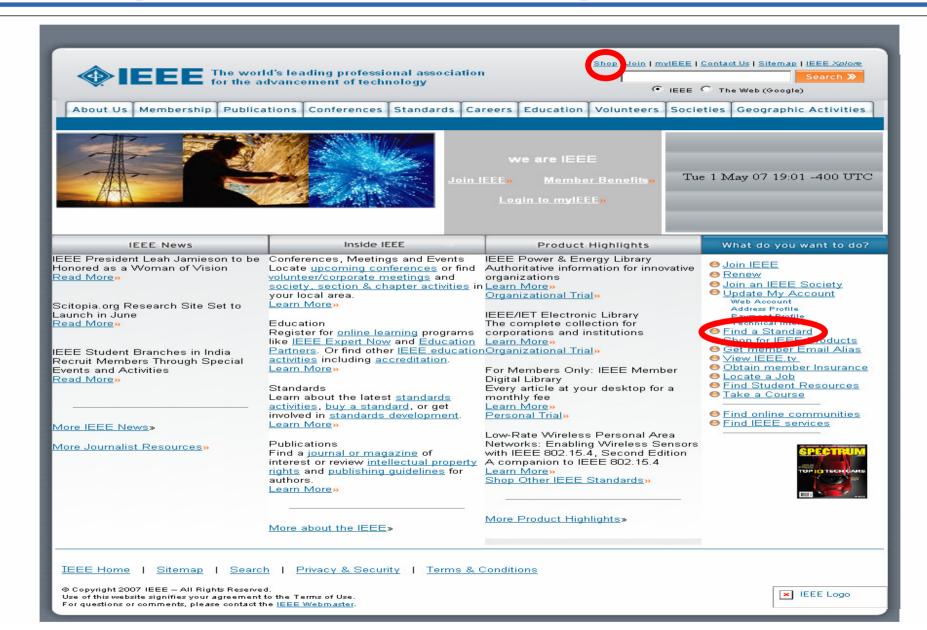
How BMS helps Members (web)

- It integrates with IEEE Xplore and the Computer Society Digital Library (CSDL).
 - Search Xplore or CSDL, but purchase the article through the BMS shopping cart.





Example: Browse / Shop

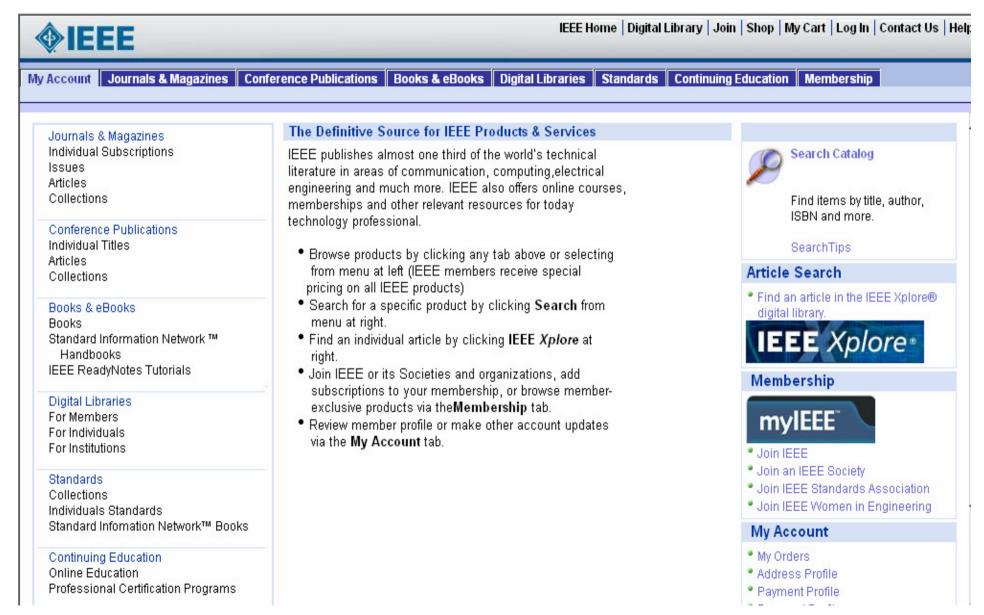






Browse / Shop

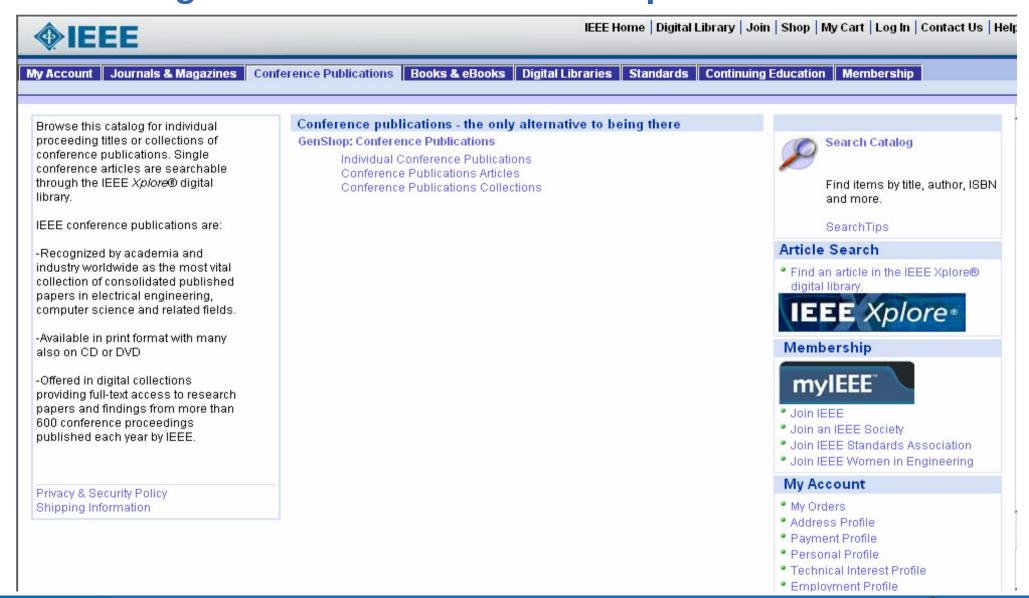
View IEEE Product Catalogs







Choose from Journals & Magazines, Conference Publications, Books, Digital Libraries, Standards, Continuing Education and Membership







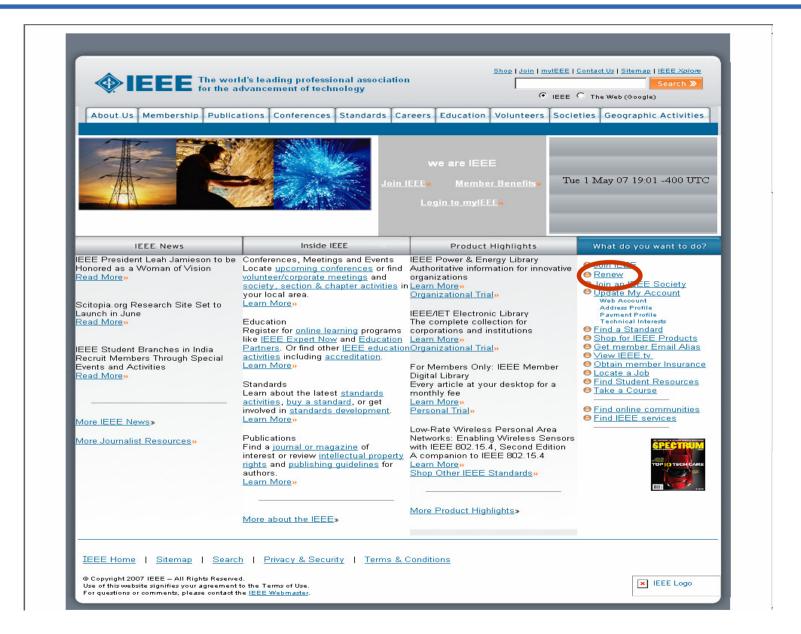
IEEE Membership Renewal

Here is how your Membership Renewal will look this year





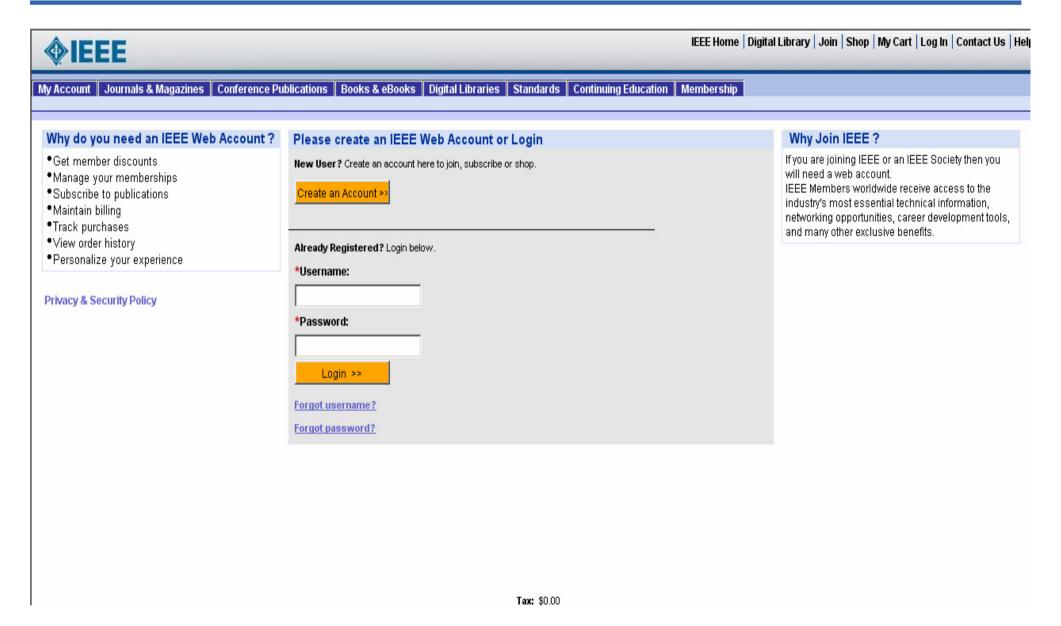
Select Renew







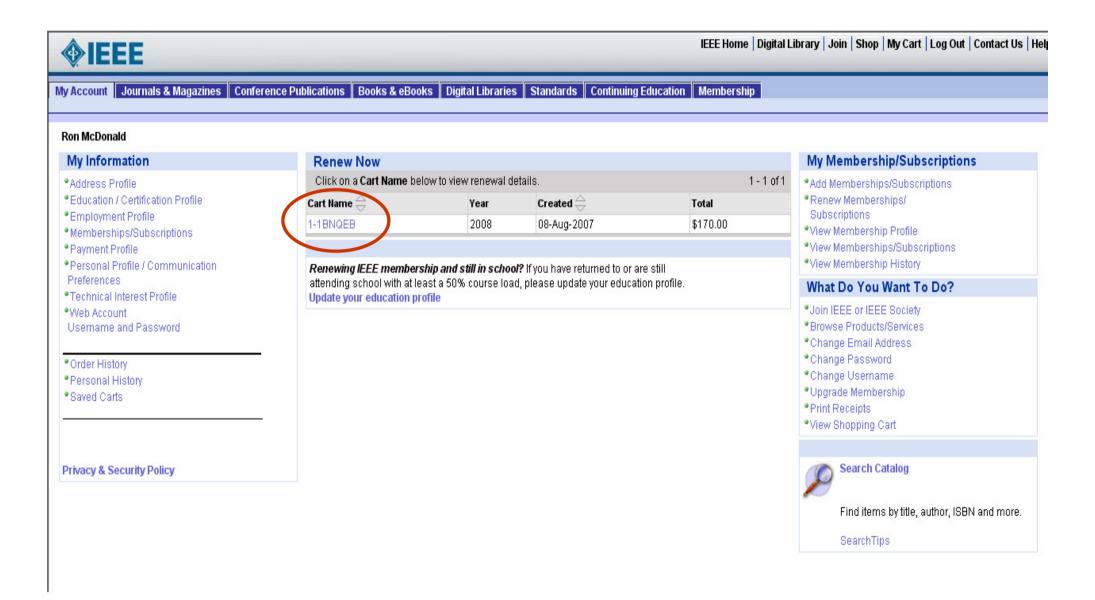
Log in to Renew







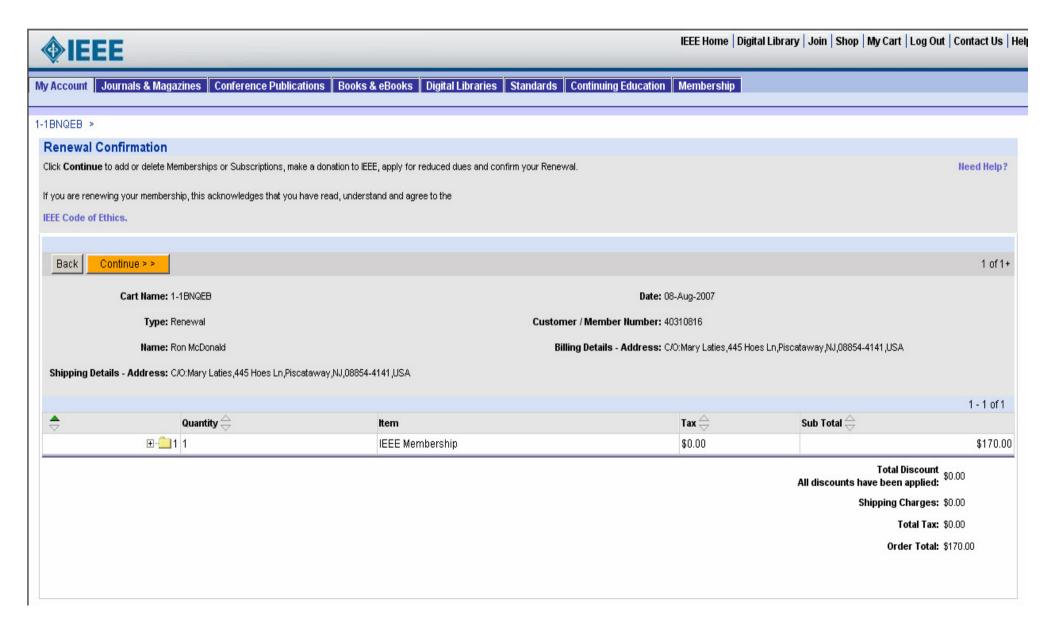
Select Renewal







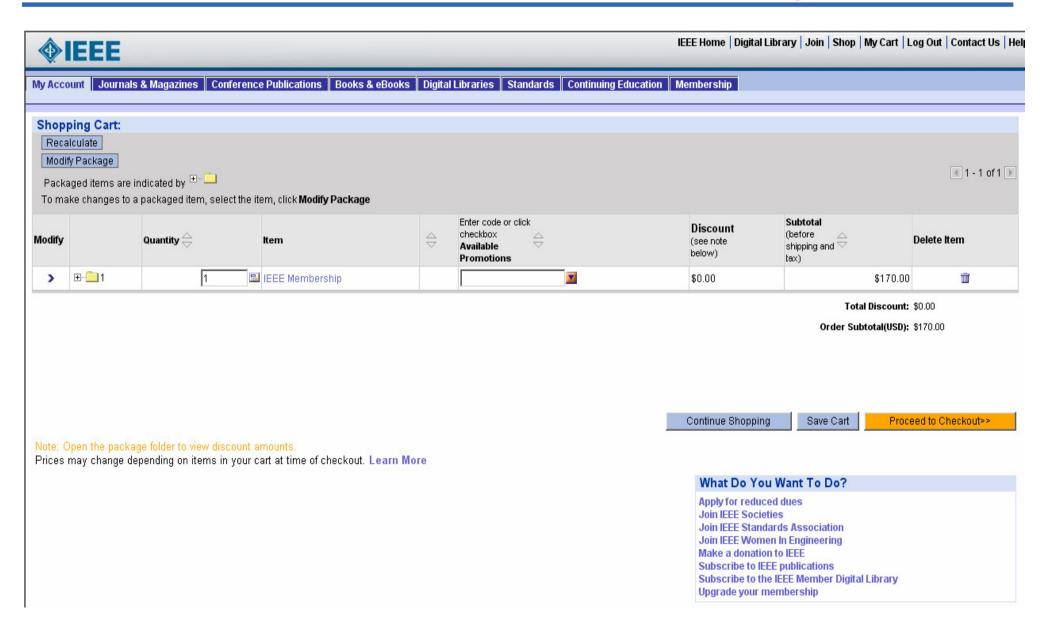
View Renewal







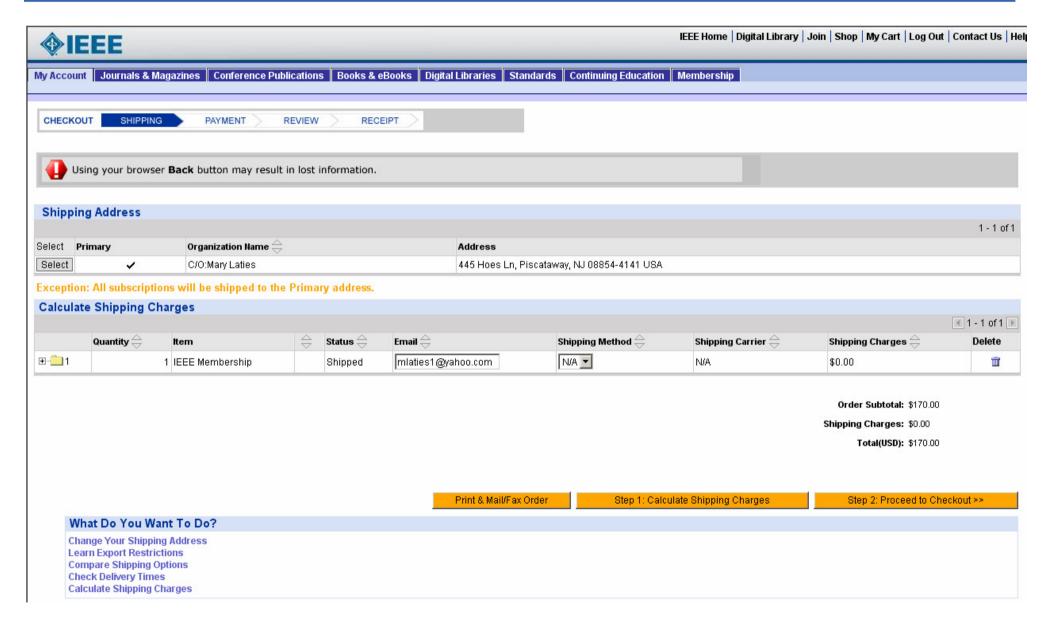
Make a donation, Join a Society etc...







View Shipping







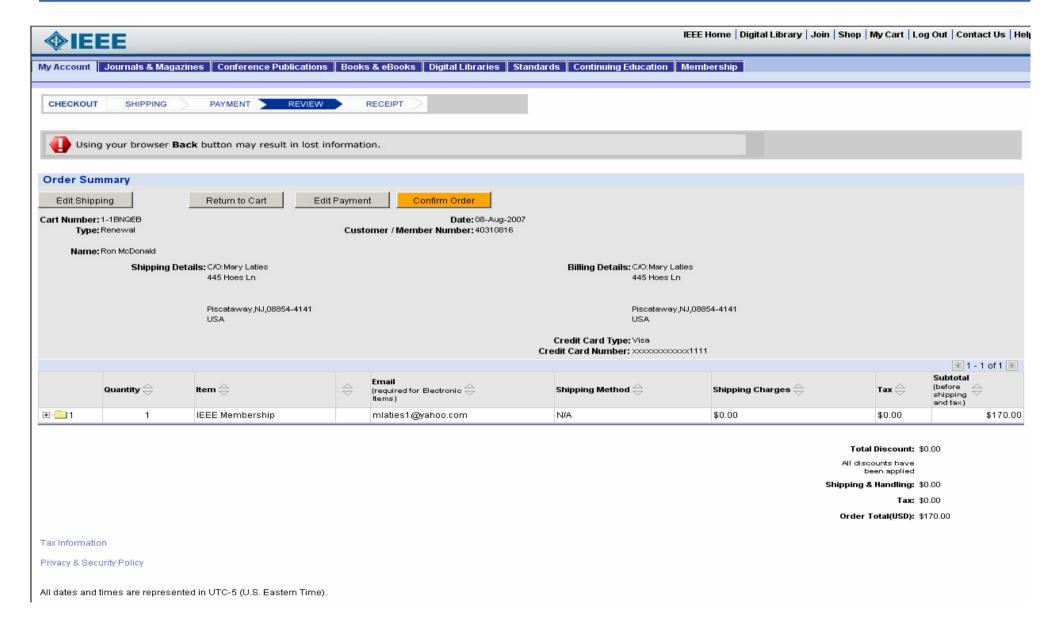
Enter Payment

♦IEEE	IEEE Home Digital Library Join Shop My Cart Log Out Contact Us He
My Account Journals & Magazines Conference Publications Books & eBooks Digital Libraries Standards Con	tinuing Education Membership
CHECKOUT SHIPPING PAYMENT REVIEW RECEIPT	
Using your browser Back button may result in lost information.	
Credit Card Payment - To pay by method other than credit card, click Back on your browser and select Print & Mail/Fax.	
*Credit Card Number: >>>>>>>>>>>>>>>>>>>>>>>>>>>>>>>>>>>>	
*Cardholder's Name: Ron McDonald	
*Credit Card Type: Visa	
*Expiration Month: 02	
*Expiration Year: 2009	
Card Verification Number: 333	
4-digit security occurrence of the Front of your American Express Card or the back of other credit cards.	
Save credit card profile: ✓	
Saved credit card is required for items where monthly charges occur (example: IEEE Member Digital Library).	
Credit Card Address - This address is used to validate your payment and should match the address on your credit card state	ment.
*Country: USA	
*Address Line 1: 445 Hoes Ln	elect from addresses on file
Address Line 2:	
Address Line 3:	
*City: Piscataway	
US State/Canadian NJ Province:	
Other State/Province:	
ZIP/Postal Code: 08854-4141	
* Required Information	
Next>>	
Privacy and Security Credit Card will not be charged until checkout is complete.	
Payment Services by VeriSign	





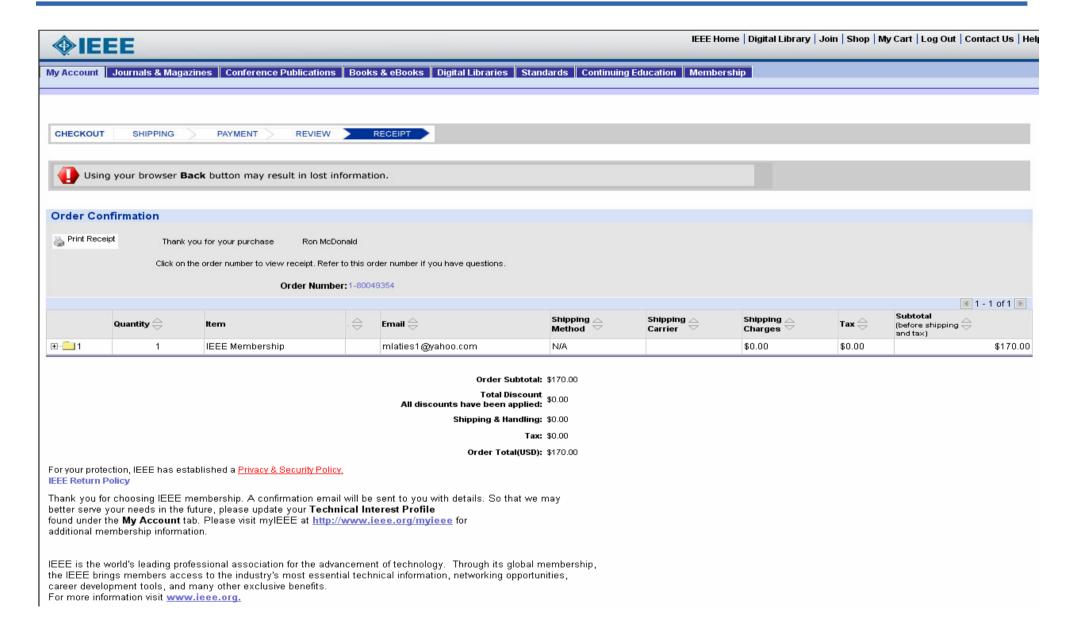
View Order Summary







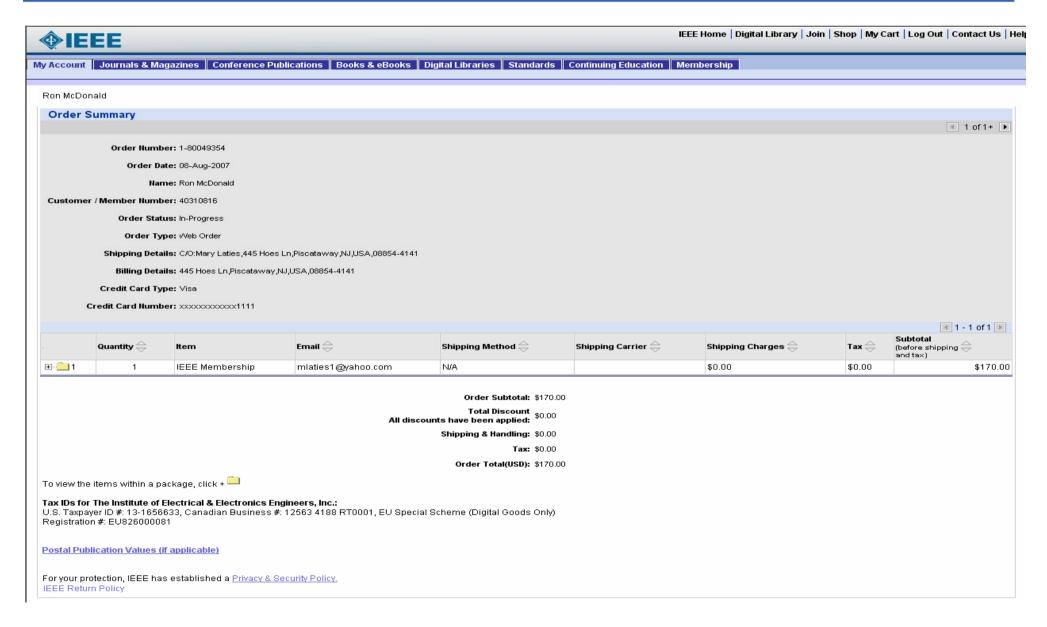
View Confirmation







View/Print Receipt



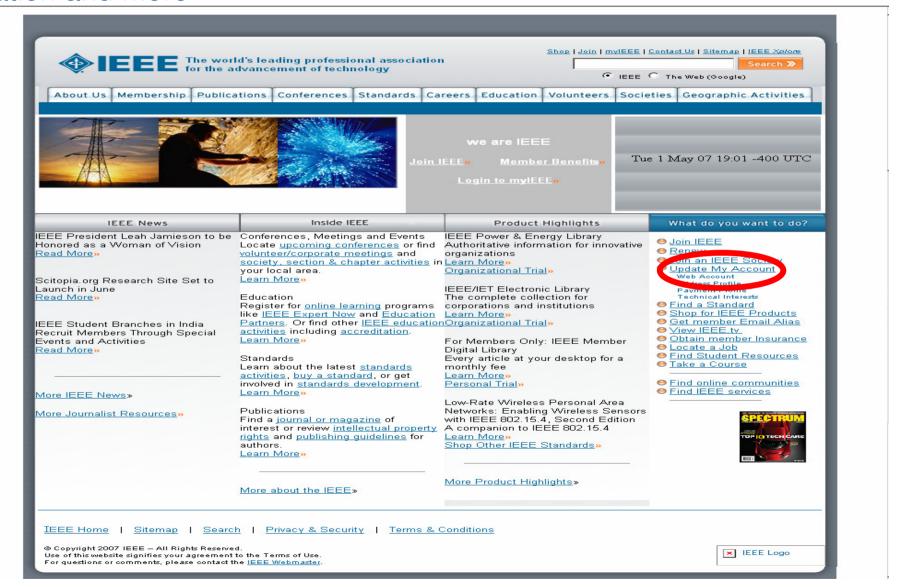




My Account

Maintain Address, Email Address, TIPS, Credit Card Information,

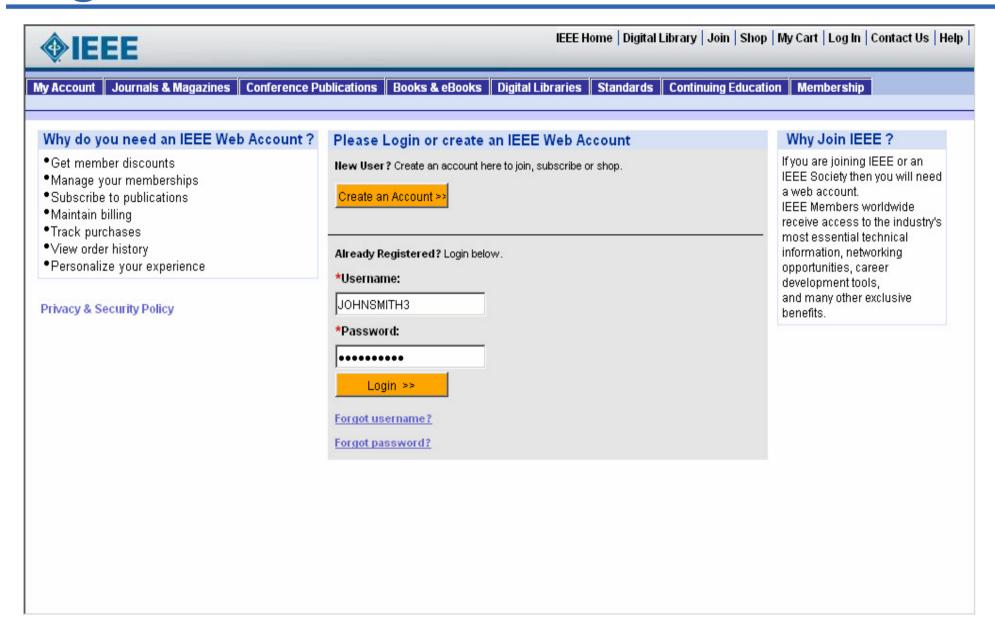
Education and more







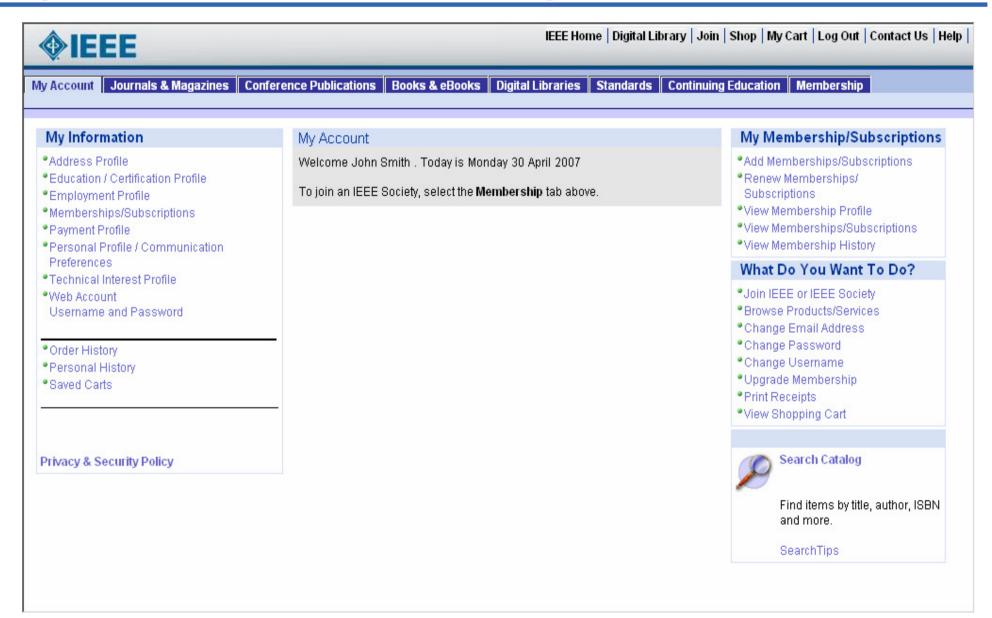
Log in with Web Account







My Account Home Page







How BMS helps Volunteers

(Analytics)

- SAMIEEE will be delivered through new Analytics engine
- Geographical Membership Statistics





SAMIEEE

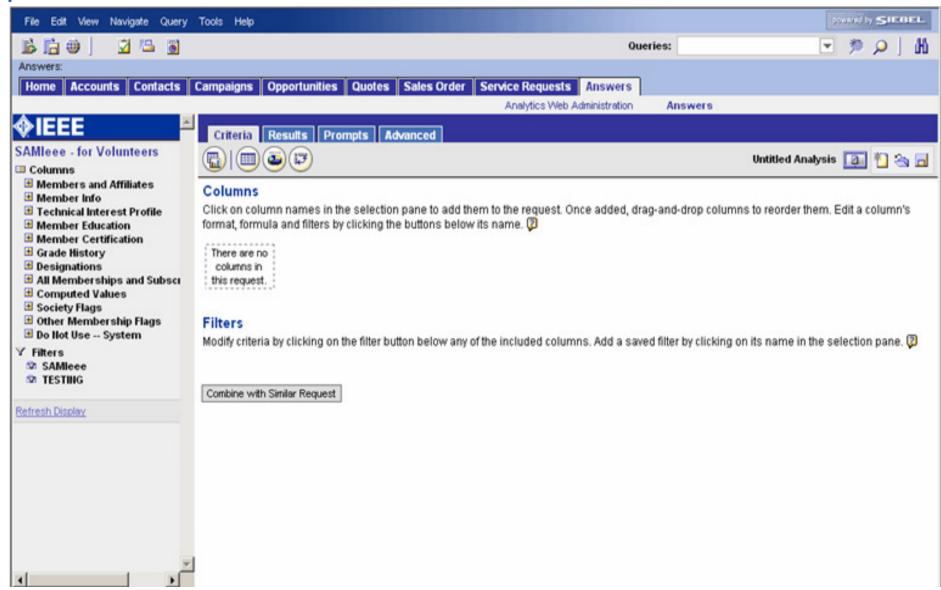
- Enhanced Graphical User Interface
- View multiple representations in one report (e.g., data & graphs)
- See membership statistics, month to month and year to year
- Data refreshed three times a week and no refresh down time
- All data available currently in SAMIEEE will be available in BMS





SAMIEEE – for Volunteers

Replaces the Member Universe







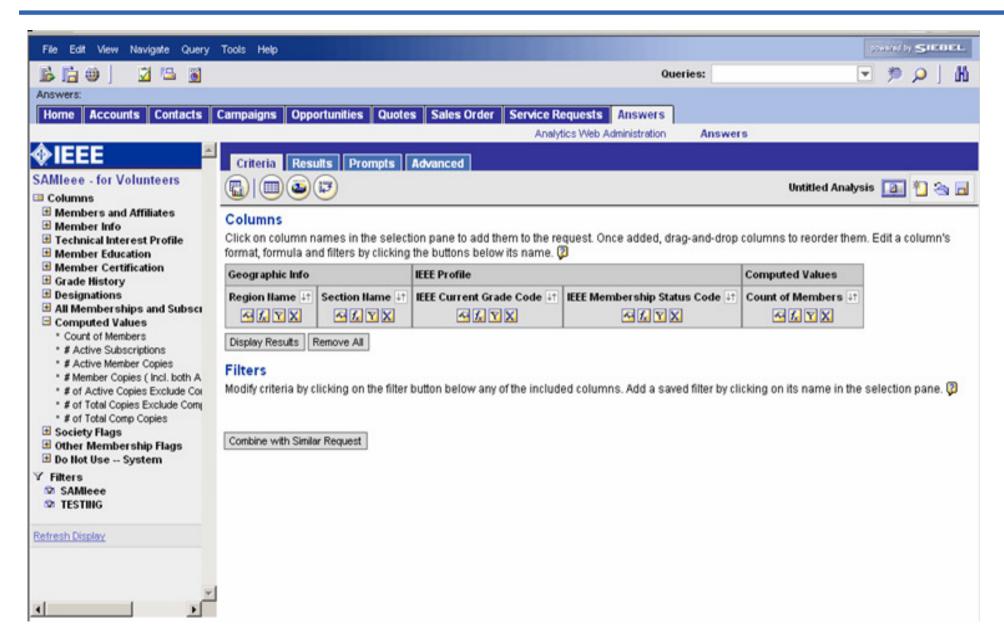
SAMIEEE

- To the left are folders that contain the individual fields used in the queries
- To the right "Criteria" tab is where users set their fields and conditions for the queries.
- The fields are selected by opening a folder and clicking on the desired field. Fields appear under the Columns heading.
- Once all fields necessary are selected, a user places "conditions" on appropriate fields thereby creating a filter.





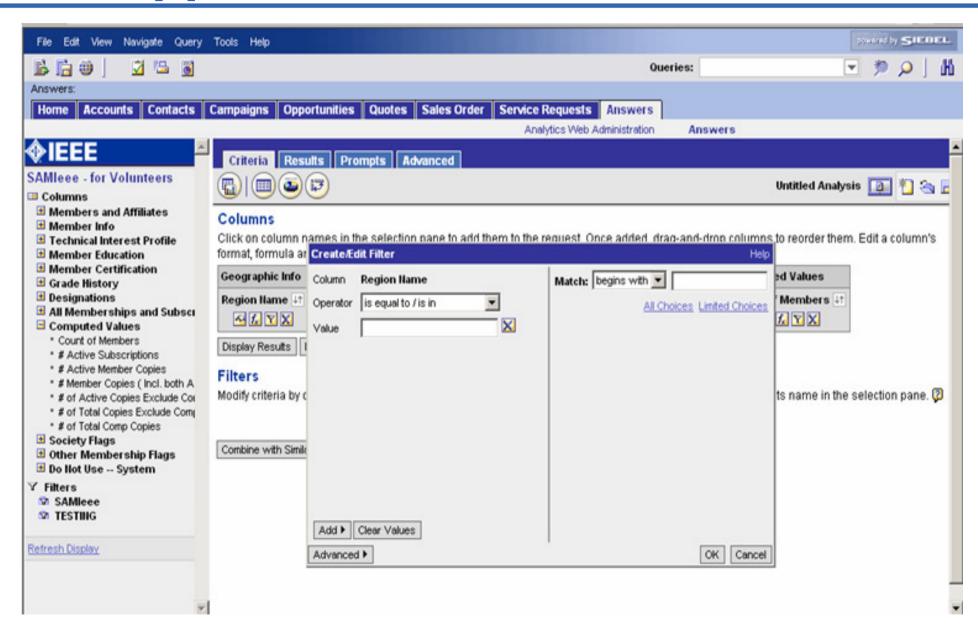
SAMIEEE







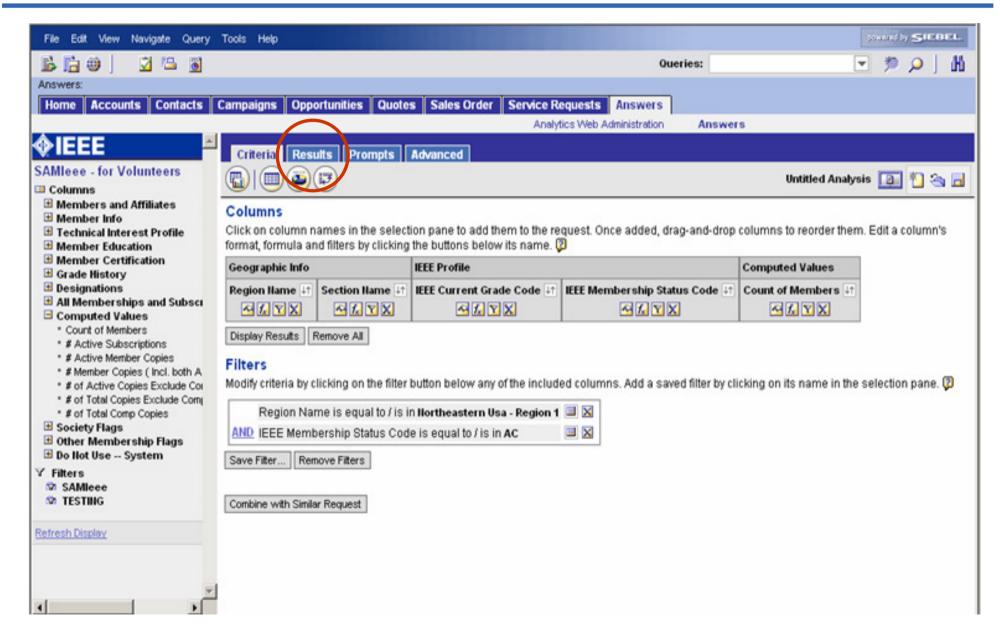
User applies filter







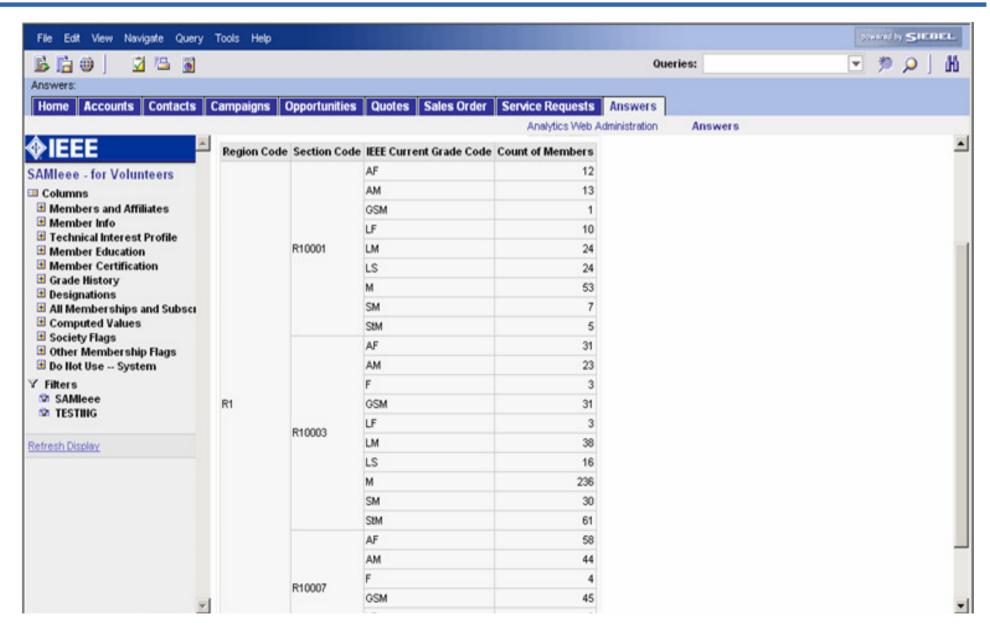
Click "Results"







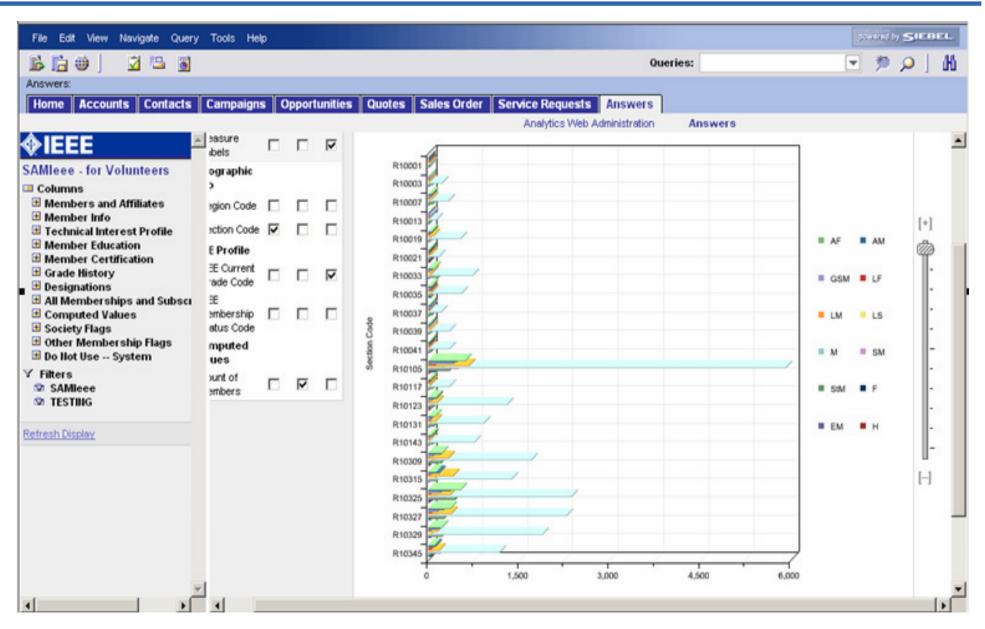
View and Save Results







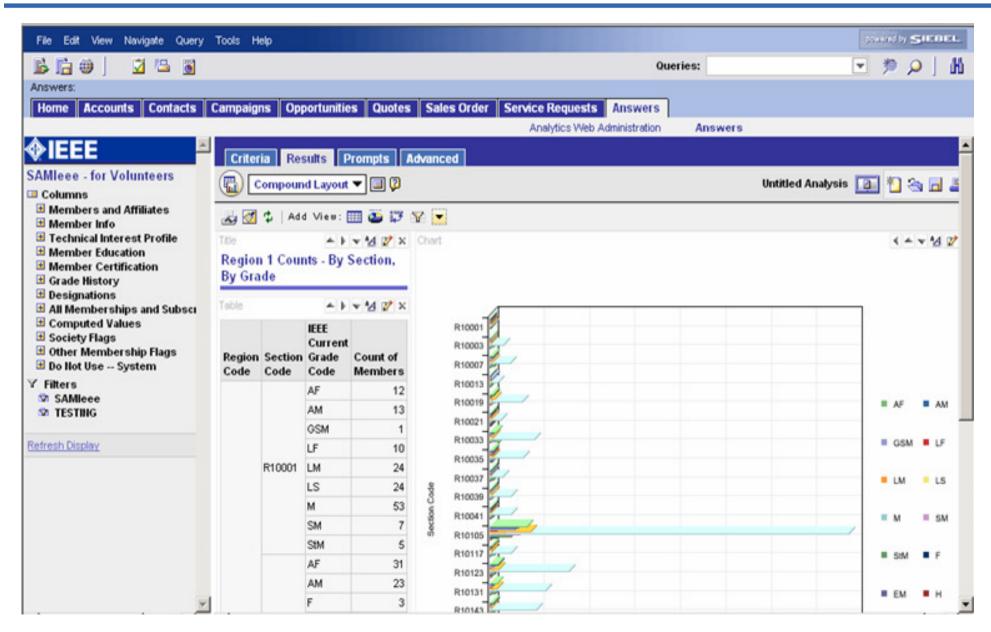
Results can be saved as graph







Graph can be combined with Report





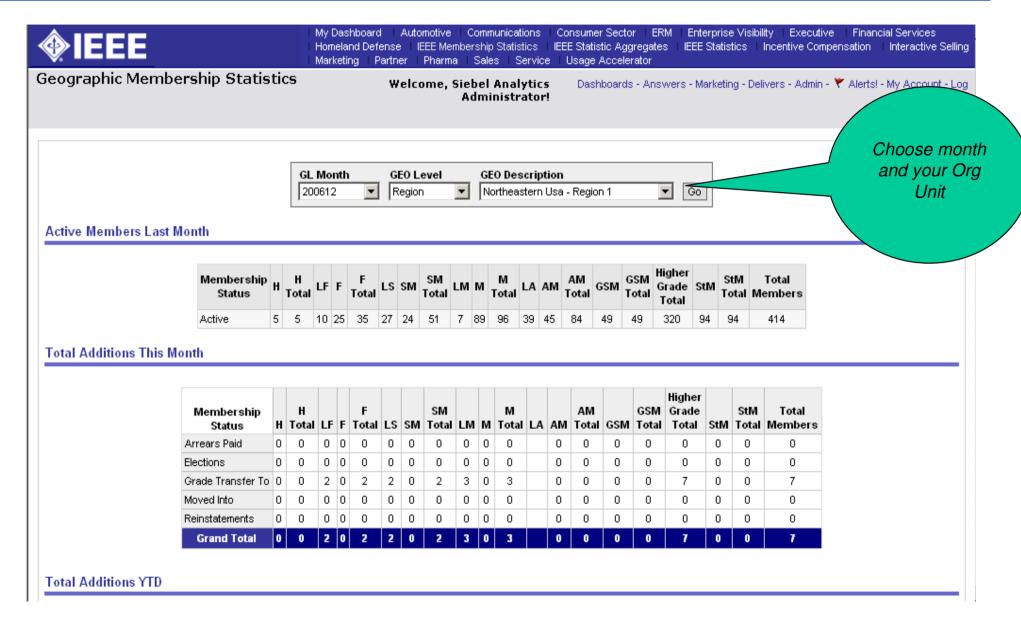


Results Output Options

- Excel
- CSV
- html



Geographic Membership Statistics available within SAMIEEE







SAMIEEE Training

- Coming in November 2007
- Includes:
 - All Section Chairs, Vice Chairs, Secretary, Treasurer, MD Chair, Chapter Chairs and designated SAMIEEE recipients.





ieee.org/r8



Scope

Showroom of Region 8 and its committee(s)!

- For non-members: provide useful information about the IEEE
- For members: detailed information and contacts, publicity tool
- For committee members: collaborative content management, publicity tool, extra services such as online registration, repository





Some facts

- 74,391 pages visited per day
- 3.09 gigabytes of data transferred from the server per day
- 342 people registered
- 23 authors
- 43 news items





Some facts

Most popular items

Membership Activities

Professional Activities

Life Members

History Activities

Sections and Subsections

Committee and Contacts

Membership development

GOLD (Graduate of the Last Decade)

Documents & Bylaws

Women In Engineering







Technically

- Joomla based installation
- Home-made Joomla based template (publicly available)
- Many extensions...





Registration process

- Everybody can register !!
- Authorized people are granted higher privileges manually to:
 - Access (sub-)committee-only documents
 - Update the contents





Crash-courses!! (on using r8web)



How to post a front-page item?

ieee.org/r8 networking people

ieee.org/r8 networking people

Submitting news items

After reviewing









How to add a calendar item?

ieee.org/r8 networking people

Submitting calendar items









How to download the agenda book?

Demo!!





How to update content

ieee.org/r8 networking people

Editing the pages you are responsible for







Online registration

- First time use for this meeting
- Some people have experienced some difficulty: easier process next meeting;-)





I have already forgotten everything

- Online video tutorials
- This presentation is online







Mailing lists and other (free) services





Mailing lists

- r8opcom@ieee.org
- r8committee@ieee.org
- r8meeting@ieee.org
- r8ma@ieee.org
- r8ta@ieee.org
- r8sac@ieee.org
- r8gold@ieee.org
- r8web@ieee.org
- r8webmaster@ieee.org
- histelcon@ieee.org
- r8history@ieee.org







Mailing lists – creation process

- Choose a name whatever@ieee.org
- Send me an e-mail (thomas.watteyne@ieee.org) with:
 - the name of your list
 - Its purpose
 - Your e-mail (used for administration)
- List creation takes about 3-4 days







Mailing lists – administration

- Go to listserv.ieee.org
- Create an account with your e-mail address
- Administration issues:
 - add/remove users
 - Who can post to the list?
 - Who can register to the list?
 - Setting for attachments
 - Who to notify in case new users join/leave?
 - List moderation
- Questions ?
 postmaster@ieee.org TBC





Website hosting

- This service is free for most IEEE-related websites: sections, student branches, conferences etc.
- Hosted directly on the EWH IEEE servers in New York
- Possibility to create an alias

 e.g. http://www.ieee.org/r8 points to http://ewh.ieee.org/reg/8/cms





Website hosting – how to?

- Send me an e-mail (thomas.watteyne@ieee.org)
- Your hard-disk space, URL and MySQL database are created
- Facilities
 - ftp access to your files
 - PHP/MySQL enabled
 - PHPMyAdmin database administration





Website hosting – how to?

- Download Joomla from www.joomla.org
- Upload the files via ftp
- Connect to you site
- Install Joomla
- Download the IEEE template from ewh.ieee.org/templates.html
- Customised your template
- Install the template using the Joomla admin interface
- Create your alias







Questions? Comments? 365/7/24



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ieee.org/r8



