# **IEEE R8 & Innovation**

- IEEE R8 has been sensitized by Europe's huge economic challenge
- When called by EC Brussels office to consider utilizing its resources and successful human networks to help address the barriers of innovation and economic growth in Europe, IEEE R8 OpCom took the decision to take upon this Challenge
- So IEEE R8 has submitted a Project preposition against the EC's recommended topic for IEEE, focusing on Web Entrepreneurship



A European Commission Funding Program for Research and Innovation (2014 -2020)

- Responding to the economic crisis to invest in future jobs and growth
- Strengthening the EU's global position in research, innovation and technology
- Addressing people's concerns about their livelihoods, safety and environment



The Challenge:

## "Mobilize IEEE networks across Europe to Inspire and Cultivate....

...Web Entrepreneurship"



#### **Project's Key Objectives**

- 1. Establish Web Entrepreneur Networks across Europe utilizing the local IEEE sections
- 2. Organize Web Entrepreneur Meetings and Events across Europe
- 3. Organize a Pan European Assembly on Web Entrepreneurship
- 4. Establish and Run a Knowledge Management Center on Web Entrepreneurship



#### **Project's Key Objectives**

1. Establish Web Entrepreneur Networks across Europe utilizing the local IEEE sections

The Goal here is to establish at least 15 Local Web Entrepreneur's Networks, each in a different country or geographical area within Europe to take the responsibility of the Project implementation at the country level



#### **Project's Key Objectives**

#### 2. Organize Web Entrepreneur Meetings and Events across Europe

- i. Identify, reach out and invite potential web entrepreneurs and startups and invite them to join the Local WENs (Web Entrepreneur's Networks)
- ii. Organize meetings, events, workshops for the target audience to educate, inform, raise awareness, train and expand knowledge and competencies for web entrepreneurship
- iii. Promote networking among key stakeholders including accelerators, angel investors, vendors, software companies, potential web entrepreneurs, startups



#### Project's Key Objectives

#### 3. Organize a an European Assembly on Web Entrepreneurship

- i. Further Exploitation of Work Accomplished in each European Country, through an Annual Celebration in one of the member States
- ii. Bring together key stakeholders from the European Community of Web Entrepreneurs, including local WEN leaders, promising potential web entrepreneurs, accelerators, startups, successful web entrepreneurs to share ideas, knowledge, experiences and build up a positive momentum for Web Entrepreneurship
- iii. Awards Ceremony for best "Woman Web Entrepreneur" and best "Young web Entrepreneur"



#### **Project's Key Objectives**

#### 4. Establish and Run a Knowledge Management Center on Web Entrepreneurship

i. Establish a Central Information Hub with all the relevant information and links related with the Project and its activities

#### ii. Provide links to relevant MOOCs (Massive Open Online Courses)

- i. technical knowledge (web development technologies),
- ii. entrepreneurship skills (creativity, opportunity recognition, idea development)
- iii. soft skills development (e.g. presentation, negotiation skills)



What is next?

We are waiting for the results from the European Commission

I will attend a meeting in Brussels after receiving in September an invitation on:

### IEEE Cyprus....

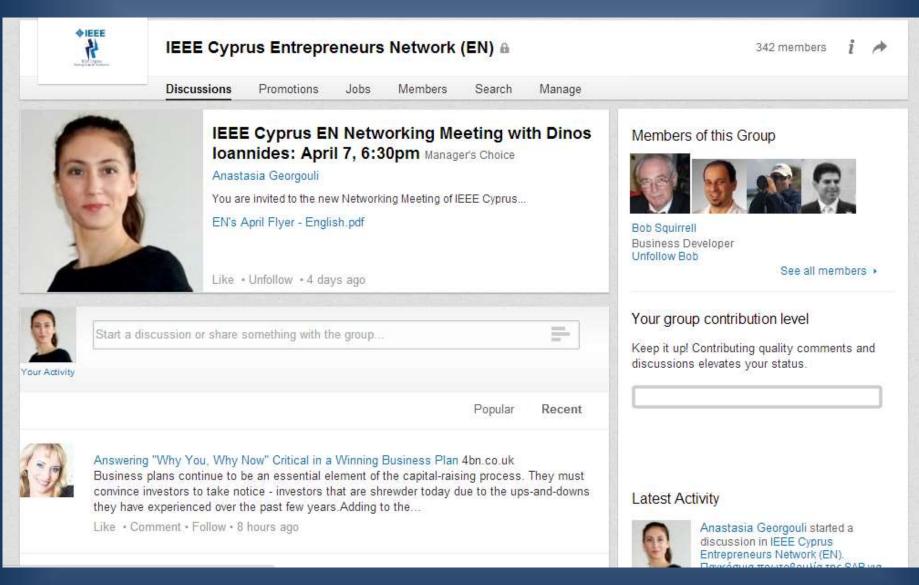


#### already running with great success in Cyprus !!!!

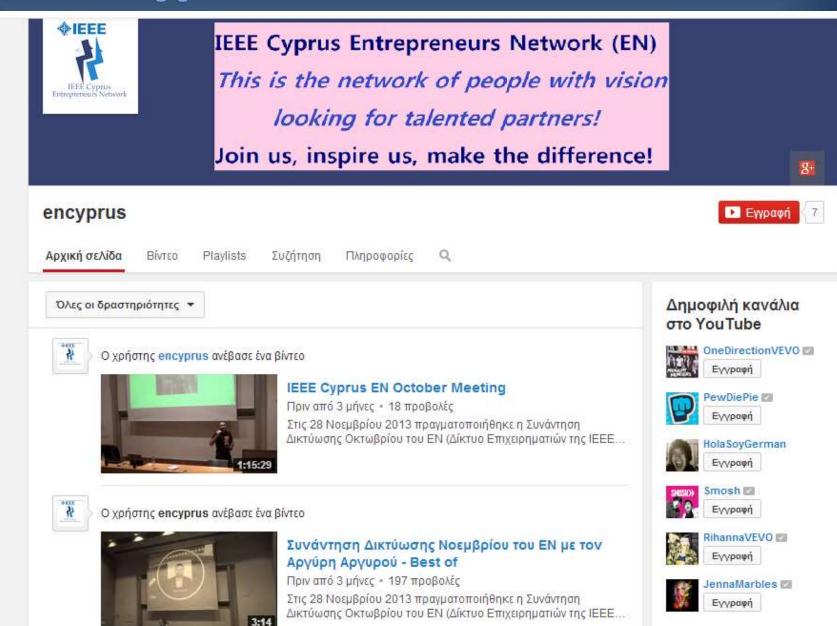
### **IEEE Cyprus EN's Facebook Page**



## **IEEE Cyprus EN's Linkedin Group**



## **IEEE Cyprus EN's YouTube Channel**



### IEEE Cyprus EN's October 2013 Networking Meeting

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IEEE Cyprus EN's December 2013 Networking Meeting

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## IEEE Cyprus EN's February 2014 Workshop





#### IEEE Cyprus EN's February 2014 Workshop



#### IEEE Cyprus EN's Supporters & Collaborators

- > ECE Department of the University of Cyprus
- > Careers Office of the University of Cyprus
- > Cyprus Independent Business Network (CIBN)
- Local Entrepreneurship Evangelists & Start-up Coaches
- > Local Entrepreneurs

**Interest from Other Countries** 

> Spain Greece > Portugal > Latvia > Italy > FYROM > Egypt > Tunisia  $\succ$  And others

#### Pros for IEEE

- > Increase participation and satisfaction among the young professionals
- > Attract new members from various related disciplines
- > Create opportunities for members to find or create jobs
- > Be one of the first organizations that will focus on entrepreneurship
- > Take advantage of this new trend
- Take hold or manage funds from Governments and other bodies
  e.g the European Commission and HORIZON 2020

## Food for Thought

### Could this be a new IEEE Affinity Group



# Thank you!

## Any Questions?

