

V/C Member Activities

Goals

Dušanka Bošković

The Vice Chair for Member Activities is coordinating activities of the Membership Development (MD), Professional Activities (PA) and Young Professionals (YP) subcommittees and coordinators for Life Members (LM), Women in Engineering (WIE) and History Activities. The activities of all the subcommittees and coordinators are aimed to supporting the members' needs and enhancing the members' growth. Our goal is to build sustainable cross-sectional networks of volunteers across the Region 8. The strategy within the Member Activities subcommittees and coordinators is to work together and jointly achieve our goals. This was reflected in several PA and WIE events held at cross-sectional SYP congresses, plans to bring LM and YP AGs for joint events; and for MDPA brainstorming event to help build PA Officers' network.

Member Activities success is related to members' response to what we do, and this is the main challenge we are facing. This was a reason to invite more members to join SCs, to contribute to our work, and to help raise visibility of our actions.

Status and Past Contributions

It is difficult to compare and highlight activities of different subcommittees that operate under MA umbrella. Detailed reports of the subcommittees' activities are included in the Agenda Book, and here is a short list of their major activities:

- History Activities with the following milestones approved:
 - L-band 3D pulsed radar developed in Kharkiv, Ukraine in 1938.
 - Enrico Fermi's major contribution to semiconductor statistics, Florence, Italy, 1926
- Sustaining a vibrant network of MD officers. Several Sections achieved recruitment and retention goals for 2015 in advance of the target dates.
- LM Technical Tour to Europe France, Switzerland, and Germany, May 2015
- Successful cross-sectional and Section's YP and SB congresses and events involving many attendees and rich working and social program:
 - CEuSYP Central European Student and Young Professional Congress, Zagreb, Croatia, May 2015
 - WESYP West European Student and Young Professional Congress 2015, Eindhoven, the Netherlands, May 2015
 Egypt Engineering Day, September 2015
- WIE Coffee Talks Promotion and Events and WIE pre-University outreach joint events

Outlook

The importance of pursuing regular activities and strengthening networking among volunteers across the Region:

- Member elevation gap activities involving relevant officers in the section (example: SB Chairs and YP AG Chairs) and sharing information for joint actions.
- Assist Section Officers in promoting member elevation to Senior Member, especially when sponsored by the Section
- Bringing new generation of IEEE members together at SYP congresses: Hellenic, UK Ireland and Nordic
- MD Officers Training Workshop to support continuity in MD operations
- MDPA Brainstorming session to start building PA network capable of meeting members' growing interest in soft skills trainings

Points of Concern

We all need to get engaged in Membership Development activities. Region 8 ended 2015 membership year with overall membership decline of -1.9%. We are also witnessing decline in contributions for the Region 8 News. In the same time we are receiving many inquires about joining IEEE and how to get engaged in IEEE activities. We need to reach out to our members and our prospective members, to raise visibility of our activities.

Region 8 Officers are looking for improved cooperation with the MGA, to establish better communication links and be able to effectively channel members' requests and inquires.