

Director-Elect Margaretha Eriksson

Goals

Your strategic vision matters!

The major goal during 2016 is to produce the strategic plan for 2017-18 with the support of the SPC team. This plan must be aligned with IEEE 2015-30 goals and there is a challenge to create a plan which is possible to adapt to the diversity of countries and Sections in R8.

Success measures are based to what extent sections are able to make IEEE visible in their society and our attraction of students as well as professional engineers in the long run.

Status and Past Contributions

The Director-Elect participates in the IEEE Board series meeting in February, June and November to learn and network with Directors and Director-Elects from other regions. I have established cooperation with R10 which share a similar geographical spread. I have also attended and supported SYP and WIE meetings in R8 and R10.

Together with Marko Delimar I am working on planning a R8 meeting in conjunction with Section's Congress in Sydney 2017.

Outlook

The Strategic plan is to be shared and discussed with Section chairs and other R8 delegates, and then adapted by the Sections. Each section board need to translate the plan into actionable items, fitting to the section's status and needs.

The African countries and existing and new sections are important and the initiative to form an African Council is promising.

Points of Concern

We need to strengthen the coordination between Chapter activities (TAB) and Sections (MGA) in order to reach our goals of visibility, and working successfully with students and professional engineers in Industry. Most students will pursue a professional career and IEEE needs to express how we support this with products and services, in order to retain this group of members.

The R8 Committee needs to mirror the diversity of R8, with members from Africa, Middle East and Europe, as well as gender and age.

I'm also concerned over the time volunteers are able to spend on IEEE today and in the future, and how that impacts the recruitment of new leaders.