

Sweden Section Mats Edvinsson

## **Getting Closer to Industry**

- Sweden Section drives & sponsors initiatives for approaching industry & business. E.g Section driven or sponsored initiatives with Chapters, external parties etc. E g cross-chapter workshop with industry speakers, via WebEx
- Industry relations are strengthened by e.g having industry members involved in IEEE positions, e g Chair or Board members in Chapters, Section Board etc. Sweden Section appointed new individual responsible for Industry initiatives
- Cooperation across IEEE to address topics of interest to industry members: E g Industry dominant chapters cooperate with academia dominant chapters.
- WiE relevant for female industry professionals, hence a growing affiliate. Cooperate with industry associations in seminars.
- Started new tradition of 2 yearly industry-academia events, by Section, SYP & WiE since Nov 2015: Entrepreneurial workshop in May 2016 with startup, investor, support agency and University
- However, tighter business environment is a challenge; Tighter budgets & less sponsoring, slim organizations & less time for volontary work such as IEEE. Accelerated during 2016

## **Students and Young Professionals**

- The Sweden Section vitality has increased substantially in WiE, YP and SB. Restarting SB in CTH by more direct relations with student unions, as well as particular chapter involvement.
- Restarting SB in BTH and CTH by promoting & supporting SYP Regensburg
- Direct involvement in the Section Board: Initially by adjuncting key individuals from SYP & WiE, then elevate to ordinary positions. This cuts communication barriers and builds for future elevation to Board positions.
- Direct involvement of SYP members in Nomination Committee
- Strong support & involvement from the Section Chair & Board inspires & enhances the efforts of SYP & WIE.
- Recognition is important, e.g Awards
- Cross country-border events are very stimulating Adding the industry perspective making it even better.

## **Section Vitality**

- More direct communication with all Sweden Section members; Mails from Section Chair, Newsletter, ad hoc communication of special topics, outlooks for next quarter etc. Increased use of WebEx
- More "business type" & structured operation: Combine long-term planning with annual budget; looking for ways to extended process and improve, more active reporting & follow up
- The Section drives or sponsors initiatives that cuts across Chapters, SYP WIE etc, preferably with external parties. Institutionalized cooperation; the 4rth year of a joint chair workshop planned for 2016q3 chapters, SYP, WiE.
- Renewal of Chapter boards. Forming a new pan-Nordic chapter, hosted in Sweden initially
- Need to modernize the web, initiation is starting up after the summer
- IEEE improvement: eNotice is too slow direct mailing to all members have been delayed or slow in distribution. Hence missing inviting to opportunities, and spreading outdated information
- IEEE improvement: WebEx too inflexible setting up broadcasting a week in advance (rather than hours) is perceived
  as outdated

## Miscellaneous / Recommendations / Feedback

Active process to elevate members to senior member level - 42 new in spring 2016