

# **Finland Section**

## Getting Closer to Industry

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We think that members of IEEE working in an academic environment gain a lot from their IEEE membership but IEEE, as a whole, should be able to serve its industrial members better by creating higher value for them especially. The Finland Section is closely engaged with the IEEE Action for Industry initiative and through our Section Industry Ambassadors, we reach out to local industries in order to recruit companies to join the AfI initiative and provide internships for the IEEE student members and YPs. Over the past two years the number of industrial contacts has increased substantially. We will continue our engagement with the IEEE Action for Industry initiative also in the future.

### Attracting and Supporting Future Members

The academic institutions are actively seeking to engage with IEEE in organizing seminars and conferences that are open to our members. These events are good examples of essential value IEEE provides especially to academic members of IEEE. Finland Section actively engages and supports events that are of high quality and in the field relevant to our current and future members. We also encourage our technical chapters to level up their activities. Over the past two years, the latter activity has been particularly worthwhile.

#### Section Vitality

Finland Section is also seeking to engage in collaborative relations with other societies with similar focus in order to provide mode benefits to the members of IEEE in the Section. One example of such activity is the collaboration with the local branch of the Institute of Physics (IOP) with whom we are organizing our first joint seminar in September 2017.

Finland Section is also supporting its Technical Chapters to collaborate with their counterparts in other Section in the Nordics. Chapters of the IEEE/CPMT society are a good example: they merged together to form a Nordics-wide joint chapter and now together organize a technical conference & exhibition that is traveling from one destination to another within the Nordic states. In the past, Finland Section has had very active SYP groups but this activity is withering despite of our active efforts to find new people to carry on the tradition.

Our membership numbers are relative stable but in order to stay vital the Finland Section needs members that are more active. We seek to engage new members by inviting them to events and to participate in volunteering activities. We support our less active technical chapters to initiate new activities and encourage the more active ones to expand their activities and make them visible beyond the current members in the hopes to engage new people and new members. We have been quite successful in engaging new members but this activity should be made continuous.

#### IEEE in Africa

The existing activities among the different Sections in Region 8 are a good benchmark. Similar models/ideas that work in Europe and Middle-East may work in Africa as well.

## Support from IEEE Office in Vienna, Austria

#### Miscellaneous / Recommendations / Feedback