



This membership development report is issued on behalf of your IEEE Region, and the IEEE MGA Board.



Dear MD officers,
Another month, another MD monthly, with all the data from the region and your section. Note that we are recovering slowly from the downturn a while ago. We have more members than a year ago, which is certainly good news. The growth compared to last year is lower, but nevertheless, we are not doing too bad. Looking at the first table, you might notice that we have now almost 120% of our goal for students, but at the end of this month, that number will change dramatically as many students will graduate and be transferred to the member grade. (and the percentages for the member goal will go up...).
This newsletter has an additional alert for IEEEExtreme participation. Spread it to your member: it is an initiative that is initiated in our region!
–Dirk Van Hertem, Membership Development Chair, Region 8

Regional Snapshot	Total this Month	'12 vs. '11	% Change	Aug 2012 400,000 Member Goal – R8		2012 New Members (MAY)
Total Membership	66,051	428	0.6%	90.3%	Total	13,866
• Higher-Grade	44,663	140	0.3%	81.1%	Higher-Grade	3,505
• Students	21,388	278	1.3%	119.8%	Student	10,381
IEEE Worldwide - Total	362,993	1,620	0.4%	400,000		73,004

2012 Retention Dashboard / Benchmark	Cumulative – Through This Month			
	Professionals	Graduate Students	Undergraduate Students	Total
Region – Total Members	76.0%	73.3%	37.1%	71.3%
Region – 1 st -Year Members	37.4%	58.6%	28.4%	39.4%
IEEE – Total Members	80.0%	66.4%	29.6%	71.9%
IEEE – 1 st Year Members	36.8%	47.5%	23.7%	32.6%

First-Year Member Engagement	2012 Membership Cycle	2011 Membership Cycle
Recruitment	Work on member recruitment, Member get a Member program: www.ieee.org/mgm	Half year dues available 1 March
MGA Operations	New Member orientations: link to recorded orientation session and FAQ page: http://www.ieee.org/membership_services/membership/welcome.html	<i>Weekly</i> – New members receive welcome kit mailing <i>Monthly</i> - New members of prior month are invited to a new member orientation webcast
Section / Chapter Operations	Volunteers in MD Chair position.	New members received welcome communications from Section / Chapter ? New member recognized in Section / Chapter newsletter ? New members invited to Section / Chapter welcome event ?
SAMIEEE Analyses	NOTE: New SAMIEEE tool Take new training sessions if needed.	(MD) First Year Members Not Renewed (ND) Members in Arrears
Volunteer Resources	SAMIEEE UPGRADE: http://www.ieee.org/about/volunteers/samieee/index.html for video and training presentation	



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Best Section Total Retention	85.7% - Switzerland Section	83.1% - Spain Section
	84.9% - Slovenia Section	82.7% - Estonia Section
	83.9% - Norway Section	82.2% - Croatia Section

Top Section Recruitment Year over Year	Numeric Growth	Percentage Growth
	168 – Tunisia Section	
119 – Lebanon Section		131.25% - Tunisia Section
108 – Nigeria Section		110.00% - Iceland Section

MD Resource Links	IEEE Region 8	www.ieee.org/r8
	Benefits of Membership	www.ieee.org/benefits
	First Year Member Experience	www.ieee.org/start
	Online Supply Form	www.ieee.org/md
	MD Online Community	www.ieee.org/md
	Membership Statistics	www.ieee.org/md
	MD Manual, Membership Presentations	www.ieee.org/md
	Member-get-a-Member	www.ieee.org/mgm
	MD Webcast Archive Guide for 2012, 2011, 2010 and 2009	www.ieee.org/md

Alert for General Volunteers for IEEE Xtreme 6.0

IEEE is looking for volunteers for the annual computer programming student competition, IEEE Xtreme, scheduled for 20 October 2012. If you're interested in helping with Xtreme 6.0, please send an email to ieeextreme@ieee.org Student members are not eligible to be judges, but all higher-grade members, including members and graduate student members, may apply. For more information or to volunteer, e-mail ieeextreme@ieee.org.



Year-over-Year – Renewal: 2012 Membership Year – May 2012

REGION 8	HIGHER GRADE MEMBERS			STUDENT MEMBERS			TOTAL MEMBERS		
	Opportunity	# Renewal	% Renewal	Opportunity	# Renewal	% Renewal	Opportunity	# Renewal	% Renewal
Switzerland Section	2389	2082	87.1%	400	309	77.3%	2,789	2,391	85.7%
Slovenia Section	270	234	86.7%	41	30	73.2%	311	264	84.9%
Norway Section	872	746	85.6%	142	105	73.9%	1,014	851	83.9%
Spain Section	2989	2533	84.7%	784	604	77.0%	3,773	3,137	83.1%
Estonia Section	76	65	85.5%	28	21	75.0%	104	86	82.7%
Croatia Section	473	411	86.9%	242	177	73.1%	715	588	82.2%
Austria Section	908	749	82.5%	332	263	79.2%	1,240	1,012	81.6%
Sweden Section	1656	1364	82.4%	439	337	76.8%	2,095	1,701	81.2%
Germany Section	5685	4691	82.5%	1582	1209	76.4%	7,267	5,900	81.2%
Italy Section	3760	3113	82.8%	658	472	71.7%	4,418	3,585	81.1%
Serbia And Montenegro Section	492	411	83.5%	183	134	73.2%	675	545	80.7%
Hungary Section	339	275	81.1%	89	68	76.4%	428	343	80.1%
Denmark Section	647	522	80.7%	124	93	75.0%	771	615	79.8%
Finland Section	819	649	79.2%	259	206	79.5%	1,078	855	79.3%
Romania Section	874	701	80.2%	147	107	72.8%	1,021	808	79.1%
Poland Section	776	637	82.1%	180	117	65.0%	956	754	78.9%
Benelux Section	2805	2230	79.5%	825	559	67.8%	3,630	2,789	76.8%
Israel Section	1044	813	77.9%	93	57	61.3%	1,137	870	76.5%
Czechoslovakia Section	475	382	80.4%	104	59	56.7%	579	441	76.2%
Lithuanian Section	74	57	77.0%	20	13	65.0%	94	70	74.5%
Malta Section	113	86	76.1%	58	41	70.7%	171	127	74.3%
Bosnia And Herzegovina Section	138	97	70.3%	51	42	82.4%	189	139	73.5%



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Portugal Section	782	618	79.0%	468	300	64.1%	1,250	918	73.4%
U.K.& Rep Of Ireland Section	8219	6239	75.9%	1788	1108	62.0%	10,007	7,347	73.4%
Russia Section	511	389	76.1%	100	59	59.0%	611	448	73.3%
France Section	3227	2393	74.2%	531	319	60.1%	3,758	2,712	72.2%
Cyprus Section	193	152	78.8%	104	58	55.8%	297	210	70.7%
Russia (Siberia) Section	174	131	75.3%	40	19	47.5%	214	150	70.1%
Latvia Section	83	61	73.5%	46	29	63.0%	129	90	69.8%
Greece Section	1468	1047	71.3%	659	423	64.2%	2,127	1,470	69.1%
Russia (Northwest) Section	169	138	81.7%	74	28	37.8%	243	166	68.3%
Iceland Section	59	44	74.6%	28	14	50.0%	87	58	66.7%
Kenya Section	76	51	67.1%	6	3	50.0%	82	54	65.9%
Bulgaria Section	233	164	70.4%	69	34	49.3%	302	198	65.6%
Zambia Section	127	84	66.1%	3	1	33.3%	130	85	65.4%
Ukraine Section	320	231	72.2%	160	77	48.1%	480	308	64.2%
Republic Of Macedonia Section	107	86	80.4%	106	50	47.2%	213	136	63.8%
South Africa Section	915	626	68.4%	354	156	44.1%	1,269	782	61.6%
Bahrain Section	65	48	73.8%	23	6	26.1%	88	54	61.4%
Morocco Section	82	54	65.9%	51	20	39.2%	133	74	55.6%
Tunisia Section	169	95	56.2%	188	101	53.7%	357	196	54.9%
Qatar Section	169	99	58.6%	64	28	43.8%	233	127	54.5%



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REGION 8	HIGHER GRADE MEMBERS			STUDENT MEMBERS			TOTAL MEMBERS		
	Opportunity	# Renewal	% Renewal	Opportunity	# Renewal	% Renewal	Opportunity	# Renewal	% Renewal
Ghana Section	95	56	58.9%	21	7	33.3%	116	63	54.3%
Saudi Arabia Section	705	422	59.9%	182	40	22.0%	887	462	52.1%
Turkey Section	1086	680	62.6%	1014	395	39.0%	2,100	1,075	51.2%
Iran Section	978	427	43.7%	1350	761	56.4%	2,328	1,188	51.0%
Belarus Section	49	26	53.1%	25	11	44.0%	74	37	50.0%
United Arab Emirates Section	730	450	61.6%	616	209	33.9%	1,346	659	49.0%
Lebanon Section	286	157	54.9%	356	151	42.4%	642	308	48.0%
Kuwait Section	148	89	60.1%	61	10	16.4%	209	99	47.4%
Oman Section	113	68	60.2%	49	7	14.3%	162	75	46.3%
Egypt Section	791	467	59.0%	1137	419	36.9%	1,928	886	46.0%
Western Saudi Arabia Section	244	135	55.3%	122	32	26.2%	366	167	45.6%
Nigeria Section	875	387	44.2%	223	75	33.6%	1,098	462	42.1%
Iraq Section	99	48	48.5%	55	5	9.1%	154	53	34.4%
Jordan Section	196	123	62.8%	407	69	17.0%	603	192	31.8%
Region 8-Countries Outside Sections	683	322	47.1%	417	94	22.5%	1,100	416	37.8%
Region 8 - Apo/Fpo	99	75	75.8%	22	7	31.8%	121	82	67.8%



Year-over-Year – Recruitment: 2012 Membership Year

Section	May 2012	May 2011	# Change	% Change
Tunisia Section	296	128	168	131.25%
Lebanon Section	411	292	119	40.75%
Nigeria Section	458	350	108	30.86%
United Arab Emirates Section	649	561	88	15.69%
Egypt Section	1028	940	88	9.36%
Iran Section	1065	991	74	7.47%
Ghana section	109	44	65	147.73%
Switzerland Section	285	233	52	22.32%
Italy Section	555	511	44	8.61%
Spain Section	431	388	43	11.08%
Austria Section	197	158	39	24.68%
Sweden Section	281	254	27	10.63%
Israel Section	142	117	25	21.37%
Iceland Section	42	20	22	110.00%
Bosnia And Herzegovina Section	54	34	20	58.82%
Estonia Section	32	17	15	88.24%
Bulgaria Section	63	48	15	31.25%
Kenya Section	23	12	11	91.67%
Jordan Section	365	359	6	1.67%
Portugal Section	249	244	5	2.05%



Year-over-Year – Recruitment: 2012 Membership Year

Section	May 2012	May 2011	# Change	% Change
Russia (Siberia) Section	46	42	4	9.52%
Bahrain Section	25	24	1	4.17%
Denmark Section	118	117	1	0.85%
Slovenia Section	30	30	0	0.00%
Serbia And Montenegro Section	126	127	-1	-0.79%
Russia (Northwest) Section	86	87	-1	-1.15%
Lithuanian Section	14	15	-1	-6.67%
Zambia Section	12	15	-3	-20.00%
Qatar Section	75	79	-4	-5.06%
Republic Of Macedonia Section	36	40	-4	-10.00%
Western Saudi Arabia Section	129	134	-5	-3.73%
Greece Section	441	447	-6	-1.34%
Malta Section	22	30	-8	-26.67%
Norway Section	100	109	-9	-8.26%
Morocco Section	47	56	-9	-16.07%
Czechoslovakia Section	82	92	-10	-10.87%
Finland Section	132	143	-11	-7.69%
Kuwait Section	63	79	-16	-20.25%
Iraq Section	76	93	-17	-18.28%
Germany Section	863	882	-19	-2.15%
Hungary Section	65	86	-21	-24.42%
Oman Section	41	62	-21	-33.87%
Belarus Section	6	31	-25	-80.65%



Year-over-Year – Recruitment: 2012 Membership Year

Section	May 2012	May 2011	# Change	% Change
Croatia Section	84	112	-28	-25.00%
Ukraine Section	134	164	-30	-18.29%
Latvia Section	19	49	-30	-61.22%
Cyprus Section	44	79	-35	-44.30%
Romania Section	107	147	-40	-27.21%
Poland Section	140	182	-42	-23.08%
Russia Section	138	182	-44	-24.18%
France Section	593	643	-50	-7.78%
Turkey Section	640	720	-80	-11.11%
Saudi Arabia Section	177	290	-113	-38.97%
Benelux Section	414	533	-119	-22.33%
South Africa Section	242	392	-150	-38.27%
U.K. & Rep Of Ireland Section	1339	1658	-319	-19.24%
Region 8-Countries Outside Sections	420	541	-121	-22.37%
Region 8 - Apo/Fpo	25	21	4	19.05%

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