



Membership Development Report – July 2012

Europe, Middle East, Africa (Region 8)



This membership development report is issued on behalf of your IEEE Region, and the IEEE Member & Geographic Activities Board.

Dear MD chairs,



At the end of the membership year, I am happy to announce that IEEE Region 8 again has ended its membership year with a year-over-year growth. Have a look at the numbers and see how your section compares to other sections. Although the increase in membership is lower than last year, it still is better than expected after a pretty disappointing retention rate in February. The fact that we can keep our members also in these, and even increase, in these times of global crisis is a sign we are doing something good. I would like to thank you all for the efforts in getting members and keeping them! We are now ready for a new membership year, which started August 15, and I hope we can get similar results next year.

–Dirk Van Hertem, Membership Development Chair, Region 8

Regional Snapshot	Total this Month	'12 vs. '11	% Change	Aug 2012 400,000 Member Goal – R8		2012 New Members (JULY)
Total Membership	70,135	1,122	1.6%	96.0%	Total	16,652
• Higher-Grade	49,296	525	1.1%	84.5%	Higher-Grade	4,470
• Students	20,839	597	2.9%	132.4%	Student	12,182
IEEE Worldwide - Total	385,808	6,542	1.7%	400,000		88,780

2012 Retention Dashboard / Benchmark	Cumulative – Through This Month			
	Professionals	Graduate Students	Undergraduate Students	Total
Region – Total Members	77.2%	75.5%	38.0%	72.5%
Region – 1 st -Year Members	38.6%	61.1%	29.2%	40.8%
IEEE – Total Members	81.0%	69.0%	30.5%	73.1%
IEEE – 1 st Year Members	38.1%	50.3%	24.5%	34.0%

First-Year Member Engagement	2012 Membership Cycle	2011 Membership Cycle
Recruitment	Work on member recruitment, Member get a Member program: www.ieee.org/mgm	Half year dues available 1 March and end August 2012.
MGA Operations	New Member orientations: link to recorded orientation session and FAQ page: http://www.ieee.org/membership_services/membership/welcome.html	<i>Weekly</i> – New members receive welcome kit mailing <i>Monthly</i> - New members of prior month are invited to a new member orientation webcast
Section / Chapter Operations	Volunteers in MD Chair position.	New members received welcome communications from Section / Chapter ? New member recognized in Section / Chapter newsletter ? New members invited to Section / Chapter welcome event ?
SAMIEEEE Analyses	SAMIEEEE tool new training sessions, link below for access.	(MD) First Year Members Not Renewed (ND) Members in Arrears
Volunteer Resources	SAMIEEEE UPGRADE: http://www.ieee.org/about/volunteers/samieeee/index.html for video and training presentation	



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Best Section Total Retention	86.9% - Switzerland Section	83.7% - Spain Section
	85.9% - Slovenia Section	83.1% - Austria Section
	84.5% - Norway Section	82.8% - Croatia Section

Top Section Recruitment Year over Year	Numeric Growth	Percentage Growth
	178 – Tunisia Section	110 - Nigeria Section
	146 – Iran Section	105 - Egypt Section
	119 – Lebanon Section	99 - United Arab Emirates Section

MD Resource Links	IEEE Region 8	www.ieee.org/r8
	Benefits of Membership	www.ieee.org/benefits
	First Year Member Experience	www.ieee.org/start
	Online Supply Form	www.ieee.org/md
	MD Online Community	www.ieee.org/md
	Membership Statistics	www.ieee.org/md
	MD Manual, Membership Presentations	www.ieee.org/md
	Member-get-a-Member	www.ieee.org/mgm
	MD Webcast Archive Guide for 2012, 2011, 2010 and 2009	www.ieee.org/md

Alert for General Volunteers for IEEE Xtreme 6.0

IEEE is looking for volunteers for the annual computer programming student competition, IEEE Xtreme, scheduled for 20 October 2012. If you're interested in helping with Xtreme 6.0, please send an email to ieeextreme@ieee.org Student members are not eligible to be judges, but all higher-grade members, including members and graduate student members, may apply. For more information or to volunteer, e-mail ieeextreme@ieee.org.



IEEE GOLD Membership Data & MGA Information

GOLD Status Indicator

In March several new processes were introduced to the IBP system to manage the GOLD indicator code and reset it based on educational information provided by the member. Year over year data analysis is being compiled. These new validation processes in IT will substantially improve data quality but appear to skew the present GOLD member totals particularly as we examine year over year statistics.

The table below shows the month of July 2012 with GOLD membership data. Each month's report will only show that month's data going forward until we have completed a year to begin year-over-year comparison.

Geographic IEEE Gold Membership - July 2012			
Region	Higher Grade w/o GSM	GSM	Total
1	3,253	450	3,703
2	2,924	453	3,377
3	3,016	557	3,573
4	2,463	463	2,926
5	3,060	450	3,510
6	5,499	792	6,291
R 1-6	20,215	3,165	23,380
7	2,275	598	2,873
8	10,121	2,170	12,291
9	1,909	286	2,195
10	10,496	1,237	11,733
R 7-10	24,801	4,291	29,092
TOTAL	45,016	7,456	52,472



IEEE Member & Geographic Activities (MGA) Information

Visit the MGA News web page for the latest news articles, including:

- * Call for nominations: 2012 MGA Awards: recognizing outstanding IEEE volunteers: deadline 15 October
- * Volunteers needed for IEEEExtreme competition
- * IEEE Life Members Newsletter available on the Web
- * IEEE-USA career resources e-books free to members

Additional IEEE news can be found at links on the right side of the page.

- Visit MGA News at <http://www.ieee.org/societies_communities/geo_activities/mga_news.html>
- E-mail MGA staff <<mailto:scoop@ieee.org>> to submit feedback, subscribe, or unsubscribe



Year-over-Year – Renewal: 2012 Membership Year – July 2012

REGION 8	HIGHER GRADE MEMBERS			STUDENT MEMBERS			TOTAL MEMBERS		
	Opportunity	# Renewal	% Renewal	Opportunity	# Renewal	% Renewal	Opportunity	# Renewal	% Renewal
Switzerland Section	2389	2102	88.0%	400	321	80.3%	2,789	2,423	86.9%
Slovenia Section	270	236	87.4%	41	31	75.6%	311	267	85.9%
Norway Section	872	749	85.9%	142	108	76.1%	1,014	857	84.5%
Spain Section	2989	2552	85.4%	784	607	77.4%	3,773	3,159	83.7%
Austria Section	908	759	83.6%	332	271	81.6%	1,240	1,030	83.1%
Croatia Section	473	414	87.5%	242	178	73.6%	715	592	82.8%
Estonia Section	76	65	85.5%	28	21	75.0%	104	86	82.7%
Sweden Section	1656	1380	83.3%	439	345	78.6%	2,095	1,725	82.3%
Italy Section	3760	3152	83.8%	658	484	73.6%	4,418	3,636	82.3%
Germany Section	5685	4741	83.4%	1582	1237	78.2%	7,267	5,978	82.3%
Denmark Section	647	531	82.1%	124	95	76.6%	771	626	81.2%
Serbia And Montenegro Section	492	412	83.7%	183	136	74.3%	675	548	81.2%
Hungary Section	339	276	81.4%	89	69	77.5%	428	345	80.6%
Finland Section	819	658	80.3%	259	209	80.7%	1,078	867	80.4%
Poland Section	776	646	83.2%	180	122	67.8%	956	768	80.3%
Romania Section	874	707	80.9%	147	108	73.5%	1,021	815	79.8%
Israel Section	1044	831	79.6%	93	59	63.4%	1,137	890	78.3%
Benelux Section	2805	2255	80.4%	825	578	70.1%	3,630	2,833	78.0%
Czechoslovakia Section	475	387	81.5%	104	61	58.7%	579	448	77.4%
Malta Section	113	87	77.0%	58	43	74.1%	171	130	76.0%
Lithuanian Section	74	58	78.4%	20	13	65.0%	94	71	75.5%
Portugal Section	782	625	79.9%	468	313	66.9%	1,250	938	75.0%



Year-over-Year – Renewal: 2012 Membership Year – July 2012

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	Opportunity	# Renewal	% Renewal	Opportunity	# Renewal	% Renewal	Opportunity	# Renewal	% Renewal
U.K.& Rep Of Ireland Section	8219	6336	77.1%	1788	1147	64.1%	10,007	7,483	74.8%
Bosnia And Herzegovina Section	138	98	71.0%	51	43	84.3%	189	141	74.6%
Russia Section	511	393	76.9%	100	62	62.0%	611	455	74.5%
France Section	3227	2446	75.8%	531	339	63.8%	3,758	2,785	74.1%
Cyprus Section	193	156	80.8%	104	60	57.7%	297	216	72.7%
Russia (Siberia) Section	174	131	75.3%	40	24	60.0%	214	155	72.4%
Latvia Section	83	62	74.7%	46	29	63.0%	129	91	70.5%
Greece Section	1468	1065	72.5%	659	431	65.4%	2,127	1,496	70.3%
Russia (Northwest) Section	169	139	82.2%	74	28	37.8%	243	167	68.7%
Kenya Section	76	53	69.7%	6	3	50.0%	82	56	68.3%
Zambia Section	127	87	68.5%	3	1	33.3%	130	88	67.7%
Iceland Section	59	44	74.6%	28	14	50.0%	87	58	66.7%
Bulgaria Section	233	164	70.4%	69	34	49.3%	302	198	65.6%
Ukraine Section	320	235	73.4%	160	77	48.1%	480	312	65.0%
Republic Of Macedonia Section	107	86	80.4%	106	51	48.1%	213	137	64.3%
South Africa Section	915	641	70.1%	354	163	46.0%	1,269	804	63.4%
Bahrain Section	65	48	73.8%	23	6	26.1%	88	54	61.4%
Tunisia Section	169	103	60.9%	188	109	58.0%	357	212	59.4%
Qatar Section	169	104	61.5%	64	28	43.8%	233	132	56.7%
Morocco Section	82	54	65.9%	51	21	41.2%	133	75	56.4%
Ghana Section	95	57	60.0%	21	8	38.1%	116	65	56.0%



Year-over-Year – Renewal: 2012 Membership Year – July 2012

REGION 8	HIGHER GRADE MEMBERS			STUDENT MEMBERS			TOTAL MEMBERS		
	Opportunity	# Renewal	% Renewal	Opportunity	# Renewal	% Renewal	Opportunity	# Renewal	% Renewal
Saudi Arabia Section	705	440	62.4%	182	40	22.0%	887	480	54.1%
Turkey Section	1086	694	63.9%	1014	411	40.5%	2,100	1,105	52.6%
Iran Section	978	441	45.1%	1350	781	57.9%	2,328	1,222	52.5%
Kuwait Section	148	95	64.2%	61	12	19.7%	209	107	51.2%
United Arab Emirates Section	730	463	63.4%	616	211	34.3%	1,346	674	50.1%
Belarus Section	49	26	53.1%	25	11	44.0%	74	37	50.0%
Lebanon Section	286	160	55.9%	356	154	43.3%	642	314	48.9%
Oman Section	113	70	61.9%	49	7	14.3%	162	77	47.5%
Egypt Section	791	475	60.1%	1137	431	37.9%	1,928	906	47.0%
Western Saudi Arabia Section	244	138	56.6%	122	32	26.2%	366	170	46.4%
Nigeria Section	875	412	47.1%	223	81	36.3%	1,098	493	44.9%
Iraq Section	99	48	48.5%	55	5	9.1%	154	53	34.4%
Jordan Section	196	123	62.8%	407	70	17.2%	603	193	32.0%
Region 8-Countries Outside Sections	683	336	49.2%	417	96	23.0%	1,100	432	39.3%
Region 8 - Apo/Fpo	99	76	76.8%	22	10	45.5%	121	86	71.1%



Year-over-Year – Recruitment: 2012 Membership Year

Section	July 2012	July 2011	# Change	% Change
Tunisia Section	342	164	178	108.54%
Iran Section	1212	1066	146	13.70%
Lebanon Section	426	307	119	38.76%
Nigeria Section	581	471	110	23.35%
Egypt Section	1132	1027	105	10.22%
United Arab Emirates Section	702	603	99	16.42%
Switzerland Section	357	286	71	24.83%
Ghana section	124	55	69	125.45%
Italy Section	686	627	59	9.41%
Austria Section	241	190	51	26.84%
Spain Section	527	479	48	10.02%
Sweden Section	339	296	43	14.53%
Germany Section	1123	1085	38	3.50%
Israel Section	169	137	32	23.36%
Kenya Section	44	15	29	193.33%
France Section	800	772	28	3.63%
Iceland Section	45	22	23	104.55%
Bosnia And Herzegovina Section	59	37	22	59.46%
Portugal Section	304	283	21	7.42%
Bulgaria Section	69	50	19	38.00%
Estonia Section	35	22	13	59.09%
Russia (Siberia) Section	59	48	11	22.92%



Year-over-Year – Recruitment: 2012 Membership Year

Section	July 2012	July 2011	# Change	% Change
Denmark Section	145	135	10	7.41%
Jordan Section	400	390	10	2.56%
Serbia And Montenegro Section	145	138	7	5.07%
Russia (Northwest) Section	99	95	4	4.21%
Bahrain Section	34	31	3	9.68%
Slovenia Section	34	31	3	9.68%
Western Saudi Arabia Section	149	149	0	0.00%
Morocco Section	61	62	-1	-1.61%
Lithuanian Section	15	17	-2	-11.76%
Zambia Section	15	17	-2	-11.76%
Kuwait Section	82	86	-4	-4.65%
Qatar Section	81	85	-4	-4.71%
Malta Section	25	30	-5	-16.67%
Norway Section	120	126	-6	-4.76%
Finland Section	154	168	-14	-8.33%
Czechoslovakia Section	100	115	-15	-13.04%
Iraq Section	85	103	-18	-17.48%
Hungary Section	76	97	-21	-21.65%
Greece Section	482	508	-26	-5.12%
Croatia Section	92	118	-26	-22.03%
Oman Section	52	80	-28	-35.00%



Year-over-Year – Recruitment: 2012 Membership Year

Section	July 2012	July 2011	# Change	% Change
Latvia Section	24	52	-28	-53.85%
Belarus Section	7	36	-29	-80.56%
Poland Section	176	207	-31	-14.98%
Cyprus Section	54	85	-31	-36.47%
Russia Section	165	200	-35	-17.50%
Ukraine Section	142	177	-35	-19.77%
Romania Section	129	168	-39	-23.21%
Turkey Section	785	831	-46	-5.54%
Republic Of Macedonia Section	38	95	-57	-60.00%
Benelux Section	500	618	-118	-19.09%
South Africa Section	321	444	-123	-27.70%
Saudi Arabia Section	212	345	-133	-38.55%
U.K.& Rep Of Ireland Section	1684	2006	-322	-16.05%
Region 8-Countries Outside Sections	564	649	-85	-13.10%
Region 8 - Apo/Fpo	29	29	0	0.00%

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