



Special meeting on Innovative startups and entrepreneurs

18 June 2020 – live video streaming

Objective

This special meeting is structured in two panels dedicated to entrepreneurship financial and institutional supports and to some examples of successful startups. The first panel will focus on entrepreneurship supports for success. Funding, organization, management, business strategies and planning, incubators, guidance, mentorship, and institutional supports will be discussed with a particular focus on the COVID-19 scenario and consequences. The second panel will present some examples of successful and innovative startups with accent on challenges at time of pandemic.

Program

14:00 – 14:10 Welcome to participants
Vincenzo Piuri – IEEE Italy Section Entrepreneurship Committee
Tiziana Tambosso – IEEE R8 Action for Industry Committee

Panel 1: Entrepreneurship supports

Moderator: Vincenzo Piuri

14:10 – 14:25 Joanne Wong - IEEE Entrepreneurship
14:25 - 14:40 Giulia Zanotti - Invitalia (<https://www.invitalia.it/eng>)
14:40 – 14:55 Fiammetta Pantò - EIT Health RIS Hub Sicilia - CONSORZIO ARCA
(<http://www.consorzioarca.it/index.php/en/>)
14:55 – 15:10 Antonio Carbone – APRE (Agency for the Promotion of
European Research - <https://www.apre.it/en>)
15:10 – 15:25 Roberto della Marina - Venture Factory
(<https://www.venturefactory.tech>)

15:25 – 15:40 Salma Baghdadi, Startup Ecosystem Manager at Smart Capital
(<https://www.startupact.tn/accueil.html>) Start up Act and Start
up Tunisia Initiative

15:40 – 16:00 Q&A

Ten minutes break

Panel 2: Successful startups

Moderator: Tiziana Tambosso

16:10 – 16:20 Maria Rosaria Plutino - CEO - ATHENA Green Solutions S.r.l.
(<http://www.athenagreensolutions.com/en/home-eng/>)

16:20 – 16:30 Lidia Pieri - CEO -Sibylla Biotech s.r.l.
(<https://www.sibyllabiotech.it/>)

16:30 – 16:40 Karim Beguir – CEO - Instadeep
(<https://www.instadeep.com/>)

16:40 – 16:50 Franco Tecchia – CTO - KIBER project- VRMedia s.r.l.
(<https://kiber.tech/>)

16:50 – 17:00 Simona Ester Rombo - CEO - Kazaam Lab
(<https://kazaamlab.com>)

17:00 – 17:30 Q&A

Event organized with participation of:

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