

Membership Development Subcommittee (MDSC)**Antonio Luque****MDSC composition for 2014**

- Antonio Luque, Spain Section, Chair
- Andreas Koltes, UK&RI Section, Member
- Adeel Sultan, UAE Section, Corresponding member
- Vincent Kaabunga, Kenya Section, Corresponding member

General status of MD in R8

In January 2014, membership in the Region surpassed the 80,000 mark for the first time.

After the deactivation which took place on Feb. 22nd, 25752 members in R8 were placed in arrears. This represents approximately 36.1% of the renewal opportunity, which gives a retention rate of approximately 63.9% (official numbers provided by IEEE HQ are not yet available at the time of writing this report). As a reference, retention rate in 2013 season was 62.9%.

In 2013, Region 8 was one of two only regions in IEEE to increase recruitment in the whole year (the other being R3), and it was the region with the highest increase in retention in 2013 (from 41.5 to 44.0%).

Retention of first-year members continues to be a place for improvement, though some increase has been perceived with respect to 2013. As numbers in February are not available yet, we can compare the retention rate of first-year members in January 2014, which was 26.6%, with that in January 2013, which was 25.7%. As a reference, first-year retention in whole IEEE was 18.9% in Jan. 2014.

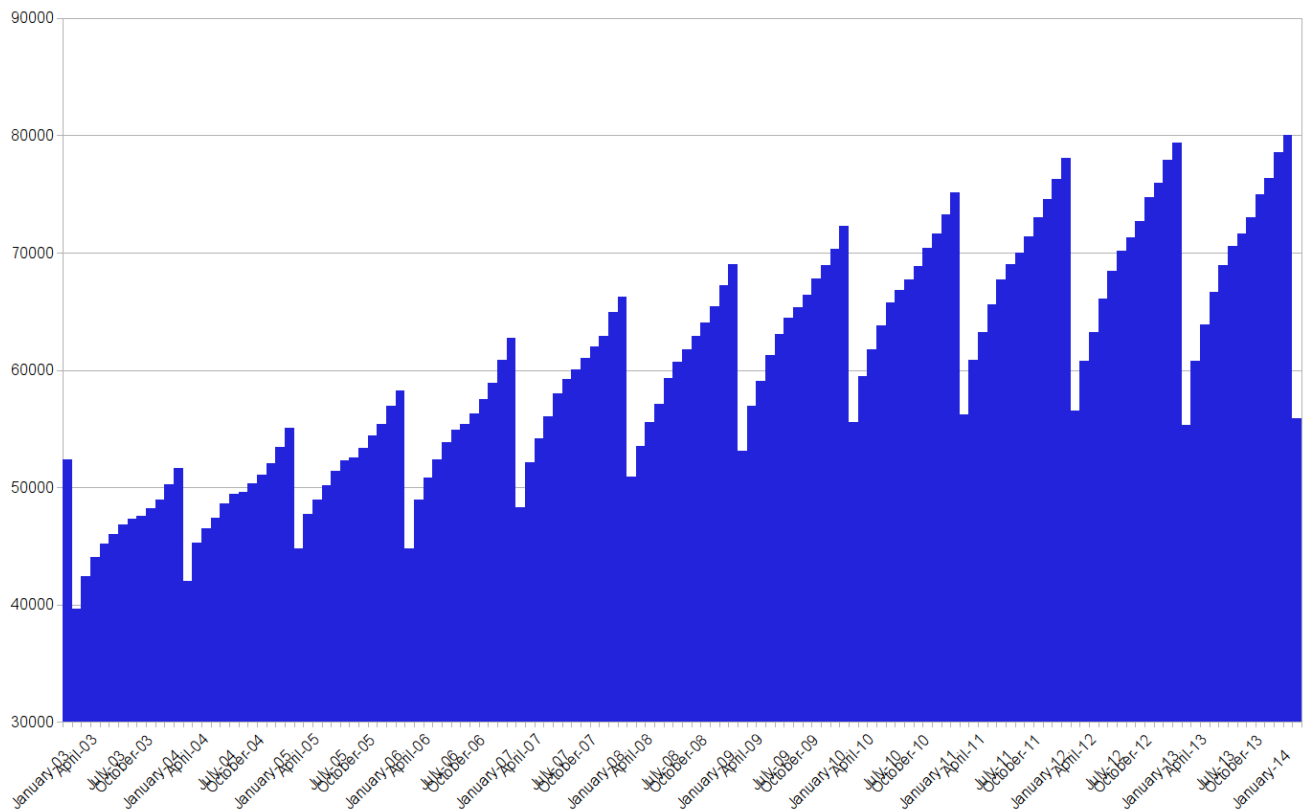
Activities carried out since last report

- Renewal season has been closely monitored and all Section MD officers informed of the progress, so that they were able to compare their Sections with similar ones. To supply the lack of feedback, updates about the current renewal rate in every Section were sent to all officers every 5 days approximately. This has helped in having a better overall vision of the progress.
- We plan to continue increasing recruitment of higher grade members in conferences along the Region.
- Conference calls with MD officers and MRRC calls with other Region MD chairs and members of the MRRC in November and February.
- An MD workshop will take place in Dubai, UAE, on March 8th, with the following program:
 - Friday 7th - 8pm Dinner in the hotel
 - Sat 8th - 8:45-9:15am Networking, Registrations & Coffee
 - Sat 8th - 9:30-1pm Initial sessions
 - Membership Development. The tasks of an MD officer
 - Case example. MD activities in UAE Section
 - Coffee break
 - MD Webcasts
 - Sat 8th - 1-2pm Lunch break
 - Sat 8th - 2-5pm Further sessions & closing
 - Round table on Retention. Ideas and thoughts
 - MD tools
 - Coffee break
 - Workshop. Improving member satisfaction in Sections
 - Conclusions
 - Sat 8th 5pm - delegates depart.

As of Feb. 27th, 12 Section delegates have registered, mainly from Sections from Middle East, as expected, but also from Europe and Africa.

Membership statistics

In the monthly membership variation (zig-zag graph) we can see the effect of deactivation on R8 membership. The YoY increase is becoming flatter year after year, but this year we see a change in the trend on retention, as we have lost proportionally less members than in previous years.



R8 Membership at the end of February 2014 was 55921, distributed as

	Feb 2014	'14 vs '13
TOTAL	55921	+633
Higher-grade w/o GSM	40836	+882
GSM	8836	-855
Students	6249	+303

Membership per Section

Updated membership per Section, as of February 28th, on the following page. Totals do not include Affiliates.

	Aff	Assoc	StM	GSM	M	LM	SM	LSM	F	LF	H	TOT
Austria Section	76	30	106	209	619	12	72	10	9	3	0	1070
Bahrain Section	3	1	4	3	37	0	10	0	0	0	0	55
Belarus Section	0	0	1	7	25	0	6	0	0	0	0	39
Benelux Section	168	49	101	583	1785	57	276	29	76	33	1	2990
Bosnia And Herzegovina Section	1	8	41	41	75	0	5	0	0	0	0	170
Bulgaria Section	2	9	36	34	130	1	16	0	0	0	0	226
Croatia Section	5	4	98	162	349	13	68	4	0	1	0	699
Cyprus Section	5	0	51	45	132	0	24	2	1	1	0	256
Czechoslovakia Section	21	10	11	58	324	2	46	1	1	0	0	453
Denmark Section	21	12	22	118	455	23	61	9	8	2	0	710
Egypt Section	4	10	579	243	374	8	103	23	2	2	0	1344
Estonia Section	2	1	21	21	69	1	6	0	0	0	0	119
Finland Section	29	17	38	189	531	15	75	9	14	5	1	894
France Section	142	113	221	286	1844	44	343	19	70	13	0	2953

Germany Section	435	150	273	1285	3971	86	532	39	94	49	0	6479
Ghana Section	2	0	18	13	73	0	2	0	0	0	0	106
Greece Section	32	19	451	195	714	12	146	8	17	2	0	1564
Hungary Section	9	9	24	33	238	3	27	4	7	6	0	351
Iceland Section	1	2	21	10	33	3	8	0	1	0	0	78
Iran Section	2	10	261	354	229	0	78	1	2	0	0	935
Iraq Section	1	2	1	21	90	0	10	0	0	0	0	124
Israel Section	29	17	32	82	440	45	184	41	32	24	0	897
Italy Section	205	93	133	486	2305	66	523	17	110	31	0	3764
Jordan Section	2	2	237	15	102	1	29	3	0	1	0	390
Kenya Section	3	1	13	19	69	0	6	0	0	0	0	108
Kuwait Section	5	2	13	130	88	0	15	2	0	1	0	251
Latvia Section	2	2	6	19	62	1	6	0	0	0	0	96
Lebanon Section	1	9	451	34	137	0	45	3	1	1	0	681
Lithuanian Section	2	2	7	20	57	1	17	0	0	0	0	104
Malta Section	2	2	21	24	78	1	6	0	0	0	0	132
Morocco Section	2	4	35	31	53	0	10	0	0	0	0	133
Nigeria Section	11	12	101	95	578	0	23	2	0	0	0	811
Norway Section	46	15	10	93	602	20	77	13	6	0	0	836
Oman Section	3	1	16	10	64	0	16	0	0	0	0	107
Poland Section	27	15	59	79	557	3	126	13	14	3	0	869
Portugal Section	43	14	254	234	466	4	103	5	11	0	0	1091
Qatar Section	4	8	66	12	118	1	20	0	2	0	0	227
Reg 8-Countries Outside Sections	23	49	219	77	409	1	37	4	0	0	0	796
Region 8 - Apo/Fpo	6	4	7	5	57	0	7	0	0	0	0	80
Republic Of Macedonia Section	1	0	31	31	58	0	32	1	1	0	0	154
Romania Section	19	9	49	79	602	3	70	5	1	1	0	819
Russia Northwest Section	5	7	47	26	108	0	24	1	1	0	0	214
Russia Siberia Section	5	6	15	24	133	0	19	0	1	0	0	198
Russia Section	27	37	42	60	415	1	26	0	1	1	1	584
Saudi Arabia Section	15	10	85	63	403	1	79	5	1	0	0	647
Serbia And Montenegro Section	3	6	47	141	406	3	28	3	4	0	0	638
Slovenia Section	15	9	6	26	197	8	16	5	0	0	0	267
South Africa Section	15	10	30	102	553	6	88	4	3	3	1	800
Spain Section	117	46	317	379	1820	33	438	13	34	2	0	3082
Sweden Section	64	39	44	365	1019	41	225	37	28	14	1	1813
Switzerland Section	142	66	85	361	1657	121	182	22	63	26	1	2584
Tunisia Section	0	2	196	130	106	0	14	0	0	0	0	448
Turkey Section	10	28	477	279	587	4	107	6	13	3	0	1504
U.K. & Rep Of Ireland Section	266	124	411	1314	5038	134	860	60	132	41	1	8115
Ukraine Section	5	4	32	47	162	0	50	1	2	1	0	299
United Arab Emirates Section	13	8	320	91	412	1	98	1	1	1	0	933
Western Saudi Arabia Section	8	5	83	32	141	2	21	0	0	0	0	284
Zambia Section	0	1	0	0	69	0	2	0	0	0	0	72
TOTAL R8	2107	1125	6376	8925	32225	782	5543	425	764	271	7	56443