



Background

- ▶ In 2012 and 2013, two surveys made among IEEE members demonstrated an overwhelming support to the engagement of IEEE in European public policy
- ▶ In 2013, the IEEE Board of Directors identified leveraging IEEE's technology-related insight to provide governments, NGOs and other organizations with innovative, practical recommendations to address public policy issues as a top priority
- ▶ In 2013, adoption of a New Initiative proposal “Public Policy Engagement in Europe”

Working Groups at the core

▶ Why:

- To represent IEEE views and not individual ones.
- To provide sound and independent technical expertise to policy makers
- To promote and defend IEEE's and its members' interests

▶ Who:

- 5 to 12 European IEEE Members with high level of technical expertise
- Representation of different technology aspects
- Occupation, Gender and National neutral

▶ What:

- Production of position papers, white papers, etc
- Representing technologists views to policy makers

Selection process

- ▶ A confirmation of interest was requested to surveyed IEEE members.
- ▶ An email is about to be sent to every IEEE members to apply **by 30 April 2014**
- ▶ From the received CVs a short list will be established and interviews will be undertaken.
- ▶ Criteria of selection: Technical knowledge, Sector knowledge, English Language, Communication skills, Availability, Ability for group work, Public Speaking skills, Public affairs experience , EU Institutions knowledge
- ▶ Constitution in June

Working Process

- ▶ Each member will receive a training on EU institutions/policy at the start of the term
- ▶ Physical meeting at least once a year with most of the work done electronically.
- ▶ Working with a pool of advisory experts
- ▶ Coordination with other sectoral groups
- ▶ Communication with sections and societies
- ▶ Supported by IEEE secretariat

Sectors

► Now



ENERGY



ICT



STANDARDS

► Soon

*EDUCATION &
QUALIFICATION*



*RESEARCH &
INNOVATION*

What is asked from you

- ▶ To promote this initiative
- ▶ To encourage applications to Karine Iffour at k.iffour@ieee.org by 30 APRIL 2014
- ▶ To nominate a contact person in your section for European public policy matters.

THANK YOU VERY MUCH
&
QUESTIONS

