Member Activities Report

Ali El-Mousa

IEEE Region 8 Vice-Chair, Member Activities



IEEE REGION 8 MEMBER ACTIVITES

IEEE REGION 8 COMMITTEE MEETING, San Francisco, August 2011

Advancing Technology

for Humanity

Few Quick Remarks

- Volunteering responsibilities
- Member activities Vs. other activities



Member nurturing



Graduates Of the Last Decade







R8 GOLD Committee



Salima Kaissi Chair



Ahmed Gamal



Nele Reynders



Rafal Sliz



João Figueiras Past Chair



Members & Affinity Groups (1/2)

R8 GOLD membership	February 28 th 2011	July 3 rd 2011
Active	9,202	11,631
Arrears	5,270	5,053

GOLD members number increased in Q2 2011 (26.4%)

Arrears number slightly decreased (4.0%)

Current Affinity Groups:

Benelux	France	Morocco	South Africa - North	
Bosnia and Herzegovina	Germany	Nigeria	South Africa - South	
Croatia	Greece	Portugal	Spain	
Czechoslovakia	Iraq	Russia	Tunisia	
Denmark	Italy	Russia (Siberia)	Turkey	
Egypt	Jordan	Saudi Arabia (East)	UAE	
Finland	Lebanon	Saudi Arabia (West)	UK&RI	



Members & Affinity Groups (2/2)

Sections with NO GOLD Affinity Groups



Austria	Hungary	Lithuania	Romania
Bahrain	Iceland	Malta	Russia (Northwest)
Belarus	Iran	Norway	Serbia and Montenegro
Bulgaria	Israel	Oman	Slovenia
Cyprus	Kenya	Poland	Ukraine
Estonia	Kuwait	Qatar	Zambia
Ghana	Latvia	Republic of Macedonia	

New Affinity Groups:

- Sweden
- Switzerland





Website has been updated



About R8

EUROCON

MELECON

AFRICON

SIBIRCON

HISTELCON

ENERGYCON

IEEE Main Page

Join IEEE!

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(GOLD)

Graduates of Last Decade (GOLD) is the group of IEEE members that have completed their first academic degree within the last 10 years.

The GOLD program has been established to provide the framework and tools for the sections' use in retaining recent graduates.

Learn more about GOLD

GOLD in Region 8

The GOLD committee in Region 8 is:

Salima Kaissi Nele Reynders Rafal Sliz Ahmed Gamal João Figueiras France Section Benelux Section Finland Section Egypt Section Portugal Section (Coordinator for (Past Coordinator) R8)











The Region 8 GOLD committee's job is to create awareness of and to promote GOLD programs in the Region for the identification and development of IEEE volunteer leaders and members. The















R8 GOLD Social Network Pages









IDDE NO COLD - Most Report :

Continued contributions to R8News and GOLDRush

Introducing your new **GOLD Committee...**

further improve the activities "GOLD Book". for our GOLD members.

on continuously increasing members for their great conthe GOLD visibility in the tribution and trust. We will region. In addition, the committee will try to create an hance the management and environment where inspired project and event ideas can

FOLLOWING THE great work be shared. Under this vision. done by João Figueiras and the key projects in our plan his GOLD team during 2009- are to establish new Affin-2010, the recently appointed ity Groups, new initiatives, committee has an ambition web communication and reto keep the momentum and cord R8 GOLD history in the

Finally, the committee In 2011, we will focus would like to thank all IEEE take the opportunity to enteamwork, and provide better experience for the GOLDies.

SALIMA KAISSI (right) has a background of communication and computer engineering and works as an application officer at Europear Headquarters. In addition, she studies the Strategy and Management of International Business at ESSEC Business School, Paris, Salima was the initia-



tor and the project leader of IEEE Day. She was a member of the 2010 R8 GOLD committee and recently she has been appointed as the Region 8 GOLD coordinator of 2011.



RAFAL SLIZ (left) is a research scientist at University of Oulu, Finland, His research focuses on organic/inorganic flexible electronics, especially photovoltaics. He is the chairman of IEEE Finland. GOLD AG since 2010 where his team increased the visibility of IEEE GOLD in Finland significantly within one year.

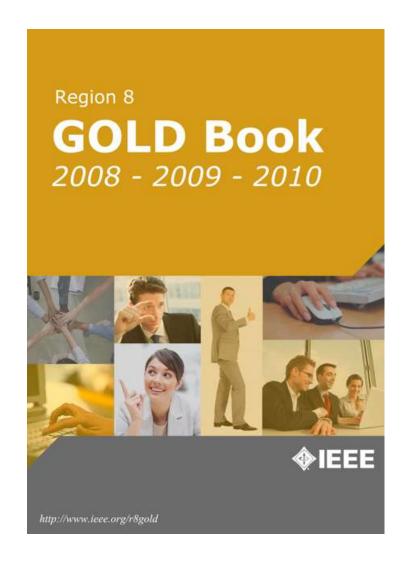
NELE REYNDERS (right) is working as a research assistant at the Department of Electrical Engineering of the K.U.Leuven, Belgium, towards a PhD degree on ultralow-power sub-threshold digital circuit design. She was a member of the organizing committee of the Region 8 Stu-





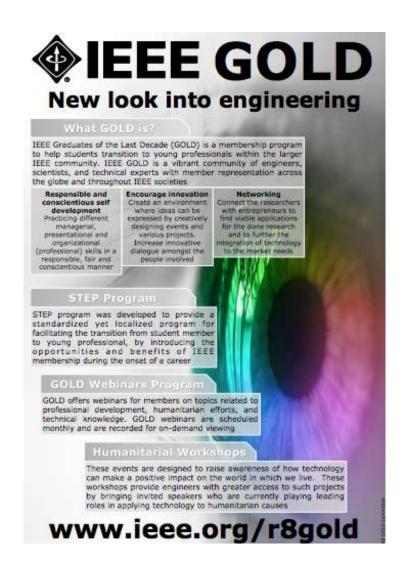
R8 GOLD BOOK

Make sure to get your copy!





GOLD Poster





Example Activities by R8 GOLD AGs

- The 10th Edition of the Egyptian Engineering Day, September 6-7 - Cairo, Egypt
- Summer School of Innovation, July 19-23, Sousse, **Tunisia**
- ISaCoNaS Summer School, July 25-30, Italy
- Get-Together Event, July 28 Cape Town, South Africa
- IEEE GOLD Lebanon STEP Event, July 25 Beirut, Lebanon

Awards & Benefits

- Finland: 2011 GOLD Hall of Fame Award
- Egypt: 2011 Region 8 GOLD Outstanding Activity Award for 2011
- South Africa, Sweden, Tunisia: MGA Fund Assistance to attend the Sections Congress



Future Plans

- Leading IEEE Day 2011 (October 6)
- Continuing to foster and enlarge GOLD awareness in the Region
- Contact with Sections Chairs to establish new GOLD AGs
- Focus on fresh graduates and their retention

For any questions, please contact R8 GOLD: r8gold@ieee.org



IEEE Region8 Professional Activities Sub-Committee Report

Matej Zajc m.zajc@ieee.org



Advancing Technology for Humanity

The 2011 PASC team



Contact PASC: r8pasc@ieee.org

Matej Zajc (Slovenia)



Emilio Corchado 16 (Spain)



Urmet Janes (Estonia)



Jan Haase (Austria)



Han Van Loon (Switzerland)



Major Goals

- Increase the understanding and the extent of Professional Activities within Region 8
- Establish a program of Professional Activities for Region 8
- Professional Activities should provide a place for interdisciplinary collaboration and networking



Current status of targeted goals

- PA volunteers in Sections:
 - Communication with sections to appoint a PA volunteer in each section. <u>Currently, there are 38 (out of 56) sections that do not have</u> <u>a volunteer for Professional Activities listed on their web sites.</u>
- Formation of a database for Region 8 approved speakers and workshop organizers
 - Sections asked to propose trainers/speakers (few respondents)
- Continue the Professional Activities workshops organized by PASC team and corresponding Sections in Kuwait, Qatar, Morocco: and UKRI SBC
- Two initiatives proposed by PASC team
 - Thought Leadership Program
 - Creation of official Professional Activities Affinity Groups



R8 Professional Activities plans to:

- Increase the visibility of PA within the region through written material that includes information about Region8 PA, workshops organization, etc. PASC is presenting at Sections Congress in San Francisco.
- Organize smaller regional Professional Activities Currently we are planning events in Jordan, Saudi Arabia (EAST and West) and Spain Sections.
- Provide an updated PA Handbook manual to guide organization of PA events in sections.
- Implement the Though Leadership Program in Region 8 with organization of pilot events.



Section Chairs, you are kindly asked to:

Active PA officer in section

- Ask PA officer to report Professional Activities in your Section to PASC team.
- 2. Contact R8 PASC when organizing PA events in your Section.
- Propose presenters/trainers with appropriate Section's references.

No PA officer in section

- Appoint a Professional Activity volunteer in case not yet present.
- 2. Ask the volunteer to report to the R8 PASC team on r8_pasc@ieee.org.



Invitation to the R8 PASC presentation at SC'11

R8 PASC will present R8 Professional Activities at Sections' Congress within the talk titled:

"Doing Professional Activities in Your Sections Anywhere in the World"

at Sections Congress 2011 Track: Serve the World.

PASC team is inviting Section Chairs to attend the event and share experiences from your Section in the discussion.



R8 Membership Development Subcommittee

IEEE-R8MD@listserv.ieee.org



Adam K. Jastrzebski UKRI



Dirk Van Hertem Sweden



Aleksandar Szabo Croatia



Region Membership

(June 2011 data)

Geographic IEEE Membership Summary - June 2011																
	HIG	HER GRAI	DE w/o GS	Ms	GRADUATE STUDENTS				UNDERGRADUATE STUDENTS			TOTAL MEMBERS				
REGION	2011	2010	Cha	nge	2011	2010	Change		2011	2010	Change		2011	2010	Change	
			#	%			#	%			#	%			#	%
1	30,030	30,698	(668)	-2.2%	1,682	1,766	(84)	-4.8%	1,642	1,683	(41)	-2.4%	33,354	34,147	(793)	-2.3%
2	26,432	27,037	(605)	-2.2%	1,635	1,684	(49)	-2.9%	1,724	1,759	(35)	-2.0%	29,791	30,480	(689)	-2.3%
3	23,575	23,954	(379)	-1.6%	2,157	2,240	(83)	-3.7%	2,546	2,328	218	9.4%	28,278	28,522	(244)	-0.9%
4	17,984	18,327	(343)	-1.9%	1,712	1,673	39	2.3%	1,920	1,841	79	4.3%	21,616	21,841	(225)	-1.0%
5	23,395	23,516	(121)	-0.5%	1,646	1,713	(67)	-3.9%	2,083	2,036	47	2.3%	27,124	27,265	(141)	-0.5%
6	46,904	47,748	(844)	-1.8%	2,686	2,791	(105)	-3.8%	2,898	2,888	10	0.3%	52,488	53,427	(939)	-1.8%
R 1-6	168,320	171,280	(2,960)	-1.7%	11,518	11,867	(349)	-2.9%	12,813	12,535	278	2.2%	192,651	195,682	(3,031)	-1.5%
7	12,407	12,485	(78)	-0.6%	1,853	1,844	9	0.5%	1,181	1,311	(130)	-9.9%	15,441	15,640	(199)	-1.3%
8	48,128	46,564	1,564	3.4%	10,790	10,309	481	4.7%	8,803	8,863	(60)	-0.7%	67,721	65,736	1,985	3.0%
9	7,650	6,790	860	12.7%	1,535	1,405	130	9.3%	5,639	5,414	225	4.2%	14,824	13,609	1,215	8.9%
10	48,039	44,439	3,600	8.1%	10,067	9,344	723	7.7%	23,006	22,173	833	3.8%	81,112	75,956	5,156	6.8%
R 7-10	116,224	110,278	5,946	5.4%	24,245	22,902	1,343	5.9%	38,629	37,761	868	2.3%	179,098	170,941	8,157	4.8%
TOTAL	284,544	281,558	2,986	1.1%	35,763	34,769	994	2.9%	51,442	50,296	1,146	2.3%	371,749	366,623	5,126	1.4%
% R1-6	59%	61%			32%	34%			25%	25%			52%	53%		
% R7-10	41%	39%			68%	66%			75%	75%			48%	47%		

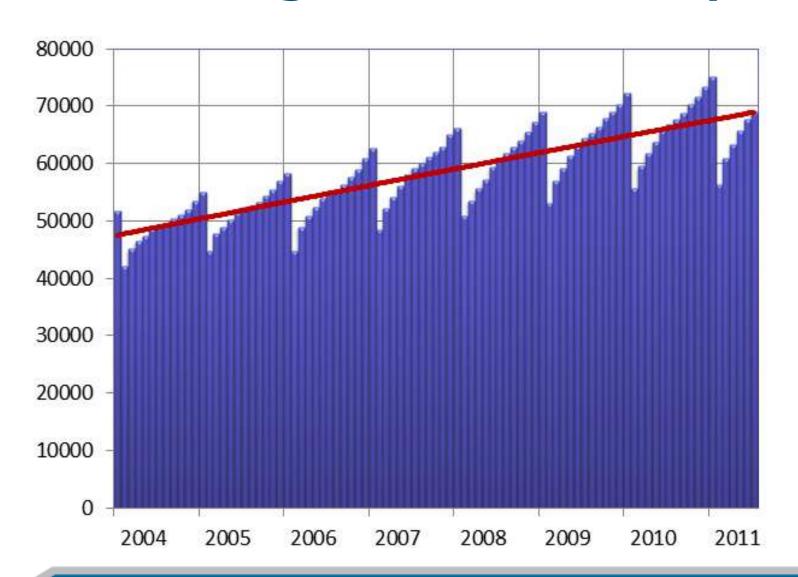


Region 8 Membership

- Region 8 is the second largest IEEE region. At the end of June 2011 the Region had a total of 67,721 members:
 - Region 8 represents 18.2% of IEEE's total membership.
 - The Region has 48,128 Higher Grade Members, 10,790 Graduate Student Members and 8,803 Student Members.
- Overall membership is rising
- Only student membership has been falling back
- This drop can be brought back to a few sections (with mainly Turkish student membership which has a considerable drop)



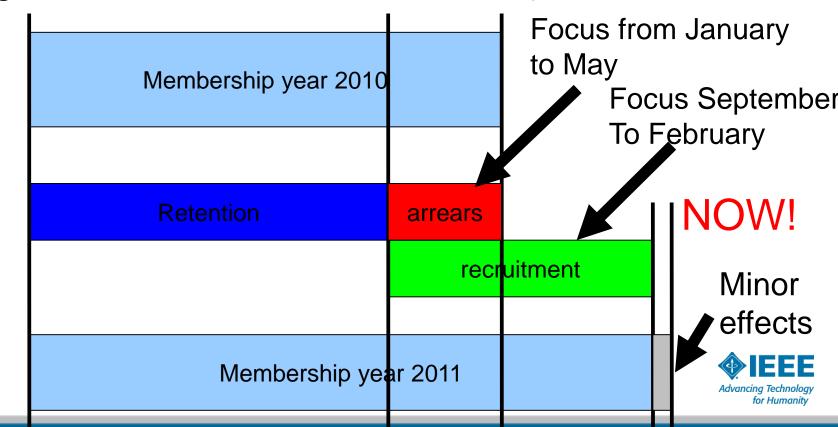
Region 8 Membership





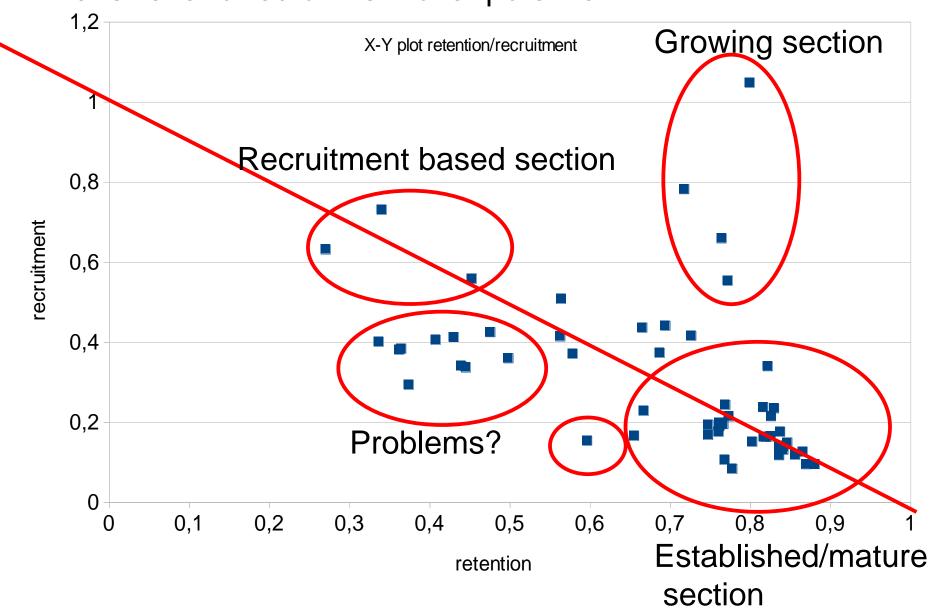
Getting more members

- The current membership consists of the members of last year that renewed + those that you recruited
- ==> two levers for membership growth: retention and recruitment
- Strong differences between sections on focus, both are essential!



Renewal and recruitment over potential 2 % recruitment 1,8 % renewal 1,6 1,4 1,2 0,8 0,6 Croatia Hungary Lithuania Nigeria Norway Egypt Estonia Finland France Ghana Greece Italy Kenya Poland Portugal Benelux Cyprus Iran Iraq Israel Jordan Kuwait Latvia Malta Oman Russia Spain Turkey UKRI Ukraine Zambia Bahrain Bosnia & Herzegovina Bulgaria Czechoslovakia Sermany lceland Lebanon Morocco Quatar Rep. Of Macedonia Romania Russia (Northwest) Russia (Siberia) Saudi Arabia Serbia and Montenegro Slovenia South Africa Sweden Switzerland Tunisia United Arab Emirates Western Saudi Arabia Belarus Denmark

Renewal and recruitment over potential



e-Membership in Region 8

- Http://www.ieee.org/emember
- E-Membership is a new electronic membership to individuals in developing nations.
- E-Membership is a paperless membership option with reduced annual base dues.
- In Region 8 the e-Membership dues are US\$ 63, compared to the traditional membership base dues of US\$ 149.
- E-membership had a slow start, but is now doing reasonably ok
- E-membership can be a major driver for membership recruitment in your section!
- This requires an outreach to the non-member



E-membership per section

R8_Sections	Totals # of emembers end June 2011
Belarus Section	3 5
Bosnia And Herzegovina Section	3 9
Bulgaria Section	2 2
Croatia Section	255
Czechoslovakia Section	49
Egypt Section	203
Ghana Section	3 6
Hungary Section	6 7
Iran Section	207
Iraq Section	2 1
Jordan Section	5 9
Kenya Section	29
Latvia Section	28
Lebanon Section	82
Lithuanian Section	2 2
Morocco Section	37
Nigeria Section	256
Oman Section	1
Poland Section	313
Reg 8-Countries Outside Sections	352
Republic Of Macedonia Section	40
Romania Section	279
Russia (Northwest) Section	39

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Membership development and the membership development officer

- The membership development officer has an important task within each section
- Many tools are available to help the MD officer
 - Samieee, vtools
 - Monthly MD reports and R8 MD reports
 - Monthly Webcasts
 - Regular inquiries to MD officers
- Yet we (as MD committee) don't feel a lot of commitment
 - Virtually no responses
 - Very low presence at MD webcasts
- We would like to ask the section chairs to follow-up and to acknowledge the importance of membership development
- Membership development requires quite a lot of work...



Life Members



Aleksandar Szabo
IEEE R8 Life Members Coordinator
a.szabo@ieee.org





for Humanity

Life Members

- IEEE "Life" status is an automatic process based on an individual's membership record. To qualify for Life member status, a member must be at least 65 years of age and have been a member of IEEE or one of its predecessor societies for such a period that the sum of his/her age and his/her years of membership equals or exceeds 100 years.
- Benefits of Life membership: Dues and regional assessments are waived. For qualifying Life Members, society fees are waived as well. Individuals may receive reduced member rates at IEEE sponsored conferences. Life Members continue to receive the same benefits that are available to other IEEE members.
- An IEEE Life Members Affinity Group is a local Unit of an IEEE Organizational Unit, constituted by IEEE members who have obtained Life Member status and established by petition, and concerned to represer fulfill the needs of the local IEEE Life Members.
 An IEEE Life Members a local Unit
 Organizational Unit, constituted by IEEE
 Members and concerned to represer
 Advancing Technology

Life Member Affinity Groups in R8

- In R8 we have LM Groups in 7 Sections: Croatia, France, Israel, Italy, Spain, Switzerland and UK&RI Section.
- Congratulations to the 2011 Outstanding LM Affinity Groups: Israel and UK&RI.
- In many other Sections in our Region we have enough Life Members to form new LM Groups:

Section	LMs	Section	LMs	Section	LMs
Austria	15	Germany	153	Slovenia	9
Benelux	99	Greece	25	S Africa	6
Denmark	32	Hungary	11	Sweden	80
Egypt	27	Norway	34	Turkey	12
Finland	24	Poland	18		



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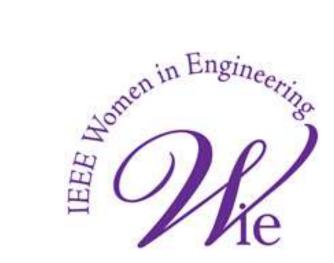
Establishing New Life Member Affinity Groups in Region 8

- Detailed information about LM Group formation has been sent out to Austria, Benelux, Denmark, Finland, Egypt, Germany, Greece, Hungary, Norway, Poland, Slovenia, South Africa, Sweden and Turkey Section Chairs.
- Some Sections are already working on the LM Group formation (Egypt, Greece, Hungary, Slovenia).
- It is a great advantage to have an organized LM Group in your Section.
- I believe that many Sections will establish soon their LM Groups.

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Advantages of Having an LM Group

- More Life Members will remain involved if Life Members Groups are established.
- Life Members can help in Section Operation and especially in Membership Recruitment, Retention and Recovery. Life Member Groups can cooperate with Chapters, GOLD AG and Student Branches in common projects.
- Life Members often know much about history and can help a lot in Section history activities.
- Life Members Groups are authorized by the IEEE Life Members Committee an annual budget up to 1,000 \$.
- For more information please read the LM Report in the Agenda Book.
- For any questions regarding LM AG formation send an e-mail to <u>a.szabo@ieee.org</u>





Ferdinanda Ponci ponci@ieee.org

New IEEE R8 WIE Coordinator





R8 WIE

IEEE WIE is in the process of evaluating a new organizational structure to be presented to the IEEE Governance

- Opportunity to move to the IEEE Member and Geographic Activities Board
- White paper on the topic was prepared



IEEE R8 WIE 2011 Plan of Activities

Prepared by Barbara Obryk, former IEEE R8 WIE Coordinator and adobted by Ferdi

- 1. Participating in WIE Committee teleconferences and report to the Region at regional meetings on WIE status and activities.
- Inform the WIE Committee of local activities that might be of interest to the WIE membership.
- 3. Facilitate the establishment of local IEEE WIE Affinity Groups in the Region and support Section Chairs in establishing them.
- 4. Maintain an advisory relationship with the local WIE Affinity Groups and provide guidance and assistance to them.
- 5. Gather information about IEEE WIE activities in Region 8 and disseminate them through R8 news and WIE Magazine
- 6. Maintain the WIE page on the R8 Website.
- 7. Coordinate Clementina Saduwa Award.
- 8. Promote IEEE membership and retention of IEEE women members.
- 9. Provide support for Membership Elevation.
- 10. Support WIE Committee activities at the regional level.
- 11. Gather and disseminate information of status of IEEE women members at the regional level.
- Get in touch with the WIE contact persons in R8 countries.
- Provide guidance to the WIE AGs to upload their events in their website (to guide them to apply through the WIE to establish one if they don't have it).
- Search out women in the Sections/AGs who could serve as role models and outline their activities/status to the WIE R8 members (push ahead articles about them to WIE Magazine).
- Inspire and support organizers of conferences in R8 (at global, regional and local level) to organize accompanying WIE sessions with keynote speakers' presentations (successful role models for generations to come) followed by a panel discussion on the WIE session issues, which are of importance not only to the society of women in science and engineering but to the general public as well.
- Form a subgroup of advisers (invited volunteers, among them former R8 WIE Coordinators) in order to help to activate the plan.

Actions and initiatives

Besides routine activities:

- Barbara Obryk has accepted to be part of a subgroup of advisers to help to activate the plan
 - More contacts in development
- Creation of a shared resource for organizing Girls Day Events in academic and industrial settings.
 - Goals:
 - Facilitate the organization of such events, hence incresing the number of sites where it is held
 - Strenghten the collaboration with IEEE WIE
 - Status:
 - In planning



Region 8 Website - Team



Diogo Mónica



Jorge Soares



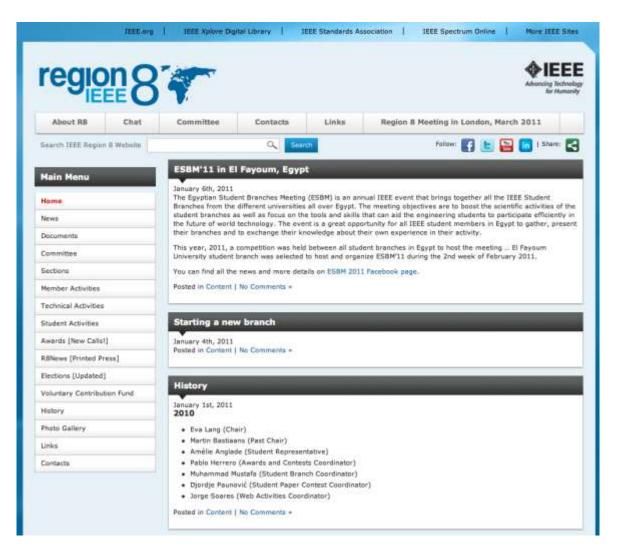
Hossam Fahmy



George Michael



New Region 8 Website



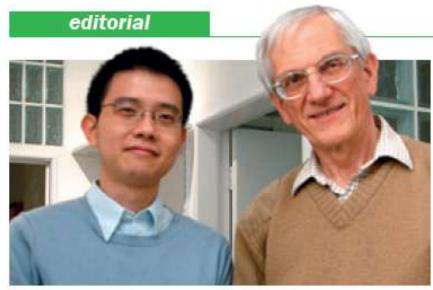


New Region 8 Website Status

- Information from the old website migrated
- Information from the SAC website migrated
- Official template already in use
- Website navigation (menus, etc) already available
 - Minor details missing







Your editors: Zhijia Huang and Roland Saam

http://www.ewh.ieee.org/reg/8/news/

Deadline for December issue is October 1st 2011



R8 News: It's all about communication

We deliver four issues/ year with the message: IEEE is active & benefits you

Colorful, modern, lively, informative items - easy to read

Valuable: permanent record of R8 achievements





R8 News: What you can do

- Send us news; offer a regular column
- Distribute copies to industry, etc. to promote IEEE, your section
- Feedback tell us ±



R8 News: What's coming

- More features: eq. "One IEEE" by Roger Pollard Special "R8 Jubilee Book" Edition
- **Improved** download web versions



Silence isn't golden: make your voice heard in 2011

DID you know that IEEE has an an tion, Student Branch, WIE or GOLD Synct between my - march elic

tomain at 140,000+ uning more bers. The next layer comprises the uniunicers, somewhere between \$5,000 and 200,000 penglir (see past president John vig's arithmetic in the Institute, June 2001). At the bottom are the

1,000 stell who bring professional and business skills cited reason for voluntaering is Swiping others and creating a behter society". So my message is: get

Just remember that your local EEE organisation at Chapter, Sec.

organisational structure that is up-level are also solunteers, so you'll want to remind them often of what The base of this tree is at the top: you would like to dis

> September, it will be **EEE voting time later** tion ballots close 3 Octobers, I montioned abow the number of voting members. That probably includes you. Please vote now if you have not already done to. Most Region #

rounders, in the part did not bother According to a survey, the most ... to vote, so you need not wonder why the Regions 1-6 dominate the elected offices. Dun't complain, water - and help your choice to get elected. Then IEEE will reflect your

new average with new

Summer and enhance-

ments. The all-essential

social networks have

been filled with new

JEEF Day Teach

has been designed.

activities. Moreover, all the photos:

IEEE Day 2011: make it even better second time around

Det will the second time or IEEE Notice where all electrical and electronic engineers around the world are going to oil-As a leading organ-

sation, IEEE delines standards and directions in technations that as a leader, it is also re- ticipate in the photo contest. The No provision or turb to hiderorgy engineers. The theme of the IEEE a \$500 page, designated for unit Day this year focuses on Empowering Members to Create the Future: will be gettered in one video and The IEEE Day Team is compublished at REE by

posed of soluntaries from Region It and IEEE staff. The main task for and joy with engineers worldwide. the team is to initiate, motivate. See you at were irrentay org. and coordinate events and efforts to deletions this day worldwide.

4 IEE Broke II Been September 2017

legion it Neet is published quarterly by the IEEE Region & committee of the Institute Electrical and Electronics Engineers, and drantacted free with EEE Spectrum, to move than 71,000 dEE members. Next past values online at www.next.org/st -> Regismifflews Opinions openined in BEE Argion 3 News are the authors' over and do not recessarily represent the policies of their employers in IEEE Blood or Region & Coromittee

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REGION 8 OPERATING OFFICERS 2011-2012

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HEE Day coverer, and SC Spring Activities Site Planar Colorests Street Colorests ten best pictures will be awarded

Share your excitement, vesions Andre Sir

E Park Assesse, 17th Diver



R8 Sections Congress 2011 Coordinator



Pilar Molina Spain



Sections Congress 2011

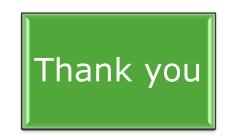
Recommendation process - past



Past R8 process

- Call for recommendations
 - 10 or more received

- Workshops in London
 - 10 potential recommendations
- Online voting process
 - 62 casted votes
 - 4 recommendations from R8





Thank You for Your Kind Attention

a.elmousa@ieee.org

Questions/Comments



