

## **IEEE Region8 Professional Activities Sub-Committee Report**

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### **1. INTRODUCTION**

The IEEE R8 Professional Activities Sub-Committee (PASC) is formed by the following people:

Matej Zajc (Slovenia Section), chair  
Emilio Corchado (Spain Section)  
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### **2. STRATEGIC PLANNING**

The PASC team is aiming to increase the understanding and acceptance of Professional Activities within Region 8 by providing support and expertise to sections, chapters, societies and student branches within the region.

#### **MAJOR GOALS**

1. Creation of a platform for members where they can learn how to improve themselves as individuals as well as experts in their respective fields. Professional Activities should provide a place for interdisciplinary collaboration and networking.
2. Establish a program of Professional Activities for Region 8 and thus increase the value and worth of IEEE membership for all members of Region 8.
3. Increase the understanding and the extent of Professional Activities within Region 8 by providing support and expertise to sections, chapters, societies and student branches within the region.

#### **SPECIFIC GOALS**

1. Continue the Professional Activities workshops with current and new trainers from different regions and new workshop topics. Increase the number of trainers available to PA activities. Establish contacts with local event organizers.

2. Introduction of IEEE R8 Thought Leadership Program - recognize successful presenters as IEEE thought leaders.
3. Improved utilization of technical support for PA activities available from IEEE headquarters.
4. Long term plan is to establish a series of PA Summits as a regional events, possibly jointly organized with an existing conference/congress and student/GOLD events.
5. Improved PA role and visibility in Region 8: publicize the PA activities by written material and different electronic media.

### **SUCCESS CRITERIA**

1. Each section having an active PA representative communicating with PASC and local chapters and student branches.
2. 10 events per year (at least 2 regional workshop events targeting students and GOLD members)
3. Formation of a database with 25 - 50 trainers preferably from different sections in Region 8.
4. Formation of a database to keep the workshop organizers' details and history of past events.
5. Quality of the events/talks/activities will be assessed through a questionnaire by Section Chairs/Student Branch Chairs/Section PA rep depending on the type of the event.

### **3. REPORT**

#### **ACTIONS TAKEN IN JANUARY AND FEBRUARY 2011**

PASC team was formed in January 2011. Actions in order to increase the level of activities and the understanding within the region:

- a. Conducted 2 online meetings, and another meeting scheduled before London meeting.
- b. Web site update and LinkedIn discussion group formed.
- c. Communication with sections to appoint a PA officer in each section
- d. Preparation to publish 'Call for Proposals' for new workshop trainers in order to increase the level of activities and trainers within the region
- e. Formation of a Database holding the contact details of our trainers
- f. Set criteria in approving the workshops proposed.
- g. Establish active contacts with other committees.

## CURRENT STATUS ON THE TARGETED GOALS

The Region8 Professional Activities took the following actions:

- a. Working on the list of PA officers: sections contacted, receiving responses.
- b. Formation of a database for speakers and workshop organizers: information and contacts update.
- c. Collaboration with other committees is initiated to plan common PA events.
- d. New workshop formats planned: thought leadership program in preparation.
- e. Two PA workshops organized in March 2011: Kuwait and Qatar.

## CURRENT ACTION POINTS PLANNED FOR THE REST OF 2011

The Region8 Professional Activities plans to:

- a. Increase the visibility of PA within the region through written material that includes information about Region8 PA, workshops organization, etc.
- b. Organize smaller regional Professional Activities Summits to train the future trainers in Region8 and to increase the number of volunteers involved in PA.
- c. Increase the number of workshops within the Region, investigate different formats.
- d. Increase in number of trainers from different sections in Region 8.
- e. Increase the communication with members via e-mails, online platforms, newsletters, etc.

## 4. BUDGET PROPOSAL

This section outlines the budget proposal of PASC in order to achieve its goals.

Activity	Cost per activity	Number of activities per year	Total in USD
Organizing Workshops/ Regional Summits	2000	2	4000
Funding the attendance of a speaker	600	10	6000
Representing the IEEE in the fairs	200	4	800
Publishing handbook, leaflets, etc.			1000
Attending IEEE PA-related events	500	3	1500
<b>TOTAL</b>			<b>13300</b>