Ad-Hoc Coordinator: Technical Publications Coordinator [PC]

Coordinator: Stefano Zanero (Italy)

Aims:

- Establish closer relationships with some IEEE Business Units, for example IEEE Sales and Marketing (International Sales Team), as well as IEEE Publications Service and Products Board (PSPB).
  - Links to wider IEEE (Appendix A)
- Fostering strong relationships, and synergistically couple IEEE Region 8 to mentioned IEEE business or organizational units.
- Deliver a greater level of IEEE access such as via IEEE products: IEEE/IET electronic library (IEL), IEEE eLearning library, etc
- Develop closer relations between our own journals, perhaps high-quality journals of national societies, where IEEE has a formal relationship, etc to the wider IEEE, perhaps even via electronic and mobile dispensation via IEEE Xplore.