

Ad-Hoc Coordinator: Technical Publications Coordinator [PC]

Coordinator: [Stefano Zanero](#) (Italy)

Aims:

- Establish closer relationships with some IEEE Business Units, for example IEEE Sales and Marketing ([International Sales Team](#)), as well as IEEE Publications Service and Products Board (PSPB).
 - Links to [wider IEEE](#) (Appendix A)
- Fostering strong relationships, and synergistically couple IEEE Region 8 to mentioned IEEE business or organizational units.
- Deliver a greater level of IEEE access such as via IEEE products: [IEEE/IET electronic library \(IEL\)](#), [IEEE eLearning library](#), etc
- Develop closer relations between our own journals, perhaps high-quality journals of [national societies](#), where IEEE has a formal relationship, etc to the wider IEEE, perhaps even via electronic and mobile dispensation via IEEE Xplore.