

## IEEE Region 8

October, 9<sup>th</sup>-10<sup>th</sup> 2010

### IEEE Membership Activities Report October 2010

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**Vice Chair 2010**

#### 1. ACTIVITIES

- Participation in the Region 8 OpCom meeting in Leuven, Belgium, August 2010.
  - Interaction with Student Branch Congress and local leadership.
  - Participation and contribution to decisions by the OpCom.
- Results from Riga Workshops and follow up:
  - Section Chairs requested more opportunities for interaction with other Sections. In this regard we have offered two new workshops for this meeting, the SWOT analysis sessions, that would allow ample interaction and sharing of ideas.
  - As a result of one of the groups, it was requested that clear guidelines for a successful Section should be established that could also serve as criteria for Best Section Award. One of the workshops in Prague will be devoted to that.
  - Sections Congress preparation has started. Workshops in London will be devoted to create possible recommendations.

In addition to the detailed information that can be found in the different subcommittee reports as the MA Vice-Chair I would like to make some remarks about the relevant actions in the different MA areas in these months:

#### 1. Membership Development:

- 1.a. Region 8 membership is increasing but this increase shows a trend of stagnation.
- 1.b. Volatility in many sections is a big problem. A small, still clear stagnation of the membership in UKRI Section has a big impact in our MD results, being this a very big Section.
- 1.c. Electronic Membership has started and this is a very important
- 1.d. MD subcommittee continues to offer the following incentives to Sections:
  - 1.d.i. Best growth reward (for medium and small sections, and another one for big sections) offered in the fall meeting.
  - 1.d.ii. Best retention reward (again the same, for medium and small sections and another one for big sections)

#### 2. WIE

- 2.a. Clementina Saduwa award for 2010 has been launched with slightly modified, more structured petition form.

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2.b.Continuation with the IE Business School grants

2.c.Active Facebook presence.

### 3. GOLD

1.d.iii. IEEE Day deployment and animation is a major task of this committee including:

1.d.iii.i. IEEE Day Photo Contest

1.d.iii.ii.Activities animation

1.d.iii.iii. Member engagement actions

1.d.iii.iv. Global coordination of this action

1.d.iv. GOLD Outstanding Activity Award has been launched for the second year and will be awarded in Prague.

### 4. PA

4.a.Successful PA Summit took during SBC. This is a very active subcommittee with many actions and ideas going on, so further information is available in their report.

### 5. History and life members

5.a.HISTELCON 2010 will take place early Nov. in Madrid.

5.b.Jubilee Book is also in progress. Kurt Richter has started work as the Editor of this Book.

5.c.A Life Members meeting will take place during Histelcon'10 in Madrid.

## 2. OTHER REPRESENTATION CAPABILITIES

- NEW INITIATIVES COMMITTEE member
  - Attended several NIC teleconferences.
    - Proactively seek and support initiatives that come from Region 8
- Member of 2010 MGA Nominations and Appointments Committee
  - Attended one face to face meeting in Sept. 2010

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