

IEEE Region 8 News Report to Committee

Region 8 News is published 4 x year by volunteers in Region 8

March, June, September, December 2010

Format: 20x27cm; full colour lithograph print; 12 pages/ per issue

Content: 50+ articles each issue - News channel for R8 leaders, volunteers

Editor: Roland Saam appointed 2001

Assistant editor: Zhijia Huang volunteered 2009

Cost est. \$20,000.per issue ÷ 65,000 members = \$0.31 inclusive delivery to each member

Outreach

5-8th August 2010 the editors attended the IEEE SBC 2010 Leuven where they set-up a stand; discussed suggested articles with students and attendees; distributed advance copies of September issue.

Benefits

Every member receives it – tangible object of membership

OnLine version published: All issues are indexed & archived on R8 Website

News channel for R8 leaders, volunteers

Activities in the near future:

Anniversary issue for 50th Anniversary of Region 8

Topics to be discussed in Prague:

The Editors Want Your News

Interesting Projects, Research, Innovation

Short items: 100; 300; 700; words

Please Read & Follow Guidelines www.ieee.org/r8news

Thank you to all members who sent in articles and contributed to the News

Roland Saam and Zhijia Huang ,

12 Sept. 2010

