

# Membership Development Subcommittee (MDSC) Report

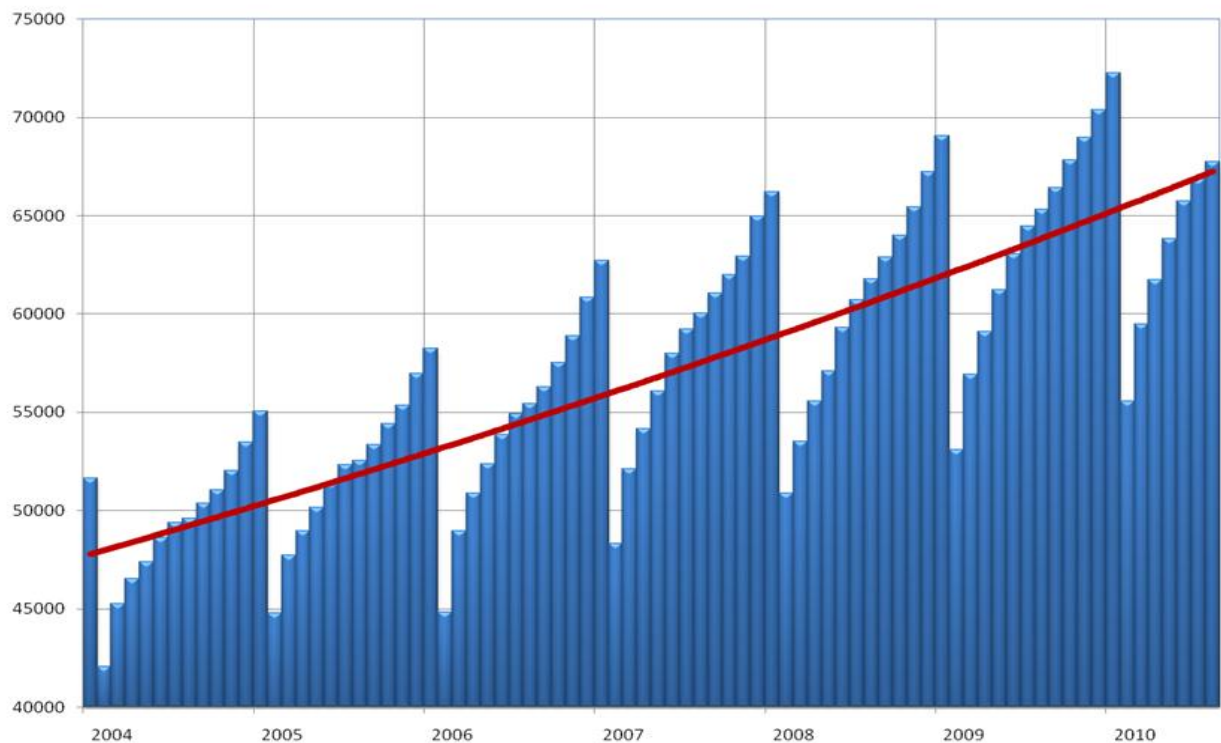
September 2010

## Region 8 Membership

IEEE Region 8 membership continues to grow. At the end of August 2010 in Region 8 we had **67,740 members**. Comparing to **65,318** at the end of August 2009 it is **an increase of 2,422 members or 3.7%**.

Geographic IEEE Membership Summary - August 2010																
REGION	HIGHER-GRADE w/o GSms				GRADUATE STUDENTS				UNDERGRADUATE STUDENTS				TOTAL MEMBERS			
	2010	2009	Change		2010	2009	Change		2010	2009	Change		2010	2009	Change	
			#	%			#	%			#	%			#	%
1	31,512	32,310	(798)	-2.5%	1,550	1,485	65	4.4%	1,606	1,556	50	3.2%	34,668	35,351	(683)	-1.9%
2	27,862	28,117	(255)	-0.9%	1,429	1,398	31	2.2%	1,641	1,702	(61)	-3.6%	30,932	31,217	(285)	-0.9%
3	25,167	25,336	(169)	-0.7%	1,793	1,715	78	4.5%	2,089	2,154	(65)	-3.0%	29,049	29,205	(156)	-0.5%
4	19,140	19,288	(148)	-0.8%	1,386	1,388	(2)	-0.1%	1,697	1,607	90	5.6%	22,223	22,283	(60)	-0.3%
5	24,605	24,762	(157)	-0.6%	1,396	1,225	171	14.0%	1,857	1,734	123	7.1%	27,858	27,721	137	0.5%
6	49,242	50,155	(913)	-1.8%	2,388	2,392	(4)	-0.2%	2,664	2,732	(68)	-2.5%	54,294	55,279	(985)	-1.8%
R 1-6	177,528	179,968	-2,440	-1.4%	9,942	9,603	339	3.5%	11,554	11,485	69	0.6%	199,024	201,056	(2,032)	-1.0%
7	13,473	13,445	28	0.2%	1,320	1,163	157	13.5%	1,188	1,129	59	5.2%	15,981	15,737	244	1.6%
8	52,168	51,010	1,158	2.3%	7,904	7,011	893	12.7%	7,668	7,297	371	5.1%	67,740	65,318	2,422	3.7%
9	8,177	7,593	584	7.7%	1,185	845	340	40.2%	5,435	4,755	680	14.3%	14,797	13,193	1,604	12.2%
10	48,816	45,345	3,471	7.7%	8,698	7,504	1,194	15.9%	22,709	19,460	3,249	16.7%	80,223	72,309	7,914	10.9%
R 7-10	122,634	117,393	5,241	4.5%	19,107	16,523	2,584	15.6%	37,000	32,641	4,359	13.4%	178,741	166,557	12,184	7.3%
<b>TOTAL</b>	<b>300,162</b>	<b>297,361</b>	<b>2,801</b>	<b>0.9%</b>	<b>29,049</b>	<b>26,126</b>	<b>2,923</b>	<b>11.2%</b>	<b>48,554</b>	<b>44,126</b>	<b>4,428</b>	<b>10.0%</b>	<b>377,765</b>	<b>367,613</b>	<b>10,152</b>	<b>2.8%</b>
% R1-6	59%	61%			34%	37%			24%	26%			53%	55%		
% R7-10	41%	39%			66%	63%			76%	74%			47%	45%		

In the zigzag diagram above, we can see the changes in membership from month to month. The red line shows the steady growth of membership in Region 8 from year to year.



## Deactivated Members – Arrears

At the end of the 2010 Membership Year (15 August) we can see that during the period of renewal and recovery from every 4 members we are losing 1 member. More than 50% of the first-year members are not renewing their membership. If we don't want to lose so many members, much more should be done on the section level.

IEEE Membership Renewal / Retention - 15 August 2010												
REGION	HIGHER GRADE w/o GSM			GRADUATE STUDENTS			UNDERGRADUATE STUDENTS			TOTAL MEMBERS		
	Opportunity	Renewal		Opportunity	Renewal		Opportunity	Renewal		Opportunity	Renewal	
		#	%		#	%		#	%		#	%
1	31,558	27,482	87.1%	1,877	1,395	74.3%	1,478	749	50.7%	34,914	29,627	84.9%
2	27,574	23,834	86.4%	1,732	1,304	75.3%	1,603	876	54.6%	30,909	26,014	84.2%
3	24,585	20,746	84.4%	2,229	1,693	76.0%	1,965	945	48.1%	28,779	23,384	81.3%
4	18,772	16,023	85.4%	1,726	1,305	75.6%	1,505	812	54.0%	22,003	18,140	82.4%
5	24,118	20,522	85.1%	1,672	1,266	75.7%	1,615	806	49.9%	27,405	22,594	82.4%
6	49,162	42,013	85.5%	3,002	2,229	74.3%	2,514	1,262	50.2%	54,678	45,504	83.2%
<b>R 1-6</b>	<b>175,769</b>	<b>150,620</b>	<b>85.7%</b>	<b>12,238</b>	<b>9,192</b>	<b>75.1%</b>	<b>10,680</b>	<b>5,450</b>	<b>51.0%</b>	<b>198,688</b>	<b>165,263</b>	<b>83.2%</b>
7	12,790	10,567	82.6%	1,725	1,458	84.5%	1,107	701	63.3%	15,622	12,726	81.5%
8	48,544	38,584	79.5%	9,048	7,040	77.8%	7,330	3,113	42.5%	64,922	48,737	75.1%
9	7,101	4,911	69.2%	1,222	894	73.2%	4,652	1,317	28.3%	12,975	7,122	54.9%
10	43,982	33,977	77.3%	8,418	4,388	52.1%	19,186	4,661	24.3%	71,589	43,029	60.1%
<b>R 7-10</b>	<b>112,417</b>	<b>88,039</b>	<b>78.3%</b>	<b>20,413</b>	<b>13,780</b>	<b>67.5%</b>	<b>32,275</b>	<b>9,792</b>	<b>30.3%</b>	<b>165,108</b>	<b>111,614</b>	<b>67.6%</b>
<b>TOTAL</b>	<b>288,186</b>	<b>238,659</b>	<b>82.8%</b>	<b>32,651</b>	<b>22,972</b>	<b>70.4%</b>	<b>42,955</b>	<b>15,242</b>	<b>35.5%</b>	<b>363,796</b>	<b>276,877</b>	<b>76.1%</b>

First-Year Member Renewal / Retention - 15 August 2010												
REGION	HIGHER GRADE w/o GSM			GRADUATE STUDENTS			UNDERGRADUATE STUDENTS			TOTAL MEMBERS		
	Opportunity	Renewal		Opportunity	Renewal		Opportunity	Renewal		Opportunity	Renewal	
		#	%		#	%		#	%		#	%
1	2,063	834	40.4%	738	408	55.3%	1,012	419	41.4%	3,813	1,661	43.6%
2	2,033	802	39.4%	620	350	56.5%	1,120	528	47.1%	3,773	1,680	44.5%
3	2,103	757	36.0%	806	470	58.3%	1,397	538	38.5%	4,306	1,765	41.0%
4	1,554	672	43.2%	681	399	58.6%	1,088	505	46.4%	3,323	1,576	47.4%
5	2,080	867	41.7%	638	356	55.8%	1,183	499	42.2%	3,901	1,722	44.1%
6	3,449	1,379	40.0%	1,078	579	53.7%	1,790	738	41.2%	6,317	2,696	42.7%
<b>R 1-6</b>	<b>13,282</b>	<b>5,311</b>	<b>40.0%</b>	<b>4,561</b>	<b>2,562</b>	<b>56.2%</b>	<b>7,590</b>	<b>3,227</b>	<b>42.5%</b>	<b>25,433</b>	<b>11,100</b>	<b>43.6%</b>
7	1,369	605	44.2%	574	418	72.8%	698	383	54.9%	2,641	1,406	53.2%
8	6,886	2,835	41.2%	3,963	2,583	65.2%	5,339	1,640	30.7%	16,188	7,058	43.6%
9	1,372	374	27.3%	486	286	58.8%	3,678	807	21.9%	5,536	1,467	26.5%
10	7,586	2,844	37.5%	5,318	1,940	36.5%	16,243	3,340	20.6%	29,147	8,124	27.9%
<b>R 7-10</b>	<b>17,213</b>	<b>6,658</b>	<b>38.7%</b>	<b>10,341</b>	<b>5,227</b>	<b>50.5%</b>	<b>25,958</b>	<b>6,170</b>	<b>23.8%</b>	<b>53,512</b>	<b>18,055</b>	<b>33.7%</b>
<b>TOTAL</b>	<b>30,495</b>	<b>11,969</b>	<b>39.2%</b>	<b>14,902</b>	<b>7,789</b>	<b>52.3%</b>	<b>33,548</b>	<b>9,397</b>	<b>28.0%</b>	<b>78,945</b>	<b>29,155</b>	<b>36.9%</b>

## The Renewal Period for 2011 Started

To prevent having many arrears we should work more in advance showing the benefits of membership and have more activity, especially on the Section level, to encourage members to renew on time (during November, December, January), well before the Service Terminator. Inform the members in your Section about e-Membership and Special Circumstances\*.

In our Sections we should take special care about new members joined IEEE for 2010 – **the first year members**. The IEEE statistics above shows for R8 that about 39% of the first year 2009 higher-grade members (w/o GSM) and nearly 70% first year undergraduate student members haven't renewed for 2010.

## E-Membership

As of 16 August, IEEE has begun officially offering a **new electronic membership** (e-Membership) option to **individuals in developing nations**, beginning in the 2011 membership year. E-Membership is a paperless membership option with reduced **annual base dues of US\$ 63 in Region 8, compared to the traditional membership option base dues of US\$ 149**. The new option will be offered to both new and renewing professional grade members who live in countries where the per capita Gross Domestic Product (GDP) is under \$15,000, based on data provided by the United Nations. More information about the e-Membership offering (including the list of countries qualified for e-Membership) can be found at [www.ieee.org/emember](http://www.ieee.org/emember). All the MD

Officers and Section Chairs of Sections qualified for the new e-Membership have been informed about this new possibility. They were asked to use this opportunity to increase membership in their sections and for feedback about their plans and expectations.

## **Start of the New 2011 Membership Campaign - The Full-Year Dues Period**

The beginning of the 2011 full-year dues period starting on 16 August is the peak recruitment time. Services for new members commence immediately upon joining and continue through 31 December 2011. A member joining in September receives a bonus of 4 months of extra service above and beyond the 12 months he is paying for. Take care about the Special Circumstances\*. **In developing countries take advantage of e-Membership.** The goal of our MD Team is to increase our membership to be the highest in the history of IEEE.

## **Member-Get-A-Member Program**

[www.ieee.org/mgm](http://www.ieee.org/mgm)

Through the IEEE Member-Get-A-Member program, IEEE rewards your efforts in recruiting new members. Your local IEEE Section can also benefit. For each new member you recruit, you earn an award which can be used toward IEEE dues, IEEE Society fees or the purchase of IEEE products and services. During the 2011 membership year (16 August 2010 through 15 August 2011), IEEE's MGM Program offers the following award schedule to members who recruit other individuals into IEEE membership.

Professional Members can earn:

- US\$15 for each Professional member recruited;
- US\$5 for each Professional member recruited to e-Membership (offered in developing nations only);
- The maximum amount a member can earn during the membership year is US\$90.

Student Members can earn:

- US\$2 for each Student or Graduate Student member recruited;
- US\$15 for each Professional member recruited;
- US\$5 for each Professional member recruited to e-Membership (offered in developing nations only);
- The maximum amount a member can earn during the membership year is US\$90.

Your local section can also benefit by your participation in the MGM program.

Regional awards: The top five recruiters in each IEEE geographic region will earn membership development awards for their Section, to help underwrite the sections' local programs and activities. Within each region, five awards will be given to the recruiters' section:

- First Place - US\$500.00
- Second Place - US\$400.00
- Third Place - US\$300.00
- Fourth Place - US\$200.00
- Fifth Place - US\$100.00

Overall IEEE award: The top recruiter in IEEE earns an additional US\$500 award for his/her Section. Additional rules apply to Section awards.

## **Senior Member Grade**

Many of our members qualify for the Senior Member Grade. Start in your Section a new Senior Member Initiative.

Inform and help your members to upgrade and apply online: [Senior Member Grade](#)

Senior members are more likely to renew their membership.

## **Associate to Member Grade Elevation**

Most of the Associates qualify for the Member Grade. Section MD Officers should select from the Section Membership list the Associate Members and ask them **apply for transfer to Member Grade online**:

[Associate to Member](#)

**The transition from Associate to Member grade grants several privileges.** Members are permitted to vote in general IEEE elections. Members holding Member grade or higher are permitted to hold volunteer office positions.

## **Small Sections**

We have 56 Sections and 5 Subsections in Region 8. We have Sections having several hundreds or thousands of members, but we have also small Sections having even less than hundred members.

At the moment we have 20 Sections having less than 200 professional members (not counting the student and graduate student members). Few of them are new ones, but many of them exist for years. We are asking small Sections to increase their membership to become bigger and stronger organizations.

The R8 MD Subcommittee initiated a program to increase the membership of small Sections during the 2010 Membership Year. A **\$10 incentive funding** for each Professional/higher grade member recruited in these Sections during the period September 2010 – August 2011 above the previous year's total higher grade membership up to 100, 150 or 200 full dues paying members respectively was offered. No one of the small sections managed to achieve the goal. Since we want the small sections to become bigger and stronger, we should repeat the program for the **2011 membership year** and ask the small sections officers to intensify the membership recruitment in their sections. For 2011 membership increase the new e-Membership can also help.

## Section Membership Statistics

**Section Officers**, look into your **Membership Statistics** every month by using SAMIEEE

[www.ieee.org/organizations/vols/samieeee/](http://www.ieee.org/organizations/vols/samieeee/)

Click **Access Geographical Membership Statistics** (don't click Access SAMIEEE!). Insert you User ID and Password, and Login. Click on Geographic Membership Statistics. You will get the possibility to choose the months, geo code level (section) and geo code description (your section).

**At the end of the 2010 membership year** we can see again noticeable differences between Sections. Most of our Sections show an increase in membership during the one year period, from August 2009 till August 2010.

Many of them have done excellent jobs concerning membership growth.

**Congratulations to all Sections achieving significant absolute end percentage increases of membership during the 2010 Membership Year!**

IEEE Region 8 Sections					
The 2010 Membership Year					
	Section	August 2009	August 2010	Absolute Change	% Change
1	Austria	1144	1194	50	4.37
2	Bahrain	87	83	- 4	- 4.60
3	Belarus	60	46	- 14	- 23.33
4	Benelux	3448	3504	56	1.62
5	Bosnia&Herzegovina	225	184	- 41	- 18.22
6	Bulgaria	282	316	34	12.06
7	Croatia	687	704	17	2.47
8	Cyprus	221	242	21	9.50
9	Czechoslovakia	587	588	1	0.18
10	Denmark	708	733	25	3.53
11	Egypt	2238	1784	- 454	- 20.29
12	Estonia	94	104	10	10.64
13	Finland	1033	1070	37	3.58
14	France	3434	3680	246	7.16
15	Germany	6916	7035	119	1.72
16	Ghana	68	123	55	80.88
17	Greece	1904	2035	131	6.88
18	Hungary	371	387	16	4.31
19	Iceland	99	96	- 3	- 3.03
20	Iran	1942	2446	504	25.95
21	Iraq	186	160	- 26	- 13.98
22	Israel	1231	1209	- 22	- 1.79
23	Italy	4216	4394	178	4.22
24	Jordan	825	508	- 317	- 38.42
25	Kenya	78	85	7	8.97
26	Kuwait	145	291	146	100.69
27	Latvia	96	86	- 10	- 10.42
28	Lebanon	665	726	61	9,17
29	Lithuania	106	97	- 9	- 8.49
30	Malta	188	179	- 9	- 4.79
31	Morocco	81	151	70	86.42
32	Nigeria	906	1045	139	15.34
33	Norway	948	1025	77	8.12
34	Oman	164	198	34	20.73
35	Poland	805	918	113	14.04
36	Portugal	1021	1114	93	9.11
37	Qatar	212	218	6	2.83
38	Rep of Macedonia	129	144	15	11.63

39	Romania	985	987	2	0.20
40	Russia NW	202	208	6	2.97
41	Russia Siberia	173	185	12	6.94
42	Russia	546	511	- 35	- 6.41
43	Saudi Arabia	671	807	136	20.27
44	Serbia&Montenegro	594	632	38	6.40
45	Slovenia	304	314	10	3.29
46	South Africa	917	1037	120	13.09
47	Spain	3543	3760	217	6.12
48	Sweden	1906	1999	93	4.88
49	Switzerland	2632	2732	100	3.80
50	Tunisia	371	380	9	2.43
51	Turkey	1994	2242	248	12.44
52	UK&RI	10108	9925	- 183	- 1.81
53	Ukraine	376	392	16	4.26
54	UAE	1165	1167	2	0.17
55	W Saudi Arabia	360	438	78	21.67
56	Zambia	109	126	17	15.60

### Membership Density (Members per Millions of Population) Ranking

If we compare the ratios of the membership and the population in countries/sections in Region 8, we can see that there are big differences. It is interesting that countries on the similar level of development often have significant differences in membership density.

Section/Country	Members	Population (2010)	Members per million
	(Aug 2010)		
Malta	179	416333	430
Switzerland	2732	7782900	351
Cyprus	242	801851	302
Iceland	96	318006	302
UAE	1167	4707000	248
Sweden	1999	9380437	213
Norway	1025	4902200	209
Finland	1070	5368300	199
Greece	2035	11306183	180
Lebanon	726	4255000	171
Croatia	704	4435056	159
Israel	1209	7627800	158
Slovenia	314	2064400	152
UK & Republic of Ireland	9925	66467349	149
Austria	1194	8372930	143
Denmark	733	5543819	132
Qatar	218	1696563	128
Benelux	3504	27943626	125
Portugal	1114	10636888	105
Bahrain	83	807000	103
Kuwait	291	3051000	95
Germany	7035	81802257	86
Spain	3760	46072834	82
Estonia	104	1340021	78
Jordan	508	6472000	78
Italy	4394	60402499	73

Macedonia	144	2048620	70
Oman	198	2905000	68
Serbia & Montenegro	632	10482000	60
France	3680	65447374	56
Bosnia and Herzegovina	184	3760000	49
Romania	987	21466174	46
Saudi Arabia (both Sections & Subsections)	1245	27136977	46
Bulgaria	316	7576751	42
Hungary	387	10013628	39
Latvia	86	2237600	38
Czech Republic & Slovakia	588	15942160	37
Tunisia	380	10432500	36
Iran	2446	75078000	33
Turkey	2242	72561312	31
Lithuania	97	3329227	29
Poland	918	38167329	24
Egypt	1784	79025000	23
South Africa	1037	49991300	21
Botswana Subsection	31	1978000	16
Zambia	126	13257000	10
Ukraine	392	45871738	9
Nigeria	1045	158259000	7
Russia - Three Sections	904	141927297	6
Belarus	46	9467700	5
Ghana	123	24333000	5
Iraq	160	31467000	5
Morocco	151	31921000	5
Kenya	85	38610097	2
Tansania Subsection	25	45040000	1

### Countries/Sections Membership Ranking

Section/Country	Members	Population (2010)	Members per million
	(Aug 2010)		
UK & Republic of Ireland	9925	66467349	149
Germany	7035	81802257	86
Italy	4394	60402499	73
Spain	3760	46072834	82
France	3680	65447374	56
Benelux	3504	27943626	125
Switzerland	2732	7782900	351
Iran	2446	75078000	33
Turkey	2242	72561312	31
Greece	2035	11306183	180
Sweden	1999	9380437	213
Egypt	1784	79025000	23
Saudi Arabia (both Sections & Subsections)	1245	27136977	46
Israel	1209	7627800	158
Austria	1194	8372930	143
UAE	1167	4707000	248
Portugal	1114	10636888	105

Finland	1070	5368300	199
Nigeria	1045	158259000	7
South Africa	1037	49991300	21
Norway	1025	4902200	209
Romania	987	21466174	46
Poland	918	38167329	24
Russia - Three Sections	904	141927297	6
Denmark	733	5543819	132
Lebanon	726	4255000	171
Croatia	704	4435056	159
Serbia & Montenegro	632	10482000	60
Czech Republic & Slovakia	588	15942160	37
Jordan	508	6472000	78
Ukraine	392	45871738	9
Hungary	387	10013628	39
Tunisia	380	10432500	36
Bulgaria	316	7576751	42
Slovenia	314	2064400	152
Kuwait	291	3051000	95
Cyprus	242	801851	302
Qatar	218	1696563	128
Oman	198	2905000	68
Bosnia and Herzegovina	184	3760000	49
Malta	179	416333	430
Iraq	160	31467000	5
Morocco	151	31921000	5
Macedonia	144	2048620	70
Zambia	126	13257000	10
Ghana	123	24333000	5
Estonia	104	1340021	78
Lithuania	97	3329227	29
Iceland	96	318006	302
Latvia	86	2237600	38
Kenya	85	38610097	2
Bahrain	83	807000	103
Belarus	46	9467700	5
Botswana Subsection	31	1978000	16
Tansania Subsection	25	45040000	1

## Population of Countries/Sections

Section/Country	Population (2010)	Members (Aug 2010)	Members per million
Nigeria	158259000	1045	7
Russia - Three Sections	141927297	904	6
Germany	81802257	7035	86
Egypt	79025000	1784	23
Iran	75078000	2446	33
Turkey	72561312	2242	31
UK & Republic of Ireland	66467349	9925	149
France	65447374	3680	56
Italy	60402499	4394	73

South Africa	49991300	1037	21
Spain	46072834	3760	82
Ukraine	45871738	392	9
Tansania Subsection	45040000	25	1
Kenya	38610097	85	2
Poland	38167329	918	24
Morocco	31921000	151	5
Iraq	31467000	160	5
Benelux	27943626	3504	125
Saudi Arabia (both Sections & Subsections)	27136977	1245	46
Ghana	24333000	123	5
Romania	21466174	987	46
Czech Republic & Slovakia	15942160	588	37
Zambia	13257000	126	10
Greece	11306183	2035	180
Portugal	10636888	1114	105
Serbia & Montenegro	10482000	632	60
Tunisia	10432500	380	36
Hungary	10013628	387	39
Belarus	9467700	46	5
Sweden	9380437	1999	213
Austria	8372930	1194	143
Switzerland	7782900	2732	351
Israel	7627800	1209	158
Bulgaria	7576751	316	42
Jordan	6472000	508	78
Denmark	5543819	733	132
Finland	5368300	1070	199
Norway	4902200	1025	209
UAE	4707000	1167	248
Croatia	4435056	704	159
Lebanon	4255000	726	171
Bosnia and Herzegovina	3760000	184	49
Lithuania	3329227	97	29
Kuwait	3051000	291	95
Oman	2905000	198	68
Latvia	2237600	86	38
Slovenia	2064400	314	152
Macedonia	2048620	144	70
Botswana Subsection	1978000	31	16
Qatar	1696563	218	128
Estonia	1340021	104	78
Bahrain	807000	83	103
Cyprus	801851	242	302
Malta	416333	179	430
Iceland	318006	96	302

## MD Teams in Sections Having Many Members

Some of our Sections like UK&RI, Germany, Italy, Spain, France, Benelux etc. have thousands of members. They are asked to take into consideration the formation of an MD Team covering different areas/towns of the country to make the MD job more efficient. The UK&RI Section is our first Section having an MD Team.



## Section Membership Development Officers

We all, the members and volunteers in IEEE, should be aware that Membership Development on all levels and especially on the section level is of extreme importance if we want to have more members, new volunteers and more activity. Few sections in R8 have not appointed Section Membership Development Officers yet! We are asking these sections to appoint Membership Development Officers willing to do their job with enthusiasm and fun without sparing efforts! Report to IEEE the names of your Section MD Officers online at <http://ewh.ieee.org/forms/scs/interactofficer.php>

We are also asking all Sections to send us the names and email addresses of their MD Officers, especially if you have new ones appointed.

**All the Section MD Officers belong to our Region 8 MD Team working on Membership Recruitment, Retention and Recovery.**

The work of Section MD Officers is of great importance to our Sections, our Region and to IEEE as a whole.

## Membership Development Promotional Material

Did you order your 2011 Membership Recruitment kit? You can order it on the MD Page

[http://www.ieee.org/about/volunteers/membership\\_development/index.html](http://www.ieee.org/about/volunteers/membership_development/index.html)

## The Updated September 2009 Membership Development Manual – Plan your MD Activities – Set the Goals

The MD Manual is an essential overview of MD. It includes resources such as the MD calendar and MD checklists. It helps you to coordinate your local efforts with headquarters' programs and processes. There is also a listing of IEEE member benefits, as well as sample letter templates for suggested outreaches. You can download the MD Manual from the IEEE MD Page.

## R8 MD Newsletters and MD Reports

IEEE Region 8 Membership Development Newsletters and Region 8 MD Reports have been sent to our R8 Committee Members and Section MD Officers.

The MD Newsletters and the MD Reports are posted at the IEEE Region 8 Membership Development Page. Visit <http://www.ieee.org/r8> , select Membership Activities and Membership Development.

## MD meetings by Webcasts/Conferences Calls

Every month an MD Webcast/teleconference is taking place with very informative and useful pp presentations and discussions. It is organized by the IEEE MGAB MRR Committee and the IEEE Staff. All MD Officers in all organizational units are invited to the Webcast/Conference Call by e-mails sent from Piscataway.

## The IEEE Membership Development Community

Register for participation in the IEEE Membership Development Community

<https://www.ieeecommunities.org/ieee.md.net>

You will find there a lot of useful MD material: highlights, articles, discussions and files. The previous **MD webcasts** are there as well, containing very interesting and useful presentations.

## MD at IEEE Conferences in Region 8

We should continue to use our many conferences in R8 as a platform for IEEE promotion. There should be an IEEE MD Desk at the conference with IEEE posters, brochures, magazines and application forms, and a local volunteer hosting the desk. We had several successful events at conferences and we are going to continue with the same approach.

To improve this activity we are cooperating with the R8 Conference Coordination Subcommittee. They are asking the conference organizers to provide staffed MD Desks at conferences.

The best way of preparing the necessary arrangements is to find colleagues and friends in our local sections, who are willing to support our promotion events. May we kindly ask you, the Section Chairs and Section MD officers to select conferences in 2009 in your section for promotion, to nominate a volunteer – maybe yourself – and inform us. We will of course work with you and your volunteers to organize the event and get the material shipped from the IEEE staff. Many thanks in advance for your support.

## \* Special Circumstances

IEEE realizes that economic circumstances may impact some members' ability to pay the full amount of IEEE membership dues. For this reason, the following special circumstance categories have been established. **Special circumstances are not available to Student members and Graduate Student members. Only one category may be claimed in any year.**

**Minimum Income Provision:** Applicants who certify that their prior year's income did not exceed US \$12,900 or equivalent are granted a 50% reduction in IEEE dues, regional assessment and dues for one IEEE Society and its optional publications. Please submit written certification with application and payment. **Student members are NOT eligible.**

**Retired Provision:** A retired member, not gainfully employed and not qualifying for Life Member Status, on attaining the age of 62 years, may apply for a 50% reduction in dues and assessments. An individual who qualifies for the IEEE Retired Member category may continue any and all Society memberships held for not less than the 5 prior years. Optional publication fees equal those established for Student members.

**Unemployed Provision:** A 50% reduction in membership dues, Society dues, other subscriptions and assessments are available to a member or applicant who informs the IEEE Operations Center Office that he/she: (1) has become involuntarily unemployed and is seeking reemployment, or (2) has become voluntarily unemployed for reasons of raising children. A statement of continued unemployment shall be provided with each annual dues payment. In the case of voluntary

*The activity on the Section and Chapter level is of great importance for recruiting and retaining members. Membership Recruitment and Retention is the business of all of us! If you have any questions concerning MD don't hesitate to ask us. Thank you for your work as Membership Development Officers in your Sections. Thanks to all helping in MD.*

Aleksandar Szabo [a.szabo@ieee.org](mailto:a.szabo@ieee.org)

Ali El-Mousa [elmousa@ju.edu.jo](mailto:elmousa@ju.edu.jo)

Dirk Van Hertem [dirk.vanhertem@ieee.org](mailto:dirk.vanhertem@ieee.org)

Adrian Pais [a.pais@ieee.org](mailto:a.pais@ieee.org)