

Membership Activities Introduction

94th REGION 8 COMMITTEE MEETING
Riga, Letonia
ORIENTATION SESSION

Pilar Molina Gaudó
R8 Vice Chair Membership Activities

Membership Activities

- Nurture the member in all aspects that are non technical
- Support sections in doing so
- Affinity Group support

MA overview

Membership Development

- INCREASE AND RETENTION OF MEMBERS

Professional Activities

- CAREER DEVELOPEMENT ACTIVITIES THAT ARE NON TECHNICAL IN NATURE

GOLD (Graduates of the Last Decade)

- YOUNG PROFESSIONALS AND COORDINATION OF GOLD Affinity Groups

WIE (Women in Engineering)

- WOMEN IN ENG. PROGRAMS AND COORDINATION OF WIE Affinity Groups

History Activities and Life Members

- COORDINATE HISTORY ACTIVITIES AND LIFE MEMBERS Affinity Groups

Others

- R8 News
- Sections Congress

Membership Development

- Increase membership and retention
 - ENGAGEMENT!
- Aleksander Szabo (COORDINATOR) – Croatia
 - Dirk Van Hertem – Benelux
 - Ali El Mousa – Jordan
 - Mourad Loulu – Tunisia

What you should not miss in MD

■ Membership Development officer

- SAMIEEE access
- SAMIEEE knowledge
- Monthly teleconference
- Receiving tips and information
- Sending reminder e-mails, welcome e-mails, benefits information, “personal touch”



**SOURCE of
RESOURCES**

Key in development and retention

- SAMIEEE → PLEASE!!!!
- UPGRADE!
 - Senior Membership
 - Associate Members
- ENGAGE!
 - Make members DO active things
 - Vote
 - Upgrade
 - Link

Additional support for MD

- Some money in order to raise “critical mass”
 - Less than 100, 150, 200 members
- Awards for the best in:
 - RECRUITMENT – Fall meeting
 - RETENTION – Spring meeting






Professional Activities



- Professional activities include all activities which are of interest to an IEEE member regarding her/his **career** and can enhance her/his **non-technical professional skills**. This includes, but is not limited to **soft skills** trainings, **psychological** and **sociological** issues within the **business** world as well as economics-related topics.

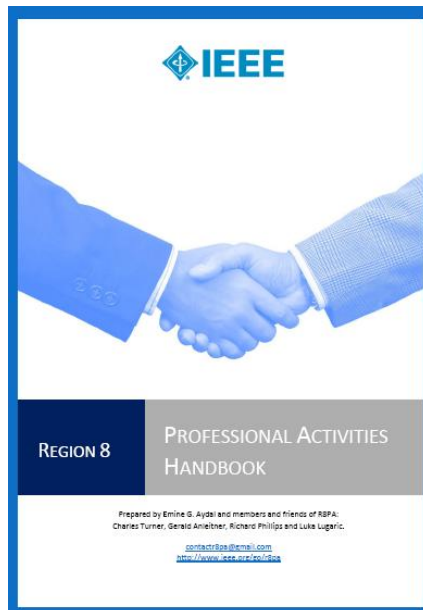
Professional Activities team

- Emine Phillips (COORDINATOR)
- Charles Turner
- Maciej Zacj
- Urmet Jänes
- Diogo Monica

				
Emine G. Aydal Phillips (chair)	Gokhan Celebi	Urmet Jänes	Charles Turner	Matej Zajc

What you should not miss in PA

- Go to the IEEE Region 8 web site in the area of PA
- Trainers!
- Workshops



What we do	What you can do
<ul style="list-style-type: none">• Organize lectures and workshops in Sections• Facilitate use of Webinars and Online seminars• Market IEEE PA related books and other publications• Provide funding for PA-related activities• Coordinate PA activities in sections through local PA leaders• Report on a regular basis	<ul style="list-style-type: none">• Apply for a lecture/workshop• Apply for funding of a PA activity (section-level and student-branch level)• Name a PA leader in your section (for section chairs)

Professional Activities (cont.)

- PA Submit
 - During Student Branch Congress
 - Train the trainers session
- PA activity – workshops
 - List of trainers
 - “Some” \$\$ support from Region 8
 - Find your own speaker
 - Expert Now Modules integration

GOLD

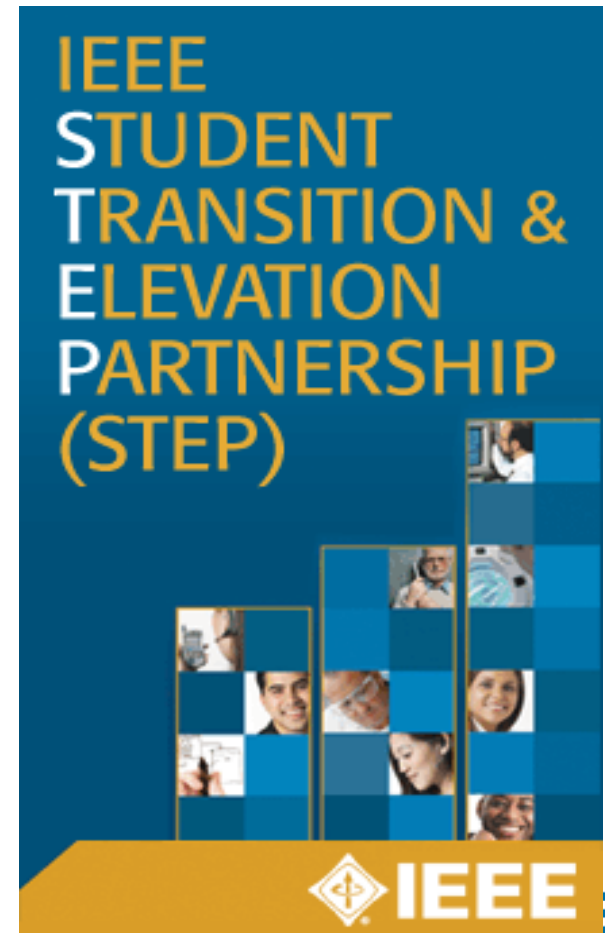


■ GRADUATES OF THE LAST DECADE

- Bridge the gap
 - RETENTION
- Provide support to YOUNG PROFESSIONALS
- Humanitarian Actions

What you cannot miss in GOLD

- IEEE Student Transition & Elevation Partnership (STEP)
 - Critical for IEEE membership development and volunteers
 - Joint Section/GOLD event to introduce local IEEE resources
 - Introduces the opportunities and benefits of IEEE membership during the transition of student to professional member



Women in Engineering



- Bashayer Al Awwad – Kuwait (COORDINATOR)
- Coordinating Affinity Groups
- General activities
 - Global Marathon
- Clementina Saduwa Award
 - 2,000\$ Award



IE Business School grant for WIE members in Region 8

- 50,000\$ per year available in grants
 - WIE – R8 members only
 - 2 awardees last year 20,000\$ support
- MBA, EMBA and online EMBA at IE Business School




Global MBA Rankings 2010

FT.com Business School Rankings



History Activities

- Jacob Bal-Schem (COORDINATOR)
- History Activities at the regional level:
 - MILESTONES 
 - Jubilee book
 - Other:
 - Oral interviews (i.e. UKRI Section)
 - History of the Section!!

HISTELCON 2010



A Century of Broadcasting



POLITÉCNICA

The Second Region 8 IEEE Conference on the History of Telecommunications
Madrid, Spain
3-5 November 2010
<http://www.aeit.es/histelcon2010>

- In Madrid, 3-5 Nov.
- 76 papers accepted
- HISTELCON 2012 – Pavia, Italy
 - History Center – IEEE wide event

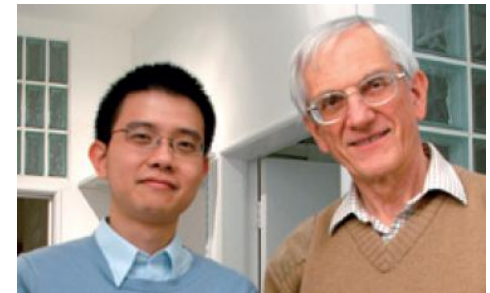
Life Member Coordination

- Also Jacob Bal-Schem
- LM definition:
 - 65 or more
and
 - IEEE membership years + age > 100
- Life Member Affinity Groups
 - Coordination meeting during Histelcon'10
 - Money available from LM fund

AND LAST BUT NOT LEAST

R8 NEWS

- Roland Saam EDITOR– UKRI
 - Zhijia Huang – Co-Editor
- Make sure to SEND! input



BACK-UP SLIDES

MD Trends & Situation
Inflows & Outflows, 2006-2007
IEEE Region 8

New Recruits

5,398 →

Higher-Grade

Did Not Renew /
% of New
Recruits

→ 2,488 (46%)

→ 1,944 (53%)

↑ Elevations – automatic for
graduates

3,636 (34%)

10,845 →

Student-Grade

•(including GSMs)

→ 4,733 (44%)

16,243

9,205 (57%)

What is engagement?

- The engagement process:

