Region 8 Student Activities

IEEE Region 8 Committee Meeting
April 25-26, 2009
Venice, Italy
Team

- Eva Lang (Chair)
- Martin Bastiaans (Past Chair, SPC Co-ordinator)
- Pablo Herrero (Student Representative)
- Saurabh Sinha (Counsellor Programmeme)
- Amélie Anglade (Student Branch Coordination)
- Yasemin Baser (Awards & Contests)
SAC Vision

To provide undergraduate and graduate students who have an interest in the Electrical, Electronics and Computer engineering or related professions with opportunities for educational, technical and professional development emphasizing the value of continuing IEEE membership.
Statistics

March 29, 2009 (Feb 28, 2007):

16 500 [8945 GSM, 7555 StM](19 685) in 303 (258) Student Branches

14 new Student Branches
2 new Student Branch WIE AGs
1 new Student Branch Chapter

25 % of total Region 8 membership!!!
Goals and Objectives

- Create more student membership benefits at all IEEE levels
- Develop student activities beneficial to IEEE students (including contests, awards and promotion Programmes)
- Foster Student Members’ awareness of IEEE activities and existing benefits
- Support students’ initiatives and inform other IEEE organizational units about them
- Represent student interests and voice student concerns at all levels of IEEE
- Help with the formation of new Student Branches, Chapters, and Affinity Groups
- Help with communication between existing Branches, Chapters, and Affinity Groups
- Increase student membership and develop retention strategies
- Bring more fun to IEEE!
Meetings

- Student Branch Congresses
  - Vienna, Austria; Cairo, Egypt; Albacete, Spain; Hamburg, Germany;
  - Middle East Student Branch Congress, Amman, Jordan – May 10-14, 2009
  - IEEE & EESTEC Southeastern Europe Student Branch and GOLD Congress, Novi Sad, Serbia&Montenegro – May 14-17, 2009
  - Lisbon, Portugal – October 24-26, 2009

- Student Technical Conferences
  - 2nd International Youth Conference on Energetics, Budapest, Hungary – June 4-6, 2009
  - Robotica, Imaginática (Spain)
  - Greek National Congress
  - RoboMAC (Rep. of Macedonia)
  - ...
Awards and Contests

Yasemin Baser - Representative to A&R

Martin Bastiaans - SPC Co-ordinator
General Awards

- **IEEE Student Enterprise Award**
  - engineering projects, 15th November
  - 2008 award winner: Cairo Univ (75% funding)
  - no nominations for 2009 yet

- **IEEE MGA Larry K. Wilson Regional Student Activities Award**
  - outstanding accomplishment
  - deadline **30th April**
    - 3 nominations so far
    - waiting for more
    - Please nominate your students!
**Student Branch Awards**

- IEEE Regional Exemplary Student Branch Award
  - QMUL, UKRI
  - Bilkent, Turkey
  - METU, Turkey

- Outstanding Branch Counsellor and Advisor Recognition Programme
  - Prof. Dr. Michael Muhr, SB Graz, Austria

- IEEE Darrel Chong Student Activity Award
  - Silver: Alexandria SB - Interact with Today’s World
  - Bronze: Bilkent SB – Towards University
  - Bronze: Jordan SB – MovIEEE Series

- MGA Student Branch Membership Growth Award
Contests

- IEEE Xtreme 24 hour Programming Challenge
  - scheduled for October

- IEEE Student Branch Web Site Contest - 25 submissions
  - Turkey (5), Spain (5),
  - Lebanon (3),
  - UKRI (2), Egypt (2),
  - Croatia (1), Portugal (1), Greece (1), UAE (1), South Africa (1), Malta (1), Macedonia (1), Ukraine (1)

- IEEE Region 8 Ethics Competition
  - Topics available from EMCC
  - SB, Section, Cross-Section, Region level
  - Money for prizes available
Contests

- IEEE Region 8 Promotional Multimedia Contest (NEW!)
  - Deadline: 30th April
  - Design banners, videos, animations
  - Outline basic membership benefits, applicable to all SBs
  - 125th year anniversary

- 1st place: $500
- 2nd place: $300
- 3rd place: $200
Student Paper Contest 2009

13 papers from 11 different Student Branches - Cairo, Eindhoven, Graz, Haifa, Ilmenau, Leuven, Ljubljana, Maribor, Pretoria, Saint Petersburg, Tehran (3x) - in 10 Sections

- **Oral finals** to be given as special track during EUROCON 2009 in St. Petersburg
- Papers to be included in *proceedings*
Student Paper Contest 2009

Finalists
- Jef Beerten (Leuven, Belgium)
- Bernhard Geiger (Graz, Austria)
- Hossein Hajimirsadeghi (Tehran, Iran)
- Ralph Hermans (Eindhoven, Netherlands)
- Khaled S. Refaat (Cairo, Egypt)

Jury
Martin Bastiaans, Netherlands - Chair,
Carlos López-Barrio, Spain,
Andrzej Pacut, Poland,
Djordje Paunovic, Serbia,
Irina Vendik, St. Petersburg, Russia
Projects and Programmes

Amélie Anglade
  Student Branch Co-ordinator
Saurabh Sinha
  Counsellor Programme Co-ordinator
Ongoing Programmes

- Membership campaigns
- Launch a new Student Branch initiative
- Waking up dormant Student Branches project
- Student Branch support
- Section’s welcome to graduating Student Members (SAC & GOLD STEP)
- Region 8 Student News
Ongoing Programmes (2)

- Electronic Communications
- Student professional activities
- Students at IEEE technical conferences
- Help needy volunteers project
- R8 SAC Voucher Programme
- Preparing for Region 8 2010 Student Branch and GOLD Congress
New Initiatives

- Membership drive support:
  - Provide presentation templates in local languages
  - Provide general introductory slide explaining benefits etc.

- **SB Officers / SSR training:**
  - Online training session (on regular basis)
  - Rise level of expertise among student leaders
Project Summary: Counsellor Programme

• **Long-term Goal**
  • Renew and *continuously* rejuvenate IEEE Student Branch Counsellors, for a long term outcome of strengthened and sustained co-operation between Faculties, IEEE Student Members and their Branches.

• **Short-term objectives (2009)**
  • Gradual development of new SAC pages
    • “Counsellor programme”
  • Web page already provides:
    • Counsellor “Job description”
    • Counsellor “application” (progression of Counsellors)
    • Reminder on new tools, such as vTools
    • New officer reporting link:
      http://ewh.ieee.org/forms/scs/interactofficer.php#StudentBranches
IEEE Region 8 Student Branch Counsellor Programme

Recover our Deactivated Student Members

Background:

On 01 March 2009, the IEEE runs a script called "service deactivation" (previously or more commonly known as "terminator"), where all those that have not renewed their IEEE membership lose their privileges as a member.

The student renewal due for IEEE Region 8 is US $25 whereas the due for new membership is US $12.50, the half-year due is currently in-effect.

You can find out who has not renewed by contacting your local section's SAMIEEE database recipient or by gaining access yourself: www.ieee.org/samieee. Both branch chairs and branch counsellors can gain access to those that are members of a given student branch.

Action Item:

Personal contact or one-to-one contact is encouraged in retaining members: use the SAMIEEE database, find out who, reach 'em, and point them to www.ieee.org/renew.

List: Region 8 Counsellors
Read more...

Region 8 Newsletter Submissions
Read more...

IEEE Region 8 SAC Counsellor Coordinator
Read more...

IEEE Outstanding Branch Counsellor and Advisor Award Recognition Program
Read more...

More...
- IEEE Student Branch Counsellor Appointment Process
- IEEE Student Branch Counsellor Job Description
Student Branch Coordination

• Twin Student Branch Programme:

  – Like twin towns, pairs of Student Branches from different Sections choose to be partners:
    ▪ Exchange good tips, documents, ideas, projects
    ▪ Organise similar events in the same time for a better motivation
    ▪ This can be also used to mentor New Student Branches (support from their peers)

  – This Programme was launched 2 weeks ago:
    ▪ Announcement on the R8 SAC website (with a full webpage dedicated to it)
Student Branch Coordination

- **Getting an accurate list of SSRs and SSACs:**
  - **Finding such a list is not easy**
    - We would like to encourage all the Section Chairpersons to report both their:
      - Section Student Representatives (SSR)
      - Section Student Activities Committee (SSAC) Officers
    - A recommendation will be sent to global SAC to flag these on samIEEE
  - **If there is no SSR in your Section think about nominating one**
Student Branch Coordination

• Towards the R8 SBC 2010:
  
  – **Announcing the call for SBC venue proposal:**
    ▪ Article in the Region 8 News (April issue)
    ▪ A webpage on the Region 8 SAC website with:
      – This call
      – Guidelines for the proposals
      – Previous SBC proposals as examples

  – **Deadline for sending a proposal to R8 SAC is 30\textsuperscript{th} June 2009**
Student Branch Coordination

• Communication:

  - Communicate more on the Region 8 Student Branches activities:
    ▪ We publish in our “News” on the R8 SAC website:
      – The articles and announcements the SBs send us
      – The events they organise we have heard of

    ▪ A new webpage on the R8 SAC website called “It happens in Region 8!” has been created
      – It features past and ongoing activities of the R8 SBs

  - On our “News” webpage we also announce any event that might be of interest to the SBs (events organised by IEEE or its partners)
Student Branch Coordination

• Communication:

  – Upgrading the R8 SAC website:
    ▪ The migration of the website to Joomla! 1.5
    ▪ A new version of the website is in preparation.
    It will contain the **Data Warehouse Project**: a Wiki
    where all the SBs officers will be able to post useful SB
    documents, questions, best practices, solutions...

  – Emailing
    ▪ **3 personalised emails** were sent to IEEE Student
      and Graduate Student Members to inform them about
      the our Team, Programs, Awards, R8 News...
    ▪ Email to arrear student members
    ▪ Emails to SBs Counsellors and Chairs
    ▪ Email to Section Chairs
Budget proposal

Money, money, money...
Region 8 specific problems

- Severe delays with receiving IEEE publications in some areas
- Credit card problems and high fees for money transfer and cheques (payment of dues) in some Sections
- Expensive if not impossible procedure of cashing Rebate checks from Piscataway
- Significantly varying Gross Domestic Product and Purchasing Power Parity per capita within Region 8, with a ratio in the order of 1:100 between the lowest- and the highest-income country. In the US, this ratio is less than 1:2 between the different states. In several Region 8 countries, the US-based prices for IEEE products and services are extremely high.
- Bad rate of exchange between the US dollar and the Euro
## Budget proposal for 2009

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<th>Event / Activity</th>
<th>2009</th>
<th>2008</th>
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<tr>
<td>SPC 2009 travel &amp; accommodation in St. Petersburg</td>
<td>10000</td>
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<tr>
<td>MGA SAC Meeting</td>
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<td>Promotional Items Contest</td>
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<tr>
<td>Projects / Unforeseen</td>
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<tr>
<td><strong>Total</strong></td>
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<td><strong>29922,44</strong></td>
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Actions
Action

Section Chairs to appoint Student Activities Officers and Student Representatives in their Section.

Financial impact: **none**

Background: Create better link to Region 8 Student Activities Committee
Thank you!

Questions? Comments? Feedback?

R8 Student Activities Team
r8sac@ieee.org
http://www.ieee.org/r8sac