

Caucus group no. 6

Enhancing IEEE Globalization

Saurabh Sinha
Chair, IEEE South Africa Section

Marko Delimar
Director-Elect, IEEE Region 8

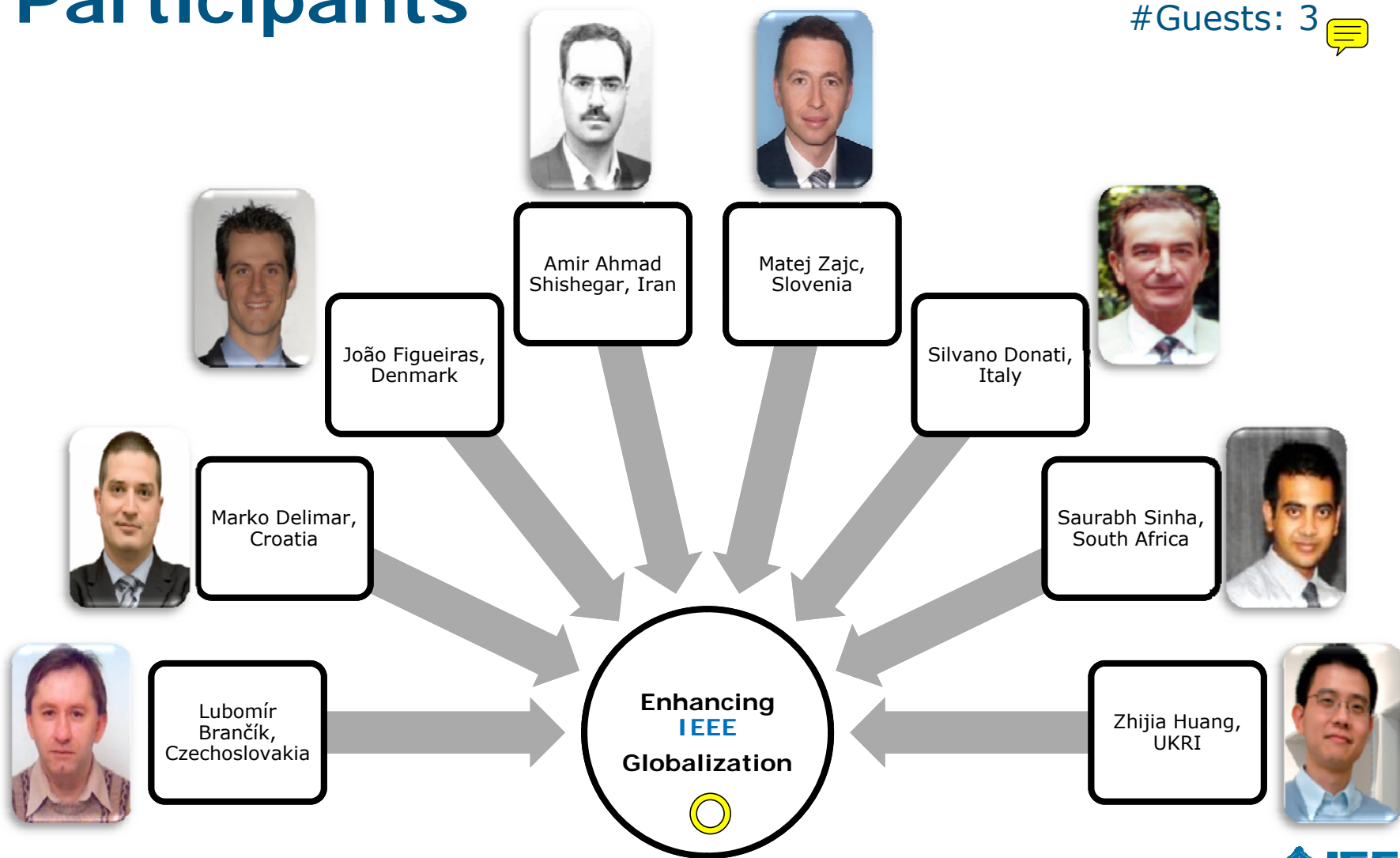
Caucus no. 6: Enhancing IEEE Globalization

- Although the IEEE continues to be a legally based US organization, big efforts are being conducted to really transform it into a truly global organization. The goal of this group is to generate ideas on how to make the IEEE global from the very diverse perspective of the Region 8.

Participants

#Members: 8

#Guests: 3 



Source: http://ewh.ieee.org/reg/8/cms/index.php?option=com_content&task=view&id=200&Itemid=130

Transnational Image Survey

■ Conducted by IEEE Research Centre

- Lead: Marc Beebe
- Purpose: to gather member opinions on the important qualities needed to be a transnational organization and their assessment of how well IEEE meets its goal of being a transnational organization
- Data Collection Started: 10 May 2006
- Data Collection Ended: 19 June 2006
- Sample Size: 500 IEEE higher grade members in the Pulse panel
- Response: 272, response rate 54%

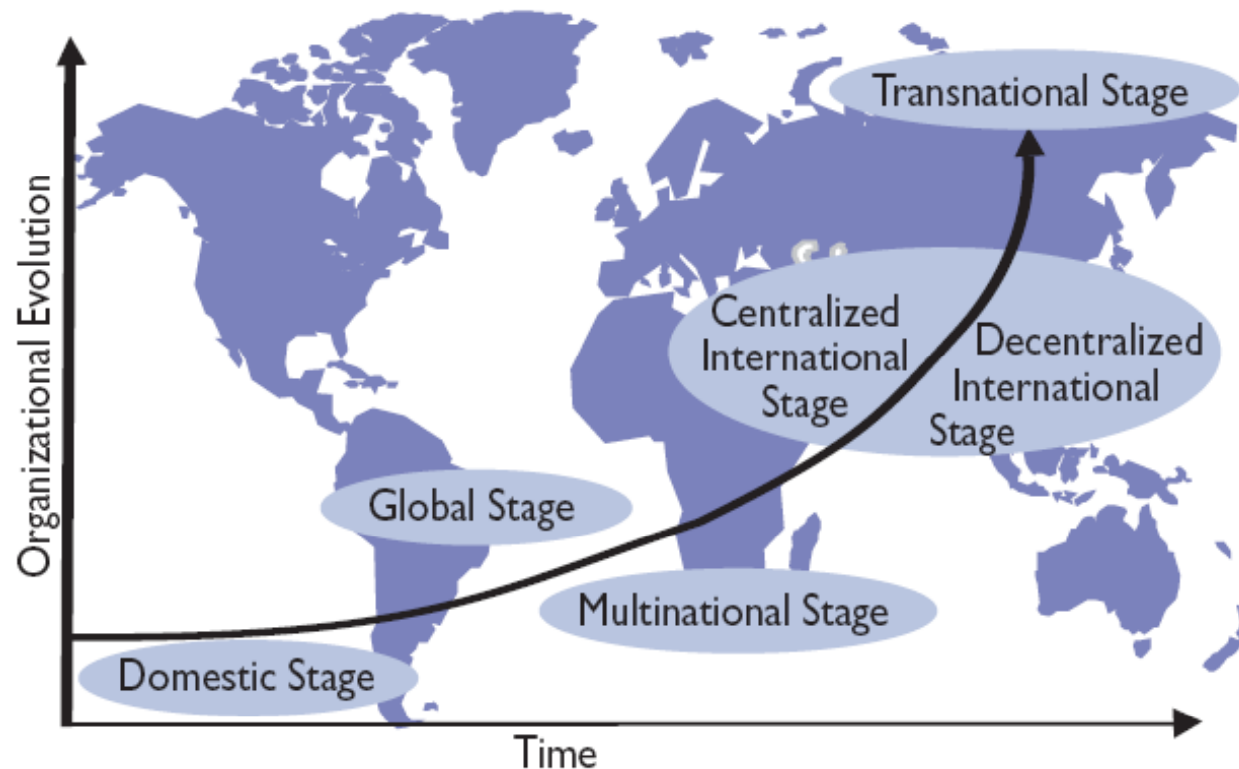


Microsoft Office
Word 97 - 2003 Document

Source:

http://www.ieee.org/portal/cms_docs_iportals/iportals/volunteers/secure/research/reports/annual_summary_ieee_final.pdf

Definition – Globalization/Transnational



Beaman, Karen V. and Gregory R. Guy. "Transnational Development: The Efficiency Innovation Model." IHRIM Journal. Vol. VII, No. 6. November 2003.

Making the IEEE Global (1)



- Spreading of IEEE staff to different parts of the world, enabling for greater level of IEEE staff support; greater accommodation for different time zones
- Providing services that adapt to the average income of a member's home country
- Lowering member dues, or income sensitive dues

Making the IEEE Global (2)



- Encouraging more members from all regions to become officers or board members
- Publishing the IEEE website in multiple languages: personalized to the user
- Globalization by virtualization: Furthering myIEEE, allowing to link with IEL (where applicable) ... search for technical/research/review partners globally
- Allowing the use of local currency to buy IEEE products, services, and memberships

Making the IEEE Global (3)



- Providing career and job services relevant to all regions of the world
- *Jim will fix it!*
- Globalization by localization:
 - More agreements with national and sister societies, enabling for mutual recognition

Agreement examples provided at:

<http://www.ieee.org/portal/pages/corporate/NSA/ssguidelines.html>

Transnational Scorecard



Microsoft Office
Excel 97-2003 Worksheet

- The Transnational Scorecard displays a comparison of IEEE US and non-US metrics. The metrics show the variation of Societies and Council membership across US and non-US regions as well as members per grade and dues categories. The Scorecard also captures information regarding Governance, Conferences and Corporate Awards across the regions. This information has been useful in identifying areas where there is an under representation of members

Source: http://www.ieee.org/web/volunteers/tab/tab_tn_scorecard.html

Transnational Resources Menu

- ▶ Culture and Language Tools
- ▶ Travel Tools
- IEEE Websites in Other Languages
- National Society Agreements
- Technical Society Agreements
- Transnational Scorecard
- Documents for Information**
- Date and Time Format - ISO 8601
- A Look at Website Translation

[IEEE Home](#) » [Volunteers](#) » [Transnational Resources](#)

Transnational Resources



Contained within Transnational Resources are links to IEEE and non-IEEE tools, reference materials and websites that the IEEE Transnational Committee has identified as useful for IEEE staff, volunteers and members around the world. These resources have been categorized and organized in the navigation menu on the left.

If you'd like to suggest adding a link to this resource, please contact Marc PROVENCHER at m.provencher@ieee.org.

IEEE - Global Reach

[http://www.ieee.org/pinc/usa/pinc/usa_volunteer_page/education/...](#)

Print Page | Close

Global Reach

Understanding The IEEE IEEE Volunteer Training Program

Global Reach

The IEEE is committed to working with other national societies to aid engineers and scientists throughout the world. These cooperative relationships are established through a memorandum of understanding and are listed as National Society Agreements.

The IEEE currently has over thirty formal National Society Agreements, spanning thirty eight countries. Many of the IEEE Technical Societies have implemented, or additional agreements exist as "Society Agreements" with these National Societies, as well as with industry organizations.

The goal of National Society Agreements is to enhance the professional and personal growth of a country's engineers and related fields of interests. The cooperation is designed to assist in the development and education of technical skills, improve professional growth and networking. The cooperation benefits both organizations by increasing publicity, image and interest in engineering and its related fields of interests. It can also lead to additional volunteer resources. Local IEEE Section and the National Societies develop ideas for cooperation and organize joint events such as:

- Technical and social meetings
- Conferences and exhibitions
- Distinguished Lecturers
- Awards
- Seminars, tutorials and short courses
- Publication exchanges

The IEEE is committed to working cooperatively, not competitively, with local organizations in countries throughout the world. The National Society Agreement approach has been successful by remaining flexible and responsive to different cultures, thought processes, languages and political structures. Cooperation can also be informal. The decision of whether to cooperate informally or sign a National Society Agreement depends on the country's culture and the existing relationship between the IEEE Section and the National Society.



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