



IEEE REGION 8 ELECTRONIC COMMUNICATIONS REGION 8 COMMITTEE MEETING, BUCHAREST, 12-14 OCTOBER 2007







**IEEE REGION 8 ELECTRONIC COMMUNICATIONS** REGION 8 COMMITTEE MEETING, BUCHAREST, 12-14 OCTOBER 2007



#### Outline

- Overview of electronic communication tools
- Business Management System
- Region 8 website
- Mailing lists and other (free) services





# **OVERVIEW**



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#### **Need for electronic communication**

- Largest region in IEEE
- 62 718 members in Region 8
- 100+ participants in this Region 8 meeting
- Networking and communication is a key element in the IEEE
- Tools are provided by the IEEE !



#### At global level:

 Xplore + Job Site + membership + online election + online meeting + SAMIEEE +



#### At Region 8 level:

- ieee.org/r8
- mailing lists



... =

**BMS** 

# IEEE Business Management System (BMS)



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#### **BMS Scope and Objective**

- BMS replaces the IEEE and the IEEE Computer Society's core business systems.
- It combines all information from various databases such as the IEEE Membership Database and the Computer Society's Sisyphus System into one repository.



#### **Business Management System**

- BMS is more than an upgrade
- It is an entirely new way for IEEE to operate
- BMS offers a comprehensive view of all relationships between the IEEE and each of its members and customers and provides the knowledge of what they want in the future



### What was the timeline?

Major Objective-Support IEEE Renewal Cycle

- Started Project
- Determined needs, vision
- Selected software
- Finished Requirements
- Finished Development
- Finished Testing
- Deployment (eCustomer)

2005-Feb 2005-Jun 2005-Sep 2005-Dec 2007-Feb 2007-Jun 2007-Aug





#### **Replaces 26 different systems**



Version 12 - Added Salesforce as independent system, re-defined certain applications as interface-only, clarified legend....bh



#### **BMS Data Architecture**

IEEE BMS Data Architecture: Transaction Processing (OLTP)





#### **BMS User Interface Architecture**





#### **Analytics Architecture (SAMIEEE)**



**IEEE BMS Analytics & OLAP Architecture** 



### How BMS helps Members (web)

- The web experience of BMS includes Join, Renew, Add Services, Shop/Browse and My Account.
- BMS uses a single shopping cart for:
  - IEEE Membership
  - Society memberships
  - Journals and Magazines
  - Conference Proceedings
  - Books and eBooks
  - Digital Libraries
  - Standards
  - Continuing Education Products



## How BMS helps Members (web)

- BMS web provides one place for the member or customer to update personal information. The area is called My Account. It includes:
  - Address Profile
  - Education / Certification Information
  - Credit Card Profile
  - Technical Interest Profile
  - Web Account Maintenance
  - Display of Current and Previous Memberships
  - A View Order History
  - Print a Receipt anytime



#### How BMS helps Members (web)

- It integrates with IEEE Xplore and the Computer Society Digital Library (CSDL).
  - Search Xplore or CSDL, but purchase the article through the BMS shopping cart.



#### **Example: Browse / Shop**

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## **IEEE Membership Renewal**

#### Here is how your Membership Renewal will look this year



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## How BMS helps Volunteers

(Analytics)

- SAMIEEE will be delivered through new Analytics engine
- Geographical Membership Statistics





#### SAMIEEE

- Enhanced Graphical User Interface
- View multiple representations in one report (e.g., data & graphs)
- See membership statistics, month to month and year to year
- Data refreshed three times a week and no refresh down time
- All data available currently in SAMIEEE will be available in BMS




#### **SAMIEEE – for Volunteers**

#### Replaces the Member Universe

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#### SAMIEEE

- To the left are folders that contain the individual fields used in the queries
- To the right "Criteria" tab is where users set their fields and conditions for the queries.
- The fields are selected by opening a folder and clicking on the desired field. Fields appear under the Columns heading.
- Once all fields necessary are selected, a user places "conditions" on appropriate fields thereby creating a filter.





#### SAMIEEE

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#### **View and Save Results**

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#### **Results can be saved as graph**

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#### Graph can be combined with Report

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#### **Results Output Options**

- Excel
- CSV
- html





#### Geographic Membership Statistics available within SAMIEEE





### **SAMIEEE Training**

- Coming in November 2007
- Includes:
  - All Section Chairs, Vice Chairs, Secretary, Treasurer, MD Chair, Chapter Chairs and designated SAMIEEE recipients.



# ieee.org/r8



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Showroom of Region 8 and its committee(s) !

- For non-members: provide useful information about the IEEE
- For members: detailed information and contacts, publicity tool
- For committee members: collaborative content management, publicity tool, extra services such as online registration, repository





- 74,391 pages visited per day
- 3.09 gigabytes of data transferred from the server per day
- 342 people registered
- 23 authors
- 43 news items



#### **Some facts**

Most popular items **Membership Activities Professional Activities** Life Members **History Activities** Sections and Subsections **Committee and Contacts** Membership development GOLD (Graduate of the Last Decade) **Documents & Bylaws** Women In Engineering







#### **Technically**

- Joomla based installation
- Home-made Joomla based template (publicly available)
- Many extensions...



- Everybody can register !!
- Authorized people are granted higher privileges manually to:
  - Access (sub-)committee-only documents
  - Update the contents



## Crash-courses !! (on using r8web)



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#### How to post a front-page item ?

**IEEE** 

ieee.org/r8 networking people

ieee.org/r8 networking people

#### Submitting news items



IEEE



#### How to add a calendar item ?

ieee.org/r8 networking people

Submitting calendar items



IEEE

#### How to download the agenda book ?

## Demo !!



IEEE REGION 8 ELECTRONIC COMMUNICATIONS



#### How to update content

ieee.org/r8 networking people

Editing the pages you are responsible for





- First time use for this meeting
- Some people have experienced some difficulty: easier process next meeting ;-)





#### I have already forgotten everything

- Online video tutorials
- This presentation is online





## Mailing lists and other (free) services



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## Mailing lists

- r8opcom@ieee.org
- r8committee@ieee.org
- r8meeting@ieee.org
- r8ma@ieee.org
- r8ta@ieee.org
- r8sac@ieee.org
- r8gold@ieee.org
- r8web@ieee.org
- r8webmaster@ieee.org
- histelcon@ieee.org
- r8history@ieee.org





#### Mailing lists – creation process

- Choose a name *whatever*@ieee.org
- Send me an e-mail (thomas.watteyne@ieee.org) with:
  - the name of your list
  - Its purpose
  - Your e-mail (used for administration)
- List creation takes about 3-4 days





### Mailing lists – administration

- Go to listserv.ieee.org
- Create an account with your e-mail address
- Administration issues:
  - add/remove users
  - Who can post to the list ?
  - Who can register to the list ?
  - Setting for attachments
  - Who to notify in case new users join/leave ?
  - List moderation
- Questions ? postmaster@ieee.org TBC



### Website hosting

- This service is free for most IEEE-related websites: sections, student branches, conferences etc.
- Hosted directly on the EWH IEEE servers in New York



### Website hosting – how to ?

- Send me an e-mail (thomas.watteyne@ieee.org)
- Your hard-disk space, URL and MySQL database are created
- Facilities
  - ftp access to your files
  - PHP/MySQL enabled
  - PHPMyAdmin database administration





## Website hosting – how to ?

- Download Joomla from www.joomla.org
- Upload the files via ftp
- Connect to you site
- Install Joomla
- Download the IEEE template from ewh.ieee.org/templates.html
- Customised your template
- Install the template using the Joomla admin interface
- Create your alias







# Questions? Comments? 365/7/24



thomas.watteyne@ieee.org

#### ieee.org/r8



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