

IEEE Student Branches
Industry Relations (**ISBIR**)
Program

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Presented by

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On Behalf of ISBIR Task Force Team

AGENDA

- Introduction
- Model
- Activities
- Action Plan 2007
- Implementation
 - Individual
 - Student Branch
 - Section and Region
- Conclusion

Introduction

- One of the **approved 12 New Initiatives** of 2007 from 30 proposed applications.
- **First and only initiative** proposed by IEEE student volunteers and approved by IEEE Board of Directors with high priority ranking.

Introduction



IEEE needs to



Reach companies to make IEEE brand well known within industry

Potential of volunteers



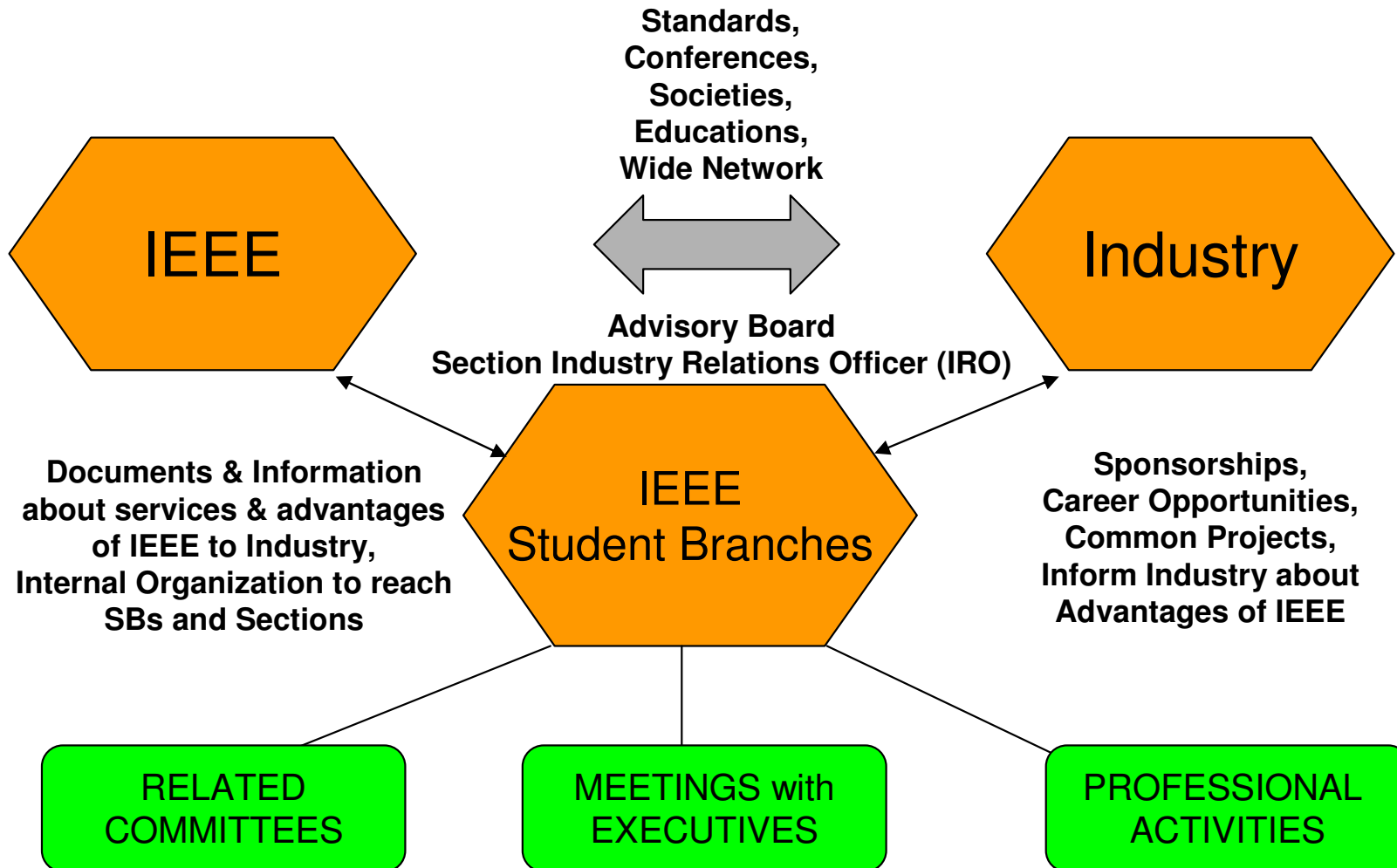
High motivation / voluntary contribution with more free time and looking for career & networking opportunities

**The Main Idea
of ISBIR**

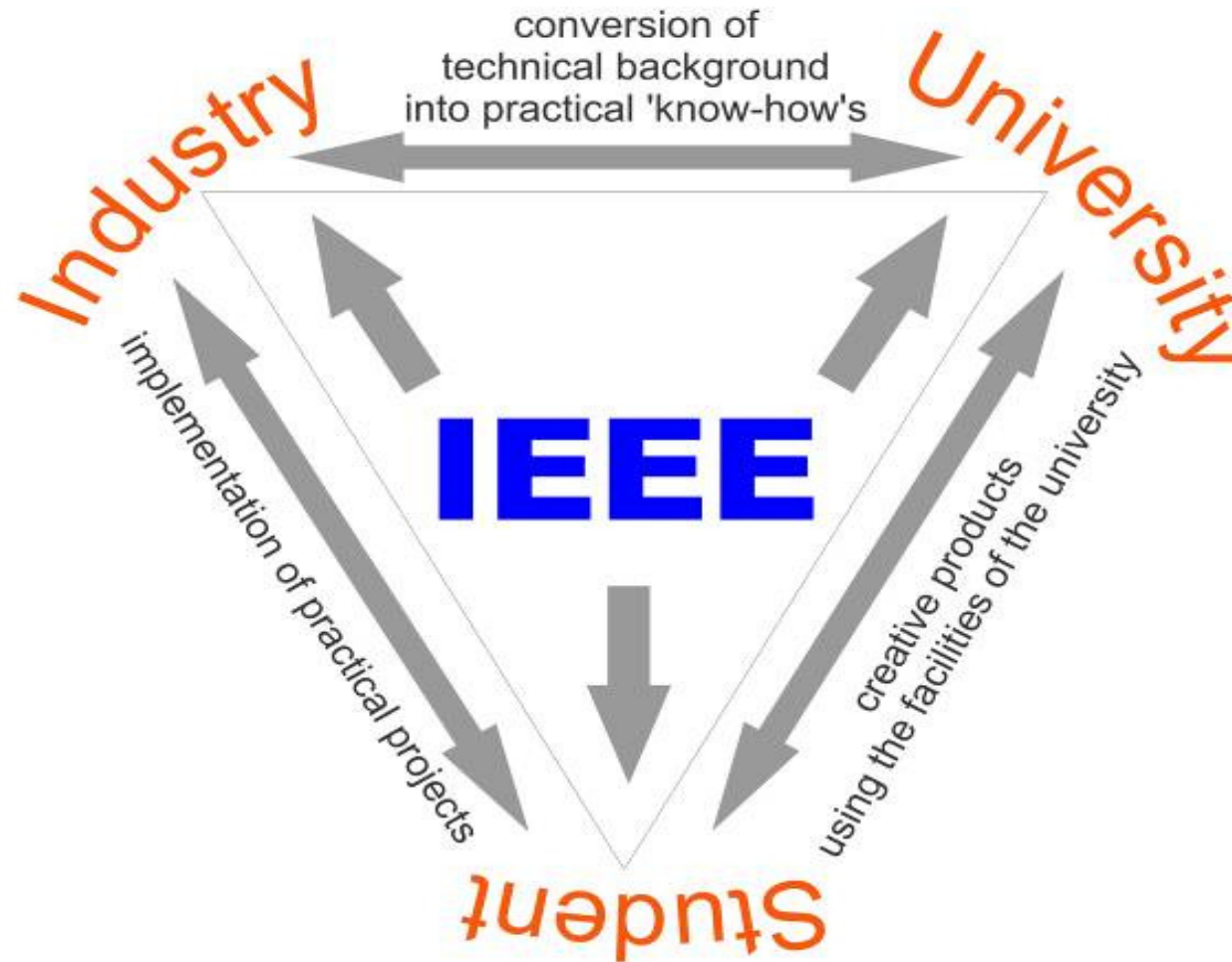


**Utilise the potential of young IEEE
volunteers to reach out to industry**

ISBIR Model



ISBIR Model



ISBIR-Activities

- Informative Meetings for the Awareness of IEEE & ISBIR
- Extensive Organizations focusing Industry
- Professional and Technical Project Groups
- Project Implementation Center or Laboratories
- Cooperation with Alumni and Related Org.

ISBIR-Activities (Ctd.)

- Technical Trips to Factories/ Industry Zones
- Technical Seminars or Trainings
- Project or Business Idea Contests
- Fair and Conference Participations
- Providing Career&Internship Opportunities for Students
- Sponsorship Agreements with Companies

ISBIR Sub-programs

- ISBIR Training Program
- ISBIR Workshop Program for Reg./Sec. Events
- Disting. Lecturers from Industry Support Prog.
- Member-Get-Industry Program
- Industry of the Year Award Program
- Meetings With Industry Support Program
- ISBIR Awareness Conference Support Prog.

Action Plan 2007

- **CeBIT Technology Fair (Germany, Mar'07)**
 - IEEE Job Site Booth
- **IEEE Region-8 Meeting (Bulgaria, Apr'07)**
 - Meet with Advisory Committee
- **Hannover Industrial Fair (Germany, Apr'07)**
 - Preparation of printed and visual materials
 - Target: the support of companies for different IEEE activities including R8 SBC 2008
- **UKRI Student Congress (England, Jun'07)**
 - Participate in career fair with our stand
- **IEEE Region-8 Meeting (Romania, Oct'07)**
 - Reach future Task Force Team Members
 - Raise awareness of ISBIR in academia

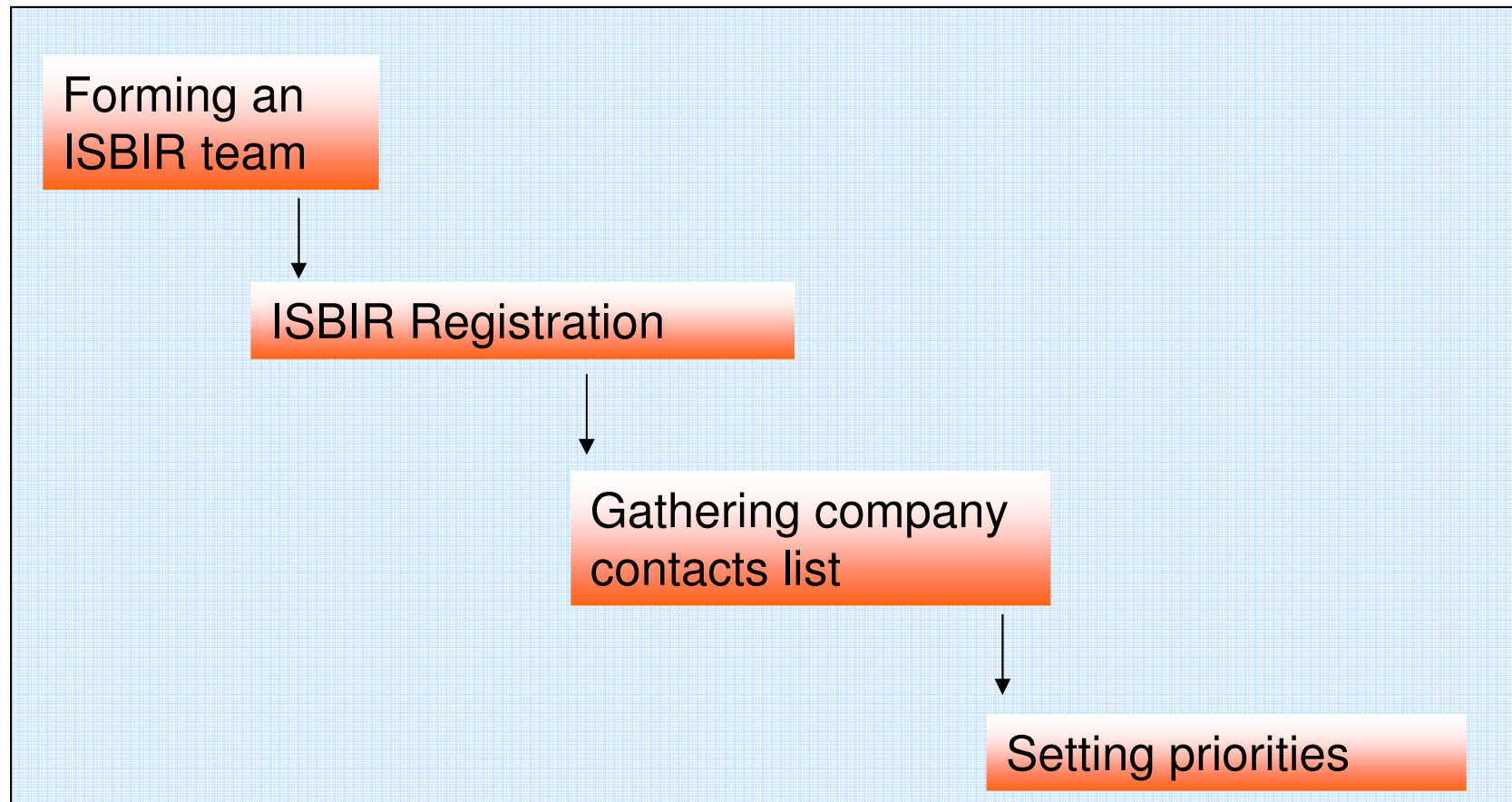
ISBIR – Implementation

IEEE student volunteer

- Be a member of ISBIR Task Force and assist co-ordination of ISBIR actions
- Be part of ISBIR team in a Student Branch.

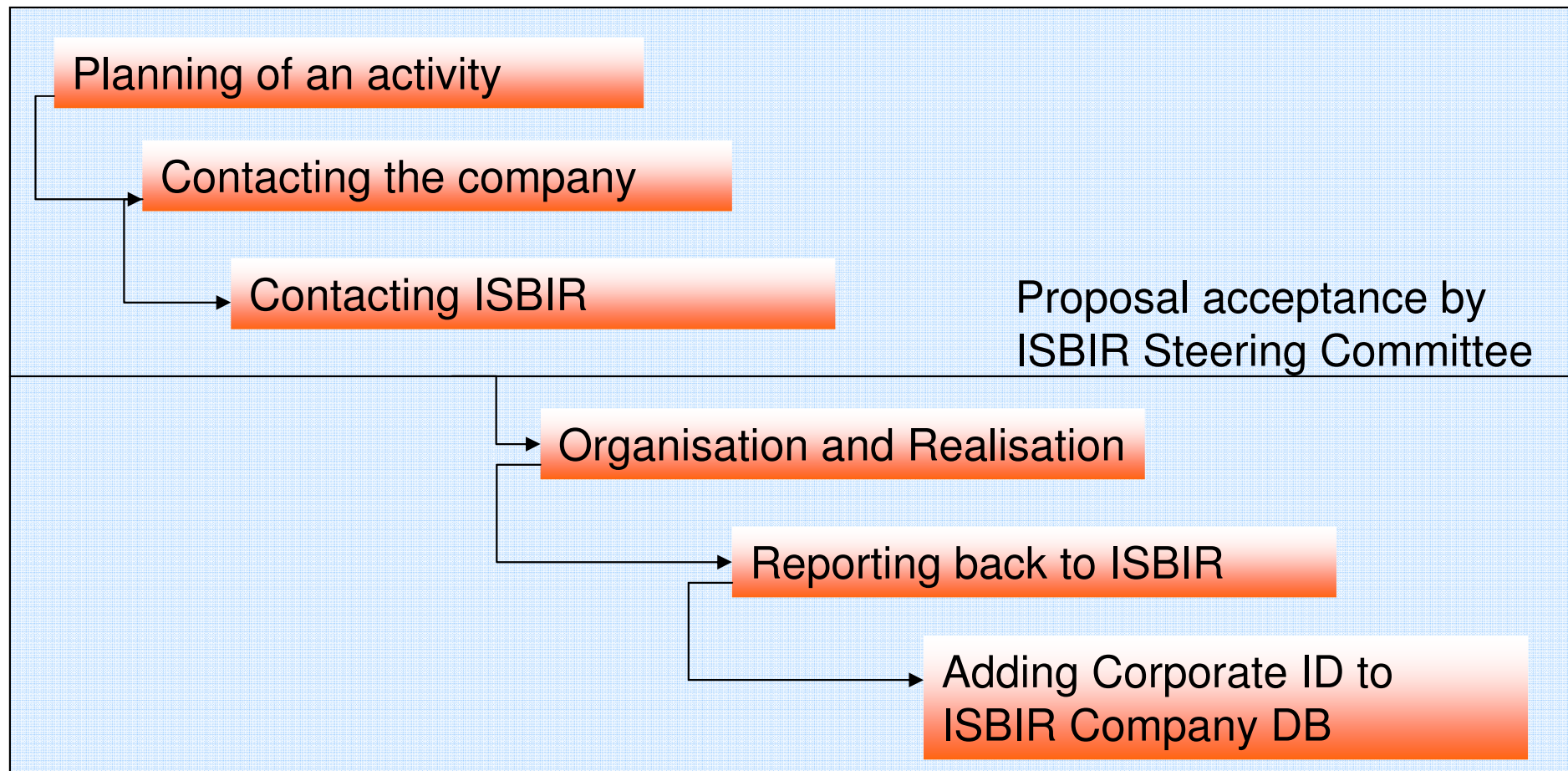
ISBIR – Implementation

Student Branch - ISBIR Formation



ISBIR – Implementation

Student Branch – ISBIR Implementation



ISBIR – Implementation

The Role of IEEE Student Branch

- Fill the **application form**
- **Sustain reporting** of IR activities in ISBIR Web Site Portal
- Submit future IR actions to ISBIR Portal
- **Take support** from various ISBIR Sub-Programs
- **Increase volunteers**
- **Take local support through** advertisement and trainings in local areas

The Role of IEEE Student Branch

- **Establish strong relations** with the companies locally and/or nation-wide
- **Bridge the expectations** of companies and students/academics through events
- Become **the reference point** for IEEE for industrial activities

ISBIR – Implementation

The Role of Section and Region

Support

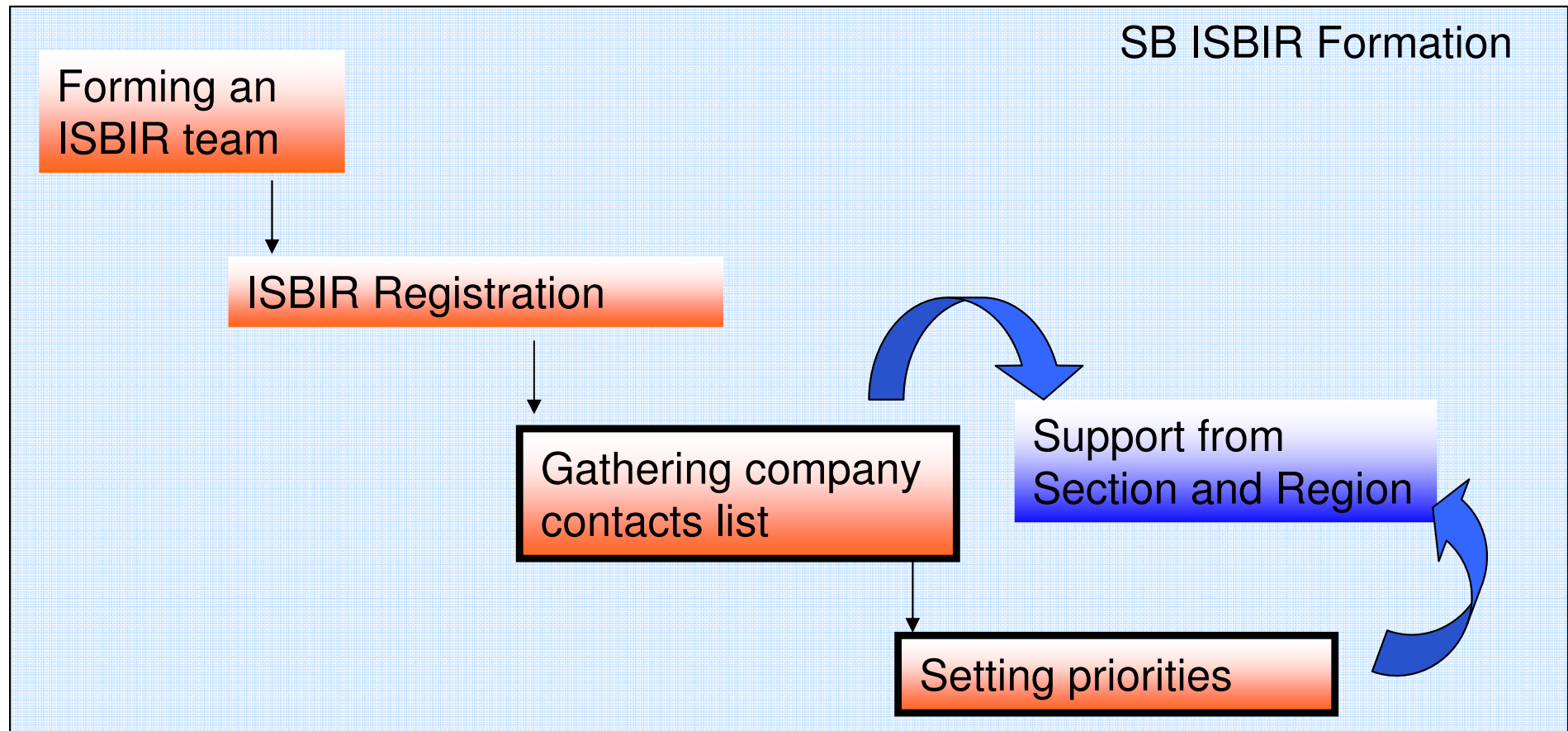
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- Activities
- Action Plan2007

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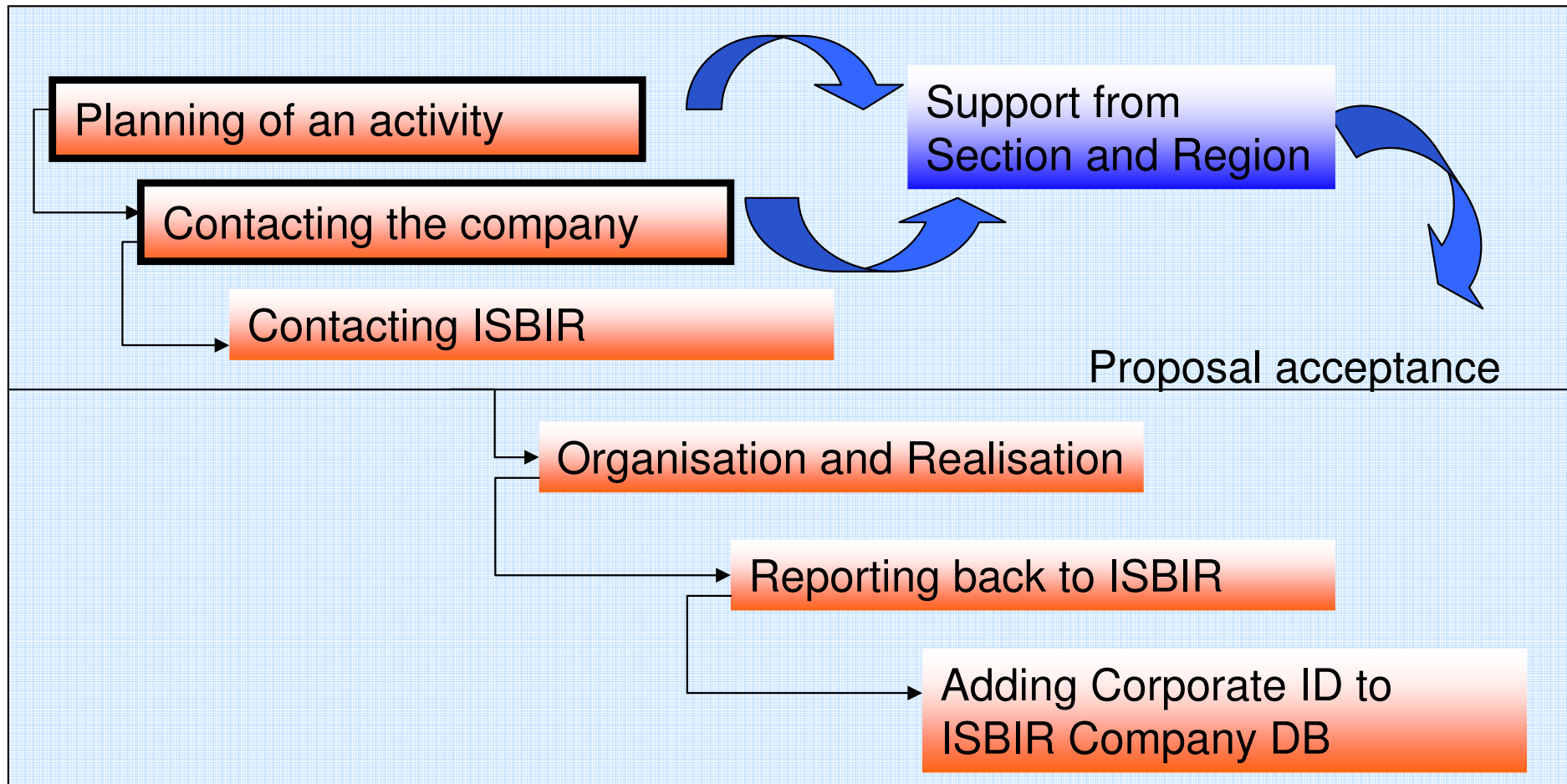


The Role of Section and Region



ISBIR – Implementation

The Role of Section and Region



ISBIR – Implementation

The Role of Section and Region

- Conference/workshop appearance of ISBIR
- Advertisement of ISBIR (newsletters, noticeboards, web sites, etc.)
- Participation to ISBIR local activities

YOUR Contribution



- **ISBIR Task Force Team**
 - **One-to-One conversations**
 - **Local Expectations of your section from ISBIR Program**
 - **Collaboration with the Industry Liaison in your sections**
 - **Organisation of joint events**

- **We value your comments, suggestions, feedback!**

Conclusion



- **ISBIR Advisory Committee** is formed
- **ISBIR Task Force Team** started working
- **Clear objectives** have been set
- With your support, we will be able to **achieve our goals**

ANY QUESTIONS?



ISBIR Sub-programs

- ISBIR Training Program
- ISBIR Workshop Program for Reg./Sec. Events
- Disting. Lecturers from Industry Support Prog.
- Member-Get-Industry Program
- Industry of the Year Award Program
- Meetings With Industry Support Program
- ISBIR Awareness Conference Support Prog.

ISBIR Sub-programs

- ISBIR Training Program
 - ❑ Total proposed Cost for 2007 : \$11K
 - ❑ Proposal Deadline : 1 Month in advance
 - ❑ Trainer / Speaker support
 - ❑ Aproximately 10-15 studen branches

ISBIR Sub-programs



- ISBIR Workshop Program for Reg/Sec Events
 - ❑ Total proposed Cost for 2007 : \$7K
 - ❑ Proposal Deadline : 1 Month in advance
 - ❑ Trainer / Speaker support , Workshop Material
 - ❑ Approximately 3 Student Congresses

ISBIR Sub-programs

- ISBIR Distinguished Lecturer Support
 - Total proposed Cost for 2007 : \$6K
 - Proposal Deadline : 2 Month in advance
 - Distinguished Lecturer Support
 - 5-9 speakers

ISBIR Sub-programs

- ISBIR Member-Get-Industry
 - Pilot Project
 - Examples can be applied

ISBIR Sub-programs

- ISBIR Industry of the Year Award
 - Total estimated cost : \$3.5K
 - Acception criteria can be determined locally.
 - We will seek advice from Sections
 - Application done by Section/student branch

ISBIR Sub-programs



- ISBIR-Meetings with Industry Support Program
 - ❑ Total estimated cost : \$8.5K
 - ❑ Company trips, dinners, corporate dinners
 - ❑ Organisational/documentation support
 - ❑ Proposed deadline : 1 month in advance
 - ❑ At least 10 events

ISBIR Sub-programs

- ISBIR-Awareness Conference Support
 - Total estimated cost : 14.5K
 - Regional level
 - Proposed Deadline : 1 month in advance
 - Approx.3-5 events

ISBIR Sub-programs



- ISBIR-Meetings with Industry Support Program
 - ❑ Total estimated cost : \$8.5K
 - ❑ Company trips, dinners, corporate dinners
 - ❑ Organisational/documentation support
 - ❑ At least 10 events