



Region 8 Membership Development Newsletter September 2009

Mailed to Section Membership Development Officers and R8 Committee Members

We are asking you to distribute this Newsletter to all other Section Officers and all our members willing to help in Membership Recruitment, Retention, Recovery and Elevation. To get more members in Sections and Chapters is every member's business!

- 1 The 2010 Full-Year Dues Period Started
 - 1 Recovery
 - 2 Some Statistics at the End of the 2009 Membership Year
 - 2 August 2009 Membership Statistics
 - 3 August 2009 Membership Statistics in Sections
 - 4 Plan your MD Activity
 - 4 Member-Get-A-Member Program
 - 5 Member Benefits
 - 5 Associate to Member Grade Elevation
 - 5 Senior Member Initiative
 - 5 All MD Officers Are Invited to the IEEE MD Webcast/Teleconference
 - 5 NEW! Region 8 Membership Development Webcast/Conference Call
 - 5 MD at IEEE Conferences in Region 8
 - 6 ***Special Circumstances
-

The 2010 Full-Year Dues Period Started

Since beginning of September **NEW MEMBERS** pay one –year dues for the 2010 IEEE membership. If you join now you become a member from now till the end of 2010.

For a 50% reduction of the membership dues look at *****Special Circumstances** (Minimum Income, Retired or Unemployed Provision).

Recovery

Members who did not renew until the end of February have been deactivated and put into **Arrears** by the IEEE Service Terminator. They lost their membership rights,

IEEE service to them was terminated, and they were not receiving their publications anymore. At the end of February we had 17,847 Arrears in Region 8.

From March till the end of August 2,986 members in R8 have been recovered.

To get the list of Arrears in your Section go to SAMIEEE

www.ieee.org/organizations/vols/samieeee/

Click Access SAMIEEE

Insert you User ID and Password, and Login

Click SAMIEEE in Shared Folders

Click Geographic Predefined Queries and you will get the list of Predefined Queries

To get the list of **Arrears** of your Organizational Unit select

(GEO) Arrears: Member Contact Info By Section-By Grade

Download the list you got to Excel and sort the data as you like...

August 2009 Membership Statistics

At the end of the 2009 Membership year (August 2009) Region 8 had 65,316 members. This is an excellent result. Comparing to the number of 61,790 members at the end of August 2008 it is an **increase of 3,528 members or 5.7%**.

Important! IEEE has begun representing August student elevations in the August membership statistics, rather than December. We will experience a short-term (August through November) anomaly in our year-over-year reporting of higher-grade and student membership. During this period, year-over-year counts for higher-grade membership will appear higher than expected for 2009, with student membership counts appearing lower than expected. All will be reconciled in December, as the August elevations have been traditionally represented in December's membership statistics.

| Geographic IEEE Membership Summary - August 2009 | | | | | | | | | | | | | | | | |
|--|----------------|----------------|---------------|-------------|-------------------|---------------|--------------|--------------|------------------------|---------------|----------------|--------------|----------------|----------------|---------------|-------------|
| REGION | PROFESSIONALS | | | | GRADUATE STUDENTS | | | | UNDERGRADUATE STUDENTS | | | | TOTAL MEMBERS | | | |
| | 2009 | 2008 | Change | | 2009 | 2008 | Change | | 2009 | 2008 | Change | | 2009 | 2008 | Change | |
| | | | # | % | | | # | % | | | # | % | | | # | % |
| 1 | 32,310 | 32,339 | (29) | -0.1% | 1,485 | 1,480 | 5 | 0.3% | 1,556 | 1,656 | (100) | -6.0% | 35,351 | 35,475 | (124) | -0.3% |
| 2 | 28,117 | 27,613 | 504 | 1.8% | 1,398 | 1,405 | (7) | -0.5% | 1,702 | 1,605 | 97 | 6.0% | 31,217 | 30,623 | 594 | 1.9% |
| 3 | 25,336 | 24,633 | 703 | 2.9% | 1,715 | 1,756 | (41) | -2.3% | 2,154 | 2,348 | (194) | -8.3% | 29,205 | 28,737 | 468 | 1.6% |
| 4 | 19,288 | 18,837 | 451 | 2.4% | 1,388 | 1,322 | 66 | 5.0% | 1,607 | 1,686 | (79) | -4.7% | 22,283 | 21,845 | 438 | 2.0% |
| 5 | 24,762 | 24,048 | 714 | 3.0% | 1,225 | 1,266 | (41) | -3.2% | 1,734 | 1,720 | 14 | 0.8% | 27,721 | 27,034 | 687 | 2.5% |
| 6 | 50,155 | 50,351 | (196) | -0.4% | 2,392 | 2,287 | 105 | 4.6% | 2,732 | 2,619 | 113 | 4.3% | 55,279 | 55,257 | 22 | 0.0% |
| R 1-6 | 179,968 | 177,821 | 2,147 | 1.2% | 9,603 | 9,516 | 87 | 0.9% | 11,485 | 11,634 | (149) | -1.3% | 201,056 | 198,971 | 2,085 | 1.0% |
| 7 | 13,445 | 12,311 | 1,134 | 9.2% | 1,163 | 1,513 | (350) | -23.1% | 1,129 | 1,310 | (181) | -13.8% | 15,737 | 15,134 | 603 | 4.0% |
| 8 | 51,010 | 45,223 | 5,787 | 12.8% | 7,011 | 7,825 | (814) | -10.4% | 7,297 | 8,742 | (1,445) | -16.5% | 65,318 | 61,790 | 3,528 | 5.7% |
| 9 | 7,593 | 6,408 | 1,185 | 18.5% | 845 | 1,109 | (264) | -23.8% | 4,755 | 6,038 | (1,283) | -21.2% | 13,193 | 13,555 | (362) | -2.7% |
| 10 | 45,345 | 40,734 | 4,611 | 11.3% | 7,504 | 6,587 | 917 | 13.9% | 19,460 | 18,464 | 996 | 5.4% | 72,309 | 65,785 | 6,524 | 9.9% |
| R 7-10 | 117,393 | 104,676 | 12,717 | 12.1% | 16,523 | 17,034 | (511) | -3.0% | 32,641 | 34,554 | (1,913) | -5.5% | 166,557 | 156,264 | 10,293 | 6.6% |
| TOTAL | 297,361 | 282,497 | 14,864 | 5.3% | 26,126 | 26,550 | (424) | -1.6% | 44,126 | 46,188 | (2,062) | -4.5% | 367,613 | 355,235 | 12,378 | 3.5% |
| % R1-6 | 61% | 63% | | | 37% | 36% | | | 26% | 25% | | | 55% | 56% | | |
| % R7-10 | 39% | 37% | | | 63% | 64% | | | 74% | 75% | | | 45% | 44% | | |

Section Officers, look into your **Section Membership Statistics** every month!

For Membership Statistics visit <https://analytics.ieee.org/analytics/saw.dll?dashboard>

The role of members in recruiting new members is very important! Members can use the MGM cards and take the advantage of the **Member-Get-A-Member-Program**

http://www.ieee.org/web/volunteers/membership_dev/mgm.html

August 2009 Membership Statistics in Sections

Let us have a look into the results in our Sections.

At the end of the 2009 membership year we can see noticeable differences between Sections. Most of our Sections show an increase in membership during the one year period, from August 2008 till August 2009. Many of them have done excellent jobs concerning membership growth.

Congratulations to all Sections achieving significant absolute end percentage increases of membership during the 2009 Membership Year!

In the last but one column we can see the numbers of Arrears at the end of February 2009, after the Terminator Action. In the last column we can see the numbers of Arrears who recovered by paying their dues for 2009 during the period March-August 2009. Again we can see noticeable differences in numbers of Arrears and in recovering members.

| IEEE Region 8 Sections | | | | | | | |
|--------------------------|--------------------|-------------|-------------|-------------------|------------|---------|--------------|
| The 2009 Membership Year | | | | | | | |
| | Section | August 2008 | August 2009 | Absolute Increase | % Increase | Arrears | Arrears Paid |
| 1 | Austria | 1076 | 1144 | 68 | 6,32 | 194 | 36 |
| 2 | Bahrain | 76 | 87 | 19 | 14,47 | 19 | 3 |
| 3 | Belarus | 56 | 60 | 4 | 7,14 | 18 | 1 |
| 4 | Benelux | 3295 | 3448 | 153 | 4,64 | 679 | 112 |
| 5 | Bosnia&Herzegovina | 262 | 225 | -37 | -14,12 | 131 | 36 |
| 6 | Bulgaria | 282 | 282 | 0 | 0 | 90 | 23 |
| 7 | Croatia | 667 | 687 | 20 | 3 | 149 | 13 |
| 8 | Cyprus | 207 | 221 | 14 | 6,76 | 55 | 14 |
| 9 | Czechoslovakia | 579 | 587 | 8 | 1,38 | 152 | 19 |
| 10 | Denmark | 711 | 708 | -3 | -0,42 | 151 | 23 |
| 11 | Egypt | 2026 | 2238 | 212 | 10,46 | 1381 | 74 |
| 12 | Estonia | 87 | 94 | 7 | 8,05 | 11 | 3 |
| 13 | Finland | 940 | 1033 | 93 | 9,89 | 208 | 43 |
| 14 | France | 3266 | 3434 | 168 | 5,14 | 985 | 246 |
| 15 | Germany | 6613 | 6916 | 303 | 4,58 | 1243 | 197 |
| 16 | Ghana | New | 68 | New | New | 29 | 8 |
| 17 | Greece | 1903 | 1904 | 1 | 0,05 | 448 | 96 |
| 18 | Hungary | 343 | 371 | 28 | 8,16 | 67 | 13 |
| 19 | Iceland | 109 | 99 | -10 | -9,17 | 54 | 5 |
| 20 | Iran | 1329 | 1942 | 613 | 46,12 | 548 | 55 |
| 21 | Iraq | 116 | 186 | 70 | 60,34 | 108 | 17 |
| 22 | Israel | 1278 | 1231 | -47 | -3,68 | 393 | 84 |
| 23 | Italy | 4111 | 4216 | 105 | 2,55 | 739 | 186 |
| 24 | Jordan | 453 | 825 | 372 | 82,12 | 287 | 30 |
| 25 | Kenya | 64 | 78 | 14 | 21,88 | 25 | 7 |
| 26 | Kuwait | 119 | 145 | 25 | 21,85 | 36 | 6 |
| 27 | Latvia | 74 | 96 | 22 | 29,73 | 23 | 4 |
| 28 | Lebanon | 634 | 665 | 31 | 4,89 | 343 | 14 |
| 29 | Lithuania | 96 | 106 | 10 | 10,42 | 20 | 3 |
| 30 | Malta | 189 | 188 | -1 | -0,53 | 60 | 13 |
| 31 | Morocco | 47 | 81 | 34 | 72,34 | 14 | 5 |
| 32 | Nigeria | 1104 | 906 | -198 | -17,93 | 785 | 95 |
| 33 | Norway | 944 | 948 | 4 | 0,42 | 180 | 39 |

| | | | | | | | |
|----|-------------------|-------|-------|-----|--------|------|-----|
| 34 | Oman | 107 | 164 | 57 | 53,27 | 51 | 6 |
| 35 | Poland | 755 | 805 | 50 | 6,62 | 153 | 32 |
| 36 | Portugal | 1033 | 1021 | -12 | -1,16 | 300 | 51 |
| 37 | Qatar | 180 | 212 | 32 | 17,78 | 84 | 7 |
| 38 | Rep of Macedonia | 142 | 129 | -13 | -9,15 | 54 | 16 |
| 39 | Romania | 893 | 985 | 92 | 10,3 | 166 | 32 |
| 40 | Russia NW | 240 | 202 | -38 | -15,83 | 97 | 6 |
| 41 | Russia Siberia | 203 | 173 | -30 | -14,78 | 77 | 13 |
| 42 | Russia | 534 | 546 | 12 | 2,25 | 159 | 9 |
| 43 | Saudi Arabia | 612 | 671 | 59 | 9,64 | 250 | 45 |
| 44 | Serbia&Montenegro | 538 | 594 | 56 | 10,41 | 115 | 25 |
| 45 | Slovenia | 310 | 304 | -6 | -1,94 | 64 | 15 |
| 46 | South Africa | 860 | 917 | 57 | 6,63 | 250 | 45 |
| 47 | Spain | 3436 | 3543 | 107 | 3,11 | 582 | 107 |
| 48 | Sweden | 1837 | 1906 | 69 | 3,76 | 396 | 87 |
| 49 | Switzerland | 2541 | 2632 | 91 | 3,58 | 365 | 93 |
| 50 | Tunisia | 218 | 371 | 153 | 70,18 | 106 | 11 |
| 51 | Turkey | 1782 | 1994 | 212 | 11,9 | 816 | 91 |
| 52 | UK&RI | 10176 | 10108 | -68 | -0,67 | 3021 | 557 |
| 53 | Ukraine | 385 | 376 | -9 | -2,34 | 137 | 21 |
| 54 | UAE | 1009 | 1165 | 156 | 15,46 | 531 | 75 |
| 55 | W Saudi Arabia | 144 | 360 | 216 | 150 | 55 | 26 |
| 56 | Zambia | New | 109 | New | New | 24 | 15 |

Look into statistics by using SAMIEE www.ieee.org/organizations/vols/samiee/
Click **Access Geographical Membership Statistics** (don't click Access SAMIEE!).
Insert you User ID and Password, and Login. Click on Geographic Membership
Statistics. You will get the possibility to choose the months, geo code level and geo
code description.

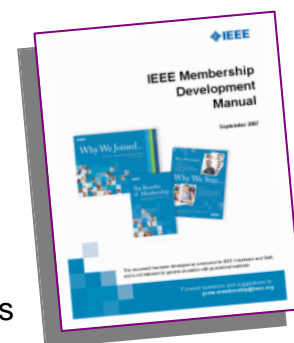
Plan your MD Activity

For your membership development yearly plan and activity use
the **IEEE Membership Development Manual**. You can
download it from the IEEE MD page

http://ieee.org/web/volunteers/membership_dev/index.html

You can also find it at our R8 MD Page visiting

<http://www.ewh.ieee.org/reg/8/cms/> by selecting Membership Activities
and Membership Development.



Member-Get-A-Member Program

For recruiting members, use the Member-Get-A-Member-Program.

The payout for recruited professional members (not students) is **15.00US\$ per member** (up to 90US\$). Recruiters (including student members) have the option of using their reward vouchers to pay for IEEE products or services, including the membership renewal, or they can use the vouchers for a donation to the IEEE Foundation or the Region 8 Voluntary Contribution Fund.

Announce and provide information on the Member-Get-A-Member Program (<http://ieee.org/mgm>) in your Sections, Student Branches and Chapters. Make it a challenge within your Section to see who will be the best in Membership Recruitment. The reward is more than a 15\$ IEEE credit voucher, it's a bigger organization with

better connections to industry and community. **The names of the double-digit MGM recruiters are published in the IEEE MD Monthly.**

Member Benefits

You will find the latest summary of benefits under: www.ieee.org/benefits, or in the „Membership Development Manual“ page 15, or under http://ieeeweb.org/web/volunteers/membership_dev/benefits.html

To get the list of Member Benefits at a Glance visit

http://ieeeweb.org/portal/cms_docs_iportals/iportals/volunteers/membership_dev/Member_Benefits_at_a_Glance-2007.pdf

For Recruitment Best Practices visit

http://ieeeweb.org/web/volunteers/membership_dev/recruit_bestpractices.html

Look also at the Benefits and Opportunities of Membership presentation at our MD web page and adopt it for presentations in your Section.

Associate to Member Grade Elevation

Most of the Associates qualify for the Member Grade. In September a personal email has been sent to all Associate Members in Region 8 asking them to apply online for the elevation to the Member Grade. We already have

Section MD Officers should select from the Section Membership list the Associate Members and also ask them to use the simple procedure and **apply for transfer to Member Grade online:** [Associate to Member](#)

The transition from Associate to Member grade grants several privileges.

Members are permitted to vote in general IEEE elections. Members holding Member grade or higher are permitted to hold volunteer office positions.

Senior Member Initiative

Many of our members qualify for the Senior Member Grade. Start in your Section a new Senior Member Initiative. **Apply online:**

[Senior Member Grade](#)

All MD Officers Are Invited to the IEEE MD Webcast/Conference Call

All MD Officers should have received the invitation to attend the IEEE Membership Development Conference Call/Webcast on: Saturday, 21 October 2009, 10:00 AM (EDT). Refer to <http://www.timeanddate.com/worldclock/> for correct times in your area (UK 3:00 PM, Germany 4:00 PM ...)

NEW! Region 8 Membership Development Webcast/Conference Call

A new Region 8 MD Webcast/Conference Call will be organized soon, especially for all the Section MD Officers in Region 8.

MD at IEEE Conferences in Region 8

As already reported in our previous MD Newsletters and on R8 Committee Meetings, we are using our many conferences in R8 as a platform for IEEE promotion. We should have an IEEE booth or table at every conference with IEEE posters, brochures, magazines and application forms, and a local volunteer hosting the table. Have a look into the IEEE Membership Development Manual, page 8: “Tactic – Membership Development at Conferences”

The best way of preparing the necessary arrangements is to find volunteers in sections, who are willing to support IEEE promotion events at conferences. May we

kindly ask you, the Section Chairs and Section MD officers to select conferences to be held in your section for promotion. Nominate a volunteer – maybe yourself – and inform us. We will of course work with you and your volunteers to organize the event and get the material shipped from IEEE staff.

To order **2009 IEEE Membership promoting literature** and make it available at every meeting / conference and in the hands of Members to take back to their companies go to <http://www.ieee.org/mdsupplies>

***Special Circumstances

IEEE realizes that economic circumstances may impact some members' ability to pay the full amount of IEEE membership dues. For this reason, the following special circumstance categories have been established. **Special circumstances are not available to Student members.** Only one category may be claimed in any year.

Minimum Income Provision: Applicants who certify that their prior year's income did not exceed US \$12,900 or equivalent are granted a 50% reduction in IEEE dues, regional assessment and dues for one IEEE Society and its optional publications. Please submit written certification with application and payment. **Student members are NOT eligible.**

Retired Provision: A retired member, not gainfully employed and not qualifying for Life Member Status, on attaining the age of 62 years, may apply for a 50% reduction in dues and assessments. An individual who qualifies for the IEEE Retired Member category may continue any and all Society memberships held for not less than the 5 prior years. Optional publication fees equal those established for Student members.

Unemployed Provision: A 50% reduction in membership dues, Society dues, other subscriptions and assessments are available to a member or applicant who informs the IEEE Operations Center Office that he/she: (1) has become involuntarily unemployed and is seeking reemployment, or (2) has become voluntarily unemployed for reasons of raising children. A statement of continued unemployment shall be provided with each annual dues payment. In the case of voluntary unemployment, the provisions of this Bylaw shall not exceed four years. The reduced payments may not be made in installments.

Permanently Disabled Provision: The IEEE membership dues and assessments, if any, shall be waived for those members who become permanently disabled. "Permanent disability" shall mean a medically determinable physical or mental impairment which (i) renders the individual incapable of performing any substantial gainful employment, (ii) can be expected to be of long-continued and indefinite duration or result in death, and (iii) is evidenced by a certification to this effect by a doctor of medicine approved by the Executive Director. The Executive Director shall determine the date on which the permanent disability shall have occurred if such determination is necessary.

X X X

Dear Colleagues,

We are publishing this document to inform you on the latest membership developments in IEEE and R8, and to assist and encourage you for MD activities in your Section. If you have success stories in your sections, please send us a short article including a picture to publish it in the Newsletter.

We are asking you to distribute this Newsletter to all Chapter and Affinity Group Chairs, Student Branch Chairs and all other IEEE members in your Section willing to help in Membership Development - Recruitment, Retention, Recovery and Elevation.

*Best wishes,
Aleksandar*

*The IEEE Region 8 MD Sub-Committee
Aleksandar Szabo, Chair a.szabo@ieee.org
Ali El-Mousa elmousa@ju.edu.jo
Dirk Van Hertem dirk.vanhertem@ieee.org
Alain Pais a.pais@ieee.org*