



**Celebrating 125 Years**  
of Engineering the Future

## Region 8 Membership Development Newsletter July 2009

Mailed to Section Membership Development Officers and R8 Committee Members

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*We are asking you to distribute this Newsletter to all other Section Officers and all our members willing to help in Membership Recruitment, Retention, Recovery and Elevation. To get more members in Sections and Chapters is every member's business!*

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### **The 2009 Half-Year Dues Period Approaching its End. The 2010 Full-Year Dues Period Starting at the Beginning of September**

**NEW MEMBERS** still pay for the rest of 2009 (less than 5 months!) half-year dues (50% of the full-year dues). Services commence immediately upon joining and continue through 31 December 2009.

At this time it is much **more advisable to join at the beginning of September**. You pay one –year dues for the IEEE membership from September 2009 till the end of 2010 (nearly 16 months!).

For a 50% reduction of the membership dues look at **\*\*\*Special Circumstances** (Minimum Income, Retired or Unemployed Provision).

## Recovery

Members who did not renew until the end of February have been deactivated and put into **Arrears** by the IEEE Service Terminator. They lost their membership rights, IEEE service to them was terminated, and they were not receiving their publications anymore. At the end of February we had 17,847 Arrears in Region 8.

**From March till the end of July 2,978 members in R8 have been recovered.** At the end of July we had 14,869 Arrears. Can you recover some more? Contact the Arrears in your Sections and explain the benefits of being a member of IEEE.

**Unemployed members pay only 50%** of their dues/assessments, Society dues and publications (have a look below at **\*\*\*Special Circumstances**).

**To get the list of Arrears in your Section go to SAMIEEE**

[www.ieee.org/organizations/vols/samieee/](http://www.ieee.org/organizations/vols/samieee/)

Click Access SAMIEEE

Insert you User ID and Password, and Login

Click SAMIEEE in Shared Folders

Click Geographic Predefined Queries and you will get the list of Predefined Queries

To get the list of **Arrears** of your Organizational Unit select (GEO) Arrears: Member Contact Info By Section-By Grade

Download the list you got to Excel and sort the data as you like...

## June 2009 Membership Statistics

At the end June 2009 Region 8 had 63,062 members. This is an excellent result.

Comparing to the number of 59,317 members at the end of June 2008 it is an increase of 3,745 members or 6.3%. The professional membership increased by 2,003 members, while the student membership increased by 1,742 student members (1,469 GSM and 273 Student). We should continue to intensify the membership recruitment and recovery in our Sections, Chapters and Student Branches.

Geographic IEEE Membership Summary - June 2009																
REGION	HIGHER GRADE				GRADUATE STUDENTS				UNDERGRADUATE STUDENTS				TOTAL MEMBERS			
	2009	2008	Change		2009	2008	Change		2009	2008	Change		2009	2008	Change	
			#	%			#	%			#	%			#	%
1	31,530	31,832	-302	-0.9%	1,486	1,447	39	2.7%	1,383	1,580	-197	-12.5%	34,399	34,859	-460	-1.3%
2	27,111	27,149	-38	-0.1%	1,440	1,343	97	7.2%	1,592	1,547	45	2.9%	30,143	30,039	104	0.3%
3	23,998	24,087	-89	-0.4%	1,938	1,707	231	13.5%	2,131	2,279	-148	-6.5%	28,067	28,073	-6	0.0%
4	18,451	18,528	-77	-0.4%	1,502	1,296	206	15.9%	1,535	1,621	-86	-5.3%	21,488	21,445	43	0.2%
5	23,641	23,570	71	0.3%	1,385	1,231	154	12.5%	1,732	1,663	69	4.1%	26,758	26,464	294	1.1%
6	48,439	49,409	-970	-2.0%	2,420	2,211	209	9.5%	2,414	2,522	-108	-4.3%	53,273	54,142	-869	-1.6%
<b>R 1-6</b>	173,170	174,575	-1,405	-0.8%	10,171	9,235	936	10.1%	10,787	11,212	-425	-3.8%	194,128	195,022	(894)	-0.5%
7	12,468	11,977	491	4.1%	1,575	1,504	71	4.7%	1,224	1,262	-38	-3.0%	15,267	14,743	524	3.6%
8	45,358	43,355	2,003	4.6%	9,063	7,594	1,469	19.3%	8,641	8,368	273	3.3%	63,062	59,317	3,745	6.3%
9	6,335	6,019	316	5.3%	1,070	1,036	34	3.3%	4,641	5,294	-653	-12.3%	12,046	12,349	-303	-2.5%
10	41,197	39,242	1,955	5.0%	8,178	6,482	1,696	26.2%	19,148	16,984	2,164	12.7%	68,523	62,708	5,815	9.3%
<b>R 7-10</b>	105,358	100,593	4,765	4.7%	19,886	16,616	3,270	19.7%	33,654	31,908	1,746	5.5%	158,898	149,117	9,781	6.6%
<b>TOTAL</b>	278,528	275,168	3,360	1.2%	30,057	25,851	4,206	16.3%	44,441	43,120	1,321	3.1%	353,026	344,139	8,887	2.6%

Section Officers, look into your **Section Membership Statistics** every month!

For Membership Statistics visit <https://analytics.ieee.org/analytics/saw.dll?dashboard>

The role of members in recruiting new members is very important! Members can use the MGM cards and take the advantage of the **Member-Get-A-Member-Program** [http://www.ieee.org/web/volunteers/membership\\_dev/mgm.html](http://www.ieee.org/web/volunteers/membership_dev/mgm.html)

## Associate to Member Grade Elevation

Most of the Associates qualify for the Member Grade. Section MD Officers should select from the Section Membership list the Associate Members and ask them to use the simple procedure and **apply for transfer to Member Grade online**:

[Associate to Member](#)

**The transition from Associate to Member grade grants several privileges.**

Members are permitted to vote in general IEEE elections. Members holding Member grade or higher are permitted to hold volunteer office positions.

## Senior Member Initiative

Many of our members qualify for the Senior Member Grade. Start in your Section a new Senior Member Initiative. **Apply online**:

[Senior Member Grade](#)

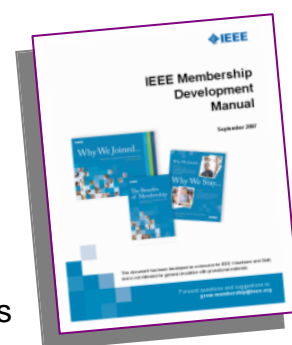
## Plan your MD Activity

For your membership development yearly plan and activity use the **IEEE Membership Development Manual**. You can download it from the IEEE MD page

[http://iee.org/web/volunteers/membership\\_dev/index.html](http://iee.org/web/volunteers/membership_dev/index.html)

You can also find it at our R8 MD Page visiting

<http://www.ewh.iee.org/reg/8/cms/> by selecting Membership Activities and Membership Development.



## Member-Get-A-Member Program

For recruiting members, use the Member-Get-A-Member-Program.

The payout for recruited professional members (not students) is **15.00US\$ per member** (up to 90US\$). Recruiters (including student members) have the option of using their reward vouchers to pay for IEEE products or services, including the membership renewal, or they can use the vouchers for a donation to the IEEE Foundation or the Region 8 Voluntary Contribution Fund.

Announce and provide information on the Member-Get-A-Member Program (<http://iee.org/mgm>) in your Sections, Student Branches and Chapters. **Make it a challenge within your Section to see who will be the best in Membership Recruitment.** The reward is more than a 15\$ IEEE credit voucher, it's a bigger organization with better connections to industry and community. The names of the double-digit MGM recruiters are published in the IEEE MD Monthly.

## Member Benefits

You will find the latest summary of benefits under: [www.iee.org/benefits](http://www.iee.org/benefits), or in the „Membership Development Manual“ page 15, or under

[http://iee.org/web/volunteers/membership\\_dev/benefits.html](http://iee.org/web/volunteers/membership_dev/benefits.html)

To get the list of Member Benefits at a Glance visit

[http://iee.org/portal/cms\\_docs\\_iportals/iportals/volunteers/membership\\_dev/Member\\_Benefits\\_at\\_a\\_Glance-2007.pdf](http://iee.org/portal/cms_docs_iportals/iportals/volunteers/membership_dev/Member_Benefits_at_a_Glance-2007.pdf)

For Recruitment Best Practices visit

[http://iee.org/web/volunteers/membership\\_dev/recruit\\_bestpractices.html](http://iee.org/web/volunteers/membership_dev/recruit_bestpractices.html)

Look also at the Benefits and Opportunities of Membership presentation at our MD web page and adopt it for presentations in your Section.

## All MD Officers Are Invited to the **IEEE MD Webcast/Teleconference**

All MD Officers should have received the invitation to attend the IEEE Membership Development Conference Call/Webcast on: Saturday, 15 August 2009, 10:00 AM (EDT). Refer to <http://www.timeanddate.com/worldclock/> for correct times in your area (UK 3:00 PM, Germany 4:00 PM ...)

## MD at IEEE Conferences in Region 8

As already reported in our previous MD Newsletters and on R8 Committee Meetings, we are using our many conferences in R8 as a platform for IEEE promotion. We have an IEEE booth or table at the conference with IEEE posters, brochures, magazines and application forms, and a local volunteer hosting the table.

Have a look into the IEEE Membership Development Manual, page 8: "Tactic – Membership Development at Conferences"

The best way of preparing the necessary arrangements is to find colleagues and friends in our local sections, who are willing to support our IEEE promotion events. May we kindly ask you, the Section Chairs and Section MD officers to select additional conferences in 2009 in your section for promotion, to nominate a volunteer – maybe yourself – and inform us. We will of course work with you and your volunteers to organize the event and get the material shipped from IEEE staff.

To order **2009 IEEE Membership promoting literature** and make it available at every meeting / conference and in the hands of Members to take back to their companies go to <http://www.ieee.org/mdsupplies>

## \*\*\***Special Circumstances**

IEEE realizes that economic circumstances may impact some members' ability to pay the full amount of IEEE membership dues. For this reason, the following special circumstance categories have been established. **Special circumstances are not available to Student members.** Only one category may be claimed in any year.

**Minimum Income Provision:** Applicants who certify that their prior year's income did not exceed US \$12,900 or equivalent are granted a 50% reduction in IEEE dues, regional assessment and dues for one IEEE Society and its optional publications. Please submit written certification with application and payment. **Student members are NOT eligible.**

**Retired Provision:** A retired member, not gainfully employed and not qualifying for Life Member Status, on attaining the age of 62 years, may apply for a 50% reduction in dues and assessments. An individual who qualifies for the IEEE Retired Member category may continue any and all Society memberships held for not less than the 5 prior years. Optional publication fees equal those established for Student members.

**Unemployed Provision:** A 50% reduction in membership dues, Society dues, other subscriptions and assessments are available to a member or applicant who informs the IEEE Operations Center Office that he/she: (1) has become involuntarily unemployed and is seeking reemployment, or (2) has become voluntarily unemployed for reasons of raising children. A statement of continued unemployment shall be provided with each annual dues payment. In the case of voluntary

unemployment, the provisions of this Bylaw shall not exceed four years. The reduced payments may not be made in installments.

**Permanently Disabled Provision:** The IEEE membership dues and assessments, if any, shall be waived for those members who become permanently disabled.

"Permanent disability" shall mean a medically determinable physical or mental impairment which (i) renders the individual incapable of performing any substantial gainful employment, (ii) can be expected to be of long-continued and indefinite duration or result in death, and (iii) is evidenced by a certification to this effect by a doctor of medicine approved by the Executive Director. The Executive Director shall determine the date on which the permanent disability shall have occurred if such determination is necessary.

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***Dear Colleagues,***

*We are publishing this document to inform you on the latest membership developments in IEEE and R8, and to assist and encourage you for MD activities in your Section. If you have success stories in your sections, please send us a short article including a picture to publish it in the Newsletter.*

*We are asking you to distribute this Newsletter to all Chapter and Affinity Group Chairs, Student Branch Chairs and all other IEEE members in your Section willing to help in Membership Development - Recruitment, Retention, Recovery and Elevation.*

***To get more members is every member's business!***

*Best wishes,  
Aleksandar*

*The IEEE Region 8 MD Sub-Committee  
Aleksandar Szabo, Chair [a.szabo@ieee.org](mailto:a.szabo@ieee.org)  
Ali El-Mousa [elmousa@ju.edu.jo](mailto:elmousa@ju.edu.jo)  
Dirk Van Hertem [dirk.vanhertem@ieee.org](mailto:dirk.vanhertem@ieee.org)  
Alain Pais [a.pais@ieee.org](mailto:a.pais@ieee.org)*