Region 8 Membership Development Newsletter
April 2009

Mailed to Section Membership Development Officers and R8 Committee Members

We are asking you to distribute this Newsletter to all other Section Officers and all our members willing to help in Membership Recruitment, Retention and Recovery. To get more members in Sections and Chapters is every member's business!

The Half-Year Dues Period – Easier Recruiting
The half-year dues period is the peak recruitment time. It allows people to test IEEE membership for a smaller initial fee. New members pay half-year dues (50% of the full-year dues) when they sign up from 1 March through 31 August. Services commence immediately upon joining and continue through December 31. Members joining in April receive a bonus of extra service above and beyond the six months they are paying for. For Membership Development Resources visit: http://www.ieee.org/mdresources and for Recruitment Best Practices http://www.ieee.org/web/volunteers/membership_dev/recruit_bestpractices.html

Arrears – Still an Important Issue
Members who did not renew until the end of February have been deactivated and put into Arrears by the IEEE Service Terminator. They lost their membership rights, IEEE service to them was terminated, and they were not receiving their publications anymore. At the end of February we had 17,847 Arrears in Region 8. In March we were asking Section MD Officers and Section Chairs to remind the Arrears to renew by sending out a nice letter, explaining them the IEEE member benefits. Many Section Officers took action in their Sections. Unfortunately some did not. During March 1,446 members have been recovered. At the end of March we had 16,401 Arrears. I am asking again all the Section MD Officers to try to recover as many members as possible in their Sections. Contact them and explain the benefits. Unemployed members pay only 50% of their dues/assessments, Society dues and publications (have a look below at ***Special Circumstances).

To get the list of Arrears in your Section go to SAMIEEE http://www.ieee.org/organizations/vols/samieee/
Click Access SAMIEEE
Insert you User ID and Password, and Login
Click SAMIEEE in Shared Folders
Click Geographic Predefined Queries and you will get the list of Predefined Queries
To get the list of **Arrears** of your Organizational Unit select (GEO) Arrears: Member Contact Info By Section-By Grade
Download the list you got to Excel and sort the data as you like...

**Member Grade Elevation – Associate to Member**

From the list of the Section Membership select the Associate Members and ask them to apply for transfer to Member Grade online.
The transition from Associate to Member grade grants several privileges. **Members** are permitted to vote in general IEEE elections, while **Associates** are not eligible to vote. Members holding Member grade or higher are permitted to hold volunteer office positions, while **Associates** are not eligible for officer positions. Member grade implies that a member has demonstrated that he/ she is regularly employed in IEEE-designated fields with a combination of education and work experience for at least six years. **Associates** may apply for transfer to Member grade online: [Associate to Member](#)

**March 2008 Membership Statistics**

At the end March 2009 Region 8 had 56,942 members. Comparing to the number of 53,511 members at the end of March 2008 it is an increase of 3,431 members or 6.41%. The professional membership increased by 1,207 members, while the student membership increased by 2,224 student members (1,793 GSM and 431 Student). We should continue to intensify the membership recruitment and recovery in our Sections, Chapters and Student Branches.

### Geographic IEEE Membership Summary - March 2009

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<td>54</td>
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<td>166</td>
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<td>1,776</td>
<td>369</td>
<td>20.8%</td>
<td>2,594</td>
<td>2,626</td>
<td>-32</td>
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<td>1,625</td>
<td>1,373</td>
<td>252</td>
<td>18.4%</td>
<td>1,869</td>
<td>1,655</td>
<td>14</td>
<td>0.8%</td>
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<td>21,788</td>
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<td>1,538</td>
<td>1,350</td>
<td>188</td>
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<td>2,016</td>
<td>1,982</td>
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<td>45,766</td>
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<td>2,940</td>
<td>2,501</td>
<td>339</td>
<td>13.6%</td>
<td>3,161</td>
<td>2,965</td>
<td>-55</td>
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<td>R 1-8</td>
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<td>10,111</td>
<td>1,368</td>
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<td>1,580</td>
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<td>1,565</td>
<td>1,520</td>
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<td>38,863</td>
<td>1,207</td>
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<td>7,321</td>
<td>1,173</td>
<td>24.9%</td>
<td>7,738</td>
<td>7,327</td>
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<td>172</td>
<td>3.4%</td>
<td>1,050</td>
<td>977</td>
<td>73</td>
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<td>3,569</td>
<td>3,373</td>
<td>196</td>
<td>5.9%</td>
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<tr>
<td>10</td>
<td>35,755</td>
<td>34,834</td>
<td>921</td>
<td>2.1%</td>
<td>7,967</td>
<td>6,035</td>
<td>1,932</td>
<td>32.0%</td>
<td>17,477</td>
<td>15,161</td>
<td>2,316</td>
<td>15.3%</td>
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<tr>
<td>TOTAL</td>
<td>251,001</td>
<td>250,071</td>
<td>930</td>
<td>0.1%</td>
<td>31,366</td>
<td>26,624</td>
<td>4,742</td>
<td>20.5%</td>
<td>43,138</td>
<td>40,315</td>
<td>2,823</td>
<td>7.0%</td>
</tr>
</tbody>
</table>

Section Officers, look into your **Section Membership Statistics** every month!
For Membership Statistics visit [https://analytics.ieee.org/analytics/saw.dll?dashboard](https://analytics.ieee.org/analytics/saw.dll?dashboard)
The role of members in recruiting new members is very important! Members can use the MGM cards and take the advantage of the **Member-Get-A-Member-Program** [http://www.ieee.org/web/volunteers/membership_dev/mgm.html](http://www.ieee.org/web/volunteers/membership_dev/mgm.html)

**Member Benefits**

Many MD officers have been asking for a summary of actual IEEE benefits in order to convince friends and colleagues on the advantages of IEEE and make them new
members. You will find the latest summary of benefits under: www.ieee.org/benefits, 
or in the „Membership Development Manual“ page 15, or under  
http://ieee.org/web/volunteers/membership_dev/benefits.html  
To get the list of Member Benefits at a Glance visit  
For Recruitment Best Practices visit  
http://ieee.org/web/volunteers/membership_dev/recruit_bestpractices.html  
Look also at the Benefits and Opportunities of Membership presentation at our MD web page and adopt it for presentations in your Section.

IEEE Membership Development Manual
Make use of the IEEE Membership Development Manual as a guide 
for your membership development yearly plan and activity. You should 
have received a hard coy in the MD Kit in September 2008. You can 
download it from the IEEE MD page 
http://ieee.org/web/volunteers/membership_dev/index.html  
You can also find it at our R8 MD Page visiting  
http://www.ewh.ieee.org/reg/8/cms/ by selecting Membership Activities 
and afterwards Membership Development.

MD at IEEE Conferences in Region 8
As already reported in our previous MD Newsletters and on R8 Committee Meetings, 
we are using our many conferences in R8 as a platform for IEEE promotion. We have 
an IEEE booth or table at the conference with IEEE posters, brochures, magazines 
and application forms, and a local volunteer hosting the table.  
Have a look into the IEEE Membership Development Manual, page 8: “Tactic – 
Membership Development at Conferences”

The best way of preparing the necessary arrangements is to find colleagues and 
friends in our local sections, who are willing to support our IEEE promotion events. 
May we kindly ask you, the Section Chairs and Section MD officers to select 
additional conferences in 2009 in your section for promotion, to nominate a volunteer – maybe yourself – and inform us. We will of course work with you and your 
volunteers to organize the event and get the material shipped from IEEE staff. 
To order 2009 IEEE Membership promoting literature and make it available at 
every meeting / conference and in the hands of Members to take back to their 
companies go to http://www.ieee.org/mdsupplies

***Special Circumstances

IEEE realizes that economic circumstances may impact some members' ability to pay 
the full amount of IEEE membership dues. For this reason, the following special 
circumstance categories have been established. Special circumstances are not 
available to Student members. Only one category may be claimed in any year.

Minimum Income Provision: Applicants who certify that their prior year's income did 
not exceed US $12,900  or equivalent are granted a 50% reduction in IEEE dues, 
regional assessment and dues for one IEEE Society and its optional publications.
Please submit written certification with application and payment. **Student members are NOT eligible.**

**Retired Provision:** A retired member, not gainfully employed and not qualifying for Life Member Status, on attaining the age of 62 years, may apply for a 50% reduction in dues and assessments. An individual who qualifies for the IEEE Retired Member category may continue any and all Society memberships held for not less than the 5 prior years. Optional publication fees equal those established for Student members.

**Unemployed Provision:** A 50% reduction in membership dues, Society dues, other subscriptions and assessments are available to a member or applicant who informs the IEEE Operations Center Office that he/she: (1) has become involuntarily unemployed and is seeking reemployment, or (2) has become voluntarily unemployed for reasons of raising children. A statement of continued unemployment shall be provided with each annual dues payment. In the case of voluntary unemployment, the provisions of this Bylaw shall not exceed four years. The reduced payments may not be made in installments.

**Permanently Disabled Provision:** The IEEE membership dues and assessments, if any, shall be waived for those members who become permanently disabled. "Permanent disability" shall mean a medically determinable physical or mental impairment which (i) renders the individual incapable of performing any substantial gainful employment, (ii) can be expected to be of long-continued and indefinite duration or result in death, and (iii) is evidenced by a certification to this effect by a doctor of medicine approved by the Executive Director. The Executive Director shall determine the date on which the permanent disability shall have occurred if such determination is necessary.

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**Dear Colleagues,**

We are publishing this document to inform you on the latest membership developments in IEEE and R8, and to assist and encourage you for MD activities in your Section. We hope you will enjoy this newsletter, you will read it and use it to plan and arrange the MD activities in your Section. Our work as MD Officers is not always easy and it is time-consuming as well. Please inform us about your plans and actions concerning MD in your Section. If you have success stories in your sections, please send us a short article including a picture to publish it in the Newsletter.

In case your term as MD officer has ended, please forward this document to your successor and help him/her to start with the new job. Send us the name of the new MD Officer and report his/her name to IEEE using the online Officer Reporting Form [http://ieee.org/web/geo_activities/units/index.html](http://ieee.org/web/geo_activities/units/index.html)

We are asking you to distribute this Newsletter to all Chapter and Affinity Group Chairs, Student Branch Chairs and all other IEEE members in your Section willing to help in Membership Development. To get more members is every member's business!

Best wishes,

Aleksandar and Ali

*,IEEE Region 8 MD Sub-Committee*

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