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of Engineering the Future

Region 8 Membership Development Newsletter

April 2009

Mailed to Section Membership Development Officers and R8 Committee Members

We are asking you to distribute this Newsletter to all other Section Officers and all our members willing to help in Membership Recruitment, Retention and Recovery. To get more members in Sections and Chapters is every member's business!

The Half-Year Dues Period – Easier Recruiting

The half-year dues period is the **peak recruitment time**. It allows people to test IEEE membership for a smaller initial fee. **New members pay half-year dues** (50% of the full-year dues) when they sign up from 1 March through 31 August. Services commence immediately upon joining and continue through December 31. Members joining in April receive a **bonus** of extra service above and beyond the six months they are paying for. For Membership Development Resources visit:

<http://www.ieee.org/mdresources> and for Recruitment Best Practices
http://www.ieee.org/web/volunteers/membership_dev/recruit_bestpractices.html

Arrears – Still an Important Issue

Members who did not renew until the end of February have been deactivated and put into **Arrears** by the IEEE Service Terminator. They lost their membership rights, IEEE service to them was terminated, and they were not receiving their publications anymore. At the end of February we had 17,847 Arrears in Region 8.

In March we were asking Section MD Officers and Section Chairs to remind the Arrears to renew by sending out a nice letter, explaining them the IEEE member benefits. Many Section Officers took action in their Sections. Unfortunately some did not. During March 1,446 members have been recovered. At the end of March we had 16,401 Arrears. I am asking again all the Section MD Officers to try to recover as many members as possible in their Sections. Contact them and explain the benefits.

Unemployed members pay only 50% of their dues/assessments, Society dues and publications (have a look below at *****Special Circumstances**).

To get the list of Arrears in your Section go to SAMIEEE

www.ieee.org/organizations/vols/samieeee/

Click Access SAMIEEE

Insert you User ID and Password, and Login

Click SAMIEEE in Shared Folders

Click Geographic Predefined Queries and you will get the list of Predefined Queries

To get the list of **Arrears** of your Organizational Unit select (GEO) Arrears: Member Contact Info By Section-By Grade
Download the list you got to Excel and sort the data as you like...

Member Grade Elevation – Associate to Member

From the list of the Section Membership select the Associate Members and ask them to apply for transfer to Member Grade online.

The transition from Associate to Member grade grants several privileges. **Members are permitted to vote in general IEEE elections, while Associates are not eligible to vote. Members holding Member grade or higher are permitted to hold volunteer office positions, while Associates are not eligible for officer positions.** Member grade implies that a member has demonstrated that he/ she is regularly employed in IEEE-designated fields with a combination of education and work experience for at least six years. Associates may apply for transfer to Member grade online: [Associate to Member](#)

March 2008 Membership Statistics

At the end March 2009 Region 8 had 56,942 members. Comparing to the number of 53,511 members at the end of March 2008 it is an increase of 3,431 members or 6.41%. The professional membership increased by 1,207 members, while the student membership increased by 2,224 student members (1,793 GSM and 431 Student). We should continue to intensify the membership recruitment and recovery in our Sections, Chapters and Student Branches.

Geographic IEEE Membership Summary - March 2009																
REGION	PROFESSIONAL GRADE MEMBERS				GRADUATE STUDENT MEMBERS				UNDERGRADUATE STUDENT MEMBERS				TOTAL MEMBERS			
	2009	2008	Change		2009	2008	Change		2009	2008	Change		2009	2008	Change	
			#	%			#	%			#	%			#	%
1	29,000	29,472	-472	-1.6%	1,704	1,650	54	3.3%	1,719	1,925	-206	-10.7%	32,423	33,047	-624	-1.9%
2	25,033	25,162	-129	-0.5%	1,627	1,461	166	11.4%	1,821	1,681	140	8.3%	28,481	28,304	177	0.6%
3	21,904	22,152	-248	-1.1%	2,145	1,776	369	20.8%	2,594	2,626	-32	-1.2%	26,643	26,554	89	0.3%
4	16,777	17,037	-260	-1.5%	1,625	1,373	252	18.4%	1,869	1,855	14	0.8%	20,271	20,265	6	0.0%
5	21,626	21,788	-162	-0.7%	1,538	1,350	188	13.9%	2,016	1,982	34	1.7%	25,180	25,120	60	0.2%
6	44,734	45,765	-1,031	-2.3%	2,840	2,501	339	13.6%	2,810	2,865	-55	-1.9%	50,384	51,131	-747	-1.5%
R 1-6	159,074	161,376	-2,302	-1.4%	11,479	10,111	1,368	13.5%	12,829	12,934	-105	-0.8%	183,382	184,421	-1,039	-0.6%
7	10,997	10,685	312	2.9%	1,750	1,580	170	10.8%	1,505	1,520	-15	-1.0%	14,252	13,785	467	3.4%
8	40,070	38,863	1,207	3.1%	9,114	7,321	1,793	24.5%	7,758	7,327	431	5.9%	56,942	53,511	3,431	6.4%
9	5,285	5,113	172	3.4%	1,050	977	73	7.5%	3,569	3,373	196	5.8%	9,904	9,463	441	4.7%
10	35,575	34,834	741	2.1%	7,967	6,035	1,932	32.0%	17,477	15,161	2,316	15.3%	61,019	56,030	4,989	8.9%
R 7-10	91,927	89,495	2,432	2.7%	19,881	15,913	3,968	24.9%	30,309	27,381	2,928	10.7%	142,117	132,789	9,328	7.0%
TOTAL	251,001	250,871	130	0.1%	31,360	26,024	5,336	20.5%	43,138	40,315	2,823	7.0%	325,499	317,210	8,289	2.6%

Section Officers, look into your **Section Membership Statistics** every month!
For Membership Statistics visit <https://analytics.ieee.org/analytics/saw.dll?dashboard>
The role of members in recruiting new members is very important! Members can use the MGM cards and take the advantage of the **Member-Get-A-Member-Program** http://www.ieee.org/web/volunteers/membership_dev/mgm.html

Member Benefits

Many MD officers have been asking for a summary of actual IEEE benefits in order to convince friends and colleagues on the advantages of IEEE and make them new

members. You will find the latest summary of benefits under: www.ieee.org/benefits, or in the „Membership Development Manual“ page 15, or under http://ieee.org/web/volunteers/membership_dev/benefits.html

To get the list of Member Benefits at a Glance visit

http://ieee.org/portal/cms_docs_iportals/iportals/volunteers/membership_dev/Member_Benefits_at_a_Glance-2007.pdf

For Recruitment Best Practices visit

http://ieee.org/web/volunteers/membership_dev/recruit_bestpractices.html

Look also at the Benefits and Opportunities of Membership presentation at our MD web page and adopt it for presentations in your Section.

IEEE Membership Development Manual

Make use of the IEEE Membership Development Manual as a guide for your membership development yearly plan and activity. You should have received a hard copy in the MD Kit in September 2008. You can download it from the IEEE MD page

http://ieee.org/web/volunteers/membership_dev/index.html

You can also find it at our R8 MD Page visiting

<http://www.ewh.ieee.org/reg/8/cms/> by selecting Membership Activities and afterwards Membership Development.



MD at IEEE Conferences in Region 8

As already reported in our previous MD Newsletters and on R8 Committee Meetings, we are using our many conferences in R8 as a platform for IEEE promotion. We have an IEEE booth or table at the conference with IEEE posters, brochures, magazines and application forms, and a local volunteer hosting the table.

Have a look into the IEEE Membership Development Manual, page 8: “Tactic – Membership Development at Conferences”

The best way of preparing the necessary arrangements is to find colleagues and friends in our local sections, who are willing to support our IEEE promotion events. May we kindly ask you, the Section Chairs and Section MD officers to select additional conferences in 2009 in your section for promotion, to nominate a volunteer – maybe yourself – and inform us. We will of course work with you and your volunteers to organize the event and get the material shipped from IEEE staff.

To order **2009 IEEE Membership promoting literature** and make it available at every meeting / conference and in the hands of Members to take back to their companies go to <http://www.ieee.org/mdsupplies>

***Special Circumstances

IEEE realizes that economic circumstances may impact some members' ability to pay the full amount of IEEE membership dues. For this reason, the following special circumstance categories have been established. **Special circumstances are not available to Student members.** Only one category may be claimed in any year.

Minimum Income Provision: Applicants who certify that their prior year's income did not exceed US \$12,900 or equivalent are granted a 50% reduction in IEEE dues, regional assessment and dues for one IEEE Society and its optional publications.

Please submit written certification with application and payment. **Student members are NOT eligible.**

Retired Provision: A retired member, not gainfully employed and not qualifying for Life Member Status, on attaining the age of 62 years, may apply for a 50% reduction in dues and assessments. An individual who qualifies for the IEEE Retired Member category may continue any and all Society memberships held for not less than the 5 prior years. Optional publication fees equal those established for Student members.

Unemployed Provision: A 50% reduction in membership dues, Society dues, other subscriptions and assessments are available to a member or applicant who informs the IEEE Operations Center Office that he/she: (1) has become involuntarily unemployed and is seeking reemployment, or (2) has become voluntarily unemployed for reasons of raising children. A statement of continued unemployment shall be provided with each annual dues payment. In the case of voluntary unemployment, the provisions of this Bylaw shall not exceed four years. The reduced payments may not be made in installments.

Permanently Disabled Provision: The IEEE membership dues and assessments, if any, shall be waived for those members who become permanently disabled. "Permanent disability" shall mean a medically determinable physical or mental impairment which (i) renders the individual incapable of performing any substantial gainful employment, (ii) can be expected to be of long-continued and indefinite duration or result in death, and (iii) is evidenced by a certification to this effect by a doctor of medicine approved by the Executive Director. The Executive Director shall determine the date on which the permanent disability shall have occurred if such determination is necessary.

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Dear Colleagues,

We are publishing this document to inform you on the latest membership developments in IEEE and R8, and to assist and encourage you for MD activities in your Section.

We hope you will enjoy this newsletter, you will read it and use it to plan and arrange the MD activities in your Section. Our work as MD Officers is not always easy and it is time-consuming as well.

Please inform us about your plans and actions concerning MD in your Section.

If you have success stories in your sections, please send us a short article including a picture to publish it in the Newsletter.

In case your term as MD officer has ended, please forward this document to your successor and help him/her to start with the new job. Send us the name of the new MD Officer and report his/her name to IEEE using the online Officer Reporting Form http://iee.org/web/geo_activities/units/index.html

We are asking you to distribute this Newsletter to all Chapter and Affinity Group Chairs, Student Branch Chairs and all other IEEE members in your Section willing to help in Membership Development. To get more members is every member's business!

Best wishes,

Aleksandar and Ali

IEEE Region 8 MD Sub-Committee

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