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Region 8 Membership Development Newsletter

February 2009

Mailed to Section Membership Development Officers and R8 Committee Members

*We are asking you to distribute this Newsletter to all other Section Officers and all our members able and willing to help in Membership Development.
To get more members is everyone's business!*

Pre-Arrears and Arrears

Pre-Arrears are members who didn't renew for 2009. To prevent the situation of having many **arrears** in March 2009, we should contact our members, explain the **member benefits** and move them to

RENEW BEFORE THE END OF FEBRUARY 2009!

Members who will not renew until the end of February will be put into **Arrears** by the IEEE Service Terminator and they will lose their membership rights, IEEE service will be terminated, and they will not receive their publications anymore.

To get simply the list of Pre-Arrears in your Section go to SAMIEEE

www.ieee.org/organizations/vols/samieee/

Click Access SAMIEEE

Insert you User ID and Password, and Login

Click SAMIEEE in Shared Folders

Click Geographic Predefined Queries and you will get the list of Predefined Queries

To get the list of **Pre-Arrears** of your Organizational Unit select

(GEO) Last renewal Year for Active Members – Name, Grade, Email

Download the list to Excel and sort the data as you like...

On Friday 6 February 2009 you should have received an e-mail with attachments from Piscataway asking you to contact the pre-arrears in your Section and move them to renew their membership for 2009. I am asking you to take care about that e-mail, look into the attachments and take action.

Member Benefits

Many MD officers have been asking for a summary of actual IEEE benefits in order to convince friends and colleagues on the advantages of IEEE and make them new

members. You will find the latest summary of benefits under: www.ieee.org/benefits, or in the „Membership Development Manual“ page 15, or under http://ieee.org/web/volunteers/membership_dev/benefits.html

To get the list of Member Benefits at a Glance visit

http://ieee.org/portal/cms_docs_iportals/iportals/volunteers/membership_dev/Member_Benefits_at_a_Glance-2007.pdf

For Recruitment Best Practices visit

http://ieee.org/web/volunteers/membership_dev/recruit_bestpractices.html

Look also at the Benefits and Opportunities of Membership presentation at our MD web page and adopt it for presentations in your Section.

IEEE Membership Development Manual

Make use of the IEEE Membership Development Manual as a guide for your membership development yearly plan and activity. You should have received a hard copy in the MD Kit in September 2008. You can download it from the IEEE MD page

http://ieee.org/web/volunteers/membership_dev/index.html

You can also find it at our R8 MD Page visiting

<http://www.ewh.ieee.org/reg/8/cms/> by selecting Membership Activities and afterwards Membership Development.



Region 8 Membership

At the end of 2008 Region 8 had 67,221 members. Comparing to the number of 64,976 at the end of December 2007 this is a total increase of 2,245 members or 3.46%. The higher grade members still have a respectable 2.8% increase in membership. The student members (including graduate student members) have an increase of 5.2%. We should intensify the membership recruitment in Sections and Student Branches.

Monthly Totals by Region					December 2008							
REGION	HIGHER GRADE MEMBERS				STUDENT MEMBERS				TOTAL MEMBERS			
	2008	2007	Change		2008	2007	Change		2008	2007	Change	
			#	%			#	%			#	%
1	33,263	33,883	-620	-1.8%	3,787	4,090	-303	-7.4%	37,050	37,973	-923	-2.43%
2	28,487	28,751	-264	-0.9%	3,650	3,612	38	1.1%	32,137	32,363	-226	-0.70%
3	25,729	26,019	-290	-1.1%	4,828	4,763	65	1.4%	30,557	30,782	-225	-0.73%
4	19,460	19,989	-529	-2.6%	3,744	3,566	178	5.0%	23,204	23,555	-351	-1.49%
5	25,136	25,338	-202	-0.8%	3,629	3,682	-53	-1.4%	28,765	29,020	-255	-0.88%
6	52,208	53,087	-879	-1.7%	5,936	6,058	-122	-2.0%	58,144	59,145	-1,001	-1.69%
R 1-6	184,283	187,067	-2,784	-1.5%	25,574	25,771	-197	-0.8%	209,857	212,838	-2,981	-1.40%
7	13,023	12,716	307	2.4%	3,236	3,231	5	0.2%	16,259	15,947	312	1.96%
8	48,857	47,515	1,342	2.8%	18,364	17,461	903	5.2%	67,221	64,976	2,245	3.46%
9	7,347	7,604	-257	-3.4%	8,054	7,806	248	3.2%	15,401	15,410	-9	-0.06%
10	43,655	42,380	1,275	3.0%	30,007	24,777	5,230	21.1%	73,662	67,157	6,505	9.69%
R 7-10	112,882	110,215	2,667	2.4%	59,661	53,275	6,386	12.0%	172,543	163,490	9,053	5.54%
TOTAL	297,165	297,282	-117	0.0%	85,235	79,046	6,189	7.8%	382,400	376,328	6,072	1.61%

Section Officers, look into your **Section Membership Statistics** every month!

For Membership Statistics visit <https://analytics.ieee.org/analytics/saw.dll?dashboard>

The role of members in recruiting new members is very important! Members can use the MGM cards and take the advantage of the **Member-Get-A-Member-Program** http://www.ieee.org/web/volunteers/membership_dev/mgm.html

MD at IEEE Conferences in Region 8

As already reported in our previous MD Newsletters and on R8 Committee Meetings, we are using our many conferences in R8 as a platform for IEEE promotion. We have an IEEE booth or table at the conference with IEEE posters, brochures, magazines and application forms, and a local volunteer hosting the table.

Have a look into the IEEE Membership Development Manual, page 8: "Tactic – Membership Development at Conferences"

The best way of preparing the necessary arrangements is to find colleagues and friends in our local sections, who are willing to support our IEEE promotion events. May we kindly ask you, the Section Chairs and Section MD officers to select additional conferences in 2009 in your section for promotion, to nominate a volunteer – maybe yourself – and inform us. We will of course work with you and your volunteers to organize the event and get the material shipped from IEEE staff.

To order **2009 IEEE Membership promoting literature** and make it available at every meeting / conference and in the hands of Members to take back to their companies go to <http://www.ieee.org/mdsupplies>

Many thanks in advance for your support.

Dear Colleagues,

This R8 MD Newsletter for February is the first one in 2009. We are publishing this document to inform you on the latest membership developments in IEEE and R8, and to assist and encourage you for MD activities in your Section.

We hope you will enjoy this newsletter, you will always read it and use it to plan and arrange the MD activities and events in your local Section. Our work as MD Officers is not always easy and it is time-consuming as well.

Please inform us about your plans and actions concerning MD in your Section.

If you have success stories in your sections, please send us a short article including a picture to publish it in the Newsletter.

Our IEEE Region 8 MD Subcommittee is still in formation. At the moment I am working together with our Subcommittee member Ali El- Mousa elmousa@ju.edu.jo. If you have any questions concerning MD don't hesitate to ask me and/or Ali. I am sure that Ali will be of great help to MD Officers in Sections in the Middle East and northern Africa.

In case your term as MD officer has ended, please forward this document to your successor and help him/her to start with the new job. Send us the name of the new MD Officer and report his/her name to IEEE using the online Officer Reporting Form http://ieee.org/web/geo_activities/units/index.html

We are asking you to distribute this Newsletter to all Chapter and Affinity Group Chairs, Student Branch Chairs and all other IEEE members in your Section capable and willing to help in Membership Development. To get more members is everyone's business!

*Best wishes,
Aleksandar*

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IEEE Region 8 MD Coordinator/ Sub-Committee Chair*