

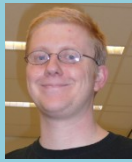


Membership Development Report – June 2011

Europe, Middle East, Africa (Region 8)



This membership development report is issued on behalf of your IEEE Region, and the IEEE Member & Geographic Activities Board.



Dear MD enthusiasts,

It is that time of the month again, we have the numbers where we can see the progress in the region and your section. I know many of you eagerly await the statistics to see how your section is doing. Know also that you can find much of this data (although not as conveniently packaged) when you log into samiee (<http://www.ieee.org/samiee>).

–Dirk Van Hertem, Membership Development Chair, Region 8

| Regional Snapshot | Total this Month | '11 vs. '10 | % Change | 2011 1 st Year HG Retention Goal | 2011 1 st Year HG R8 Retention Achieved | 2011 New Members (JUNE) |
|-------------------------|------------------|-------------|-------------|---|--|-------------------------|
| Total Membership | 67,721 | 1985 | 3.0% | | | 15,700 |
| • Higher-Grade | 48,128 | 1564 | 3.4% | 3,050 | 84.7% | 4,512 |
| • Students | 19,593 | 421 | 2.2% | - | - | 11,188 |
| IEEE Worldwide - Total | 371,749 | 5,126 | 1.4% | 13,350 | 11,489 | 73,800 |

| 2011 Retention Dashboard / Benchmark | Cumulative – Through This Month | | | |
|--|---------------------------------|-------------------|------------------------|-------|
| | Professionals | Graduate Students | Undergraduate Students | Total |
| Region – Total Members | 78.3% | 75.2% | 38.4% | 73.3% |
| Region – 1 st -Year Members | 38.9% | 61.0% | 28.8% | 40.9% |
| IEEE – Total Members | 81.6% | 67.9% | 31.9% | 73.9% |
| IEEE – 1 st Year Members | 36.7% | 48.5% | 25.4% | 33.8% |

| First-Year Member Engagement | 2011 Membership Cycle | 2011 Membership Cycle |
|------------------------------|---|---|
| Recruitment | Work on member recruitment. eMembership is available. | New members can join with Half-Year Dues up to 15 August. |
| MGA Operations | New Member orientations: link to recorded orientation session and FAQ page: http://www.ieee.org/membership_services/membership/welcome.html | <i>Weekly</i> – New members receive welcome kit mailing <i>Monthly</i> - New members of prior month are invited to a new member orientation webcast |
| Section / Chapter Operations | <i>Once a month, the New Member Alert message goes out to MD and Section Chairs on record.</i> | New members received welcome communications from Section / Chapter ? New member recognized in Section / Chapter newsletter ? New members invited to Section / Chapter welcome event ? |
| SAMIEEE Queries | Use the pre-defined queries in SAMIEEE to identify all members in arrears. Student members have been elevated. | (MD) All Members Joining Since Membership Year (MD) First Year Members Not Renewed (ND) Members in Arrears (MD) First Year Active Members |
| Volunteer Resources | Do your Section MD Chairs and volunteers know all of the resources that are linked off the MD Portal at www.ieee.org/md ? | |



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| | | |
|-------------------------------------|-----------------------------|-------------------------|
| Best Section Total Retention | 87.7% - Switzerland Section | 85.2% - Spain Section |
| | 86.9% - Slovenia Section | 84.0% - Austria Section |
| | 86.5% - Zambia Section | 83.7% - Germany Section |

| Top Section Recruitment Year over Year (Feb-Feb) | Numeric Growth | |
|---|-------------------------------------|------------------------------------|
| | 167 – South Africa Section | 117 - Germany Section |
| | 146 – U.K. & Rep of Ireland Section | 109 - United Arab Emirates Section |
| | 124 – Egypt Section | 107 - Jordan Section |

| | | |
|--------------------------|--|--|
| MD Resource Links | IEEE Region 8 | www.ieee.org/r8 |
| | Online Supply Form | www.ieee.org/md |
| | MD Online Community | www.ieee.org/md |
| | Membership Statistics | www.ieee.org/md |
| | MD Manual, Membership Presentations | www.ieee.org/md |
| | Member-get-a-Member | www.ieee.org/mgm |
| | MD Webcast Archive Guide for 2011, 2010 and 2009 | www.ieee.org/md |



Year-over-Year – Renewal: 2011 Membership Year – June 2011

| REGION 8 | HIGHER GRADE MEMBERS | | | STUDENT MEMBERS | | | TOTAL MEMBERS | | |
|-------------------------------|----------------------|-----------|-----------|-----------------|-----------|-----------|---------------|-----------|-----------|
| | Opportunity | # Renewal | % Renewal | Opportunity | # Renewal | % Renewal | Opportunity | # Renewal | % Renewal |
| Switzerland Section | 2330 | 2073 | 89.0% | 391 | 313 | 80.1% | 2,721 | 2,386 | 87.7% |
| Slovenia Section | 270 | 239 | 88.5% | 44 | 34 | 77.3% | 314 | 273 | 86.9% |
| Zambia Section | 125 | 108 | 86.4% | 1 | 1 | 100.0% | 126 | 109 | 86.5% |
| Spain Section | 2941 | 2554 | 86.8% | 810 | 643 | 79.4% | 3,751 | 3,197 | 85.2% |
| Austria Section | 847 | 724 | 85.5% | 335 | 269 | 80.3% | 1,182 | 993 | 84.0% |
| Germany Section | 5533 | 4689 | 84.7% | 1483 | 1183 | 79.8% | 7,016 | 5,872 | 83.7% |
| Italy Section | 3679 | 3144 | 85.5% | 701 | 517 | 73.8% | 4,380 | 3,661 | 83.6% |
| Norway Section | 881 | 754 | 85.6% | 136 | 95 | 69.9% | 1,017 | 849 | 83.5% |
| Sweden Section | 1550 | 1311 | 84.6% | 434 | 342 | 78.8% | 1,984 | 1,653 | 83.3% |
| Denmark Section | 611 | 514 | 84.1% | 119 | 93 | 78.2% | 730 | 607 | 83.2% |
| Hungary Section | 310 | 257 | 82.9% | 77 | 64 | 83.1% | 387 | 321 | 82.9% |
| Serbia And Montenegro Section | 437 | 378 | 86.5% | 194 | 143 | 73.7% | 631 | 521 | 82.6% |
| Croatia Section | 451 | 392 | 86.9% | 252 | 188 | 74.6% | 703 | 580 | 82.5% |
| Cyprus Section | 171 | 143 | 83.6% | 70 | 55 | 78.6% | 241 | 198 | 82.2% |
| Benelux Section | 2725 | 2259 | 82.9% | 761 | 588 | 77.3% | 3,486 | 2,847 | 81.7% |
| Romania Section | 830 | 681 | 82.0% | 157 | 122 | 77.7% | 987 | 803 | 81.4% |
| Portugal Section | 763 | 630 | 82.6% | 345 | 269 | 78.0% | 1,108 | 899 | 81.1% |
| Finland Section | 803 | 658 | 81.9% | 259 | 190 | 73.4% | 1,062 | 848 | 79.8% |
| Russia (Siberia) Section | 134 | 110 | 82.1% | 50 | 36 | 72.0% | 184 | 146 | 79.3% |
| Poland Section | 695 | 603 | 86.8% | 221 | 104 | 47.1% | 916 | 707 | 77.2% |
| Latvia Section | 70 | 54 | 77.1% | 22 | 17 | 77.3% | 92 | 71 | 77.2% |



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| | Opportunity | # Renewal | % Renewal | Opportunity | # Renewal | % Renewal | Opportunity | # Renewal | % Renewal |
| Russia Section | 442 | 352 | 79.6% | 70 | 43 | 61.4% | 512 | 395 | 77.1% |
| Bosnia And Herzegovina Section | 120 | 89 | 74.2% | 64 | 52 | 81.3% | 184 | 141 | 76.6% |
| Greece Section | 1440 | 1137 | 79.0% | 600 | 425 | 70.8% | 2,040 | 1,562 | 76.6% |
| Republic Of Macedonia Section | 91 | 77 | 84.6% | 53 | 33 | 62.3% | 144 | 110 | 76.4% |
| Israel Section | 1103 | 861 | 78.1% | 102 | 56 | 54.9% | 1,205 | 917 | 76.1% |
| Lithuanian Section | 78 | 60 | 76.9% | 18 | 13 | 72.2% | 96 | 73 | 76.0% |
| Czechoslovakia Section | 486 | 387 | 79.6% | 101 | 59 | 58.4% | 587 | 446 | 76.0% |
| U.K. & Rep Of Ireland Section | 8167 | 6334 | 77.6% | 1709 | 1114 | 65.2% | 9,876 | 7,448 | 75.4% |
| France Section | 3106 | 2383 | 76.7% | 540 | 366 | 67.8% | 3,646 | 2,749 | 75.4% |
| Estonia Section | 77 | 60 | 77.9% | 26 | 17 | 65.4% | 103 | 77 | 74.8% |
| Malta Section | 108 | 84 | 77.8% | 70 | 49 | 70.0% | 178 | 133 | 74.7% |
| South Africa Section | 777 | 572 | 73.6% | 249 | 165 | 66.3% | 1,026 | 737 | 71.8% |
| Belarus Section | 37 | 28 | 75.7% | 9 | 5 | 55.6% | 46 | 33 | 71.7% |
| Ukraine Section | 300 | 217 | 72.3% | 92 | 55 | 59.8% | 392 | 272 | 69.4% |
| Bahrain Section | 77 | 52 | 67.5% | 6 | 4 | 66.7% | 83 | 56 | 67.5% |
| Iceland Section | 61 | 50 | 82.0% | 35 | 14 | 40.0% | 96 | 64 | 66.7% |
| Russia (Northwest) Section | 145 | 124 | 85.5% | 61 | 13 | 21.3% | 206 | 137 | 66.5% |
| Kenya Section | 78 | 51 | 65.4% | 6 | 3 | 50.0% | 84 | 54 | 64.3% |
| Bulgaria Section | 234 | 154 | 65.8% | 83 | 34 | 41.0% | 317 | 188 | 59.3% |
| Qatar Section | 169 | 109 | 64.5% | 49 | 14 | 28.6% | 218 | 123 | 56.4% |
| United Arab Emirates Section | 676 | 450 | 66.6% | 488 | 198 | 40.6% | 1,164 | 648 | 55.7% |
| Saudi Arabia Section | 630 | 397 | 63.0% | 175 | 49 | 28.0% | 805 | 446 | 55.4% |



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| REGION 8 | HIGHER GRADE MEMBERS | | | STUDENT MEMBERS | | | TOTAL MEMBERS | | |
|-------------------------------------|----------------------|-----------|-----------|-----------------|-----------|-----------|---------------|-----------|-----------|
| | Opportunity | # Renewal | % Renewal | Opportunity | # Renewal | % Renewal | Opportunity | # Renewal | % Renewal |
| Turkey Section | 999 | 639 | 64.0% | 1222 | 459 | 37.6% | 2,221 | 1,098 | 49.4% |
| Iran Section | 1017 | 409 | 40.2% | 1423 | 744 | 52.3% | 2,440 | 1,153 | 47.3% |
| Egypt Section | 669 | 407 | 60.8% | 1108 | 395 | 35.6% | 1,777 | 802 | 45.1% |
| Western Saudi Arabia Section | 252 | 135 | 53.6% | 184 | 54 | 29.3% | 436 | 189 | 43.3% |
| Lebanon Section | 249 | 156 | 62.7% | 477 | 156 | 32.7% | 726 | 312 | 43.0% |
| Tunisia Section | 194 | 75 | 38.7% | 193 | 89 | 46.1% | 387 | 164 | 42.4% |
| Nigeria Section | 754 | 328 | 43.5% | 285 | 85 | 29.8% | 1,039 | 413 | 39.7% |
| Kuwait Section | 144 | 91 | 63.2% | 145 | 16 | 11.0% | 289 | 107 | 37.0% |
| Morocco Section | 76 | 34 | 44.7% | 75 | 21 | 28.0% | 151 | 55 | 36.4% |
| Oman Section | 111 | 63 | 56.8% | 88 | 8 | 9.1% | 199 | 71 | 35.7% |
| Jordan Section | 208 | 121 | 58.2% | 298 | 49 | 16.4% | 506 | 170 | 33.6% |
| Ghana Section | 93 | 31 | 33.3% | 29 | 9 | 31.0% | 122 | 40 | 32.8% |
| Iraq Section | 121 | 39 | 32.2% | 42 | 4 | 9.5% | 163 | 43 | 26.4% |
| Region 8 - Apo/Fpo | 112 | 89 | 79.5% | 15 | 9 | 60.0% | 127 | 98 | 77.2% |
| Region 8-Countries Outside Sections | 506 | 259 | 51.2% | 337 | 86 | 25.5% | 843 | 345 | 40.9% |



Year-over-Year – Recruitment: 2011 Membership Year

| Section | June 2011 | June 2010 | # Change | % Change |
|-------------------------------|-----------|-----------|----------|----------|
| South Africa Section | 427 | 260 | 167 | 64.23% |
| U.K.& Rep Of Ireland Section | 1877 | 1731 | 146 | 8.43% |
| Egypt Section | 994 | 870 | 124 | 14.25% |
| Germany Section | 988 | 871 | 117 | 13.43% |
| United Arab Emirates Section | 592 | 483 | 109 | 22.57% |
| Jordan Section | 370 | 267 | 103 | 38.58% |
| Greece Section | 497 | 399 | 98 | 24.56% |
| Russia Section | 193 | 98 | 95 | 96.94% |
| Benelux Section | 571 | 495 | 76 | 15.35% |
| Ukraine Section | 173 | 105 | 68 | 64.76% |
| Republic Of Macedonia Section | 95 | 37 | 58 | 156.76% |
| Portugal Section | 264 | 217 | 47 | 21.66% |
| Hungary Section | 91 | 46 | 45 | 97.83% |
| Denmark Section | 129 | 94 | 35 | 37.23% |
| Cyprus Section | 82 | 48 | 34 | 70.83% |
| Russia (Northwest) Section | 90 | 57 | 33 | 57.89% |
| Belarus Section | 36 | 5 | 31 | 620.00% |
| Latvia Section | 51 | 21 | 30 | 142.86% |
| Saudi Arabia Section | 334 | 304 | 30 | 9.87% |
| France Section | 725 | 706 | 19 | 2.69% |
| Bahrain Section | 31 | 13 | 18 | 138.46% |
| Serbia And Montenegro Section | 136 | 118 | 18 | 15.25% |



Year-over-Year – Recruitment: 2011 Membership Year

| Section | May 2011 | May 2010 | # Change | % Change |
|--------------------------------|----------|----------|----------|----------|
| Czechoslovakia Section | 113 | 99 | 14 | 14.14% |
| Iraq Section | 103 | 89 | 14 | 15.73% |
| Bosnia And Herzegovina Section | 36 | 26 | 10 | 38.46% |
| Sweden Section | 280 | 274 | 6 | 2.19% |
| Austria Section | 177 | 175 | 2 | 1.14% |
| Qatar Section | 81 | 79 | 2 | 2.53% |
| Kenya Section | 14 | 13 | 1 | 7.69% |
| Lithuanian Section | 17 | 16 | 1 | 6.25% |
| Russia (Siberia) Section | 43 | 42 | 1 | 2.38% |
| Estonia Section | 20 | 24 | -4 | -16.67% |
| Iceland Section | 22 | 26 | -4 | -15.38% |
| Switzerland Section | 261 | 265 | -4 | -1.51% |
| Zambia Section | 16 | 20 | -4 | -20.00% |
| Tunisia Section | 132 | 138 | -6 | -4.35% |
| Romania Section | 162 | 170 | -8 | -4.71% |
| Croatia Section | 116 | 125 | -9 | -7.20% |
| Malta Section | 30 | 40 | -10 | -25.00% |
| Norway Section | 120 | 130 | -10 | -7.69% |
| Slovenia Section | 30 | 42 | -12 | -28.57% |
| Oman Section | 76 | 91 | -15 | -16.48% |
| Poland Section | 197 | 212 | -15 | -7.08% |
| Nigeria Section | 422 | 438 | -16 | -3.65% |
| Israel Section | 128 | 145 | -17 | -11.72% |



Year-over-Year – Recruitment: 2011 Membership Year

| Section | June 2011 | June 2010 | # Change | % Change |
|-------------------------------------|-----------|-----------|----------|----------|
| Finland Section | 161 | 180 | -19 | -10.56% |
| Ghana section | 49 | 70 | -21 | -30.00% |
| Morocco Section | 58 | 88 | -30 | -34.09% |
| Italy Section | 579 | 620 | -41 | -6.61% |
| Lebanon Section | 300 | 348 | -48 | -13.79% |
| Bulgaria Section | 49 | 103 | -54 | -52.43% |
| Spain Section | 447 | 535 | -88 | -16.45% |
| Kuwait Section | 85 | 174 | -89 | -51.15% |
| Western Saudi Arabia Section | 147 | 260 | -113 | -43.46% |
| Turkey Section | 800 | 978 | -178 | -18.20% |
| Iran Section | 1038 | 1321 | -283 | -21.42% |
| Region 8-Countries Outside Sections | 617 | 302 | 315 | 104.30% |
| Region 8 - Apo/Fpo | 28 | 17 | 11 | 64.71% |

< END >