

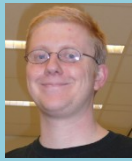


## Membership Development Report – April 2011

Europe, Middle East, Africa (Region 8)



This membership development report is issued on behalf of your IEEE Region, and the IEEE Member & Geographic Activities Board.



Dear IEEE membership volunteer,  
 In this MD report you can find the latest data of the region and your section. Please take the time to check where your section is located, and how it compares with comparable sections. The region is doing reasonably well regarding membership, especially concerning higher grade members. The increase in student membership is considerably lower, which should be a focus point in the upcoming period. Although the Graduate Student Members are doing fine, the Student membership is even reduced!

Please contact me in case you require any help with your membership activities.  
 –Dirk Van Hertem, Membership Development Chair, Region 8, [dirk.vanhertem@ieee.org](mailto:dirk.vanhertem@ieee.org)

Regional Snapshot	Total this Month	'11 vs. '10	% Change	2011 1 <sup>st</sup> Year HG Retention Goal	2011 1 <sup>st</sup> Year HG R8 Retention Achieved	2011 New Members (APRIL)
<b>Total Membership</b>	<b>63,230</b>	▲ <b>1478</b>	<b>2.4%</b>			<b>12,452</b>
• Higher-Grade	43,646	▲ 1328	3.1%	3,050	81.1%	3526
• Students	19,584	▲ 150	0.7%	-	-	8926
IEEE Worldwide - Total	351,593	▲ 3,910	1.1%	13,350	11,016	64,929

2011 Retention Dashboard / Benchmark	Cumulative – Through This Month			
	Professionals	Graduate Students	Undergraduate Students	Total
Region – Total Members	77.0%	72.9%	37.2%	71.9%
Region – 1 <sup>st</sup> -Year Members	37.2%	58.4%	27.6%	39.2%
IEEE – Total Members	80.4%	65.8%	30.7%	72.7%
IEEE – 1 <sup>st</sup> Year Members	35.2%	46.4%	22.2%	32.4%

First-Year Member Engagement	2011 Membership Cycle	2011 Membership Cycle
Recruitment	Work on member recruitment. eMembership is available.	New members can join with Half-Year Dues as of 1 March.
MGA Operations	New Member orientations: link to recorded orientation session and FAQ page: <a href="http://www.ieee.org/membership_services/membership/welcome.html">http://www.ieee.org/membership_services/membership/welcome.html</a>	<i>Weekly</i> – New members receive welcome kit mailing <i>Monthly</i> - New members of prior month are invited to a new member orientation webcast
Section / Chapter Operations	<i>Once a month, the New Member Alert message goes out to MD and Section Chairs on record.</i>	New members received welcome communications from Section / Chapter ? New member recognized in Section / Chapter newsletter ?  New members invited to Section / Chapter welcome event ?
SAMIEEE Queries	Use the pre-defined queries in SAMIEEE to identify all members in arrears.	(MD) All Members Joining Since Membership Year (MD) First Year Members Not Renewed (ND) Members in Arrears (MD) First Year Active Members
Volunteer Resources	Do your Section MD Chairs and volunteers know all of the resources that are linked off the MD Portal at <a href="http://www.ieee.org/md">www.ieee.org/md</a> ?	



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<b>Best Section Total Retention</b>	86.6% - Switzerland Section	83.4% - Austria Section
	85.7% - Slovenia Section	82.7% - Germany Section
	84.8% - Spain Section	82.6% - Italy Section

<b>Top Section Recruitment Year over Year (Feb-Feb)</b>	<b>Numeric Growth</b>	
	128 – U.K. & Rep of Ireland Section	95 – United Arab Emirates Section
	103 – Benelux Section	88 – Russia Section
	97 – Germany Section	72 – Saudi Arabia Section

<b>MD Resource Links</b>	IEEE Region 8	<a href="http://www.ieee.org/r8">www.ieee.org/r8</a>
	Online Supply Form	<a href="http://www.ieee.org/md">www.ieee.org/md</a>
	MD Online Community	<a href="http://www.ieee.org/md">www.ieee.org/md</a>
	Membership Statistics	<a href="http://www.ieee.org/md">www.ieee.org/md</a>
	MD Manual, Membership Presentations	<a href="http://www.ieee.org/md">www.ieee.org/md</a>
	Member-get-a-Member	<a href="http://www.ieee.org/mgm">www.ieee.org/mgm</a>
	MD Webcast Archive Guide for 2011, 2010 and 2009	<a href="http://www.ieee.org/md">www.ieee.org/md</a>



**IEEE GOLD Membership Data**

We are providing global GOLD member data in your Region MD Report. GOLD members can be an Associate, Member or Senior Member grade. Since GOLD is not a designated IEEE Member Grade, their statistical data would be included in each member grade statistic.

Geographic IEEE Gold Membership - April 2011												
REGION	HIGHER GRADE w/o GSMs				STUDENTS				TOTAL MEMBERS			
	2011	2010	Change		2011	2010	Change		2011	2010	Change	
			#	%			#	%			#	%
1	2,381	2,281	100	4.4%	675	591	84	14.2%	3,056	2,872	184	6.4%
2	2,429	2,331	98	4.2%	643	608	35	5.8%	3,072	2,939	133	4.5%
3	2,318	2,223	95	4.3%	751	722	29	4.0%	3,069	2,945	124	4.2%
4	1,983	1,920	63	3.3%	603	554	49	8.8%	2,586	2,474	112	4.5%
5	2,511	2,417	94	3.9%	636	573	63	11.0%	3,147	2,990	157	5.3%
6	4,400	4,222	178	4.2%	1,141	1,018	123	12.1%	5,541	5,240	301	5.7%
<b>R 1-6</b>	16,022	15,394	628	4.1%	4,449	4,066	383	9.4%	20,471	19,460	1,011	5.2%
7	2,034	1,950	84	4.3%	776	711	65	9.1%	2,810	2,661	149	5.6%
8	7,456	6,519	937	14.4%	2,760	2,410	350	14.5%	10,216	8,929	1,287	14.4%
9	1,535	1,238	297	24.0%	404	359	45	12.5%	1,939	1,597	342	21.4%
10	6,440	5,177	1,263	24.4%	1,546	1,266	280	22.1%	7,986	6,443	1,543	23.9%
<b>R 7-10</b>	17,465	14,884	2,581	17.3%	5,486	4,746	740	15.6%	22,951	19,630	3,321	16.9%
<b>TOTAL</b>	<b>33,487</b>	<b>30,278</b>	<b>3,209</b>	<b>10.6%</b>	<b>9,935</b>	<b>8,812</b>	<b>1,123</b>	<b>12.7%</b>	<b>43,422</b>	<b>39,090</b>	<b>4,332</b>	<b>11.1%</b>

IEEE’s Member database flags members for GOLD affiliation based on the date of the member’s first graduation. Members are identified as “Yes GOLD” if their graduation date is less than 10 years past. At present, graduation dates are an optional field for member applications so new members joining IEEE are categorized as GOLD IF the graduation date is provided. Graduating Student Members are captured as they are elevated from Student Member to higher grade member following their graduation date.

The GOLD member data above only captures those IEEE members that are “Yes GOLD” flagged. Efforts are underway to investigate methods for reflecting true numbers of IEEE members who have graduated in the last decade.

In SAMIEEE, there are several pre-defined queries for GOLD: In the Geographic Folder, (GEO) Active IEEE members –Current GOLD (Graduates of the Last Decade) and (GEO) Active Student & Graduate Student Members with Graduation Date in 2010. In the SAMIEEE MD folder, (MD) Active Student Members with Graduation Date will also pull data.



**Year-over-Year – Renewal: 2011 Membership Year – April 2011**

REGION 8	HIGHER GRADE MEMBERS			STUDENT MEMBERS			TOTAL MEMBERS		
	Opportunity	# Renewal	% Renewal	Opportunity	# Renewal	% Renewal	Opportunity	# Renewal	% Renewal
Switzerland Section	2330	2054	88.2%	391	302	77.2%	2,721	2,356	86.6%
Slovenia Section	270	236	87.4%	44	33	75.0%	314	269	85.7%
Spain Section	2941	2546	86.6%	810	633	78.1%	3,751	3,179	84.8%
Austria Section	847	718	84.8%	335	268	80.0%	1,182	986	83.4%
Germany Section	5533	4646	84.0%	1483	1154	77.8%	7,016	5,800	82.7%
Italy Section	3679	3111	84.6%	701	505	72.0%	4,380	3,616	82.6%
Norway Section	881	745	84.6%	136	94	69.1%	1,017	839	82.5%
Serbia And Montenegro Section	437	377	86.3%	194	141	72.7%	631	518	82.1%
Hungary Section	310	254	81.9%	77	63	81.8%	387	317	81.9%
Sweden Section	1550	1291	83.3%	434	329	75.8%	1,984	1,620	81.7%
Croatia Section	451	387	85.8%	252	187	74.2%	703	574	81.7%
Denmark Section	611	506	82.8%	119	90	75.6%	730	596	81.6%
Benelux Section	2725	2236	82.1%	761	571	75.0%	3,486	2,807	80.5%
Cyprus Section	171	141	82.5%	70	53	75.7%	241	194	80.5%
Romania Section	830	676	81.4%	157	118	75.2%	987	794	80.4%
Portugal Section	763	622	81.5%	345	264	76.5%	1,108	886	80.0%
Russia (Siberia) Section	134	108	80.6%	50	36	72.0%	184	144	78.3%
Finland Section	803	646	80.4%	259	181	69.9%	1,062	827	77.9%
Latvia Section	70	54	77.1%	22	17	77.3%	92	71	77.2%
Zambia Section	125	96	76.8%	1	1	100.0%	126	97	77.0%
Poland Section	695	595	85.6%	221	104	47.1%	916	699	76.3%
Lithuanian Section	78	60	76.9%	18	13	72.2%	96	73	76.0%



**Year-over-Year – Renewal: 2011 Membership Year – April 2011**

REGION 8	HIGHER GRADE MEMBERS			STUDENT MEMBERS			TOTAL MEMBERS		
	Opportunity	# Renewal	% Renewal	Opportunity	# Renewal	% Renewal	Opportunity	# Renewal	% Renewal
Russia Section	442	347	78.5%	70	42	60.0%	512	389	76.0%
Greece Section	1440	1118	77.6%	600	417	69.5%	2,040	1,535	75.2%
Republic Of Macedonia Section	91	77	84.6%	53	31	58.5%	144	108	75.0%
Israel Section	1103	847	76.8%	102	55	53.9%	1,205	902	74.9%
Czechoslovakia Section	486	382	78.6%	101	56	55.4%	587	438	74.6%
Bosnia And Herzegovina Section	120	86	71.7%	64	51	79.7%	184	137	74.5%
U.K.& Rep Of Ireland Section	8167	6224	76.2%	1709	1081	63.3%	9,876	7,305	74.0%
Estonia Section	77	60	77.9%	26	16	61.5%	103	76	73.8%
France Section	3106	2332	75.1%	540	352	65.2%	3,646	2,684	73.6%
Malta Section	108	82	75.9%	70	49	70.0%	178	131	73.6%
Belarus Section	37	28	75.7%	9	5	55.6%	46	33	71.7%
Ukraine Section	300	217	72.3%	92	54	58.7%	392	271	69.1%
South Africa Section	777	562	72.3%	249	134	53.8%	1,026	696	67.8%
Russia (Northwest) Section	145	123	84.8%	61	13	21.3%	206	136	66.0%
Iceland Section	61	49	80.3%	35	14	40.0%	96	63	65.6%
Bahrain Section	77	49	63.6%	6	4	66.7%	83	53	63.9%
Kenya Section	78	49	62.8%	6	3	50.0%	84	52	61.9%
Bulgaria Section	234	152	65.0%	83	34	41.0%	317	186	58.7%
Qatar Section	169	105	62.1%	49	14	28.6%	218	119	54.6%
United Arab Emirates Section	676	431	63.8%	488	190	38.9%	1,164	621	53.4%
Saudi Arabia Section	630	384	61.0%	175	44	25.1%	805	428	53.2%
Turkey Section	999	629	63.0%	1222	441	36.1%	2,221	1,070	48.2%



**Year-over-Year – Renewal: 2011 Membership Year – April 2011**

REGION 8	HIGHER GRADE MEMBERS			STUDENT MEMBERS			TOTAL MEMBERS		
	Opportunity	# Renewal	% Renewal	Opportunity	# Renewal	% Renewal	Opportunity	# Renewal	% Renewal
Iran Section	1017	398	39.1%	1423	718	50.5%	2,440	1,116	45.7%
Egypt Section	669	391	58.4%	1108	386	34.8%	1,777	777	43.7%
Lebanon Section	249	154	61.8%	477	154	32.3%	726	308	42.4%
Western Saudi Arabia Section	252	126	50.0%	184	53	28.8%	436	179	41.1%
Tunisia Section	194	68	35.1%	193	87	45.1%	387	155	40.1%
Morocco Section	76	33	43.4%	75	21	28.0%	151	54	35.8%
Kuwait Section	144	87	60.4%	145	16	11.0%	289	103	35.6%
Oman Section	111	62	55.9%	88	8	9.1%	199	70	35.2%
Nigeria Section	754	295	39.1%	285	70	24.6%	1,039	365	35.1%
Jordan Section	208	120	57.7%	298	45	15.1%	506	165	32.6%
Ghana Section	93	27	29.0%	29	6	20.7%	122	33	27.0%
Iraq Section	121	36	29.8%	42	4	9.5%	163	40	24.5%
Region 8-Countries Outside Sections	506	251	49.6%	337	82	24.3%	843	333	39.5%
Region 8 - Apo/Fpo	112	87	77.7%	15	9	60.0%	127	96	75.6%



**Year-over-Year – Recruitment: 2011 Membership Year**

Section	April 2011	April 2010	# Change	% Change
U.K.& Rep Of Ireland Section	1521	1393	128	9.19%
Benelux Section	501	398	103	25.88%
Germany Section	784	687	97	14.12%
United Arab Emirates Section	526	431	95	22.04%
Russia Section	169	81	88	108.64%
Saudi Arabia Section	260	188	72	38.30%
Greece Section	393	331	62	18.73%
Ukraine Section	155	95	60	63.16%
Jordan Section	302	254	48	18.90%
Portugal Section	209	163	46	28.22%
Hungary Section	78	39	39	100.00%
Denmark Section	108	75	33	44.00%
Latvia Section	46	14	32	228.57%
Cyprus Section	73	41	32	78.05%
Russia (Northwest) Section	80	49	31	63.27%
Kuwait Section	76	46	30	65.22%
Tunisia Section	125	95	30	31.58%
South Africa Section	244	217	27	12.44%
Belarus Section	30	4	26	650.00%
Sweden Section	228	208	20	9.62%
Nigeria Section	302	285	17	5.96%



**Year-over-Year – Recruitment: 2011 Membership Year**

Section	April 2011	April 2010	# Change	% Change
France Section	557	540	17	3.15%
Serbia And Montenegro Section	125	112	13	11.61%
Qatar Section	78	69	9	13.04%
Bosnia And Herzegovina Section	29	23	6	26.09%
Oman Section	57	51	6	11.76%
Iraq Section	91	85	6	7.06%
Bahrain Section	16	11	5	45.45%
Republic Of Macedonia Section	38	35	3	8.57%
Kenya Section	10	8	2	25.00%
Iceland Section	20	19	1	5.26%
Czechoslovakia Section	75	75	0	0.00%
Croatia Section	101	102	-1	-0.98%
Russia (Siberia) Section	39	40	-1	-2.50%
Switzerland Section	210	214	-4	-1.87%
Zambia Section	13	18	-5	-27.78%
Lithuanian Section	11	16	-5	-31.25%
Estonia Section	16	23	-7	-30.43%
Austria Section	140	149	-9	-6.04%
Romania Section	135	144	-9	-6.25%
Malta Section	29	38	-9	-23.68%
Slovenia Section	29	38	-9	-23.68%





### Year-over-Year – Recruitment: 2011 Membership Year

Section	April 2011	April 2010	# Change	% Change
Israel Section	100	115	-15	-13.04%
Poland Section	175	191	-16	-8.38%
Norway Section	98	114	-16	-14.04%
Morocco Section	54	74	-20	-27.03%
Ghana section	35	61	-26	-42.62%
Finland Section	119	152	-33	-21.71%
Lebanon Section	289	328	-39	-11.89%
Bulgaria Section	46	96	-50	-52.08%
Italy Section	456	531	-75	-14.12%
Egypt Section	519	603	-84	-13.93%
Spain Section	363	447	-84	-18.79%
Western Saudi Arabia Section	128	224	-96	-42.86%
Turkey Section	623	807	-184	-22.80%
Iran Section	932	1123	-191	-17.01%
Region 8 - Apo/Fpo	20	16	4	25.00%
Region 8-Countries Outside Sections	466	240	226	94.17%

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