



Dear MD enthusiasts!



You can find the membership development report for January 2011 here, with again good results for our region. We are growing at about 4% per year! However, we have also a potential problem in with the arrears (those that do not renew). Each year, about 25% of our membership base does not renew. The R8 MD committee has out an online questionnaire to all those members. We hope to report the findings soon. We also ask all the MD officers to think about a membership development strategy for their own section. Remember to have a look at your membership statistics in SAMIEEE and the geographic membership statistics to look at your section and the arrears.

Keep up the good work!

–Dirk Van Hertem, Membership Development Chair, Region 8

Regional Snapshot	Total this Month	'11 vs. '10	% Change	2011 1 st Year HG Retention Goal	2011 1 st Year HG R8 Retention Achieved	2010 New Members (JAN)
Total Membership	75,138	2,878	4.0%			6532
• Higher-Grade	52,681	1,634	3.2%	3,050	62.9%	1881
• Students	22,457	1,244	5.8%	-	-	4651
IEEE Worldwide - Total	417,883	11,308	2.8%	13,350	8,690	34,253

2011 Retention Dashboard / Benchmark	Cumulative – Through This Month			
	Professionals	Graduate Students	Undergraduate Students	Total
Region – Total Members	64.0%	62.3%	26.9%	59.6%
Region – 1 st -Year Members	28.2%	45.8%	18.7%	29.1%
IEEE – Total Members	70.0%	56.5%	21.2%	62.6%
IEEE – 1 st Year Members	27.3%	36.8%	15.9%	23.9%

First-Year Member Engagement	2011 Membership Cycle	
Recruitment	Renewal invoices for 2011 membership year are going out	Members are joining now are members for the 2011 membership year.
MGA Operations	New members are invited to new member web page, includes link to recorded orientation session and FAQ page: http://www.ieee.org/membership_services/membership/welcome.html	<i>Weekly</i> – New members receive welcome kit mailing <i>Monthly</i> - New members of prior month are invited to a new member orientation webcast
Section / Chapter Operations	<i>New Member Alert message is going out to MD Chairs on record.</i> Coordinate with your Section Chairs to fill vacant MD Chair positions. The Service Disruption process is run on 25 February 2011.	New members received welcome communications from Section / Chapter ? New member recognized in Section / Chapter newsletter ? New members invited to Section / Chapter welcome event ?
SAMIEEE Queries	Use the pre-defined queries in SAMIEEE to identify new members, look at those members who have not yet renewed.	(MD) All Members Joining Since Membership Year (MD) First Year Members Not Renewed (MD) First Year Active Members
Volunteer Resources	Do your Section MD Chairs and volunteers know all of the resources that are linked off the MD Portal at www.ieee.org/md ?	



This membership development report is issued on behalf of your IEEE Region, and the IEEE Member & Geographic Activities Board.

Best Section Total Retention	78.4% - Switzerland Section	73.7% - Spain Section
	76.1% - Slovenia Section	73.1% - Austria Section
	74.3% - Germany Section	73.0% - Denmark Section

Top Section Recruitment Year over Year (Oct-Oct)	Numeric Growth	Percentage Growth
	80 – Saudi Arabia Section	600.00% - Belarus Section
	73 – Serbia & Montenegro Section	300.00% - Latvia Section
	70 – Nigeria Section	251.72% - Serbia & Montenegro Section

MD Resource Links	IEEE Region 8	www.ieee.org/r8
	Online Supply Form	www.ieee.org/md
	MD Online Community	www.ieee.org/md
	Membership Statistics	www.ieee.org/md
	MD Manual, Membership Presentations	www.ieee.org/md
	Member-get-a-Member	www.ieee.org/mgm
	MD Webcast Archive Guide for 2010 and 2009	www.ieee.org/md



IEEE GOLD Membership Data

We are providing global GOLD member data in your Region MD Report. GOLD members can be an Associate, Member or Senior Member grade. Since GOLD is not a designated IEEE Member Grade, their statistical data would be included in each member grade statistic.

Geographic IEEE GOLD Membership Summary - 7 February 2011												
REGION	Higher Grade (no GSM's) (Yes GOLD)				GSMs & STUDENTS (Yes GOLD)				TOTAL GOLD MEMBERS (Yes GOLD)			
	Jan-11	Dec-10	Change		Jan-11	Dec-10	Change		Jan-11	Dec-10	Change	
1	3724	3743	(19)	-0.5%	690	626	64	10.2%	4414	4369	45	1.0%
2	3712	3736	(24)	-0.6%	666	600	66	11.0%	4378	4336	42	1.0%
3	3816	3864	(48)	-1.2%	782	701	81	11.6%	4598	4565	33	0.7%
4	3090	3158	(68)	-2.2%	630	551	79	14.3%	3720	3709	11	0.3%
5	3790	3817	(27)	-0.7%	638	561	77	13.7%	4428	4378	50	1.1%
6	6694	6711	(17)	-0.3%	1168	1054	114	10.8%	7862	7765	97	1.2%
R 1-6	24826	25029	(203)	-0.8%	4574	4093	481	11.8%	29400	29122	278	1.0%
7	3144	3186	(42)	-1.3%	779	702	77	11.0%	3923	3895	28	0.7%
8	11445	11575	(130)	-1.1%	2614	2297	317	13.8%	14059	13918	141	1.0%
9	2243	2240	3	0.1%	396	355	41	11.5%	2639	2606	33	1.3%
10	10375	10381	(6)	-0.1%	1368	1228	140	11.4%	11743	11641	102	0.9%
R 7-10	27207	27382	(175)	-0.6%	5157	4582	575	12.5%	32364	32060	304	0.9%
TOTAL	52,033	52,411	(378)	-0.7%	9,731	8,675	1,056	12.2%	61,764	61,182	582	1.0%
% R1-6	48%	48%			46%	46%			48%	48%		
% R7-10	52%	52%			54%	54%			52%	52%		

IEEE's Member database flags members for GOLD affiliation based on the date of the member's first graduation. Members are identified as "Yes GOLD" if their graduation date is less than 10 years past. At present, graduation dates are an optional field for member applications so new members joining IEEE are categorized as GOLD IF the graduation date is provided. Graduating Student Members are captured as they are elevated from Student Member to higher grade member following their graduation date.

The GOLD member data above only captures those IEEE members that are "Yes GOLD" flagged. Efforts are underway to investigate methods for reflecting true numbers of IEEE members who have graduated in the last decade.

In SAMIEEE, there are several pre-defined queries for GOLD: In the Geographic Folder, (GEO) Active IEEE members –Current GOLD (Graduates of the Last Decade) and (GEO) Active Student & Graduate Student Members with Graduation Date in 2010. In the SAMIEEE MD folder, (MD) Active Student Members with Graduation Date will also pull data.



Year-over-Year – Renewal: 2011 Membership Year – January 2011

REGION 8	HIGHER GRADE MEMBERS			STUDENT MEMBERS			TOTAL MEMBERS		
	Opportunity	# Renewal	% Renewal	Opportunity	# Renewal	% Renewal	Opportunity	# Renewal	% Renewal
Switzerland Section	2349	1882	80.1%	372	252	67.7%	2,721	2,134	78.4%
Slovenia Section	270	214	79.3%	44	25	56.8%	314	239	76.1%
Germany Section	5619	4210	74.9%	1397	1004	71.9%	7,016	5,214	74.3%
Spain Section	2981	2224	74.6%	770	541	70.3%	3,751	2,765	73.7%
Austria Section	861	630	73.2%	321	234	72.9%	1,182	864	73.1%
Denmark Section	616	455	73.9%	114	78	68.4%	730	533	73.0%
Norway Section	887	656	74.0%	130	79	60.8%	1,017	735	72.3%
Benelux Section	2752	2020	73.4%	734	491	66.9%	3,486	2,511	72.0%
Sweden Section	1560	1139	73.0%	424	265	62.5%	1,984	1,404	70.8%
Croatia Section	460	325	70.7%	243	157	64.6%	703	482	68.6%
Italy Section	3715	2585	69.6%	665	403	60.6%	4,380	2,988	68.2%
Portugal Section	776	534	68.8%	332	218	65.7%	1,108	752	67.9%
Lithuanian Section	80	53	66.3%	16	12	75.0%	96	65	67.7%
Finland Section	816	547	67.0%	246	166	67.5%	1,062	713	67.1%
Estonia Section	77	54	70.1%	26	13	50.0%	103	67	65.0%
Poland Section	707	520	73.6%	209	72	34.4%	916	592	64.6%
Czechoslovakia Section	487	332	68.2%	100	47	47.0%	587	379	64.6%
Cyprus Section	171	113	66.1%	70	42	60.0%	241	155	64.3%
Latvia Section	72	48	66.7%	20	11	55.0%	92	59	64.1%
Israel Section	1106	724	65.5%	99	48	48.5%	1,205	772	64.1%
Russia (Siberia) Section	136	99	72.8%	48	18	37.5%	184	117	63.6%
Russia Section	443	291	65.7%	69	33	47.8%	512	324	63.3%
Romania Section	847	539	63.6%	140	84	60.0%	987	623	63.1%



Year-over-Year – Renewal: 2011 Membership Year – January 2011

REGION 8	HIGHER GRADE MEMBERS			STUDENT MEMBERS			TOTAL MEMBERS		
	Opportunity	# Renewal	% Renewal	Opportunity	# Renewal	% Renewal	Opportunity	# Renewal	% Renewal
U.K.& Rep Of Ireland Section	8288	5279	63.7%	1588	850	53.5%	9,876	6,129	62.1%
Greece Section	1474	916	62.1%	566	343	60.6%	2,040	1,259	61.7%
Malta Section	114	71	62.3%	64	36	56.3%	178	107	60.1%
France Section	3130	1871	59.8%	516	259	50.2%	3,646	2,130	58.4%
Serbia And Montenegro Section	460	292	63.5%	171	75	43.9%	631	367	58.2%
Zambia Section	125	69	55.2%	1	1	100.0%	126	70	55.6%
Russia (Northwest) Section	145	106	73.1%	61	8	13.1%	206	114	55.3%
Belarus Section	37	21	56.8%	9	4	44.4%	46	25	54.3%
Republic Of Macedonia Section	96	58	60.4%	48	17	35.4%	144	75	52.1%
Hungary Section	313	180	57.5%	74	20	27.0%	387	200	51.7%
South Africa Section	792	438	55.3%	234	87	37.2%	1,026	525	51.2%
Ukraine Section	306	166	54.2%	86	34	39.5%	392	200	51.0%
Bosnia And Herzegovina Section	132	61	46.2%	52	30	57.7%	184	91	49.5%
Bahrain Section	78	36	46.2%	5	4	80.0%	83	40	48.2%
Iceland Section	63	35	55.6%	33	11	33.3%	96	46	47.9%
Qatar Section	169	82	48.5%	49	12	24.5%	218	94	43.1%
Saudi Arabia Section	633	285	45.0%	172	36	20.9%	805	321	39.9%
United Arab Emirates Section	685	327	47.7%	479	121	25.3%	1,164	448	38.5%
Turkey Section	1029	496	48.2%	1192	336	28.2%	2,221	832	37.5%
Lebanon Section	254	131	51.6%	472	136	28.8%	726	267	36.8%



Year-over-Year – Renewal: 2011 Membership Year – January 2011

REGION 8	HIGHER GRADE MEMBERS			STUDENT MEMBERS			TOTAL MEMBERS		
	Opportunity	# Renewal	% Renewal	Opportunity	# Renewal	% Renewal	Opportunity	# Renewal	% Renewal
Egypt Section	692	318	46.0%	1085	335	30.9%	1,777	653	36.7%
Kenya Section	78	28	35.9%	6	2	33.3%	84	30	35.7%
Tunisia Section	208	35	16.8%	179	66	36.9%	387	101	26.1%
Oman Section	111	46	41.4%	88	4	4.5%	199	50	25.1%
Western Saudi Arabia Section	261	81	31.0%	175	26	14.9%	436	107	24.5%
Iran Section	1135	263	23.2%	1305	317	24.3%	2,440	580	23.8%
Kuwait Section	147	62	42.2%	142	6	4.2%	289	68	23.5%
Morocco Section	76	28	36.8%	75	7	9.3%	151	35	23.2%
Jordan Section	209	90	43.1%	297	27	9.1%	506	117	23.1%
Nigeria Section	765	190	24.8%	274	39	14.2%	1,039	229	22.0%
Iraq Section	121	25	20.7%	42	2	4.8%	163	27	16.6%
Ghana Section	94	14	14.9%	28	4	14.3%	122	18	14.8%
Bulgaria Section	237	31	13.1%	80	7	8.8%	317	38	12.0%
Region 8 - Apo/Fpo	115	73	63.5%	12	6	50.0%	127	79	62.2%
Region 8-Countries Outside Sections	516	177	34.3%	327	47	14.4%	843	224	26.6%



Year-over-Year – Recruitment: 2011 Membership Year

Section	January 2011	January 2010	# Change	% Change
Saudi Arabia Section	177	97	80	82.47%
Serbia And Montenegro Section	102	29	73	251.72%
Nigeria Section	175	105	70	66.67%
Ukraine Section	111	60	51	85.00%
Russia Section	95	47	48	102.13%
U.K.& Rep Of Ireland Section	883	836	47	5.62%
Greece Section	245	203	42	20.69%
Portugal Section	133	96	37	38.54%
Germany Section	408	374	34	9.09%
Egypt Section	361	329	32	9.73%
South Africa Section	80	53	27	50.94%
United Arab Emirates Section	299	273	26	9.52%
Latvia Section	32	8	24	300.00%
Denmark Section	67	44	23	52.27%
Sweden Section	123	103	20	19.42%
Czechoslovakia Section	53	34	19	55.88%
Belarus Section	21	3	18	600.00%
Oman Section	26	9	17	188.89%
Russia (Northwest) Section	22	8	14	175.00%
Ghana section	24	10	14	140.00%
Benelux Section	280	267	13	4.87%
Cyprus Section	33	23	10	43.48%



Year-over-Year – Recruitment: 2011 Membership Year

Section	January 2011	January 2010	# Change	% Change
Bosnia And Herzegovina Section	15	6	9	150.00%
Bahrain Section	12	4	8	200.00%
Morocco Section	29	22	7	31.82%
Iraq Section	9	3	6	200.00%
Republic Of Macedonia Section	11	5	6	120.00%
Hungary Section	24	18	6	33.33%
Slovenia Section	21	19	2	10.53%
Italy Section	236	234	2	0.85%
Kenya Section	4	3	1	33.33%
Croatia Section	59	58	1	1.72%
France Section	295	295	0	0.00%
Qatar Section	45	46	-1	-2.17%
Estonia Section	15	17	-2	-11.76%
Iceland Section	13	17	-4	-23.53%
Zambia Section	9	14	-5	-35.71%
Lithuanian Section	5	10	-5	-50.00%
Israel Section	53	59	-6	-10.17%
Iran Section	258	265	-7	-2.64%
Switzerland Section	110	117	-7	-5.98%
Kuwait Section	13	20	-7	-35.00%
Austria Section	82	91	-9	-9.89%



Year-over-Year – Recruitment: 2011 Membership Year

Section	December 2010	December 2009	# Change	% Change
Russia (Siberia) Section	23	32	-9	-28.13%
Malta Section	20	29	-9	-31.03%
Tunisia Section	40	55	-15	-27.27%
Norway Section	56	75	-19	-25.33%
Poland Section	91	118	-27	-22.88%
Bulgaria Section	9	37	-28	-75.68%
Romania Section	73	104	-31	-29.81%
Finland Section	71	102	-31	-30.39%
Western Saudi Arabia Section	76	115	-39	-33.91%
Jordan Section	117	166	-49	-29.52%
Lebanon Section	175	237	-62	-26.16%
Spain Section	188	279	-91	-32.62%
Turkey Section	338	439	-101	-23.01%
Region 8 - Apo/Fpo	16	10	6	60.00%
Region 8-Countries Outside Sections	171	122	49	40.16%

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