



Membership Development Report – September 2010

Europe, Middle East, Africa (Region 8)



This membership development report is issued on behalf of your IEEE Region, and the IEEE Member & Geographic Activities Board.



Dear Section MD Officers,

The new 2011 Membership Year started. By paying 2011 full-year dues new members are covering their IEEE membership from the day they join till the end of 2011.

IEEE is offering a **new electronic membership** (e-Membership) option to individuals in developing nations, beginning in the 2011 membership year (membership dues 63 US\$ only). For more information visit www.ieee.org/emember. Intensify the recruitment efforts in your Section.

We should also take care about 2011 membership renewal. The renewal process started slowly. Only few percentages of our members renewed their membership for 2011 (pages 3- 5). Monitor the **retention data in your section** and encourage members to renew.

Best wishes for the new Membership Year,

Aleksandar Szabo, Region 8 Membership Development Coordinator/Subcommittee Chair

Regional Snapshot	Total this Month	'10 vs. '09	% Change			2010 New Members (SEPT)
Total Membership	68,828	2,389	3.6%			194
• Higher-Grade	52,437	1,147	2.2%			142
• Students	16,391	1243	8.2%			52
IEEE Worldwide - Total	385,263	8,750	2.3%			1,212

Retention data will be provided in upcoming report for comparison in new membership year.

First-Year Member Engagement	2011 Membership Cycle	2010 Membership Cycle
Recruitment	Members who joined in 2010 are now receiving renewal invoices for 2011 membership year. E-Membership is available www.ieee.org/emember	Members are joining now are members for the 2011 membership year.
MGA Operations	New members are invited to new member web page. It includes then link to recorded orientation session and FAQ page: http://www.ieee.org/membership_services/membership/welcome.html	<i>Weekly</i> – New members receive welcome kit mailing <i>Monthly</i> - New members of prior month are invited to a new member orientation webcast
Section / Chapter Operations	New members received satisfaction survey of Section / Chapter activities. Coordinate with your Section Chairs to fill vacant MD Chair positions.	New members received welcome communications from Section / Chapter? New member recognized in Section / Chapter newsletter? New members invited to Section / Chapter welcome event?
SAMIEEEE Queries	Use the pre-defined queries in SAMIEEEE to identify new members and their reasons for joining.	(MD) All Members Joining Since Membership Year (MD) First Year Members Not Renewed (MD) First Year Active Members
Volunteer Resources	Section MD Chairs, attend the next MD Webcast scheduled for Saturday, 4 December 2010 at 10:00am Eastern (New York)	



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Best Section Total Retention	3.1% - Iceland Section	2.2% - Belarus Section
	2.8% - Malta Section	2.2% - Russia (Siberia) Section
	2.3% - Portugal Section	2.1% - Germany Section

Top Section Recruitment Year over Year (Cumulative)	Difference of Members Recruited Since Beginning of the 2011 Membership Year and Members Recruited During the Equivalent Period one Year Before	Till the end of September 2010 the number of recruited members has been lower than in the same period in 2009. In our Sections we should intensify the recruitment efforts!
	30 – Egypt Section	11 - Nigeria Section
	15– Sweden Section	9 - South Africa Section
	14 – Germany Section	8 - Russia Section

Upcoming MD Opportunities	RECRUITMENT	IEEE MEMBERSHIP PROMOTION AND UPGRADING
	<p>Recruit NEW members in your Section The 2011 Full-Dues Period started on 16 August</p> <p>When recruiting make use of the Member-Get-A-Member Program www.ieee.org/mgm/</p> <p>In Countries/Sections qualified for e-Membership www.ieee.org/emember offer it to new and renewing members</p> <p>Welcome new members in your Section!</p>	<p>Section and Chapter Meetings are the right places for IEEE Membership promotion and recruitment.</p> <p>The same applies to conferences held in your country/section.</p> <p>Inform and help members in your Section to upgrade: Associate to Member Member to Senior Member For detailed information visit the Member Grade Elevation page www.ieee.org/md</p> <p>Upgraded members are more likely to renew.</p>
	<p style="text-align: center;">Monitor the retention data in your Section</p> <p>Go to www.ieee.org/samiee Select SAMIEE and the Geographic Predefined Queries. Use the predefined query <u>2010 Last Renewal Year for Members – Name, Grade, Email</u> to get information about members who didn't renew for 2011 in your section!</p>	<p style="text-align: center;">Monitor the Membership Statistics in your Section</p> <p>Go to www.ieee.org/samiee and select Geographic Membership Statistics (not SAMIEE) You can get there the data about IEEE, the Regions and the Sections for every month.</p>

MD Resource Links	IEEE Region 8	www.ieee.org/r8
	NEW! Online Supply Form	www.ieee.org/md-supplies
	NEW! MD Online Community	www.ieee.org/md
	Membership Statistics	www.ieee.org/md
	MD Manual, Membership Presentations	www.ieee.org/md
	Member-get-a-Member	www.ieee.org/mgm
	MD Webcast Archive Guide for 2010&2009	www.ieee.org/md



Year-over-Year – Renewal: 2010 Membership Year – September 2010

REGION 8	HIGHER GRADE MEMBERS			STUDENT MEMBERS			TOTAL MEMBERS		
	Opportunity	# Renewal	% Renewal	Opportunity	# Renewal	% Renewal	Opportunity	# Renewal	% Renewal
Iceland Section	65	0	0.0%	31	3	9.7%	96	3	3.1%
Malta Section	125	2	1.6%	53	3	5.7%	178	5	2.8%
Portugal Section	812	9	1.1%	296	16	5.4%	1,108	25	2.3%
Belarus Section	37	1	2.7%	9	0	0.0%	46	1	2.2%
Russia (Siberia) Section	137	2	1.5%	47	2	4.3%	184	4	2.2%
Germany Section	5810	86	1.5%	1206	64	5.3%	7,016	150	2.1%
Switzerland Section	2394	38	1.6%	327	17	5.2%	2,721	55	2.0%
Benelux Section	2816	31	1.1%	670	37	5.5%	3,486	68	2.0%
Finland Section	851	12	1.4%	211	7	3.3%	1,062	19	1.8%
Austria Section	907	13	1.4%	275	8	2.9%	1,182	21	1.8%
Ghana Section	94	0	0.0%	28	2	7.1%	122	2	1.6%
Sweden Section	1586	15	0.9%	398	13	3.3%	1,984	28	1.4%
Republic Of Macedonia Section	102	2	2.0%	42	0	0.0%	144	2	1.4%
Denmark Section	630	9	1.4%	100	1	1.0%	730	10	1.4%
Russia Section	448	5	1.1%	64	2	3.1%	512	7	1.4%
Ukraine Section	309	3	1.0%	83	2	2.4%	392	5	1.3%
Israel Section	1116	13	1.2%	89	2	2.2%	1,205	15	1.2%
Iraq Section	122	2	1.6%	41	0	0.0%	163	2	1.2%
Spain Section	3080	23	0.7%	671	23	3.4%	3,751	46	1.2%
Czechoslovakia Section	492	6	1.2%	95	1	1.1%	587	7	1.2%
Kenya Section	79	1	1.3%	5	0	0.0%	84	1	1.2%
Egypt Section	734	6	0.8%	1043	15	1.4%	1,777	21	1.2%



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South Africa Section	812	8	1.0%	214	4	1.9%	1,026	12	1.2%
Turkey Section	1088	12	1.1%	1133	13	1.1%	2,221	25	1.1%
France Section	3162	24	0.8%	484	14	2.9%	3,646	38	1.0%
Lithuanian Section	80	1	1.3%	16	0	0.0%	96	1	1.0%
Hungary Section	315	0	0.0%	72	4	5.6%	387	4	1.0%
Croatia Section	481	4	0.8%	222	3	1.4%	703	7	1.0%
Norway Section	896	5	0.6%	121	5	4.1%	1,017	10	1.0%
Nigeria Section	771	6	0.8%	268	4	1.5%	1,039	10	1.0%
Greece Section	1544	5	0.3%	496	14	2.8%	2,040	19	0.9%
Qatar Section	171	2	1.2%	47	0	0.0%	218	2	0.9%
Romania Section	858	7	0.8%	129	2	1.6%	987	9	0.9%
U.K.& Rep Of Ireland Section	8433	37	0.4%	1443	51	3.5%	9,876	88	0.9%
Cyprus Section	182	0	0.0%	59	2	3.4%	241	2	0.8%
Lebanon Section	263	3	1.1%	463	3	0.6%	726	6	0.8%
Italy Section	3788	16	0.4%	592	19	3.2%	4,380	35	0.8%
Zambia Section	125	1	0.8%	1	0	0.0%	126	1	0.8%
Jordan Section	211	3	1.4%	295	1	0.3%	506	4	0.8%
Iran Section	1192	9	0.8%	1248	9	0.7%	2,440	18	0.7%
Western Saudi Arabia Section	265	1	0.4%	171	2	1.2%	436	3	0.7%
Morocco Section	76	1	1.3%	75	0	0.0%	151	1	0.7%
Slovenia Section	274	2	0.7%	40	0	0.0%	314	2	0.6%
Serbia And Montenegro Section	470	2	0.4%	161	2	1.2%	631	4	0.6%
Poland Section	710	4	0.6%	206	1	0.5%	916	5	0.5%



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	Opportunity	# Renewal	% Renewal	Opportunity	# Renewal	% Renewal	Opportunity	# Renewal	% Renewal
Bosnia And Herzegovina Section	138	0	0.0%	46	1	2.2%	184	1	0.5%
Oman Section	111	1	0.9%	88	0	0.0%	199	1	0.5%
Russia (Northwest) Section	145	1	0.7%	61	0	0.0%	206	1	0.5%
United Arab Emirates Section	697	3	0.4%	467	2	0.4%	1,164	5	0.4%
Kuwait Section	148	1	0.7%	141	0	0.0%	289	1	0.3%
Bulgaria Section	240	1	0.4%	77	0	0.0%	317	1	0.3%
Tunisia Section	217	0	0.0%	170	1	0.6%	387	1	0.3%
Saudi Arabia Section	637	1	0.2%	168	1	0.6%	805	2	0.2%
Bahrain Section	79	0	0.0%	4	0	0.0%	83	0	0.0%
Estonia Section	81	0	0.0%	22	0	0.0%	103	0	0.0%
Latvia Section	75	0	0.0%	17	0	0.0%	92	0	0.0%
Region 8 - Apo/Fpo	116	0	0.0%	11	0	0.0%	127	0	0.0%
Region 8-Countries Outside Sections	524	11	2.1%	319	2	0.6%	843	13	1.5%



Year-over-Year – Recruitment: 2010 Membership Year

Attention! Till the end of September 2010 the number of recruited members in Region 8 has been lower than in the same period in 2009

Section	September 2010	September 2009	# Change	% Change
Egypt Section	48	18	30	166.67%
Sweden Section	38	23	15	65.22%
Germany Section	90	76	14	18.42%
Nigeria Section	28	17	11	64.71%
South Africa Section	24	15	9	60.00%
Russia Section	12	4	8	200.00%
Iran Section	26	18	8	44.44%
Israel Section	17	10	7	70.00%
Denmark Section	20	13	7	53.85%
Benelux Section	41	34	7	20.59%
Ukraine Section	6	0	6	#DIV/0!
Ghana section	8	2	6	300.00%
Latvia Section	5	0	5	#DIV/0!
Switzerland Section	28	23	5	21.74%
Western Saudi Arabia Section	6	2	4	200.00%
Saudi Arabia Section	8	4	4	100.00%
Greece Section	36	32	4	12.50%
Serbia And Montenegro Section	9	6	3	50.00%
Bosnia And Herzegovina Section	2	0	2	#DIV/0!
Iraq Section	2	0	2	#DIV/0!
Kuwait Section	2	0	2	#DIV/0!
Zambia Section	2	0	2	#DIV/0!



Year-over-Year – Recruitment: 2010 Membership Year

Section	September 2010	September 2009	# Change	% Change
Oman Section	3	1	2	200.00%
Russia (Siberia) Section	5	3	2	66.67%
Kenya Section	1	0	1	#DIV/0!
Tunisia Section	1	0	1	#DIV/0!
Bahrain Section	2	1	1	100.00%
Poland Section	8	7	1	14.29%
Austria Section	14	13	1	7.69%
Belarus Section	0	0	0	#DIV/0!
Morocco Section	0	0	0	#DIV/0!
Cyprus Section	2	2	0	0.00%
Hungary Section	3	3	0	0.00%
Malta Section	4	5	-1	-20.00%
Qatar Section	2	3	-1	-33.33%
Slovenia Section	2	3	-1	-33.33%
Lebanon Section	1	2	-1	-50.00%
Republic Of Macedonia Section	1	2	-1	-50.00%
Estonia Section	0	1	-1	-100.00%
Russia (Northwest) Section	0	1	-1	-100.00%
United Arab Emirates Section	25	29	-4	-13.79%
Romania Section	8	12	-4	-33.33%
Croatia Section	7	11	-4	-36.36%
Lithuanian Section	1	5	-4	-80.00%



Year-over-Year – Recruitment: 2010 Membership Year

Section	September 2010	September 2009	# Change	% Change
Bulgaria Section	1	6	-5	-83.33%
Portugal Section	18	24	-6	-25.00%
Italy Section	38	45	-7	-15.56%
Czechoslovakia Section	4	11	-7	-63.64%
Iceland Section	5	14	-9	-64.29%
France Section	47	57	-10	-17.54%
Jordan Section	3	13	-10	-76.92%
Norway Section	18	34	-16	-47.06%
Spain Section	32	51	-19	-37.25%
Finland Section	17	39	-22	-56.41%
U.K.& Rep Of Ireland Section	164	187	-23	-12.30%
Turkey Section	27	86	-59	-68.60%
Region 8 - Apo/Fpo	0	1	-1	-100.00%
Region 8-Countries Outside Sections	23	12	11	91.67%

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