



Membership Development Report – July 2010

Europe, Middle East, Africa (Region 8)



This membership development report is issued on behalf of your IEEE Region, and the IEEE Member & Geographic Activities Board.



Dear Section MD Officers,

On 16 August the **new 2011 Membership Year started**. New members for 2011 will pay full-year dues for their IEEE membership from the day they join till the end of 2011.

IEEE has begun officially offering a **new electronic membership** (e-Membership) option to individuals in developing nations, beginning in the 2011 membership year www.ieee.org/emember

Did you make the reservation of your 2011 **Annual MD Kit** at www.ieee.org/go/2011annualkit?

Best wishes for the new Membership Year,

Aleksandar Szabo, Region 8 Membership Development Coordinator/Subcommittee Chair

Regional Snapshot	Total this Month	'10 vs. '09	% Change	2010 Retention Goal	2010 Retention Achieved	2010 New Members (JULY)
Total Membership	66,842	2,381	3.7%	50,025	97.3%	15,835
• Higher-Grade	46,993	1,087	2.4%	41,975	91.9%	4126
• Students	19,849	1294	6.9%	8,050	125.9%	11,709
IEEE Worldwide - Total	371,507	12,312	3.4%	276,700	97.7%	79,924

2010 Retention Dashboard / Benchmark	Cumulative – Through This Month			
	Professionals	Graduate Students	Undergraduate Students	Total
Region – Total Members	79.2%	78.6%	42.4%	75.0%
Region – 1 st -Year Members	40.8%	65.8%	30.6%	43.5%
IEEE – Total Members	82.5%	71.0%	35.4%	75.9%
IEEE – 1 st Year Members	38.9%	52.5%	28.0%	36.8%

First-Year Member Engagement	2011 Membership Cycle	2010 Membership Cycle
Recruitment	New membership year begins 16 August.	Members joining now are members for the 2011 membership year.
MGA Operations	New members are invited to new member web page, includes link to recorded orientation session and FAQ page: http://www.ieee.org/membership_services/membership/welcome.html	<i>Weekly</i> – New members receive welcome kit mailing <i>Monthly</i> - New members of prior month are invited to a new member orientation webcast
Section / Chapter Operations	New members received satisfaction survey of Section / Chapter activities? Coordinate with your Section Chairs to fill vacant MD Chair positions.	New members received welcome communications from Section/Chapter? New member recognized in Section / Chapter newsletter? New members invited to Section / Chapter welcome event?
SAMIEEE Queries	Use the pre-defined queries in SAMIEEE to identify new members and their reasons for joining.	(MD) All Members Joining Since Membership Year (MD) First Year Members Not Renewed (MD) First Year Active Members
Volunteer Resources	First-Year Member Experience Best Practices Guide; IEEE-branded welcome cards	



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Best Section Total Retention	88.6% - Switzerland Section	86.8% - Spain Section
	87.5% - Norway Section	86.5% - Slovenia Section
	86.9% - Zambia Section	86.3% - Hungary Section

Top Section Recruitment Year over Year (Cumulative)	Difference of Members Recruited Since Beginning of the 2010 Membership Year and Members Recruited During the Equivalent Period one Year Before	
	284 – Iran Section	120 - Greece Section
	185 – Turkey Section	106 - Western Saudi Arabia Section
	132 – Kuwait Section	92 - Italy and France Sections

Upcoming MD Opportunities	<p align="center">RECRUITMENT</p> <p>Recruit <u>NEW</u> members in your Section On 16 August the 2011 Full-Dues Period started.</p> <p>When recruiting make use of the</p> <p align="center">Member-Get-A-Member Program www.ieee.org/mgm/</p> <p>Welcome new members in your Section!</p>	<p align="center">IEEE MEMBERSHIP PROMOTION AND UPGRADING</p> <p>Section and Chapter Meetings are the right places for IEEE Membership promotion and recruitment.</p> <p>The same applies to conferences held in your country/section.</p> <p>Inform and help members in your Section to upgrade:</p> <p align="center">Associate to Member Member to Senior Member</p> <p>For detailed information visit the Member Grade Elevation page www.ieee.org/md</p> <p>Upgraded members are more likely to renew.</p>
	<p align="center">IEEE Day</p> <p>IEEE Day is a global event held on 7-8 October 2010, an event to celebrate everywhere around the world the achievements of IEEE members.</p> <p>All IEEE members and organizational units (regions, sections, chapters, affinity groups, student branches, etc.) are encouraged to take an active role in organizing celebration events around the globe on October 7-8.</p> <p align="center">Visit www.ieeeday.org</p>	<p align="center">IEEEXtreme Competition – 23 October</p> <p>IEEEXtreme is a global challenge in which teams of IEEE student members – supported by an IEEE Student Branch, advised and proctored by an IEEE Member – compete in a 24-hour time span against each other to solve a set of programming problems.</p> <p align="center"></p>

MD Resource Links	IEEE Region 8	www.ieee.org/r8
	Online Supply Form	www.ieee.org/md-supplies
	MD Virtual Community	www.ieee.org/md
	Membership Statistics	www.ieee.org/md
	MD Manual, Membership Presentations, Member Grade Elevation	www.ieee.org/md
	Member-get-a-Member	www.ieee.org/mgm



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Sections

Recruitment: 2010 Membership Year (Cumulative) - Sept 2009 - July 2010

In detail: Total, High Grade w/o GSM, Graduate Student Members, Undergraduate Student Members (absolute and percentages)

Section	Sept 09 - July 2010							
	Total	%	HG	%	GS	%	Stu	%
Austria Section	189	-1,0%	47	-21,7%	91	12,3%	51	2,0%
Bahrain Section	13	-23,5%	11	10,0%	1	-50,0%	1	-80,0%
Belarus Section	6	-53,8%	4	0,0%	1	-80,0%	1	-75,0%
Benelux Section	525	-12,2%	165	-22,5%	274	14,2%	86	-40,7%
Bosnia And Herzegovina Sec	26	-48,0%	6	-14,3%	10	-28,6%	10	-65,5%
Bulgaria Section	103	77,6%	49	133,3%	36	157,1%	18	-21,7%
Croatia Section	127	-14,2%	17	-29,2%	58	-15,9%	52	-5,5%
Cyprus Section	49	25,6%	11	-45,0%	15	25,0%	23	228,6%
Czechoslovakia Section	104	-17,5%	40	-20,0%	43	-12,2%	21	-22,2%
Denmark Section	104	2,0%	37	-14,0%	46	4,5%	21	40,0%
Egypt Section	903	-36,6%	52	36,8%	110	13,4%	741	-42,6%
Estonia Section	24	100,0%	6	200,0%	7	0,0%	11	266,7%
Finland Section	188	12,6%	60	-13,0%	59	-7,8%	69	102,9%
France Section	787	13,2%	348	5,1%	319	19,0%	120	25,0%
Germany Section	963	-10,3%	351	-9,3%	438	-6,4%	174	-20,2%
Ghana Section	70	337,5%	16	60,0%	5	400,0%	49	880,0%
Greece Section	423	39,6%	71	-7,8%	102	25,9%	250	72,4%
Hungary Section	50	-27,5%	23	21,1%	17	-50,0%	10	-37,5%
Iceland Section	26	-27,8%	3	-25,0%	7	133,3%	16	-44,8%
Iran Section	1408	25,3%	89	-5,3%	524	-7,6%	795	71,7%
Iraq Section	90	-43,8%	52	-45,8%	25	25,0%	13	-70,5%
Israel Section	157	-19,5%	92	7,0%	45	-15,1%	20	-64,3%
Italy Section	660	16,2%	217	-8,1%	270	13,4%	173	84,0%
Jordan Section	271	-54,9%	14	-26,3%	7	-36,4%	250	-56,2%
Kenya Section	15	-31,8%	12	-20,0%	3	0,0%	0	-100,0%
Kuwait Section	176	300,0%	28	-22,2%	9	125,0%	139	3375,0%
Latvia Section	21	-34,4%	9	50,0%	7	0,0%	5	-73,7%
Lebanon Section	350	-1,4%	19	111,1%	10	233,3%	321	-6,4%
Lithuanian Section	16	-27,3%	4	0,0%	5	-28,6%	7	-36,4%
Malta Section	41	-6,8%	6	20,0%	9	28,6%	26	-18,8%
Morocco Section	98	180,0%	19	171,4%	35	66,7%	44	528,6%
Nigeria Section	498	17,5%	238	44,2%	56	9,8%	204	-1,9%
Norway Section	137	30,5%	56	-3,4%	62	72,2%	19	72,7%
Oman Section	94	-2,1%	18	-21,7%	4	-42,9%	72	9,1%



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Section	Total	%	HG	%	GS	%	Stu	%
Poland Section	216	45,9%	54	42,1%	48	92,0%	114	34,1%
Portugal Section	237	15,0%	36	-18,2%	107	33,8%	94	14,6%
Qatar Section	84	5,0%	38	22,6%	3	50,0%	43	-8,5%
Reg 8-Countries Outside Sec	358	14,4%	81	-54,7%	41	32,3%	236	129,1%
Region 8 - Apo/Fpo	21	-32,3%	12	-29,4%	2	-75,0%	7	16,7%
Republic Of Macedonia Sec	37	76,2%	2	-33,3%	14	55,6%	21	133,3%
Romania Section	178	-13,6%	84	-11,6%	57	0,0%	37	-31,5%
Russia (Northwest) Section	58	28,9%	13	0,0%	6	200,0%	39	30,0%
Russia (Siberia) Section	43	53,6%	10	11,1%	10	11,1%	23	130,0%
Russia Section	106	-23,7%	54	-10,0%	31	-24,4%	21	-44,7%
Saudi Arabia Section	312	25,8%	108	-11,5%	34	78,9%	170	58,9%
Serbia And Montenegro Sec	118	-12,6%	20	-51,2%	40	8,1%	58	1,8%
Slovenia Section	42	16,7%	17	21,4%	18	28,6%	7	-12,5%
South Africa Section	272	10,1%	71	-7,8%	70	14,8%	131	20,2%
Spain Section	576	16,6%	190	19,5%	222	17,5%	164	12,3%
Sweden Section	292	6,2%	104	-1,0%	149	20,2%	39	-15,2%
Switzerland Section	288	3,6%	110	-23,1%	140	26,1%	38	58,3%
Tunisia Section	144	-36,3%	25	-21,9%	73	-31,8%	46	-47,1%
Turkey Section	1000	22,7%	65	-9,7%	189	1,6%	746	33,9%
U.K.& Rep Of Ireland Section	1853	-5,0%	626	-11,7%	759	-4,8%	468	5,2%
Ukraine Section	107	32,1%	24	-42,9%	41	141,2%	42	90,9%
United Arab Emirates Section	495	-5,2%	107	-10,1%	29	26,1%	359	-5,5%
Western Saudi Arabia Section	264	67,1%	64	106,5%	25	212,5%	175	47,1%
Zambia Section	22	-38,9%	21	-40,0%	0	-100,0%	1	#DIV/0!
Grand Total	15835	1,0%	4126	-7,0%	4818	6,0%	6891	2,9%



Year-over-Year – Renewal: 2010 Membership Year – July 2010

REGION 8	HIGHER GRADE MEMBERS			STUDENT MEMBERS			TOTAL MEMBERS		
	Opportunity	# Renewal	% Renewal	Opportunity	# Renewal	% Renewal	Opportunity	# Renewal	% Renewal
Switzerland Section	2287	2036	89.0%	337	290	86.1%	2,624	2,326	88.6%
Norway Section	849	743	87.5%	97	85	87.6%	946	828	87.5%
Zambia Section	106	92	86.8%	1	1	100.0%	107	93	86.9%
Spain Section	2788	2464	88.4%	747	606	81.1%	3,535	3,070	86.8%
Slovenia Section	257	229	89.1%	46	33	71.7%	303	262	86.5%
Hungary Section	294	256	87.1%	77	64	83.1%	371	320	86.3%
Italy Section	3605	3131	86.9%	591	488	82.6%	4,196	3,619	86.2%
Sweden Section	1538	1310	85.2%	361	307	85.0%	1,899	1,617	85.2%
Germany Section	5393	4614	85.6%	1484	1205	81.2%	6,877	5,819	84.6%
Austria Section	838	707	84.4%	300	253	84.3%	1,138	960	84.4%
Serbia And Montenegro Section	413	355	86.0%	180	140	77.8%	593	495	83.5%
Poland Section	650	553	85.1%	154	116	75.3%	804	669	83.2%
Denmark Section	596	493	82.7%	107	90	84.1%	703	583	82.9%
Portugal Section	728	611	83.9%	289	227	78.5%	1,017	838	82.4%
Benelux Section	2647	2225	84.1%	776	589	75.9%	3,423	2,814	82.2%
Greece Section	1406	1181	84.0%	491	373	76.0%	1,897	1,554	81.9%
Finland Section	771	644	83.5%	240	184	76.7%	1,011	828	81.9%
Croatia Section	422	372	88.2%	265	186	70.2%	687	558	81.2%
Estonia Section	69	57	82.6%	25	19	76.0%	94	76	80.9%
Republic Of Macedonia Section	82	69	84.1%	47	35	74.5%	129	104	80.6%
Romania Section	827	681	82.3%	153	108	70.6%	980	789	80.5%
Cyprus Section	172	135	78.5%	51	42	82.4%	223	177	79.4%



Year-over-Year – Renewal: 2010 Membership Year – July 2010

REGION 8	HIGHER GRADE MEMBERS			STUDENT MEMBERS			TOTAL MEMBERS		
	Opportunity	# Renewal	% Renewal	Opportunity	# Renewal	% Renewal	Opportunity	# Renewal	% Renewal
Czechoslovakia Section	489	401	82.0%	96	61	63.5%	585	462	79.0%
Russia (Siberia) Section	139	110	79.1%	34	25	73.5%	173	135	78.0%
Israel Section	1097	870	79.3%	124	82	66.1%	1,221	952	78.0%
France Section	2900	2288	78.9%	511	359	70.3%	3,411	2,647	77.6%
U.K.& Rep Of Ireland Section	8349	6430	77.0%	1678	1151	68.6%	10,027	7,581	75.6%
Bahrain Section	75	61	81.3%	11	4	36.4%	86	65	75.6%
Lithuanian Section	78	60	76.9%	27	19	70.4%	105	79	75.2%
South Africa Section	665	503	75.6%	240	174	72.5%	905	677	74.8%
Bulgaria Section	216	155	71.8%	65	44	67.7%	281	199	70.8%
Kenya Section	73	54	74.0%	5	1	20.0%	78	55	70.5%
Russia Section	458	337	73.6%	84	44	52.4%	542	381	70.3%
Russia (Northwest) Section	150	115	76.7%	51	26	51.0%	201	141	70.1%
Ukraine Section	314	216	68.8%	62	45	72.6%	376	261	69.4%
Kuwait Section	133	90	67.7%	14	11	78.6%	147	101	68.7%
Malta Section	123	84	68.3%	66	45	68.2%	189	129	68.3%
Latvia Section	73	50	68.5%	31	19	61.3%	104	69	66.3%
Belarus Section	46	29	63.0%	14	10	71.4%	60	39	65.0%
Bosnia And Herzegovina Section	121	78	64.5%	103	67	65.0%	224	145	64.7%
Iceland Section	62	47	75.8%	36	15	41.7%	98	62	63.3%
Saudi Arabia Section	590	384	65.1%	79	32	40.5%	669	416	62.2%
Morocco Section	46	28	60.9%	35	22	62.9%	81	50	61.7%



Year-over-Year – Renewal: 2010 Membership Year – July 2010

REGION 8	HIGHER GRADE MEMBERS			STUDENT MEMBERS			TOTAL MEMBERS		
	Opportunity	# Renewal	% Renewal	Opportunity	# Renewal	% Renewal	Opportunity	# Renewal	% Renewal
Tunisia Section	157	90	57.3%	224	138	61.6%	381	228	59.8%
Ghana Section	60	35	58.3%	7	5	71.4%	67	40	59.7%
Oman Section	104	65	62.5%	60	30	50.0%	164	95	57.9%
Turkey Section	891	604	67.8%	1091	499	45.7%	1,982	1,103	55.7%
Qatar Section	158	106	67.1%	54	11	20.4%	212	117	55.2%
Iran Section	820	350	42.7%	1108	690	62.3%	1,928	1,040	53.9%
United Arab Emirates Section	761	445	58.5%	401	161	40.1%	1,162	606	52.2%
Lebanon Section	249	128	51.4%	417	216	51.8%	666	344	51.7%
Nigeria Section	655	290	44.3%	244	91	37.3%	899	381	42.4%
Iraq Section	131	63	48.1%	58	13	22.4%	189	76	40.2%
Western Saudi Arabia Section	201	98	48.8%	160	43	26.9%	361	141	39.1%
Egypt Section	730	390	53.4%	1499	383	25.6%	2,229	773	34.7%
Jordan Section	224	123	54.9%	599	89	14.9%	823	212	25.8%
Region 8-Countries Outside Sections	511	329	64.4%	143	60	42.0%	654	389	59.5%
Region 8 - Apo/Fpo	109	94	86.2%	21	12	57.1%	130	106	81.5%



Year-over-Year – Recruitment: 2010 Membership Year (Cumulative)

Section	Sept 09- July-10	Sept 08- July-09	# Change	% Change
Iran Section	1408	1124	284	25.27%
Turkey Section	1000	815	185	22.70%
Kuwait Section	176	44	132	300.00%
Greece Section	423	303	120	39.60%
Western Saudi Arabia Section	264	158	106	67.09%
Italy Section	660	568	92	16.20%
France Section	787	695	92	13.24%
Spain Section	576	494	82	16.60%
Nigeria Section	498	424	74	17.45%
Poland Section	216	148	68	45.95%
Saudi Arabia Section	312	248	64	25.81%
Morocco Section	98	35	63	180.00%
Ghana section	70	16	54	337.50%
Bulgaria Section	103	58	45	77.59%
Norway Section	137	105	32	30.48%
Portugal Section	237	206	31	15.05%
Ukraine Section	107	81	26	32.10%
South Africa Section	272	247	25	10.12%
Finland Section	188	167	21	12.57%
Sweden Section	292	275	17	6.18%
Republic Of Macedonia Section	37	21	16	76.19%
Russia (Siberia) Section	43	28	15	53.57%
Russia (Northwest) Section	58	45	13	28.89%
Estonia Section	24	12	12	100.00%



Year-over-Year – Recruitment: 2010 Membership Year (Cumulative)

Section	Sept 09- July-10	Sept 08- July-09	# Change	% Change
Cyprus Section	49	39	10	25.64%
Switzerland Section	288	278	10	3.60%
Slovenia Section	42	36	6	16.67%
Qatar Section	84	80	4	5.00%
Denmark Section	104	102	2	1.96%
Austria Section	189	191	-2	-1.05%
Oman Section	94	96	-2	-2.08%
Malta Section	41	44	-3	-6.82%
Bahrain Section	13	17	-4	-23.53%
Lebanon Section	350	355	-5	-1.41%
Lithuanian Section	16	22	-6	-27.27%
Kenya Section	15	22	-7	-31.82%
Belarus Section	6	13	-7	-53.85%
Iceland Section	26	36	-10	-27.78%
Latvia Section	21	32	-11	-34.38%
Zambia Section	22	36	-14	-38.89%
Serbia And Montenegro Section	118	135	-17	-12.59%
Hungary Section	50	69	-19	-27.54%
Croatia Section	127	148	-21	-14.19%



Year-over-Year – Recruitment: 2010 Membership Year (Cumulative)

Section	Sept 09- July-10	Sept 08-July-09	# Change	% Change
Czechoslovakia Section	104	126	-22	-17.46%
Bosnia And Herzegovina Section	26	50	-24	-48.00%
United Arab Emirates Section	495	522	-27	-5.17%
Romania Section	178	206	-28	-13.59%
Russia Section	106	139	-33	-23.74%
Israel Section	157	195	-38	-19.49%
Iraq Section	90	160	-70	-43.75%
Benelux Section	525	598	-73	-12.21%
Tunisia Section	144	226	-82	-36.28%
U.K.& Rep Of Ireland Section	1853	1951	-98	-5.02%
Germany Section	963	1073	-110	-10.25%
Jordan Section	271	601	-330	-54.91%
Egypt Section	903	1425	-522	-36.63%
Region 8 - Apo/Fpo	21	31	-10	-32.26%
Reg 8-Countries Outside Sections	358	313	45	14.38%

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