



# Membership Development Report – April 2009

Europe, Middle East, Africa (Region 8)



This membership development report is issued on behalf of your IEEE Region, and the IEEE Member & Geographic Activities Board.



Dear Region 8 Section Officers,  
Please review the April Monthly MD Report for Region 8 and use the details to manage your Membership Development activities. Have a look into the retention statistics and compare your results with other sections. Set the Membership Recruitment and Retention goals in your Section for 2009.

**Aleksandar Szabo**, Membership Development Chair, Region 8

Snapshot	Total this Month	'09 vs. '08	% Change	Retention Goal 2009	Goal Achieved	Goal Balance
<b>Total Members</b>	<b>59,080</b>	<b>3,517</b>	<b>6.3 %</b>	<b>47,225</b>	<b>96.3 %</b>	<b>(1,766)</b>
• Higher-Grade	40,980	1,223	3.1 %	36,625	99.7 %	(110)
• Students	18,100	2,294	14.5 %	10,600	84.4 %	(1,656)
IEEE Worldwide - Total	336,167	8,642	2.6%	278,325	95.7 %	(12,059)

Best Section Total Retention	95.9% – Latvia Section	84.4% - Spain Section
	89.7% – Estonia Section	84.2% - Italy Section
	87.7% – Switzerland Section	83.3% - Lithuanian Section

Top Section Recruitment Year-over-Year	Numeric Growth	Percentage Growth
	406 – Iran Section	500.0 % - Morocco Section
	305 – Jordan Section	395.8 % - Western Saudi Arabia Section
190 – Egypt Section	164.0% - Jordan Section	

Upcoming MD Opportunities	We are now in the <b>Half-Year Dues Period</b> . Recruit new members in your Section now. When recruiting make use of the <b>Member-Get-A-Member Program</b> <a href="http://www.ieee.org/mg/">www.ieee.org/mg/</a>	<b>Section and Chapter Meetings</b> are the right places for IEEE Membership promotion. The same applies to <b>conferences</b> held in your country/section.
	Contact your members in Arrears, who didn't renew for 2009. It is still not late to renew <b>to get back the member benefits</b> .	Start online upgrading campaigns in your Section: <b>Associate to Member</b> <a href="#">Associate to Member</a> <b>Member to Senior Member</b> <a href="#">Senior Member Grade</a>

MD Resource Links	IEEE Region 8	<a href="http://www.ieee.org/r8">www.ieee.org/r8</a>
	Online Supply Form	<a href="http://www.ieee.org/md-supplies">www.ieee.org/md-supplies</a>
	MD Virtual Community	<a href="http://www.ieee.org/md">www.ieee.org/md</a>
	Membership Statistics	<a href="http://www.ieee.org/md">www.ieee.org/md</a>
	MD Manual, Membership presentations	<a href="http://www.ieee.org/md">www.ieee.org/md</a>
	Member-get-a-Member	<a href="http://www.ieee.org/mgm">www.ieee.org/mgm</a>



Section Performance > Retention

**Year-over-Year – Total Retention through April**

REGION 8	HIGHER GRADE MEMBERS			STUDENT MEMBERS			TOTAL MEMBERS		
	Opportunity	# Renewal	% Renewal	Opportunity	# Renewal	% Renewal	Opportunity	# Renewal	% Renewal
Latvia Section	40	45	112.5%	34	26	76.5%	74	71	95.9%
Estonia Section	65	58	89.2%	22	20	90.9%	87	78	89.7%
Switzerland Section	2,180	1,939	88.9%	361	289	80.1%	2,541	2,228	87.7%
Spain Section	2,635	2,348	89.1%	801	553	69.0%	3,436	2,901	84.4%
Italy Section	3,410	2,986	87.6%	701	474	67.6%	4,111	3,460	84.2%
Lithuanian Section	73	61	83.6%	23	19	82.6%	96	80	83.3%
Sweden Section	1,503	1,279	85.1%	334	249	74.6%	1,837	1,528	83.2%
Norway Section	842	709	84.2%	102	75	73.5%	944	784	83.1%
Germany Section	5,140	4,443	86.4%	1,473	1,049	71.2%	6,613	5,492	83.0%
Austria Section	795	676	85.0%	281	215	76.5%	1,076	891	82.8%
Hungary Section	277	240	86.6%	66	44	66.7%	343	284	82.8%
Cyprus Section	142	129	90.8%	65	41	63.1%	207	170	82.1%
Finland Section	724	593	81.9%	216	177	81.9%	940	770	81.9%
Poland Section	626	540	86.3%	129	78	60.5%	755	618	81.9%
Serbia And Montenegro Section	373	328	87.9%	165	112	67.9%	538	440	81.8%
Romania Section	740	629	85.0%	153	101	66.0%	893	730	81.7%
Region 8 - Apo/Fpo	99	86	86.9%	13	5	38.5%	112	91	81.3%
Benelux Section	2,496	2,095	83.9%	799	579	72.5%	3,295	2,674	81.2%
Denmark Section	588	481	81.8%	123	81	65.9%	711	562	79.0%
Greece Section	1,330	1,106	83.2%	573	392	68.4%	1,903	1,498	78.7%
Slovenia Section	255	211	82.7%	55	33	60.0%	310	244	78.7%
Croatia Section	409	357	87.3%	258	164	63.6%	667	521	78.1%



Section Performance > Retention

**Year-over-Year – Total Retention through April**

REGION 8	HIGHER GRADE MEMBERS			STUDENT MEMBERS			TOTAL MEMBERS		
	Opportunity	# Renewal	% Renewal	Opportunity	# Renewal	% Renewal	Opportunity	# Renewal	% Renewal
Bahrain Section	67	52	77.6%	9	6	66.7%	76	58	76.3%
Czechoslovakia Section	439	383	87.2%	140	53	37.9%	579	436	75.3%
Western Saudi Arabia Section	111	80	72.1%	33	28	84.8%	144	108	75.0%
France Section	2,597	2,119	81.6%	669	328	49.0%	3,266	2,447	74.9%
Morocco Section	29	23	79.3%	18	12	66.7%	47	35	74.5%
Kuwait Section	106	79	74.5%	13	9	69.2%	119	88	73.9%
Portugal Section	714	572	80.1%	319	187	58.6%	1,033	759	73.5%
U.K.& Rep Of Ireland Section	8,116	6,294	77.6%	2,060	1,120	54.4%	10,176	7,414	72.9%
Israel Section	1,135	865	76.2%	143	66	46.2%	1,278	931	72.8%
Republic Of Macedonia Section	85	64	75.3%	57	38	66.7%	142	102	71.8%
Russia Section	461	333	72.2%	73	42	57.5%	534	375	70.2%
Ukraine Section	281	218	77.6%	104	49	47.1%	385	267	69.4%
Malta Section	99	76	76.8%	90	54	60.0%	189	130	68.8%
Belarus Section	38	33	86.8%	18	5	27.8%	56	38	67.9%
Saudi Arabia Section	540	381	70.6%	72	23	31.9%	612	404	66.0%
Russia (Siberia) Section	151	107	70.9%	52	24	46.2%	203	131	64.5%
South Africa Section	599	441	73.6%	261	100	38.3%	860	541	62.9%
Bosnia And Herzegovina Section	128	86	67.2%	134	78	58.2%	262	164	62.6%



Section Performance > Retention

**Year-over-Year – Total Retention through April**

REGION 8	HIGHER GRADE MEMBERS			STUDENT MEMBERS			TOTAL MEMBERS		
	Opportunity	# Renewal	% Renewal	Opportunity	# Renewal	% Renewal	Opportunity	# Renewal	% Renewal
Kenya Section	58	38	65.5%	6	2	33.3%	64	40	62.5%
Tunisia Section	81	47	58.0%	137	82	59.9%	218	129	59.2%
Russia (Northwest) Section	169	113	66.9%	71	25	35.2%	240	138	57.5%
Oman Section	79	59	74.7%	28	2	7.1%	107	61	57.0%
Iran Section	404	271	67.1%	925	478	51.7%	1,329	749	56.4%
Turkey Section	861	539	62.6%	921	463	50.3%	1,782	1,002	56.2%
Iceland Section	69	49	71.0%	40	12	30.0%	109	61	56.0%
Qatar Section	130	86	66.2%	50	14	28.0%	180	100	55.6%
Bulgaria Section	205	117	57.1%	77	38	49.4%	282	155	55.0%
United Arab Emirates Section	628	424	67.5%	381	108	28.3%	1,009	532	52.7%
Lebanon Section	271	122	45.0%	363	158	43.5%	634	280	44.2%
Jordan Section	157	102	65.0%	296	81	27.4%	453	183	40.4%
Reg 8-Countries Outside Sections	509	213	41.8%	178	49	27.5%	687	262	38.1%
Egypt Section	511	348	68.1%	1,515	338	22.3%	2,026	686	33.9%
Nigeria Section	541	257	47.5%	563	90	16.0%	1,104	347	31.4%
Iraq Section	112	9	8.0%	4	3	75.0%	116	12	10.3%
Ghana Section	0	29	na	0	3	na	0	32	na
Zambia Section	na	47	na	na	0	na	na	47	na



**Year-over-Year – Total Recruitment through April**

Section	April 2009	April 2008	# Change	% Change
Iran Section	1024	618	406	65.7%
Jordan Section	491	186	305	164.0%
Egypt Section	632	442	190	43.0%
Turkey Section	697	539	158	29.3%
United Arab Emirates Section	479	373	106	28.4%
Western Saudi Arabia Section	119	24	95	395.8%
Saudi Arabia Section	177	115	62	53.9%
Sweden Section	210	172	38	22.1%
Lebanon Section	329	291	38	13.1%
Poland Section	120	95	25	26.3%
Benelux Section	479	454	25	5.5%
Switzerland Section	201	177	24	13.6%
Oman Section	33	16	17	106.3%
South Africa Section	185	168	17	10.1%
Serbia And Montenegro Section	118	102	16	15.7%
Morocco Section	18	3	15	500.0%
Lithuanian Section	22	10	12	120.0%
Iraq Section	11	na	na	na
Zambia Section	32	na	na	na
Tunisia Section	184	na	184	na
Iceland Section	34	24	10	41.7%
Ghana Section	9	na	na	na



**Year-over-Year – Total Recruitment through April**

Section	April 2009	April 2008	# Change	% Change
Hungary Section	57	49	8	16.3%
Russia Section	112	105	7	6.7%
Region 8 - Apo/Fpo	21	17	4	23.5%
Qatar Section	61	57	4	7.0%
Belarus Section	9	6	3	50.0%
Estonia Section	11	8	3	37.5%
Slovenia Section	27	24	3	12.5%
Kuwait Section	27	27	0	0.0%
Latvia Section	14	14	0	0.0%
Finland Section	123	124	-1	-0.8%
Kenya Section	14	15	-1	-6.7%
Israel Section	140	142	-2	-1.4%
Romania Section	169	173	-4	-2.3%
Italy Section	404	410	-6	-1.5%
Czechoslovakia Section	76	84	-8	-9.5%
Bahrain Section	10	18	-8	-44.4%
Denmark Section	85	94	-9	-9.6%
Russia (Siberia) Section	23	32	-9	-28.1%
Austria Section	130	140	-10	-7.1%
Norway Section	83	96	-13	-13.5%



**Year-over-Year – Total Recruitment through April**

Section	April 2009	April 2008	# Change	% Change
Malta Section	30	43	-13	-30.2%
Cyprus Section	26	41	-15	-36.6%
Republic Of Macedonia Section	17	35	-18	-51.4%
Bulgaria Section	53	74	-21	-28.4%
Portugal Section	148	170	-22	-12.9%
Croatia Section	116	143	-27	-18.9%
Ukraine Section	60	95	-35	-36.8%
Spain Section	358	401	-43	-10.7%
Germany Section	753	799	-46	-5.8%
Bosnia And Herzegovina Section	39	88	-49	-55.7%
Russia (Northwest) Section	38	87	-49	-56.3%
Greece Section	208	264	-56	-21.2%
France Section	470	530	-60	-11.3%
Nigeria Section	311	468	-157	-33.5%
U.K. & Rep Of Ireland Section	1420	1581	-161	-10.2%
Reg 8-Countries Outside Sections	152	387	-235	-60.7%

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