



Membership Development Report – March 2009

Europe, Middle East, Africa (Region 8)



This membership development report is issued on behalf of your IEEE Region, and the IEEE Member & Geographic Activities Board.



Dear Region 8 Section Officers,
Please review the March Monthly MD Report for Region 8 and use the details to manage your Membership Development activities.

I am asking you to **set the MD goals** in your Sections **for 2009** and let me know about them. I believe that we will increase our membership in 2009 like we did in previous years.

Aleksandar Szabo, Membership Development Coordinator/Subcommittee Chair, Region 8

Snapshot	Total this Month	'09 vs. '08	% Change	Retention Goal 2009	Goal Achieved	Goal Balance
Total Members	56,942	3,431	6.4 %	47,225	94.6 %	(2,565)
• Higher-Grade	40,070	1,207	3.1 %	36,625	98.2 %	(652)
• Students	16,872	2,224	15.2 %	10,600	82.0 %	(1,913)
IEEE Worldwide - Total	325,499	8,289	2.6%	278,325	94.3 %	(15,913)

Best Section Total Retention	89.2% – Latvia Section	83.8% - Spain Section
	88.5% – Estonia Section	83.3% - Italy Section
	86.8% – Switzerland Section	83.3% - Lithuanian Section

Top Section Recruitment Year-over-Year	Numeric Growth	Percentage Growth
	435 – Iran Section	750.0 % - Morocco Section
	176 – Egypt Section	700.0 % - Zambia Section
	144 – Turkey Section	341.2% - Western Saudi Arabia Section

Upcoming MD Opportunities	We are now in the Half-Year Dues Period . Recruit new members in your Section now. When recruiting make use of the Member-Get-A-Member Program www.ieee.org/mg/	Section and Chapter Meetings are the right places for IEEE Membership promotion. The same applies to conferences held in your country/section.
	Contact your members in Arrears, who didn't renew for 2009. It is still not late to renew to get back the member benefits .	Start online upgrading campaigns in your Section: Associate to Member Member to Senior Member

MD Resource Links	IEEE Region 8	www.ieee.org/r8
	Online Supply Form	www.ieee.org/md-supplies
	MD Virtual Community	www.ieee.org/md
	Membership Statistics	www.ieee.org/md
	MD Manual, Membership presentations	www.ieee.org/md
	Member-get-a-Member	www.ieee.org/mgm



Section Performance > Retention

Year-over-Year – Total Retention though March

REGION 8	HIGHER GRADE MEMBERS			STUDENT MEMBERS			TOTAL MEMBERS		
	Opportunity	# Renewal	% Renewal	Opportunity	# Renewal	% Renewal	Opportunity	# Renewal	% Renewal
Latvia Section	40	40	100.0%	34	26	76.5%	74	66	89.2%
Estonia Section	65	58	89.2%	22	19	86.4%	87	77	88.5%
Switzerland Section	2,180	1,920	88.1%	361	285	78.9%	2,541	2,205	86.8%
Spain Section	2,635	2,335	88.6%	801	544	67.9%	3,436	2,879	83.8%
Italy Section	3,410	2,962	86.9%	701	464	66.2%	4,111	3,426	83.3%
Lithuanian Section	73	61	83.6%	23	19	82.6%	96	80	83.3%
Germany Section	5,140	4,411	85.8%	1,473	1,033	70.1%	6,613	5,444	82.3%
Hungary Section	277	238	85.9%	66	44	66.7%	343	282	82.2%
Sweden Section	1,503	1,268	84.4%	334	242	72.5%	1,837	1,510	82.2%
Austria Section	795	671	84.4%	281	211	75.1%	1,076	882	82.0%
Norway Section	842	700	83.1%	102	73	71.6%	944	773	81.9%
Serbia And Montenegro Section	373	327	87.7%	165	112	67.9%	538	439	81.6%
Poland Section	626	534	85.3%	129	78	60.5%	755	612	81.1%
Romania Section	740	621	83.9%	153	101	66.0%	893	722	80.9%
Finland Section	724	588	81.2%	216	171	79.2%	940	759	80.7%
Cyprus Section	142	126	88.7%	65	41	63.1%	207	167	80.7%
Benelux Section	2,496	2,086	83.6%	799	565	70.7%	3,295	2,651	80.5%
Region 8 - Apo/Fpo	99	84	84.8%	13	4	30.8%	112	88	78.6%
Denmark Section	588	479	81.5%	123	78	63.4%	711	557	78.3%
Croatia Section	409	354	86.6%	258	163	63.2%	667	517	77.5%
Greece Section	1,330	1,091	82.0%	573	383	66.8%	1,903	1,474	77.5%
Slovenia Section	255	204	80.0%	55	33	60.0%	310	237	76.5%
Bahrain Section	67	51	76.1%	9	6	66.7%	76	57	75.0%



Section Performance > Retention

Year-over-Year – Total Retention though March

REGION 8	HIGHER GRADE MEMBERS			STUDENT MEMBERS			TOTAL MEMBERS		
	Opportunity	# Renewal	% Renewal	Opportunity	# Renewal	% Renewal	Opportunity	# Renewal	% Renewal
Czechoslovakia Section	439	381	86.8%	140	53	37.9%	579	434	75.0%
Kuwait Section	106	79	74.5%	13	9	69.2%	119	88	73.9%
France Section	2,597	2,065	79.5%	669	309	46.2%	3,266	2,374	72.7%
Portugal Section	714	567	79.4%	319	183	57.4%	1,033	750	72.6%
Israel Section	1,135	850	74.9%	143	66	46.2%	1,278	916	71.7%
U.K.& Rep Of Ireland Section	8,116	6,216	76.6%	2,060	1,070	51.9%	10,176	7,286	71.6%
Russia Section	461	333	72.2%	73	42	57.5%	534	375	70.2%
Morocco Section	29	22	75.9%	18	11	61.1%	47	33	70.2%
Republic Of Macedonia Section	85	62	72.9%	57	36	63.2%	142	98	69.0%
Western Saudi Arabia Section	111	75	67.6%	33	24	72.7%	144	99	68.8%
Ukraine Section	281	214	76.2%	104	48	46.2%	385	262	68.1%
Malta Section	99	76	76.8%	90	51	56.7%	189	127	67.2%
Belarus Section	38	32	84.2%	18	5	27.8%	56	37	66.1%
Saudi Arabia Section	540	375	69.4%	72	20	27.8%	612	395	64.5%
Russia (Siberia) Section	151	105	69.5%	52	22	42.3%	203	127	62.6%
Kenya Section	58	38	65.5%	6	2	33.3%	64	40	62.5%
South Africa Section	599	428	71.5%	261	92	35.2%	860	520	60.5%
Tunisia Section	81	44	54.3%	137	82	59.9%	218	126	57.8%
Russia (Northwest) Section	169	113	66.9%	71	25	35.2%	240	138	57.5%



Year-over-Year – Total Retention though March

REGION 8	HIGHER GRADE MEMBERS			STUDENT MEMBERS			TOTAL MEMBERS		
	Opportunity	# Renewal	% Renewal	Opportunity	# Renewal	% Renewal	Opportunity	# Renewal	% Renewal
Bosnia And Herzegovina Section	128	78	60.9%	134	69	51.5%	262	147	56.1%
Iran Section	404	266	65.8%	925	471	50.9%	1,329	737	55.5%
Turkey Section	861	534	62.0%	921	452	49.1%	1,782	986	55.3%
Qatar Section	130	86	66.2%	50	13	26.0%	180	99	55.0%
Bulgaria Section	205	116	56.6%	77	37	48.1%	282	153	54.3%
Oman Section	79	56	70.9%	28	2	7.1%	107	58	54.2%
Iceland Section	69	49	71.0%	40	10	25.0%	109	59	54.1%
United Arab Emirates Section	628	410	65.3%	381	99	26.0%	1,009	509	50.4%
Lebanon Section	271	119	43.9%	363	152	41.9%	634	271	42.7%
Jordan Section	157	102	65.0%	296	76	25.7%	453	178	39.3%
Egypt Section	511	339	66.3%	1,515	330	21.8%	2,026	669	33.0%
Nigeria Section	541	243	44.9%	563	81	14.4%	1,104	324	29.3%
Iraq Section	112	9	8.0%	4	3	75.0%	116	12	10.3%
Ghana Section	0	27	na	0	3	na	0	30	na
Zambia Section	na	45	na	na	0	na	na	45	na
Reg 8-Countries Outside Sections	509	206	40.5%	178	44	24.7%	687	250	36.4%
Total	44714	35691	41.02904	16389	8640	29.62575	61103	44331	37.46283

**Year-over-Year – Total Recruitment through March**

Section	March 2009	March 2008	# Change	% Change
Iran Section	613	178	435	244.4%
Egypt Section	322	146	176	120.5%
Turkey Section	306	162	144	88.9%
Jordan Section	221	87	134	154.0%
Tunisia Section	92	0	92	na
Western Saudi Arabia Section	75	17	58	341.2%
South Africa Section	137	95	42	44.2%
Saudi Arabia Section	87	59	28	47.5%
Zambia Section	32	4	28	700.0%
Austria Section	67	40	27	67.5%
Poland Section	82	58	24	41.4%
Hungary Section	33	10	23	230.0%
Benelux Section	174	155	19	12.3%
Bulgaria Section	46	28	18	64.3%
Sweden Section	90	74	16	21.6%
United Arab Emirates Section	174	158	16	10.1%
Morocco Section	17	2	15	750.0%
Norway Section	43	31	12	38.7%
Romania Section	95	83	12	14.5%
Switzerland Section	83	74	9	12.2%
Oman Section	15	7	8	114.3%
Croatia Section	62	55	7	12.7%
Russia Section	61	54	7	13.0%
Lithuanian Section	12	6	6	100.0%



Year-over-Year – Total Recruitment through March

Section	March 2009	March 2008	# Change	% Change
Region 8 - Apo/Fpo	11	5	6	120.0%
Ghana Section	5	na	5	na
Iraq Section	5	na	5	na
Belarus Section	3	0	3	na
Estonia Section	6	3	3	100.0%
Iceland Section	6	4	2	50.0%
Kuwait Section	13	13	0	0.0%
Lebanon Section	84	84	0	0.0%
Kenya Section	6	7	-1	-14.3%
Portugal Section	46	47	-1	-2.1%
Serbia And Montenegro Section	91	92	-1	-1.1%
Czechoslovakia Section	31	33	-2	-6.1%
Russia (Siberia) Section	18	20	-2	-10.0%
Slovenia Section	7	10	-3	-30.0%
Germany Section	346	350	-4	-1.1%
Latvia Section	6	10	-4	-40.0%
Malta Section	8	12	-4	-33.3%
Bahrain Section	3	8	-5	-62.5%
Greece Section	102	107	-5	-4.7%
Spain Section	153	158	-5	-3.2%
Bosnia And Herzegovina Section	18	25	-7	-28.0%



Year-over-Year – Total Recruitment through March

Section	March 2009	March 2008	# Change	% Change
Denmark Section	37	45	-8	-17.8%
Qatar Section	27	36	-9	-25.0%
Cyprus Section	14	27	-13	-48.1%
Finland Section	54	68	-14	-20.6%
France Section	231	248	-17	-6.9%
Republic Of Macedonia Section	13	31	-18	-58.1%
Italy Section	193	220	-27	-12.3%
Ukraine Section	45	74	-29	-39.2%
Israel Section	42	72	-30	-41.7%
Russia (Northwest) Section	9	46	-37	-80.4%
Nigeria Section	112	195	-83	-42.6%
U.K. & Rep Of Ireland Section	599	690	-91	-13.2%
Region 8-Countries Outside Sections	66	163	-97	-59.5%
Total	5349	4486	863	19.237

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