



Membership Development Report – December 2008

Europe, Middle East, Africa (Region 8)



This membership development report is issued monthly on behalf of your IEEE Region, and the IEEE Member & Geographic Activities Board.



Region 8 Officers,

This is the third of an ongoing series of Monthly MD Reports for Region 8. Please review and use the details to manage your membership development activities.

I am asking all the sections to do their best in 2009! Region 8 has a steady increase in membership. We managed to exceed our goal at the end of 2008. And I am sure we can obtain even better results in 2009. Ask the members in your sections to renew for 2009, if they already didn't. Recruit new members.

– **Aleksandar Szabo**, Membership Development Coordinator and MDSC Chair, Region 8

Snapshot	Total this Month	'08 vs. '07	% Change	Regional Goal 2008	Goal Achieved	Goal Balance
Total Members	67,221	2,245	3.5 %	66,800	100.6 %	<i>Exceeded!</i>
• Higher-Grade	48,857	1,342	2.8 %	49,000	99.7 %	(143)
• Students	18,364	903	5.2 %	N/A	N/A	N/A

Top Membership Growth Year-over-Year	Numeric Growth	Percentage Growth
	509 – Iran Section	45.2 % - Iran Section
	392 – Egypt Section	44.2 % - Western Saudi Arabia Section
	360 – Germany Section	31.9 % - Qatar Section

Upcoming MD Opportunities	<p>2009 Membership Renewals Contact your members who didn't renew for 2009. Ask them to renew as soon as possible, well before the terminator action.</p>	<p>Section and Chapter Meetings are the right places for IEEE Membership promotion. The same applies to conferences held in your country/section.</p>
	<p>When recruiting make use of the Member-Get-A-Member Program www.ieee.org/mg/</p>	<p>Be in contact with your Student Branches. Help them in their renewal and recruitment activities.</p>

MD Resource Links	IEEE Region 8	www.ieee.org/r8
	IEEE MD Portal	www.ieee.org/md
	Online Supply Form	www.ieee.org/md-supplies
	MD Virtual Community	www.ieee.org/md
	Membership Statistics	www.ieee.org/md
	MD Manual, Membership presentations	www.ieee.org/md
	Member-Get-A-Member	www.ieee.org/mgm



Year-over-Year – Total Growth though December

	Higher-Grade Members				Student Members w/GSMs				Total Members			
	2008	2007	#	%	2008	2007	#	%	2008	2007	#	%
Iran Section	509	385	124	32.2%	1,126	741	385	52.0%	1,635	1,126	509	45.2%
Egypt Section	651	637	14	2.2%	1,619	1,241	378	30.5%	2,270	1,878	392	20.9%
Germany Section	5,457	5,235	222	4.2%	1,543	1,405	138	9.8%	7,000	6,640	360	5.4%
Benelux Section	2,665	2,530	135	5.3%	883	846	37	4.4%	3,548	3,376	172	5.1%
Romania Section	786	674	112	16.6%	167	149	18	12.1%	953	823	130	15.8%
Portugal Section	757	751	6	0.8%	378	287	91	31.7%	1,135	1,038	97	9.3%
France Section	2,901	2,817	84	3.0%	594	611	-17	-2.8%	3,495	3,428	67	2.0%
Jordan Section	174	186	-12	-6.5%	495	421	74	17.6%	669	607	62	10.2%
Italy Section	3,582	3,497	85	2.4%	713	741	-28	-3.8%	4,295	4,238	57	1.3%
Russia Section	489	453	36	7.9%	87	70	17	24.3%	576	523	53	10.1%
Western Saudi Arabia Section	116	99	17	17.2%	57	21	36	171.4%	173	120	53	44.2%
Qatar Section	150	123	27	22.0%	61	37	24	64.9%	211	160	51	31.9%
Finland Section	782	754	28	3.7%	231	212	19	9.0%	1,013	966	47	4.9%
Norway Section	881	845	36	4.3%	106	97	9	9.3%	987	942	45	4.8%
Greece Section	1,412	1,339	73	5.5%	595	627	-32	-5.1%	2,007	1,966	41	2.1%
Nigeria Section	735	740	-5	-0.7%	545	506	39	7.7%	1,280	1,246	34	2.7%
South Africa Section	677	666	11	1.7%	237	216	21	9.7%	914	882	32	3.6%
Cyprus Section	154	140	14	10.0%	70	53	17	32.1%	224	193	31	16.1%
Oman Section	92	70	22	31.4%	32	25	7	28.0%	124	95	29	30.5%
Croatia Section	431	399	32	8.0%	280	285	-5	-1.8%	711	684	27	3.9%



Section Performance > Total Growth

Year-over-Year – Total Growth through December (cont.)

	Higher-Grade Members				Student Members w/GSMs				Total Members			
	2008	2007	#	%	2008	2007	#	%	2008	2007	#	%
Russia (Northwest) Section	172	165	7	4.2%	101	83	18	21.7%	273	248	25	10.1%
Malta Section	123	115	8	7.0%	86	75	11	14.7%	209	190	19	10.0%
Switzerland Section	2,268	2,283	-15	-0.7%	377	344	33	9.6%	2,645	2,627	18	0.7%
Serbia And Montenegro Section	396	376	20	5.3%	169	173	-4	-2.3%	565	549	16	2.9%
Ukraine Section	309	304	5	1.6%	95	84	11	13.1%	404	388	16	4.1%
Israel Section	1,211	1,206	5	0.0%	175	167	8	4.8%	1,386	1,373	13	0.9%
Republic Of Macedonia Section	88	84	4	4.8%	60	51	9	17.6%	148	135	13	9.6%
Lebanon Section	262	257	5	1.9%	595	588	7	1.2%	857	845	12	1.4%
Sweden Section	1,603	1,583	20	1.3%	371	379	-8	-2.1%	1,974	1,962	12	0.6%
Czechoslovakia Section	491	454	37	8.1%	133	160	-27	-16.9%	624	614	10	1.6%
Estonia Section	69	63	6	9.5%	24	20	4	20.0%	93	83	10	12.0%
Denmark Section	631	611	20	3.3%	125	142	-17	-12.0%	756	753	3	0.4%
Iceland Section	74	89	-15	-16.9%	65	50	15	30.0%	139	139	0	0.0%
Kenya Section	70	69	1	1.4%	5	7	-2	-28.6%	75	76	-1	-1.3%
Lithuanian Section	79	83	-4	-4.8%	25	22	3	13.6%	104	105	-1	-1.0%
Region 8 - Apo/Fpo	108	105	3	2.9%	15	19	-4	-21.1%	123	124	-1	-0.8%
Bahrain Section	73	77	-4	-5.2%	9	8	1	12.5%	82	85	-3	-3.5%
Belarus Section	46	50	-4	-8.0%	17	17	0	0.0%	63	67	-4	-6.0%
Kuwait Section	121	114	7	6.1%	15	26	-11	-42.3%	136	140	-4	-2.9%



Section Performance > Total Growth

Year-over-Year – Total Growth through December (cont.)

	Higher-Grade Members				Student Members w/GSMs				Total Members			
	2008	2007	#	%	2008	2007	#	%	2008	2007	#	%
Saudi Arabia Section	630	630	0	0.0%	91	96	-5	-5.2%	721	726	-5	-0.7%
Austria Section	829	806	23	2.9%	293	324	-31	-9.6%	1,122	1,130	-8	-0.7%
Bulgaria Section	211	202	9	4.5%	79	97	-18	-18.6%	290	299	-9	-3.0%
Bosnia And Herzegovina Section	152	142	10	7.0%	126	148	-22	-14.9%	278	290	-12	-4.1%
Slovenia Section	255	272	-17	-6.3%	57	57	0	0.0%	312	329	-17	-5.2%
Spain Section	2,746	2,645	101	3.8%	853	980	-127	-13.0%	3,599	3,625	-26	-0.7%
Poland Section	655	676	-21	-3.1%	130	143	-13	-9.1%	785	819	-34	-4.2%
Hungary Section	282	300	-18	-6.0%	66	86	-20	-23.3%	348	386	-38	-9.8%
U.K. & Rep Of Ireland Section	8,836	8,885	-49	-0.6%	2,120	2,128	-8	-0.4%	10,956	11,013	-57	-0.5%
Russia (Siberia) Section	157	190	-33	-17.4%	50	83	-33	-39.8%	207	273	-66	-24.2%
Turkey Section	889	835	54	6.5%	1,235	1,363	-128	-9.4%	2,124	2,198	-74	-3.4%
Morocco Section	32	52	-20	-38.5%	17	72	-55	-76.4%	49	124	-75	-60.5%
United Arab Emirates Section	763	704	59	8.4%	500	674	-174	-25.8%	1,263	1,378	-115	-8.3%
Reg 8-Countries Outside Sections	450	748	-298	-39.8%	199	204	-5	-2.5%	649	952	-303	-31.8%
New Sections												
Tunisia Section	93	NA	NA	NA	218	NA	NA	NA	311	NA	311	NA
Iraq Section	115	NA	115	NA	5	NA	5	NA	120	NA	120	NA
Latvia Section	46	NA	NA	NA	36	NA	NA	NA	82	NA	82	NA
Zambia Section	65	NA	NA	NA	1	NA	NA	NA	66	NA	66	NA
Ghana Section	56	NA	56	NA	7	NA	7	NA	63	NA	63	NA



Year-over-Year – Total Recruitment through December

SECTION	Recruitment 2008	Recruitment 2007	# Change	% Change
Egypt Section	1,393	1,123	270	24.0%
Iran Section	843	657	186	28.3%
Jordan Section	391	275	116	42.2%
Tunisia Section	108	45	63	140.0%
Portugal Section	278	219	59	26.9%
Saudi Arabia Section	232	182	50	27.5%
Russia Section	150	105	45	42.9%
Nigeria Section	769	731	38	5.2%
Oman Section	55	19	36	189.5%
Lebanon Section	351	320	31	9.7%
Germany Section	1,173	1,145	28	2.4%
Qatar Section	86	59	27	45.8%
Serbia And Montenegro Section	129	102	27	26.5%
Ukraine Section	106	82	24	29.3%
Western Saudi Arabia Section	58	36	22	61.1%
Republic Of Macedonia Section	45	27	18	66.7%
Finland Section	186	170	16	9.4%
Cyprus Section	51	38	13	34.2%
Slovenia Section	44	33	11	33.3%
Switzerland Section	307	299	8	2.7%
Bahrain Section	27	20	7	35.0%
Iceland Section	38	32	6	18.8%
Romania Section	214	210	4	1.9%
Belarus Section	16	15	1	6.7%
Kenya Section	19	19	0	0.0%
Russia (Northwest) Section	87	87	0	0.0%
Estonia Section	14	15	-1	-6.7%
Malta Section	61	63	-2	-3.2%
Czechoslovakia Section	165	169	-4	-2.4%
Norway Section	131	135	-4	-3.0%
South Africa Section	281	287	-6	-2.1%
Region 8 - Apo/Fpo	22	29	-7	-24.1%
Kuwait Section	34	42	-8	-19.0%



Year-over-Year – Total Recruitment through December (cont.)

SECTION	Recruitment 2008	Recruitment 2007	# Change	% Change
Lithuanian Section	20	28	-8	-28.6%
Denmark Section	137	148	-11	-7.4%
Latvia Section	20	36	-16	-44.4%
United Arab Emirates Section	551	571	-20	-3.5%
Greece Section	323	344	-21	-6.1%
Israel Section	255	278	-23	-8.3%
Zambia Section	0	23	-23	-100.0%
Croatia Section	139	170	-31	-18.2%
Ghana Section	2	48	-46	-95.8%
Russia (Siberia) Section	34	80	-46	-57.5%
Bulgaria Section	49	97	-48	-49.5%
Poland Section	121	169	-48	-28.4%
Hungary Section	28	79	-51	-64.6%
Italy Section	626	680	-54	-7.9%
Sweden Section	277	351	-74	-21.1%
Bosnia And Herzegovina Section	62	137	-75	-54.7%
Morocco Section	10	87	-77	-88.5%
Turkey Section	723	809	-86	-10.6%
France Section	778	878	-100	-11.4%
Benelux Section	600	702	-102	-14.5%
Iraq Section	5	110	-105	-95.5%
Austria Section	163	269	-106	-39.4%
Spain Section	528	644	-116	-18.0%
U.K. & Rep Of Ireland Section	2,337	2,570	-233	-9.1%
Reg 8-Countries Outside Sections	453	177	276	155.9%

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