



# Membership Development Report – May 2009

Europe, Middle East, Africa (Region 8)



This membership development report is issued on behalf of your IEEE Region, and the IEEE Member & Geographic Activities Board.



Dear Region 8 Section Officers,

**Please review the May Monthly MD Report for Region 8** and use the details to manage your Membership Development activities. Have a look into the **retention statistics** and compare your results with other sections. You can still try to **recover some of the Arrears** in your Sections. **Plan your activities** for the autumn when **recruiting and renewal for 2010** will start.

**Aleksandar Szabo**, Membership Development Chair, Region 8

Snapshot	Total this Month	'09 vs. '08	% Change	Retention Goal 2009	Goal Achieved	Goal Balance
<b>Total Members</b>	<b>61,237</b>	<b>4,134</b>	<b>7.2 %</b>	<b>47,225</b>	<b>96.6 %</b>	<b>(1,591)</b>
• Higher-Grade	41,806	1,439	3.6 %	36,625	100.0 %	(12)
• Students	19,431	2,695	16.1 %	10,600	85.1 %	(1,579)
IEEE Worldwide - Total	344,664	8,542	2.5%	278,325	96.2 %	(10,457)

Best Section Total Retention	95.9% – Latvia Section	84.7% - Spain Section
	89.7% – Estonia Section	84.6% - Italy Section
	87.7% – Switzerland Section	83.6% - Norway Section

Top Section Recruitment Year-over-Year	Numeric Growth	Percentage Growth
	572 – Egypt Section	309.7 % - Western Saudi Arabia Section
	355 – Jordan Section	266.7 % - Morocco Section
	353 – Iran Section	180.2% - Jordan Section

Upcoming MD Opportunities	Recruit new members in your Section. We are now in the <b>Half-Year Dues Period</b> . When recruiting make use of the <b>Member-Get-A-Member Program</b> <a href="http://www.ieee.org/mg/">www.ieee.org/mg/</a> . I am asking Sections having many Arrears, (members who didn't renew for 2009) to contact them. It is still not late for them to renew <b>to get back their member benefits</b> .	<b>Section and Chapter Meetings</b> are excellent opportunities for IEEE Membership promotion and recruitment. The same applies to <b>conferences</b> held in your country/section.
		Start online upgrading campaigns in your Section: <b>Associate to Member</b> <a href="#">Associate to Member</a> <b>Member to Senior Member</b> <a href="#">Senior Member Grade</a>

MD Resource Links	IEEE Region 8	<a href="http://www.ieee.org/r8">www.ieee.org/r8</a>
	Online Supply Form	<a href="http://www.ieee.org/md-supplies">www.ieee.org/md-supplies</a>
	MD Virtual Community	<a href="http://www.ieee.org/md">www.ieee.org/md</a>
	Membership Statistics	<a href="http://www.ieee.org/md">www.ieee.org/md</a>
	MD Manual, Membership presentations	<a href="http://www.ieee.org/md">www.ieee.org/md</a>
	Member-get-a-Member	<a href="http://www.ieee.org/mgm">www.ieee.org/mgm</a>



Section Performance > Retention

**Year-over-Year – Total Retention though May**

REGION 8	HIGHER GRADE MEMBERS			STUDENT MEMBERS			TOTAL MEMBERS		
	Opportunity	# Renewal	% Renewal	Opportunity	# Renewal	% Renewal	Opportunity	# Renewal	% Renewal
Latvia Section	40	45	112.5%	34	26	76.5%	74	71	95.9%
Estonia Section	65	58	89.2%	22	20	90.9%	87	78	89.7%
Switzerland Section	2,180	1,943	89.1%	361	289	80.1%	2,541	2,232	87.8%
Spain Section	2,635	2,351	89.2%	801	559	69.8%	3,436	2,910	84.7%
Italy Section	3,410	3,002	88.0%	701	474	67.6%	4,111	3,476	84.6%
Norway Section	842	714	84.8%	102	75	73.5%	944	789	83.6%
Sweden Section	1,503	1,282	85.3%	334	250	74.9%	1,837	1,532	83.4%
Lithuanian Section	73	61	83.6%	23	19	82.6%	96	80	83.3%
Germany Section	5,140	4,450	86.6%	1,473	1,055	71.6%	6,613	5,505	83.2%
Hungary Section	277	240	86.6%	66	45	68.2%	343	285	83.1%
Austria Section	795	679	85.4%	281	215	76.5%	1,076	894	83.1%
Poland Section	626	545	87.1%	129	78	60.5%	755	623	82.5%
Serbia And Montenegro Section	373	329	88.2%	165	113	68.5%	538	442	82.2%
Finland Section	724	595	82.2%	216	177	81.9%	940	772	82.1%
Cyprus Section	142	129	90.8%	65	41	63.1%	207	170	82.1%
Romania Section	740	632	85.4%	153	101	66.0%	893	733	82.1%
Benelux Section	2,496	2,101	84.2%	799	582	72.8%	3,295	2,683	81.4%
Region 8 - Apo/Fpo	99	86	86.9%	13	5	38.5%	112	91	81.3%
Slovenia Section	255	212	83.1%	55	34	61.8%	310	246	79.4%
Denmark Section	588	483	82.1%	123	81	65.9%	711	564	79.3%



Section Performance > Retention

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Greece Section	1,330	1,111	83.5%	573	392	68.4%	1,903	1,503	79.0%
Morocco Section	29	23	79.3%	18	14	77.8%	47	37	78.7%
Croatia Section	409	357	87.3%	258	166	64.3%	667	523	78.4%
Bahrain Section	67	52	77.6%	9	6	66.7%	76	58	76.3%
Western Saudi Arabia Section	111	81	73.0%	33	28	84.8%	144	109	75.7%
France Section	2,597	2,136	82.2%	669	331	49.5%	3,266	2,467	75.5%
Czechoslovakia Section	439	384	87.5%	140	53	37.9%	579	437	75.5%
Kuwait Section	106	80	75.5%	13	9	69.2%	119	89	74.8%
Portugal Section	714	575	80.5%	319	191	59.9%	1,033	766	74.2%
U.K.& Rep Of Ireland Section	8,116	6,335	78.1%	2,060	1,134	55.0%	10,176	7,469	73.4%
Israel Section	1,135	870	76.7%	143	67	46.9%	1,278	937	73.3%
Republic Of Macedonia Section	85	64	75.3%	57	38	66.7%	142	102	71.8%
Russia Section	461	333	72.2%	73	42	57.5%	534	375	70.2%
Malta Section	99	77	77.8%	90	55	61.1%	189	132	69.8%
Ukraine Section	281	218	77.6%	104	49	47.1%	385	267	69.4%
Belarus Section	38	33	86.8%	18	5	27.8%	56	38	67.9%
Saudi Arabia Section	540	388	71.9%	72	23	31.9%	612	411	67.2%
Russia (Siberia) Section	151	109	72.2%	52	24	46.2%	203	133	65.5%
South Africa Section	599	443	74.0%	261	103	39.5%	860	546	63.5%
Bosnia And Herzegovina Section	128	86	67.2%	134	78	58.2%	262	164	62.6%



Section Performance > Retention

**Year-over-Year – Total Retention though May**

REGION 8	HIGHER GRADE MEMBERS			STUDENT MEMBERS			TOTAL MEMBERS		
	Opportunity	# Renewal	% Renewal	Opportunity	# Renewal	% Renewal	Opportunity	# Renewal	% Renewal
Kenya Section	58	38	65.5%	6	2	33.3%	64	40	62.5%
Tunisia Section	81	49	60.5%	137	82	59.9%	218	131	60.1%
Russia (Northwest) Section	169	115	68.0%	71	25	35.2%	240	140	58.3%
Oman Section	79	60	75.9%	28	2	7.1%	107	62	57.9%
Qatar Section	130	89	68.5%	50	14	28.0%	180	103	57.2%
Iran Section	404	274	67.8%	925	486	52.5%	1,329	760	57.2%
Turkey Section	861	541	62.8%	921	467	50.7%	1,782	1,008	56.6%
Iceland Section	69	49	71.0%	40	12	30.0%	109	61	56.0%
Bulgaria Section	205	117	57.1%	77	38	49.4%	282	155	55.0%
United Arab Emirates Section	628	427	68.0%	381	111	29.1%	1,009	538	53.3%
Lebanon Section	271	122	45.0%	363	158	43.5%	634	280	44.2%
Jordan Section	157	102	65.0%	296	82	27.7%	453	184	40.6%
Egypt Section	511	351	68.7%	1,515	342	22.6%	2,026	693	34.2%
Nigeria Section	541	267	49.4%	563	95	16.9%	1,104	362	32.8%
Iraq Section	112	25	22.3%	4	3	75.0%	116	28	24.1%
Region 8-Countries Outside Sections	509	218	42.8%	178	52	29.2%	687	270	39.3%
Ghana Section	0	30	na	0	3	na	0	33	na
Zambia Section	na	47	na	na	0	na	na	47	na



**Year-over-Year – Total Recruitment through May**

Section	May 2009	May 2008	# Change	% Change
Egypt Section	1124	552	572	103.6%
Jordan Section	552	197	355	180.2%
Iran Section	1083	730	353	48.4%
Turkey Section	746	614	132	21.5%
Western Saudi Arabia Section	127	31	96	309.7%
United Arab Emirates Section	493	404	89	22.0%
Saudi Arabia Section	212	140	72	51.4%
Lebanon Section	354	296	58	19.6%
Switzerland Section	223	200	23	11.5%
Poland Section	124	102	22	21.6%
Serbia And Montenegro Section	126	104	22	21.2%
Sweden Section	226	205	21	10.2%
Benelux Section	515	496	19	3.8%
Morocco Section	22	6	16	266.7%
Oman Section	33	17	16	94.1%
Latvia Section	29	14	15	107.1%
South Africa Section	207	192	15	7.8%
Hungary Section	62	50	12	24.0%
Iceland Section	36	25	11	44.0%
Kuwait Section	41	30	11	36.7%



### Year-over-Year – Total Recruitment through May

Section	May 2009	May 2008	# Change	% Change
Lithuanian Section	22	11	11	100.0%
Qatar Section	76	69	7	10.1%
Belarus Section	10	6	4	66.7%
Estonia Section	12	9	3	33.3%
Region 8 - Apo/Fpo	22	19	3	15.8%
Russia Section	118	115	3	2.6%
Czechoslovakia Section	95	95	0	0.0%
Kenya Section	16	16	0	0.0%
Finland Section	139	140	-1	-0.7%
Slovenia Section	30	31	-1	-3.2%
Austria Section	152	160	-8	-5.0%
Russia (Siberia) Section	23	32	-9	-28.1%
Bahrain Section	12	22	-10	-45.5%
Romania Section	179	192	-13	-6.8%
Denmark Section	93	107	-14	-13.1%
Malta Section	33	47	-14	-29.8%
Cyprus Section	29	47	-18	-38.3%
Italy Section	447	465	-18	-3.9%
Israel Section	155	174	-19	-10.9%
Republic Of Macedonia Section	18	40	-22	-55.0%
Bulgaria Section	55	78	-23	-29.5%



### Year-over-Year – Total Recruitment through May

Section	May 2009	May 2008	# Change	% Change
Norway Section	86	109	-23	-21.1%
Croatia Section	127	155	-28	-18.1%
Portugal Section	165	193	-28	-14.5%
Greece Section	255	286	-31	-10.8%
Spain Section	406	443	-37	-8.4%
Ukraine Section	61	98	-37	-37.8%
Germany Section	838	882	-44	-5.0%
Russia (Northwest) Section	38	89	-51	-57.3%
Bosnia And Herzegovina Section	44	101	-57	-56.4%
France Section	531	607	-76	-12.5%
Nigeria Section	356	511	-155	-30.3%
Reg 8-Countries Outside Sections	226	414	-188	-45.4%
U.K.& Rep Of Ireland Section	1571	1799	-228	-12.7%
Tunisia Section	186	0	186	na
Iraq Section	131	0	131	na
Zambia Section	34	0	34	na
Ghana Section	13	0	13	na

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