# IEEE Region 8 Director's Report

The IEEE Region 8 Committee consists of IEEE Region 8 Section representatives, Operating Committee and Appointed Members. In the IEEE Region 8 Committee, Sections are represented by their Chairs. Section Chairs may appoint an alternate representative to the Region 8 Committee. The most recent list of Region 8 Sections and their representatives to the Region 8 Committee may be found on the Region 8 website (www.ieee.org/r8).

**Vision**: Region 8 is an effectively organized, dynamic and influential entity, recognized as a leading and esteemed part of a truly transnational IEEE, with IEEE benefits equally available to all members.

**Mission**: To serve the needs of the members of the Institute, the profession and society at large, by enhancing and supporting the IEEE's Organizational Units and their activities within Region 8.

Key Steps to realise the Mission:

- Provide a platform for coordination, motivation and interaction among R8 units
- Provide a link between the Region and other IEEE organizational units
- Work to achieve smooth and effective operations in different countries
- Recognizing cultural differences, and effectively cooperating with national societies and other organizations
- Expand IEEE presence and activities to new areas (geographic locations) in R8
- Promote the transnational nature of IEEE within the Region and the Institute

R8 Committee:

- Conducts two annual meetings of the Region leadership
  - Used for coordination of the Region business and for training
- Supports the activities of the local geographical units
- Coordinates meetings for technical and professional purposes throughout the Region

   Including student events
- Coordinates activities between R8 entities and OUs from outside the Region
- Engages in member development

# An update to the Short History of Region 8

- 14 February 1962: Informal meeting of the Intersectional Committee, Europe (4 Sections: Benelux, France, Geneva, Italy)
- 6 March 1962: Sending of the final petition (from the Benelux Section) to the IRE Board of Directors
- 24 April 1962: Approval by the IRE Executive Committee
- 24 May 1962: Approval by the IRE Board of Directors
- 6 June 1962: Inaugural meeting of the IRE Region 9 Committee 12 attendees 6 Sections: Benelux, Egypt, France, Geneva, Israel, Italy
- 22 October 1962: Second IRE Region 9 Committee meeting 7 Sections (new Section: UK and Eire)
- 8 January 1963: Re-approval by the IEEE Board of Directors (after the merger); renaming of IRE Region 9 to IEEE Region 8
- 22 April 1963: First IEEE Region 8 Committee meeting 8 Sections (new Section: Norway)

#### **Organisational Units**

#### 01 January 2011

- 56 Sections
- 6 Subsections (2 outside Sections)
- 495 Society Chapters
- 57 Affinity Groups
- 342 Student Branches
- 69 Student Branch Chapters
- 40 Student Branch Affinity Groups

#### 1 January 2012

- 56 Sections
- 10 Subsections (6 outside Sections)
- 523 Society Chapters
- 62 Affinity Groups
- 378 Student Branches
- 86 Student Branch Chapters
- 50 Student Branch Affinity Groups



#### **IEEE Region 8 Membership Dynamics**

#### **Region 8 Website**

Region 8 website is undergoing a major reconstruction. Part 1 stage has been completed. The website has transferred to a new platform. The current version (still in temporary location) can be found here: <u>www.ieeer8.org</u>.

# **Officer's Term Limits**

During the 25 June 2011 meeting the MGA passed the following motion:

- 1. All Section officers must be elected. This election can be conducted annually or every two years. An individual may serve two consecutive terms of office.
- 2. A lifetime term limit shall be established for Section officers. An individual shall not serve in a position for more than 3 terms (i.e. 6 years) provided there is at least a one term break.
- 3. The MGA Operations Manual to be revised to incorporate text which explains how an individual may be removed from the position and how an individual can be suspended from office.

# 2012 IEEE Region 8 Events

3-5 Feb	IEEE Region 8 Operating Committee Meeting, Athens, Greece		
	IEEE MELECON 2012, Yasmine Hammamet, Tunisia		
30 Mar-01 Apr	IEEE Region 8 Committee Meeting, Berlin, Germany		
31 Mar	IEEE Region 8 50 <sup>th</sup> Anniversary Celebration Event, Berlin, Germany		
26-28 Aug	IEEE Region 8 Student Branch and GOLD Congress, Madrid, Spain		
5-8 Sep	IEEE HISTELCON 2012, Pavia, Italy		
9-12 Sep	IEEE ENERGYCON 2012, Florence, Italy		

# Updates from the IEEE MGA

- IEEE Mauritius Subsection approved (25 June 2011)
- IEEE Sudan Subsection approved (25 June 2011)
- IEEE Palestine Subsection petition received (25 June 2011)
- IEEE Algeria Subsection approved (November 2011)
- IEEE Palestine Subsection implemented (1 January 2012)

# Updates from the IEEE BoD

- In Jan 2011: Initial meeting on IEEE Europe has held in Brussels, Belgium
- In Feb 2012: IEEE President appointed the IEEE Ad Hoc Committee on Activities in Africa

# **Membership Alert**



- 23,233 members' service deactivated in Feb 2012 (31% of Region 8's the total membership)
- Over past five year, R8 has averaged 25% of the total membership deactivated in February
- If the trend continues, Region 8's membership will go into decline



Society memberships by Region on 29 Feb 2012 (220127 total, 49451 in Region 8)



Computer Society Communications Society Signal Processing Society Power & Energy Society Microwave Theory and Techniques Society Circuits and Systems Society Control Systems Society Solid-State Circuits Society Antennas and Propagation Society Industrial Electronics Society Electron Devices Society Power Electronics Society Robotics and Automation Society Computational Intelligence Society Industry Applications Society Engineering in Medicine and Biology Society Instrumentation and Measurement Society All others

Region 8 Society memberships on 29 Feb 2012 (listed societies have over 1000 members)

# An Abbreviated SWOT Analysis

	GOOD	BAD
INTERNAL	<ul> <li>Strengths</li> <li>Strong and dedicated volunteer corps</li> <li>Volunteer leadership development and succession planning</li> <li>A large number of active and vibrant organizational units</li> <li>Diversity of Members and Sections</li> <li>Tradition of exchange of ideas and best practices</li> <li>Established infrastructure for Region's activities, including conducting conferences, workshops, and student activities</li> </ul>	<ul> <li>Weaknesses</li> <li>The size of the Region is incongruous with the resources available for its administration</li> <li>IEEE market share in key areas is low</li> <li>There are significant areas within the Region where IEEE visibility is very low</li> <li>The disparity between different Sections in the Region does not support some "one size fits all" practices of IEEE</li> <li>The operations of the Region are not optimized to take advantage of available cooperation and funding opportunities</li> </ul>
EXTERNAL	<ul> <li>Opportunities</li> <li>Cooperation with local associations, governmental/intergovernmental organizations, and educational institutions</li> <li>Cooperation with EU institutions, especially in the areas of Standards, Education and Accreditation</li> <li>Member recruiting drives</li> <li>Development of new IEEE OUs This activity requires area-specific activities and creative solutions</li> <li>Conference activities in R8 A change toward IEEE-owned conferences and surplus generating conferences for R8</li> <li>Accreditation opportunities (e.g., GCC)</li> </ul>	<ul> <li>Threats</li> <li>Loss of members to aggressive recruiting by other local and global associations</li> <li>Expanded activities of commercial publishers and conference providers in IEEE Fields of Interest in the Region</li> <li>Perception of IEEE as "US-centric"</li> </ul>

#### **Closing Remarks**

The full report will be presented during the Region 8 Committee meeting in Berlin, Germany on 31 March 2012. Please download the presentation from the Region 8 website.

Zagreb, 12 March 2012

M.K Marko Delimar

2011-2012 IEEE Region 8 Director