



# **GOLD:** The **G**reat **O**ppportunity to **L**ead **D**evelopment

Salima Kaissi  
R8 GOLD Coordinator



# GOLD Committee



Ali Elmousa  
R8 VC MA



Salima Kaissi  
Chair



João Figueiras  
Past Chair



Nele Reynders



Rafal Sliz



Khaled Mokhtar

# Members & Affinity Groups

| R8 GOLD membership | March 2011 | March 2012 | Growth |
|--------------------|------------|------------|--------|
| <b>Active</b>      | 9,202      | 9,692      | +5.3%  |
| <b>Arrears</b>     | 5,270      | 5733       | +8.8%  |

## Affinity Groups:

|                        |         |                     |                      |
|------------------------|---------|---------------------|----------------------|
| Benelux                | France  | Morocco             | South Africa - North |
| Bosnia and Herzegovina | Germany | Nigeria             | South Africa - South |
| Croatia                | Greece  | Portugal            | Spain                |
| Czechoslovakia         | Iraq    | Russia              | Tunisia              |
| Denmark                | Italy   | Russia (Siberia)    | Turkey               |
| Egypt                  | Jordan  | Saudi Arabia (East) | UAE                  |
| Finland                | Lebanon | Saudi Arabia (West) | UK&RI                |

**New Affinity Groups:** Sweden & Switzerland

# R8 GOLD Members Statistics

| Section               | GOLD Members |
|-----------------------|--------------|
| UK&RI                 | 1410         |
| Germany               | 1208         |
| Italy                 | 705          |
| Spain                 | 613          |
| Benelux               | 558          |
| Switzerland           | 453          |
| France                | 412          |
| Greece                | 316          |
| Sweden                | 281          |
| Iran                  | 275          |
| Turkey                | 265          |
| Egypt                 | 204          |
| South Africa          | 190          |
| Austria               | 186          |
| Portugal              | 179          |
| Nigeria               | 149          |
| Finland               | 148          |
| Croatia               | 140          |
| Denmark               | 134          |
| Romania               | 134          |
| Norway                | 133          |
| UAE                   | 132          |
| Saudi Arabia          | 113          |
| Poland                | 101          |
| Serbia And Montenegro | 100          |
| Israel                | 92           |
| Czechoslovakia        | 76           |
| Cyprus                | 65           |
| Russia                | 62           |
| Lebanon               | 60           |
| Western Saudi Arabia  | 60           |

| Section                | GOLD Members |
|------------------------|--------------|
| Tunisia                | 54           |
| Malta                  | 50           |
| Jordan                 | 44           |
| Slovenia               | 44           |
| Ukraine                | 41           |
| Bosnia And Herzegovina | 37           |
| Hungary                | 36           |
| Qatar                  | 31           |
| Ghana                  | 28           |
| Kuwait                 | 28           |
| Iraq                   | 22           |
| Republic Of Macedonia  | 21           |
| Russia (Siberia)       | 21           |
| Russia (Northwest)     | 20           |
| Morocco                | 19           |
| Zambia                 | 19           |
| Bulgaria               | 18           |
| Estonia                | 18           |
| Lithuanian             | 17           |
| Iceland                | 16           |
| Latvia                 | 15           |
| Oman                   | 11           |
| Kenya                  | 10           |
| Bahrain                | 8            |
| Belarus                | 3            |
| <b>Grand Total</b>     | <b>9692</b>  |

# Activities

## Continued contributions to R8News and GOLDRush

### Introducing your new GOLD Committee...

FOLLOWING THE great work done by João Figueiras and his GOLD team during 2009–2010, the recently appointed committee has an ambition to keep the momentum and further improve the activities for our GOLD members.

In 2011, we will focus on continuously increasing the GOLD visibility in the region. In addition, the committee will try to create an environment where inspired project and event ideas can

be shared. Under this vision, the key projects in our plan are to establish new Affinity Groups, new initiatives, web communication and record RB GOLD history in the "GOLD Book".

Finally, the committee would like to thank all IEEE members for their great contribution and trust. We will take the opportunity to enhance the management and teamwork, and provide better experience for the GOLDies.

SALIMA KAISSI (*right*) has a background of communication and computer engineering and works as an application officer at Europcar Headquarters. In addition, she studies the Strategy and Management of International Business at ESSEC Business School, Paris. Salima was the initiator and the project leader of IEEE Day. She was a member of the 2010 RB GOLD committee and recently she has been appointed as the Region 8 GOLD coordinator of 2011.



RAFAL SLIZ (*left*) is a research scientist at University of Oulu, Finland. His research focuses on organic/inorganic flexible electronics, especially photovoltaics. He is the chairman of IEEE Finland GOLD AG since 2010 where his team increased the visibility of IEEE GOLD in Finland significantly within one year.

NELE REYNDERS (*right*) is working as a research assistant at the Department of Electrical Engineering of the K.U.Leuven, Belgium, towards a PhD degree on ultra-low-power sub-threshold digital circuit design. She was a member of the organizing committee of the Region 8 Stu-



# Activities

## GOLD Posters



### Officers

- Salima Kaissi (Chair)
- Joao Figueiras (Past Chair)
- Nele Reynders
- Khaled Mokhtar
- Rafal Sliz

### Statistics

| Membership | February 2011 | July 2011 | %     |
|------------|---------------|-----------|-------|
| Active     | 9202          | 11631     | +26,4 |
| Arrears    | 5270          | 5053      | -4,1  |

### Main Achievements

- IEEE Day**  
After the huge success in 2010, Region 8 GOLD Team is leading again the IEEE Day 2011, a global project to encourage the organization of events, around the world at the same day ([www.ieeeday.org](http://www.ieeeday.org))
- GOLD Book**  
A Book that contains all the information about GOLD activities in the region in 2008 – 2009 – 2010.  
A Book to save the history of Region 8 GOLD activities

### Awards 2011

- IEEE GOLD Affinity Group Hall of the Fame Award: Finland GOLD AG
- Region 8 GOLD Outstanding Activity Award: Egypt GOLD AG

### Selected Activities

- The Graduate Forum, February 20, 2011 – Dubai, UAE
- STEP Event, March 2011 – Rab, Morocco
- IEEE Leadership Workshop, May 14 – Stockholm, Sweden
- First Lego League Competition
- Egypt Made in Egypt Competition - Egypt
- Summer School of Innovation, July 18-23, Sousse, Tunisia
- ISACoVES Summer School, July 25-30, Italy
- Get-Together Event, July 28 – Cap Town, South Africa
- IEEE GOLD Lebanon STEP Event, July 25 Beirut, Lebanon
- The 10th Edition of the Egyptian Engineering Day, September 6-7 – Cairo, Egypt

### Affinity Groups (30)

|                        |                       |
|------------------------|-----------------------|
| Benelux                | Nigeria               |
| Bosnia and Herzegovina | Portugal              |
| Croatia                | Russia (Siberia)      |
| Czechoslovakia         | Russia                |
| Denmark                | Saudi Arabia East     |
| Egypt                  | Saudi Arabia West     |
| Finland                | S. Africa (Cape Town) |
| France                 | S. Africa (Pretoria)  |
| Germany                | Spain                 |
| Greece                 | Sweden                |
| Iraq                   | Switzerland           |
| Italy                  | Tunisia               |
| Jordan                 | Turkey                |
| Lebanon                | U.K.R.I.              |
| Morocco                | United Arab Emirates  |

### GOLD Book

2008 - 2009 - 2010

www.ieeer8.org/gold

[www.ieeer8.org/gold](http://www.ieeer8.org/gold)



## New look into engineering

### What GOLD is?

IEEE Graduates of the Last Decade (GOLD) is a membership program to help students transition to young professionals within the larger IEEE community. IEEE GOLD is a vibrant community of engineers, scientists, and technical experts with member representation across the globe and throughout IEEE societies.

#### Responsible and conscientious self development

Practicing different managerial, presentational and organizational (professional) skills in a responsible, fair and conscientious manner

#### Encourage innovation

Create an environment where ideas can be expressed by creatively designing events and various projects. Increase innovative dialogue amongst the people involved

#### Networking

Connect the researchers with entrepreneurs to find viable applications for the done research and to further the integration of technology to the market needs

### STEP Program

STEP program was developed to provide a standardized yet localized program for facilitating the transition from student member to young professional, by introducing the opportunities and benefits of IEEE membership during the onset of a career

### GOLD Webinars Program

GOLD offers webinars for members on topics related to professional development, humanitarian efforts, and technical knowledge. GOLD webinars are scheduled monthly and are recorded for on-demand viewing

### Humanitarian Workshops

These events are designed to raise awareness of how technology can make a positive impact on the world in which we live. These workshops provide engineers with greater access to such projects by bringing invited speakers who are currently playing leading roles in applying technology to humanitarian causes

[www.ieee.org/r8gold](http://www.ieee.org/r8gold)

# Activities

*- Support to R8 events*

UKRI SBC  
London



Leadership Winter School  
& Robotic Competition  
Tunis



Egyptian Engineering Day  
Cairo

# Activities

## Egyptian Engineering Day

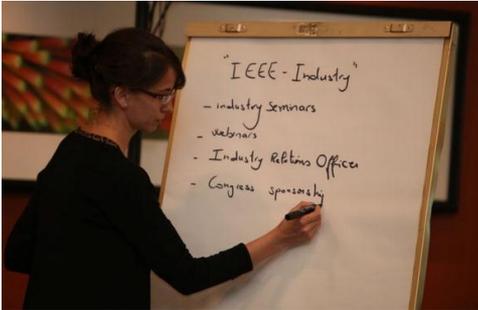
Under the auspices of the Egyptian prime minister, minister of higher education and minister of communication and information technology

- **4,000** visitors
- **160** volunteers
- **213** projects (1 project from Jordan)
- **33** universities
- **19** SBs
- **85** university professors
- **15** pre-university schools
- **15** Newspapers - **25** TV channels
- **18** government representatives
- **67** companies working in ICT
- **15** NGOs
- **440** job vacancies for exhibitors
- **52** projects got fund
- **9** projects incubated
- **9,730** website visitors - **28,455** page views



# Activities

## *High Presence in MGA GOLD events*



**MGA GOLD Summit**



**MGA GOLD Meeting**



**Section Congress**



**STEP Event - Berkeley**

# Activities

## *A VERY Successful 2<sup>nd</sup> Edition of IEEE Day:*

- **168** Events
- **566** Photos (for the contest)
- **6 923** Fans on Facebook
- **594** Members on LinkedIn
- **> 300k** Web hits in one week



# Activities

***A VERY Successful 2<sup>nd</sup> Edition of IEEE Day:  
R8 GOLD impact reached all the regions***



# Activities

## *Much more events organized by AGs*

**Few** examples:

- ▣ Graduate Forum (in the GCC), February 2011, **Dubai**
- ▣ Summer School of Innovation, July 19-23, Sousse, **Tunisia**
- ▣ ISaCoNaS Summer School, July 25-30, **Italy**
- ▣ Get-Together Event, July 28 - Cap Town, **South Africa**
- ▣ Future City Competition, **Egypt**
- ▣ STEP Events (**Lebanon, South Africa, Morocco, Croatia, France..etc**)
- ▣ IEEE Day events (**Palestine, Sudan, Ireland, Turkey, Negeria..etc**)

# Awards & Benefits

- **Finland:** 2011 GOLD Hall of Fame Award
- **Egypt:** 2011 Region 8 GOLD Outstanding Activity Award for 2011
- **South Africa, Sweden, Tunisia:** MGA Fund Assistance to attend the Sections Congress 2011

# 2012 Activities

## *MGA GOLD Meeting - Houston*



# 2012 Activities

*A new websites released in Jan 2012*

[www.ieeer8.org/gold/](http://www.ieeer8.org/gold/)

The screenshot shows the IEEE Region 8 website. At the top left is the 'region 8 IEEE' logo with a map of the region. At the top right is the IEEE logo with the tagline 'Advancing Technology for Humanity'. Below the logo is a navigation menu with tabs for 'About R8', 'People', 'Student Activities', 'Member Activities', and 'Technical Activities'. A search bar is located below the menu, with the text 'Search IEEE Region 8' and a 'Search' button. To the right of the search bar is a 'Follow:' button with a close icon. Below the search bar is a breadcrumb trail: 'Home > Member Activities > GOLD'. The main content area is titled 'GOLD' and features a sub-header 'GOLD' with a date 'Sunday, December 4th, 2011'. The text describes the 'Graduates of Last Decade (GOLD)' program, which is for IEEE members who have completed their first academic degree within the last 10 years. It lists the 'Benefits of the IEEE GOLD program include:' followed by a bulleted list: IEEE technology and information, Online research & career resources, Online job search, Online seminars, Professional networking opportunities, Peer connection, Local social activities, and Leadership opportunities. To the right of the text is a photograph of seven people wearing blue IEEE-branded shirts. At the bottom of the main content area, there is a note: 'The left menu will help you to navigate and find interesting topics. Enjoy! R8 GOLD Committee'. On the left side of the page, there is a vertical navigation menu titled 'GOLD' with the following items: GOLD, > News, > Committee, > Activities, > HOW-TO, > Support, > Awards, > Publications, > Local Events, > Photo Gallery, > Social Networks, and > GOLDBook. At the bottom right of the page is the IEEE logo with the tagline 'Advancing Technology for Humanity'.

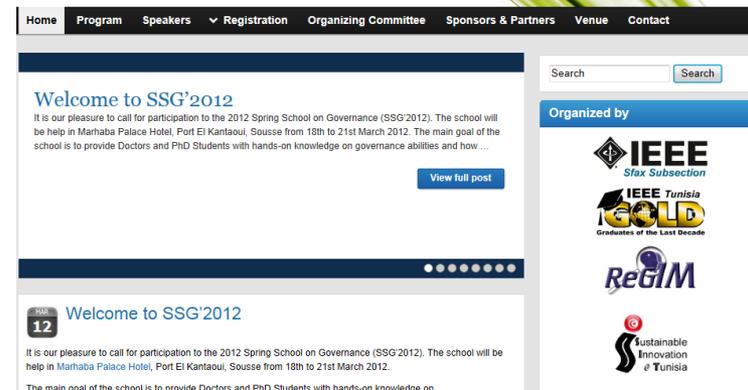
# 2012 Activities

## By **GOLD** Affinity Groups

- Spring School – Tunisia
- STEP Event – Portugal
- STEP Event – Jordan
- Robotic Competition – Jordan
- Summer School in Flexible Solar Cells – Finland
- EED 2012



### Spring School on Governance 18-21 March 2012, El Kantaoui – Sousse



# Future Plan

- *Student Branch and GOLD Congress 2012 – Madrid*
- *R8 GOLD Award*
- *Social Networks and web presence*
- *New GOLD AGs Establishment*
- *Reactivation of dormant GOLD AGs*
- *Deep follow-up of GOLD membership in Region 8*
- *Bi-monthly online meeting with GOLD Chairs*
- *Regular support and contact with Affinity Groups in Region 8*
- *IEEE Day 2012*

# Activities

## **R8 GOLD BOOK + Video**



Region 8

# GOLD Book

2008 - 2009 - 2010

A collage of several small images showing business professionals in various settings: a group of hands stacked together, a man in a suit pointing, a woman pointing upwards, a man in a suit giving a thumbs up, a hand on a computer mouse, and a group of people sitting around a table.

 IEEE

<http://www.ieee.org/r8gold>

# To Sections Chairs:



To SUPPORT GOLD Activities in Region 8

# Contact

- Website: [www.ieeer8.org/gold/](http://www.ieeer8.org/gold/)
- Email: [r8gold@ieee.org](mailto:r8gold@ieee.org)
- Facebook: [www.facebook.com/r8gold](http://www.facebook.com/r8gold)
- Twitter: [www.twitter.com/r8gold](http://www.twitter.com/r8gold)
- LinkedIn: Group Name: IEEE R8 GOLD

**IEEE R8 GOLD**

Discussions Members Promotions Jobs Search More... Start a discussion

1 of 3 Next >

**IEEE Surpasses 400,000 Members.** Let's think about the NEXT Step!  
Around 25% of the total members are students, which means GOLD role is becoming crucial in order to retain those students after graduation. Of course by offering them more and more advantages. Any ideas about what GOLD can offer to GOLDies, besides the current programs, are welcome

6 days ago

**IEEE Surpasses 400,000 Members** [www.montrealgazette.com](http://www.montrealgazette.com)  
Read latest business news in Montreal and around Quebec, money, real estate, financial markets and others. Use financial tools and daily business advice from Montreal Gazette. IEEE Surpasses 400,000...

Updates: Last 7 Days

- Stephen Matthews has joined the group. 14 minutes ago · Send message
- Madige Ismail has joined the group. 1 day ago · Send message
- Ralph Ford has joined the group. 1 day ago · Send message

See all updates >

Ads by LinkedIn Members

- Join HeadHunter Network: Headhunters seek executive talent like you. Sign up for free today!
- Excutive in Europe: Our clients want to speak with thought leaders like you. Join GLG today!

2 comments

You, Jolo Casas, Peter Staacker and 1 other like this

Arturo Calvo Devesa · Let's "brainstorm"! What are we, GOLDies, looking for? In my experience, young engineers are mostly interested in:  
(A) Find job or a better job  
(B) Further training programs  
(C) Access to engineering tools and technical papers  
(D) Networking with other GOLDies  
(E) Mentoring with more experienced engineers  
(F) The Engineering Experience

From this perspective, perhaps we should try to offer new programs according to these interests (some of them are already started...)

**IEEE R8 GOLD**

Get short, timely messages from IEEE R8 GOLD.  
Twitter is a rich source of instantly updated information. It's easy to stay updated on an incredibly wide variety of topics. **Join today** and **follow @r8gold**.

Sign Up >

Get updates via SMS by texting **follow r8gold** to your local code. Codes for other countries

Name IEEE R8 GOLD  
0 following 6 followers 0 listed

Tweets 10

Favorites

Following

RSS feed of r8gold's tweets

Join our discussion on LinkedIn about the GOLD role and the new milestone reached by IEEE (more than 400,000 members!)  
<http://fb.me/HBtbh8EG>

1:11 AM Mar 16th via Facebook

**IEEE R8 GOLD**

Community Edit info

Wall

Hidden Posts

Info

Photos (1)

Discussions

Events

Notes

Links

Edit

About IEEE Region 8 GOLD - Graduate of the Last Decade Facebook website

165 people like this

Add to My Page's Favorites

Unlike

Share

Write something...

**IEEE R8 GOLD**  
Join our discussion on LinkedIn about the GOLD role and the new milestone reached by IEEE (more than 400,000 members!)  
[www.linkedin.com](http://www.linkedin.com)  
IEEE Graduates of the Last Decade (GOLD) is a vibrant community of engineers, scientists, and technical experts with member representation across the globe and throughout IEEE...

114 impressions · 0.90K Feedbacks

March 16 at 10:51am · Like · Comment · Share

3 people like this.

Write a comment...

# Thank you

