

Berlin Workshops Update

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IEEE Region 8 Vice-Chair, Member Activities



IEEE REGION 8 MEMBER ACTIVITIES
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Workshops Subjects

- R8 OpCom identified the following issues:
 - 1- Identify the top two good and two bad section practices that sections in Region 8 are engaged in.
 - 2- How do sections perceive member engagement and what are the top two best practices or activities and how do they pursue that? Also try to find the bad or negative issues related to this.
 - 3- Discuss issues to do with the public visibility of IEEE within the sections and what activities and practices can be done to enhance it.

Workshop Attendees

Out of a possible Total of **125** (75)

	Coordinator	# of Attendees
Workshop 1	Gloria Chuwudebe (Nigeria)	14
Workshop 2	Athanasios Skodras (Greece)	17
Workshop 3	Ghassan Shaban (Lebanon)	14
Workshop 4	NATAŠA NEŠKOVIĆ (Serbia and Montenegro)	16
Workshop 5	Wim Van Etten (Benelux)	14

Procedure Followed

- In each workshop and for each subject, initial input was gathered and then discussed.
- Best 2-3 items were identified and put forward as workshop results
- After the workshops finished, all the results from all workshops were polled, similar outcomes were combined and top ones were put forward as final results

BERLIN WORKSHOPS RESULTS



Topics

- Best Practices for Sections
- Bad Practices for Sections
- Best practices for Member Engagement
- IEEE Visibility: Best Practices

Best Practices for Sections

- Sponsor and involve student branches in section activities including organizing a student day
- Organize competition to recognize best student branch, best chapter, best thesis, and presenting them for regional and global IEEE awards
- Having IEEE booths in all conferences to promote IEEE membership development

Bad Practices for Sections

- Having no effective communication and no proper activities within the section
- Lack of diversity in most ExCom's e.g. lack of a good mix of different academic campuses, industry, age, gender and not having new blood
- Offering free benefits e.g. membership, conference fees, etc.
- Not changing inefficient officers
- Not updating the website regularly

Best Practices for Member Engagement

- Motivating members by helping them improve their professional capabilities e.g. writing and presenting technical papers
- Recognizing members during annual gatherings and other events (Awards, Media presence, e-publicity) e.g. members who have been elevated to fellow members
- Collaborating with other Local Technical Societies and Industry in organizing events
- Milestone ceremonies
- Use of social media like facebook to allow members to express their views

IEEE Visibility: Best Practices

- Organizing events that touch community concerns and showing the role of IEEE in tackling these issues
- Having IEEE get involved in pre-university programs that are done at community service level e.g. EPICS TISP, Science fairs, etc...
- Getting Local Authorities and Industrial Figures to be involved in IEEE activities.

Thank you for your participation
Special thanks to our workshops
coordinators

*Thank
you*



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