# *IEEE Region 8 Director's Report*

The IEEE Region 8 Committee consists of IEEE Region 8 Section representatives, Operating Committee and Appointed Members. In the IEEE Region 8 Committee, Sections are represented by their Chairs. Section Chairs may appoint an alternate representative to the Region 8 Committee. The most recent list of Region 8 Sections and their representatives to the Region 8 Committee may be found on the Region 8 website (www.ieee.org/r8).

**Vision**: Region 8 is an effectively organized, dynamic and influential entity, recognized as a leading and esteemed part of a truly transnational IEEE, with IEEE benefits equally available to all members.

**Mission**: To serve the needs of the members of the Institute, the profession and society at large, by enhancing and supporting the IEEE's Organizational Units and their activities within Region 8.

Key Steps to realise the Mission:

- Provide a platform for coordination, motivation and interaction among R8 units
- Provide a link between the Region and other IEEE organizational units
- Work to achieve smooth and effective operations in different countries
- Recognizing cultural differences, and effectively cooperating with national societies and other organizations
- Expand IEEE presence and activities to new areas (geographic locations) in R8
- Promote the transnational nature of IEEE within the Region and the Institute

R8 Committee:

- Conducts two annual meetings of the Region leadership
    - Used for coordination of the Region business and for training
- Supports the activities of the local geographical units
- Coordinates meetings for technical and professional purposes throughout the Region
    - Including student events
- Coordinates activities between R8 entities and OUs from outside the Region
- Engages in member development

## Organisational Units

01 January 2011

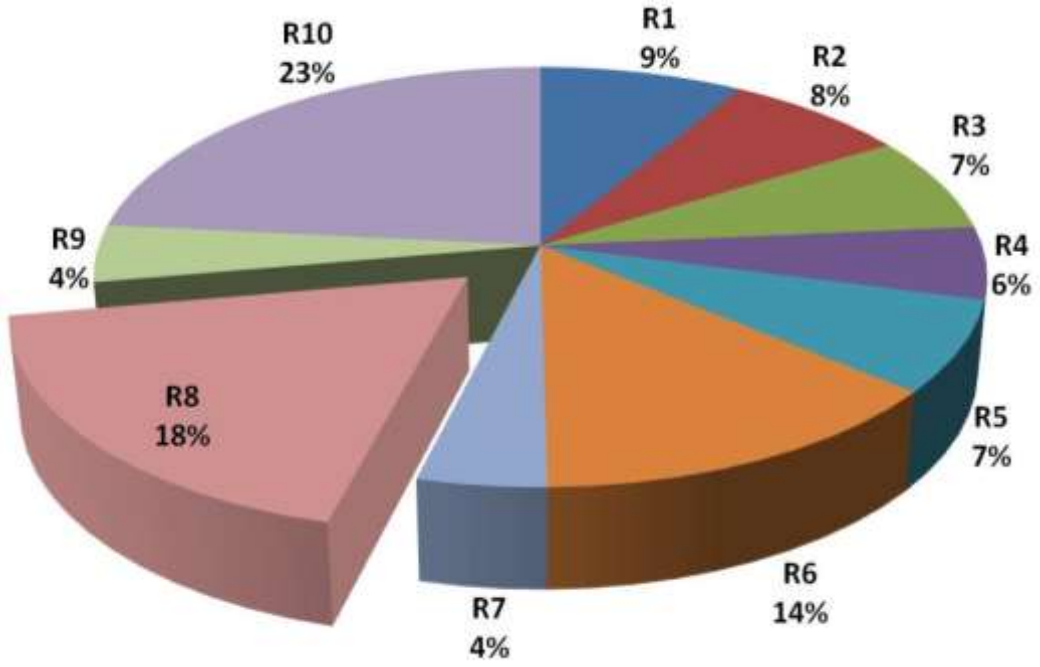
- 56 Sections
- 6 Subsections (2 outside Sections)
- 495 Society Chapters
- 57 Affinity Groups
- 342 Student Branches
- 69 Student Branch Chapters
- 40 Student Branch Affinity Groups

**1 January 2012**

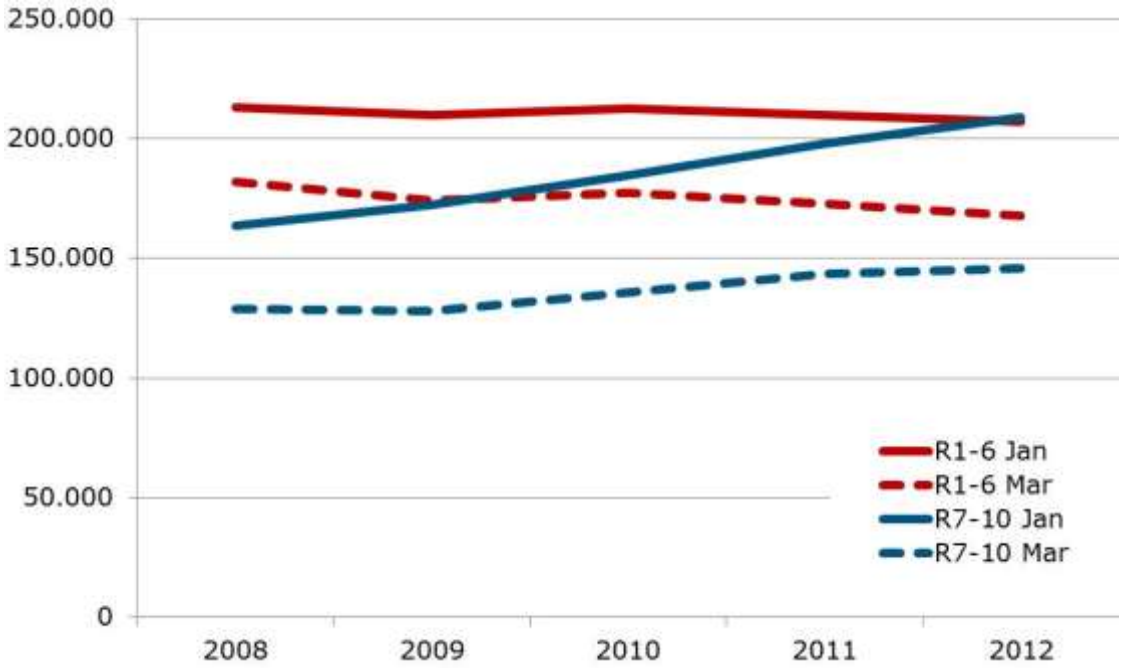
- 56 Sections
- 10 Subsections (6 outside Sections)
- 523 Society Chapters
- 62 Affinity Groups
- 378 Student Branches
- 86 Student Branch Chapters
- 50 Student Branch Affinity Groups

The number of organisational units continues to grow, especially chapters and student branches. One subsection is currently in a process submitting a petition to become a Section.

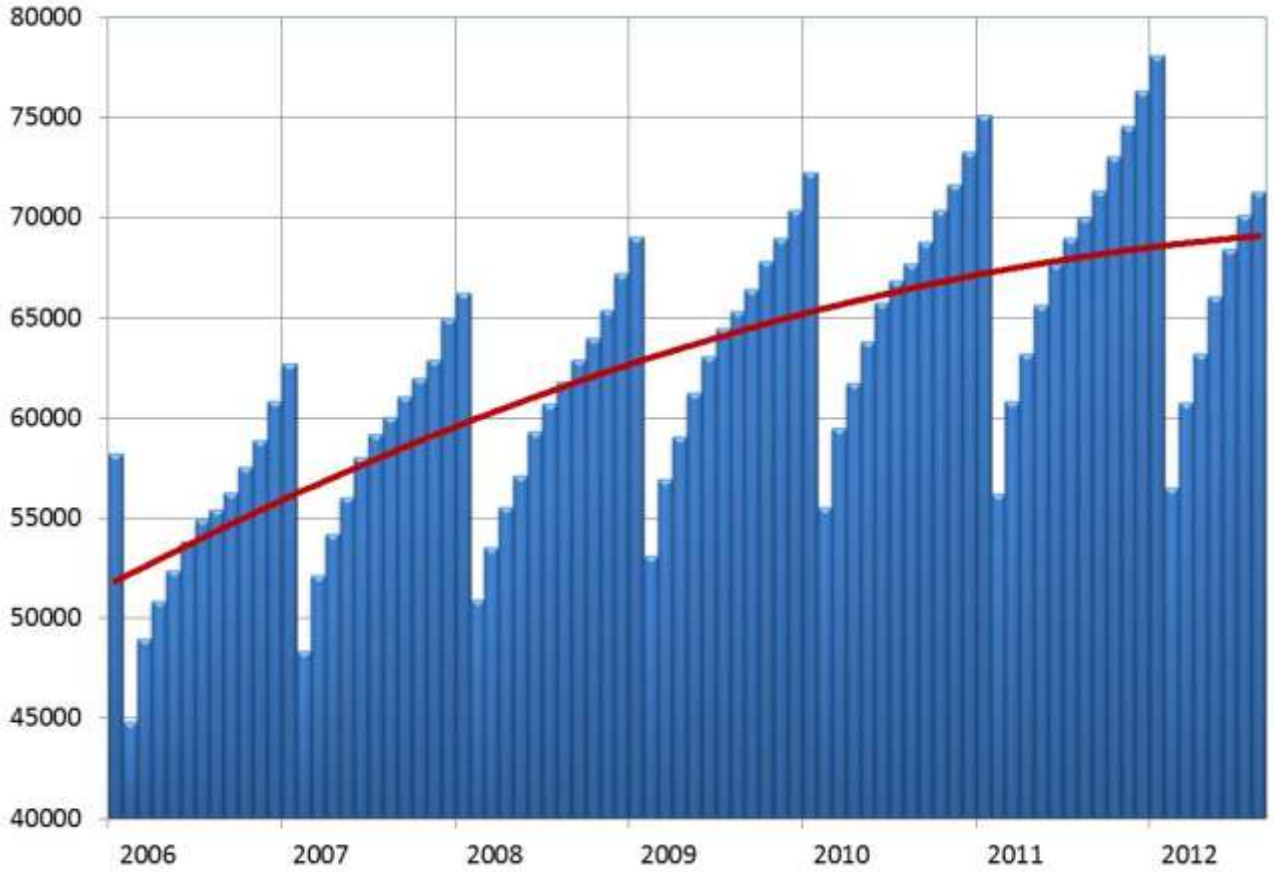
**IEEE Membership data and trends**

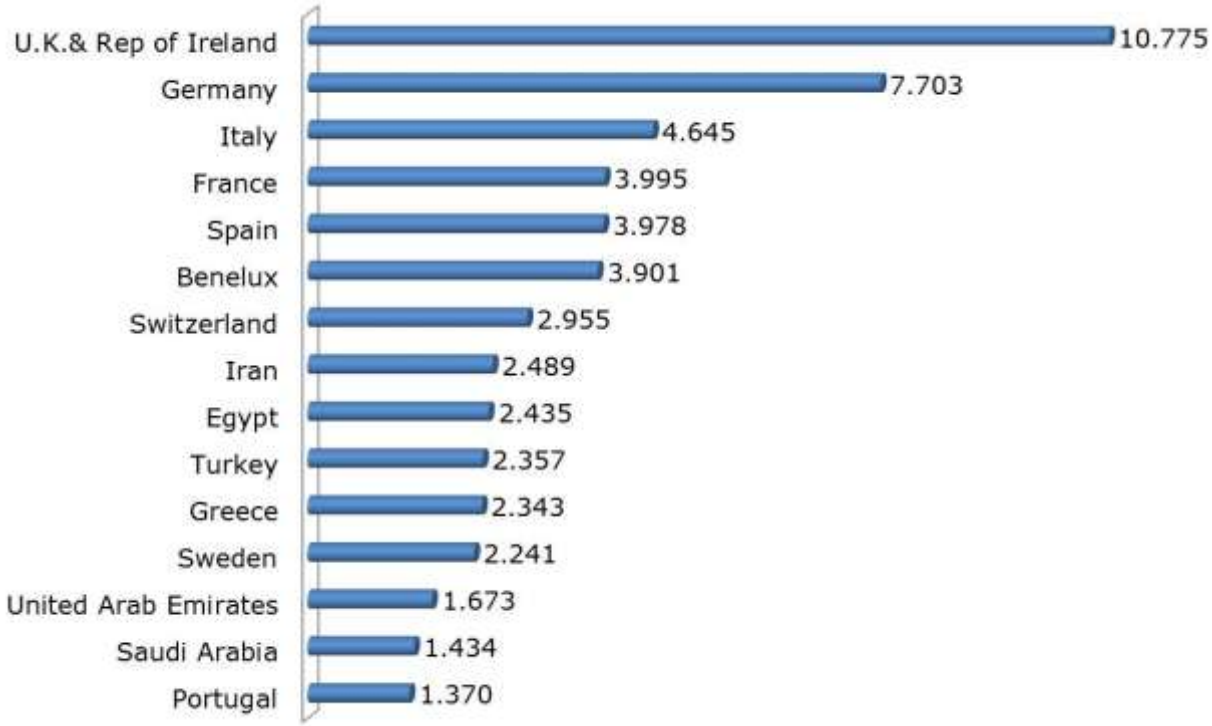



IEEE 2012 Member



**IEEE Region 8 membership data and trends**



## Membership Alert

- 23,233 members' service deactivated in Feb 2012
  (31% of Region 8's the total membership)
- Over past five year, R8 has averaged 25% of the total membership deactivated in February
- If the trend continues, Region 8's membership will go into decline

## Region 8 Website

Region 8 website is still undergoing a renovation. The first stage has been completed. The website has been transferred to a new platform. The current version (still in temporary location) can be found here: www.ieeer8.org.

## Officer's Term Limits

During the 25 June 2011 meeting the MGA passed the following motion:

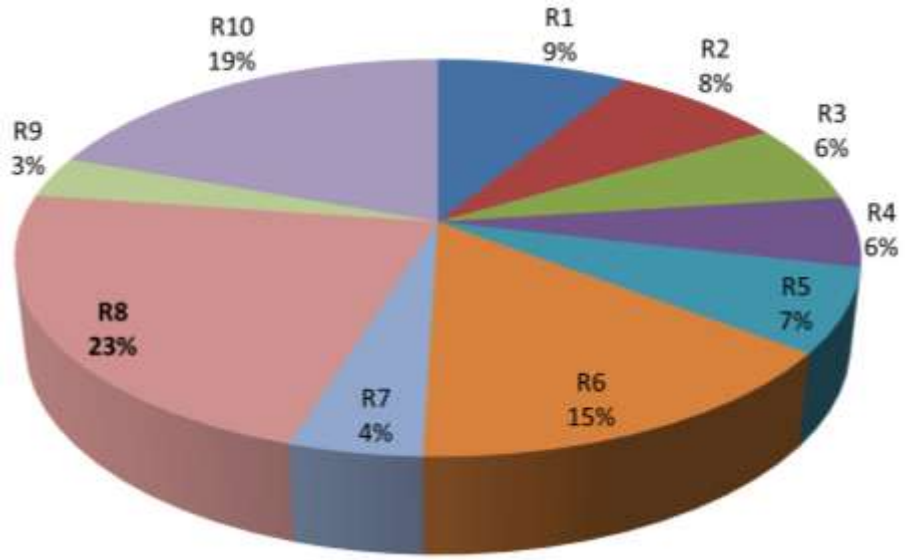
1. All Section officers must be elected. This election can be conducted annually or every two years. An individual may serve two consecutive terms of office.
2. A lifetime term limit shall be established for Section officers. An individual shall not serve in a position for more than 3 terms (i.e. 6 years) provided there is at least a one term break.
3. The MGA Operations Manual to be revised to incorporate text which explains how an individual may be removed from the position and how an individual can be suspended from office.

Region 8 is under obligation to strictly enforce the officer term limit rules. This item will be discussed in the Region 8 Committee in an executive session.

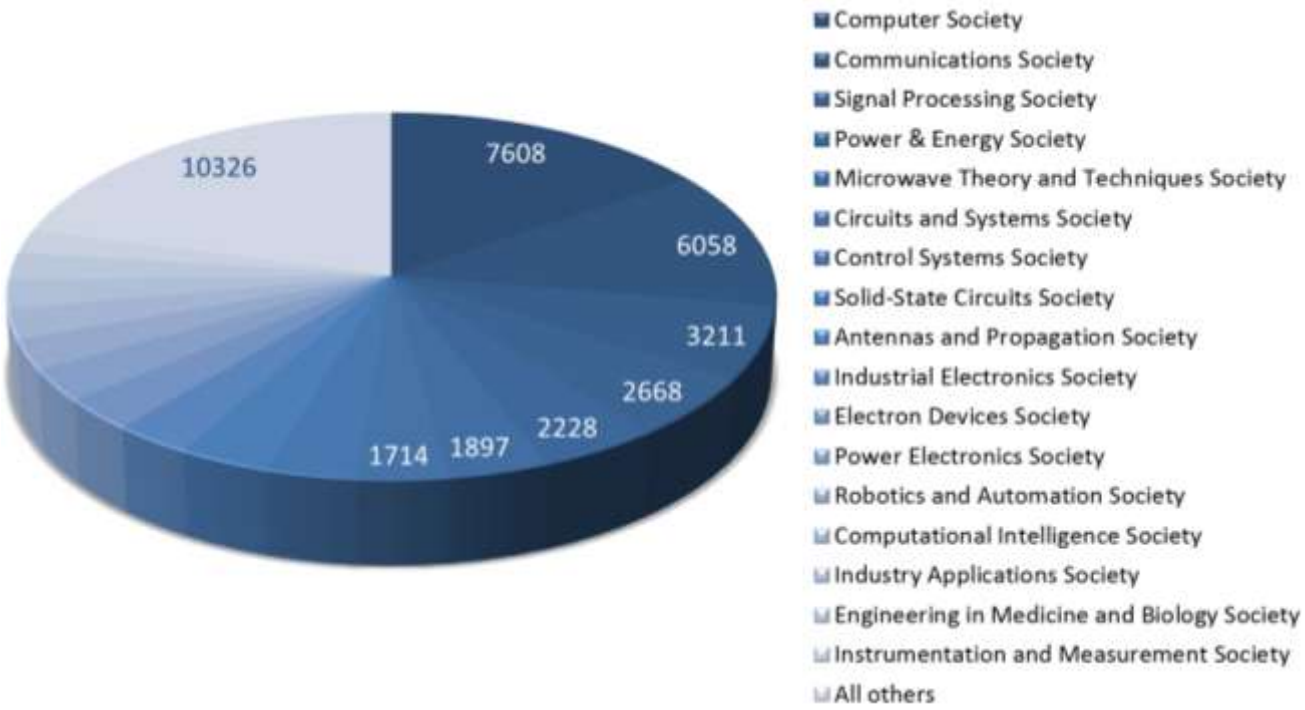
## 2012 IEEE Region 8 Events

| | |
|---|---|
| 3-5 Feb | IEEE Region 8 Operating Committee Meeting, Athens, Greece |
| 25-28 March | IEEE MELECON 2012, Yasmine Hammamet, Tunisia |
| 30 Mar-01 Apr | IEEE Region 8 Committee Meeting, Berlin, Germany |
| 31 Mar | IEEE Region 8 50$^{th}$ Anniversary Celebration Event, Berlin, Germany |
| 26-28 Aug | IEEE Region 8 Student Branch and GOLD Congress, Madrid, Spain |
| 5-8 Sep | IEEE HISTELCON 2012, Pavia, Italy |
| 9-12 Sep | IEEE ENERGYCON 2012, Florence, Italy |

**Society memberships**




*Society memberships by Region on 29 Feb 2012*
*(220127 total, 49451 in Region 8)*




*Region 8 Society memberships on 29 Feb 2012*
*(listed societies have over 1000 members)*

## An Abbreviated SWOT Analysis

| | GOOD | BAD |
|---|---|---|
| INTERNAL | **Strengths**<br>• Strong and dedicated volunteer corps<br>• Volunteer leadership development and succession planning<br>• A large number of active and vibrant organizational units<br>• Diversity of Members and Sections<br>• Tradition of exchange of ideas and best practices<br>• Established infrastructure for Region's activities, including conducting conferences, workshops, and student activities | **Weaknesses**<br>• The size of the Region is incongruous with the resources available for its administration<br>• IEEE market share in key areas is low<br>• There are significant areas within the Region where IEEE visibility is very low<br>• The disparity between different Sections in the Region does not support some "one size fits all" practices of IEEE<br>• The operations of the Region are not optimized to take advantage of available cooperation and funding opportunities |
| EXTERNAL | **Opportunities**<br>• Cooperation with local associations, governmental/intergovernmental organizations, and educational institutions<br>• Cooperation with EU institutions, especially in the areas of Standards, Education and Accreditation<br>• Member recruiting drives<br>• Development of new IEEE OUs<br>*This activity requires area-specific activities and creative solutions*<br>• Conference activities in R8<br>*A change toward IEEE-owned conferences and surplus generating conferences for R8*<br>• Accreditation opportunities (e.g., GCC) | **Threats**<br>• Loss of members to aggressive recruiting by other local and global associations<br>• Expanded activities of commercial publishers and conference providers in IEEE Fields of Interest in the Region<br>• Perception of IEEE as "US-centric" |

## Closing Remarks

The full report will be presented during the Region 8 Committee meeting in Tallinn, Estonia on 6 October 2012. Please download the presentation from the Region 8 website.

Marko Delimar
2011-2012 IEEE Region 8 Director

Zagreb, 10 September 2012