

Standing Committee: Industry Relations Subcommittee (IRSC) Report

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MAJOR IRSC Accomplishments from April to August 2012

1. More than 50 % OF IEEE Region 8 Sections have provided an industry relations officer (IRO) to support the Industry Relations Subcommittee (IRSC). Those IROs will be able to enhance collaboration with industry and provide regular reports/feedback to IRSC committee to improve their activities
2. Finalized and issued a new Industry Relations Manual to support all IRO activities and lay down their roles and responsibilities along with detailed information of how to perform their work.
3. Finalized and issued the IRO report and format to be used by all IROs to be filled in semi-annual basis
<http://ieeefluidsveys.com/surveys/R8/iro-semi-annual-report/>
4. Finalized three industry relations awards along with the criteria and process involved
5. Finalized the Industry Nomination Form and it is currently in the final stages of being published
6. Communicated the role of IROs through a webinar on 18 Sept. 2012.

Industry Relations Officer: Summary Roles and Responsibilities

The Industry Relations Officer (IRO) is a position that is created within each section to strengthen the relationship between IEEE and the Industry. IROs play an important role in understanding the industry needs and work closely with industry professionals to address their requirements and promote IEEE activities, products and services.

Goals & Objectives:

The goals of the Section Industry Relation Officer (IRO) are to:

- Bridge the gap and enhance relationships between industry, academia/research, government and the IEEE
- Influence the industry to support the engagement of their professionals in IEEE activities to benefit for its products and services
- Develop IEEE membership in industry and strive towards a balance between academic and industry volunteers / members within an IEEE geographical unit / section.
- Promote the IEEE Region 8 awards for corporate and corporate IEEE members.

Scope:

The scope of IRO duties is summarized as follows:

1. Identify industry needs by conducting section-level surveys as appropriate
2. Promote IEEE to industry by informing them about IEEE benefits and its available products and services.
3. Highlight the benefits of joining IEEE to industry professionals
4. Create & maintain a database of companies and contacts
5. Encourage networking between IEEE members in industry and academia
6. Establish synergy among academia, research and industry
7. Convince IEEE to position its products & services better towards industry's needs

8. Promote members and volunteer's involvement with industry and community-at-large
9. Cooperate with Section, Chapter and Student Branch representatives in developing contacts and relationship with the industry and community
10. Interact with IEEE entities and subcommittees (SC) such as R8 IRSC, chapters and other neighbouring sections with respect to industry related activities.
11. Support IEEE local, regional and society/council conference activities by encouraging conference organizers to introduce industry tracks/sessions as well as continuing education programmes for industry professionals

Functions:

IRO functions can be summarized as follows:

1. Ensure that the section establishes and maintains contacts and links with local industries, national/sister societies and other organizations.
2. Provide guidelines and support to the Section, Chapter and Student Branch representatives and others as required
3. Distribute information regarding IEEE activities
4. Identify local needs in order to allow IEEE to adapt its offerings of standard – and/or tailored products and services.
5. Facilitate development of tools and materials to communicate with local industry and community-at-large
6. Recruit and promote volunteers from industry
7. Promote Continuing Education programmes and other local events with industry
8. Support local conference activities within councils/societies or sections
9. Conduct periodic visits to major industries and provide presentations as necessary to promote IEEE activities
10. Provide two reports annually to the IRSC Subcommittee.

Other Activities:

1. Partner with other national/regional professional societies to exchange information about events and strengthen collaboration between these professional entities.
2. Team-up with national computing, societies working in [IEEE designated fields](#), project Management and research centres.