

Position Statement and Presentation: Region 8 VP for Technical Activities

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Who am I?

■ Professional

- EMC Engineering Specialist and VP for Engineering
- >30 years in EMC/E³ engineering
- Globally respected EMC continued education instructor



■ Certifications

- Registered Professional Engineer; *iNARTE*-Certified EMC Master Design Engineer and ESD Control Engineer

■ Publications

- Book "Grounds for Grounding" 2009. (Wiley/IEEE Press)
- > 30 papers in IEEE publications and conferences

■ Other

- Director: *RABQSA*, *Int'l* BoD & Chair of *iNARTE* Advisory Board
- Member of IEEE Eta-Kappa-Nu (HKN) and "dB Society"

Why Am I Running?

- **Technical and educational activities are my passion within IEEE!**

Relevant IEEE Activities

- **IEEE Education Activities Board Member and Continuing Professional Education Committee Chair, 2012**
- **Technical Activities Board (TAB), Member, 2008-09 and 2012-Current**
- **EAB Awards & Recognition Committee, 2012**
- **Educational Activities Board, TAB Rep. 2011**
- **IEEE Ethics and Member Conduct Committee, 2011**
- **TAB Representative to Graduates of Last Decade (GOLD) Committee, TAB Rep. 2010**
- **Member & Geographic Activities (MGA) Geographic Unit Operations Support Committee, TAB Rep. 2009**

IEEE Technical Societies' Activities

- **Product Safety Engineering Society (PSES)**
 - **President**, 2012-13
 - VP Conferences and Director-at-Large
 - PSES Manages 4 Diverse Technical Committees
- **Electromagnetic Compatibility Society (EMC)**
 - **President**, 2008-09
 - VP Member Services; Conferences and Director-at-Large
 - **Chair**, Standards Advisory and Coordination Committee
 - EMCS Manages 10+ Diverse TCs + Education Committee
- **Education Society (ED Soc)**
 - **Chair**, Ethics Education Committee, 2012
- **Consumer Electronics Society (CE Soc)**
 - Distinguished Lecturer, 2013-2014
- **Society for Social Implications of Technology (SSIT) and Professional Communications Society (PCS)**
 - Member, 2011-on

Strategy for Region 8 Technical Activities, 1/3

■ To sustain effectiveness, Region 8 TA needs:

- To build on its strengths (reputation, consistent quality, professional base at the frontiers of every relevant technology, large membership base, volunteers, . . .)
- Responsiveness to members' needs and expectations
- Continuous adaptation
- Foresight, insight anticipation and proactively initiating changes
- To transform challenges into opportunities

Strategy for Region 8 Technical Activities, 2/3

- **Sustain, promote and enhance current successful high quality programs**
 - Coordinate Regional technical activities with Societies
 - Further enhance regional technical/educational offerings
 - Strengthen collaboration with Industry
 - Enhance collaboration with IEEE Technical & Education Activities (“One IEEE”)
- **Increase Engagement of young professionals’ (Student & GOLD)**
 - Creating Regional education/training opportunities
 - Facilitate access to technical leadership positions providing a permanent seat on Committees for GOLD
 - Seek out and bring “into the fold” the best and brightest young members

Strategy for Region 8 Technical Activities, 3/3

- **Support Sections and Chapters in launching successful local/regional technical programs**
 - Conferences, colloquia, workshops
 - **Chapters are critical for technical & regional activities**
- **Standards**
 - Increase coordination with standards developing entities
 - Region 8 should be seen as well as heard...
- **Liaison**
 - Initiate liaison with standard developing entities (SAC) and non-Standard entities (RAC)
- **Develop strategy to deal with changes, and... when feasible, **Lead the Change**, e.g.,**
 - Promote collaborations between Sections

Fundamental Strategy...

- **What gets measured, gets managed**

Why Vote for Me?

■ Team Leadership

- Proven, well documented record as leader (President) of several societies and committees

■ Strategic Perspective and Initiative

- Proven record in strategic thinking and planning, essential for any leadership position

■ Technical Diversity

- Broad Technical, Standards, Membership, Chapters and Education Background

■ Hard Worker

- “Failure is not an option”

■ Conferences

- Chair and technical program chair in multiple Regional and International conferences

Summary, 1/2

- **I am honored to be considered for Region 8 Vice-Chair, Technical Activities**
- **My tagline – “Benefit from Diversity”**
 - We have the power to work together, making a positive difference
- **The pillars for discovery of new frontiers and improvement for quality of life are always related to:**
 - Interdisciplinary capability
 - Diversity among members
 - Awareness that technology should be addressed for the benefit of mankind
- **The technical activities in Region 8 will provide great contribution to the above vision**

Summary, 2/2

- **My focus as VP would be to enhance cooperation...**
 - among Sections in the Region
 - between the Region to IEEE TA and EA
 - Promoting and encouraging new initiatives at the regional level
- **Region 8 has highly qualified and dedicated volunteers**
 - Engage them and they will serve
- **In my past and present IEEE positions I am deeply involved with innovation, leadership, strategy, and communication**
- **I would be honored to bring my optimistic and innovation-keen approach to R8 Technical Activities**

Postscript: My Working Principles...

- ▣ **Collegiality**

- ▣ **Inclusion**

- ▣ **Respect**

- ▣ **Competitive**

- ▣ **Critical**

- ▣ **Effective**

Thank you for you attention

Your support is appreciated

