

Member Activities Report

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MA Committees Focus of Last Few Months

- Intensive preparation for the SBC in Madrid. All MA committees were involved in preparing and organizing activities and workshops during the event. The biggest ever SBC in R8 history.
 - For the first time PA was an integral part
- MD workshop
- Continue to provide support and act as liaison with IEEE to geo units.

VC Activities

- Participated in SBC Madrid and had to replace one of the PA presenters in two sessions. Happy to report it was successful.



VC Activities

R8 Representative for EED 2012



VC Activities

R8 Representative For ITW12



GOLD

Graduates Of the Last Decade

Region Meeting - Tallinn



Membership Status - 2012

	February 2012	July 2012	
GOLD Membership	9,692	11,873	+23%
Arrears	4,630	3,042	-34%

Geographic IEEE Gold Membership - August 2012			
Region	Higher Grade w/o GSM	GSM	Total
1	3,394	392	3,786
2	3,059	391	3,450
3	3,245	434	3,679
4	2,639	379	3,018
5	3,238	353	3,591
6	5,825	637	6,462
R 1-6	21,400	2,586	23,986
7	2,494	438	2,932
8	11,138	1,506	12,644
9	2,021	201	2,222
10	11,566	827	12,393
R 7-10	27,219	2,972	30,191
TOTAL	48,619	5,558	54,177

- R8 has the highest GOLD members number compared to ALL the other Regions (23.3%)

Membership initiatives

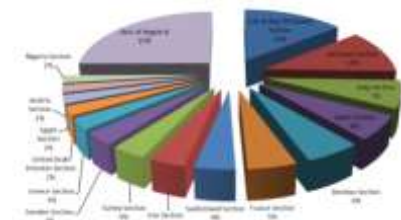
Associate Members Elevation

- Cross-Committee activity (GOLD & MD) to elevate the associate members

=> A response of more than **160** was recorded

R8 GOLD MD Report

- Track GOLD Membership growth
- Make GOLD Chairs aware of the MD



Sections w/o GOLD AG

<u>Sections with GOLD AG</u>	
Benelux	Nigeria
Bosnia and Herzegovina	Portugal
Croatia	Russia
Czechoslovakia	Russia (Siberia)
Cyprus *	Russia (Northwest) *
Denmark	Saudi-Arabia, East
Egypt	Saudi-Arabia, West
Finland	South Africa (North)
France	South Africa (South)
Germany	Spain
Greece	Sweden *
Iraq	Switzerland *
Italy	Tunisia
Jordan	Turkey
Kenya *	Ukraine *
Lebanon	United Arab Emirates
Malta *	United Kingdom and Republic of Ireland
Morocco	

* Established or under establishment process in 2011/2012

=> From 28 AGs in 2011 to 38 AGs in 2012 (**36%**)

In 2012 only: 5 new AGs, 3 under processes initiated

<u>Sections without GOLD AG</u>
Austria
Bahrain
Belarus
Bulgaria
Estonia
Ghana
Hungary
Iceland
Iran
Israel
Kuwait
Latvia
Lithuania *
Norway
Oman
Poland *
Qatar
Republic of Macedonia *
Romania
Serbia and Montenegro
Slovenia
Zambia

Electronic Communication Activities

- Website has been created and updated during 2012
- Some Social Network Numbers:
 - Facebook: **1010** Fans
 - LinkedIn: **435** Members



Electronic Communication Activities

- Regular inputs for R8 Newsletter and GOLDRush
- Skype meetings with GOLD Chairs
- First Edition of the R8 GOLD Book in 2011 and the GOLD Book Video in 2012



Awards

■ MGA GOLD Hall of Fame Award:

- R8 GOLD was always among winners in the two first editions of this Award
- 2011 winner: **Finland**
- 2012 winner: **Egypt**

■ R8 Outstanding GOLD Affinity

- 10 applications in 2012 (instead of 2 to 3 in the previous years)
- 2011 Winner: **Egypt**
- 2012 Winner: **Croatia**

Student Branch and GOLD Congress



- Registered attendees GOLD Track = **54**
 - # funded GOLDies = 20
 - # R8 GOLD committee members = 4
 - # other attendees = 30
- Diversified program: IEEE programs, MD, professional workshop..etc



IEEE Day



IEEE Day 2012

- Global initiative, launched by R8 GOLD in 2010
- For rotation purpose, this year R8 GOLD has only a consulting role, the project was lead by a young team from **R8**, and coordinated by Hossam Fahmy (Egypt Section)
- More than **170** reported events
- Facebook Page: **9565** Fans
- Facebook Event: **1891** Attendees
- The most popular post:
248 shares and **186** Likes
- Twitter: **838** Followers
- LinkedIn: **810** Members



IEEE Day – Promotional Video



- **1723** views (in less than one week)
 - **44** Likes (and **0** Dislikes 😊)

<http://www.youtube.com/watch?v=x9W0Upn-XI&feature=youtu.be>

From Salima, R8 GOLD Coordinator:



- I would like to thank and recognize each member of my team who were behind of the very successful GOLD results in the last 2 years: **Ahmed Gamal, João Figueiras, Khaled Mokhtar, Nele Reynders, Rafal Sliz.**
- Also Thank you **OpCom** for the WONDERFUL support, SPECIAL thanks to **Ali** for the very close cooperation and help
- Thank you **MGA**, mainly for your GREAT support to our IEEE Day initiative
- 2012 (and October time) is a big **milestone** to me: it is exactly **10 years anniversary of my volunteering with IEEE** (I'm 28, I'm not that old 😊). I would like to dedicate any small or big achievement I had with IEEE to **my father**, who passed away 3 weeks ago

Thank you!

IEEE REGION8 PROFESSIONAL ACTIVITIES SUB-COMMITTEE (PASC)

Matej Zajc, chair
Emilio Corchado
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Overview of PASC activities

- Increase PA (Professional Activities) visibility in Region 8
- Coordinate local PA volunteers
- Co-organize events in sections
- Introduce new PA topics (trainers/speakers)

Planned activities (Berlin)

1. Increase the visibility of PA within the region through written material that includes information about Region8 PA:
IMPROVED WEB RESOURCES
2. In 2012 PASC organized annual PA Summit with SBC 2012 in Madrid: **COMPLETED**
3. Organize smaller regional Professional Activities Summits to train the future trainers in Region8 and to increase the number of volunteers involved in PA. Currently we are planning events in Jordan, Saudi Arabia (East and West) and Spain Sections: **PLANNING FOR 2012 H2 and 2013 H1**
4. Implement the Thought Leadership Program and similar programs in Region 8 with organization of pilot events.:
COMPLETED AT SBC



SBC 2012 Madrid

- In 2012 PA team was active in planning Professional Activities Summit within the program of SBC 2012 event in Madrid.
 - Plenary talk on PASC activities (Thursday)
 - PA Summit: 3 parallel PA workshops (Saturday)
- Joint efforts of local team, PASC, SB and GOLD committees.
- Valued feedback collected for future event organization



SBC 2012: plenary session

- Talk delivered by PASC representative Emilio Corchado
- target: (achieved)
 - Motivate participants to organize local events in 2012-2013.
 - Promote importance of Professional Activities

Thursday 26 / Where		
Breakfast		Students Residence/Hotel
Pre-Opening		
Opening Act		
Coffee Break		
Plenary sessions (2h min)		
Lunch		of Madrid)
Technical Workshops 1 (1h 30min)	GOLD Track 1 (3h)	
Technical Workshops 2 (1h 30min)		
Free time (2h 30min)		

IEEE Region 8

Professional Activities in Region 8

Emilio Corchado and Matej Zajc

IEEE Region 8 Student Branch and GOLD Congress 2012
Madrid, Spain, July 26., 2012

Professional Activities in Action

„Professional Activities comprise a set of complementary non-technical skills that engineers need to achieve a successful career, from graduation to retirement. „

**→ IEEE volunteering helps you develop
Project Management and Leadership Skills!**

student → engineer

Professional Activities Track at SBC 2012

PASC team has invited three renowned trainers:

- Margaretha Eriksson (the workshops presented by Ali El-Mousa) with two workshops:
 - “Effective Communication” and “From Idea to Product”,
 - Han van Loon promoting Thought Leader Program:
 - “STARS Thought Leader workshop”,
 - Byron Soulopoulos from JCI engaged participants with:
 - “Take back control of your own future”.
-
- 3 parallel tracks, duration 3:40 hours
 - More than 30 participants per workshop
 - target: (achieved)
 - Promote Thought leadership program
 - Enhance collaboration with other associations



Saturday 28 / Where			Students Residence/H
Breakfast			
University	Trip to San Lorenzo de El Escorial		Alonso XII School (San Lorenzo de El Escorial)
	Welcome to San Lorenzo (20 min)		
	Plenary session (40min)	Professional Activities (40 min)	
	Coffee Break		
	Non-Technical Workshops 1 (1h 30min)	Professional Activities (3h)	
	Non-Technical Workshops 2 (1h 30min)		
	Lunch		
	Non-Technical Workshops 3 (1h 30min)		
	Non-Technical Workshops 4 (1h 30min)		

Plans

- Planning for the 2013 events started
 - Jordan, Saudi Arabia, ...
- Enhance collaboration with PA officers in sections
- Enhance collaboration with other Regions
- Promote existing and introduce new formats to deliver Professional Activities

Sections' support



- Section and PASC team in common efforts:
 1. Appoint a Professional Activity volunteer in case not yet present.
 2. Report on Professional Activities in your Section.
 3. Contact R8 PASC for organizing events in your Section.
 4. Propose volunteer presenters with Section's references.

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Summary

- Solid base for Professional Activities in Region 8
- Future growth and success strongly dependent on collaboration with various IEEE entities
- Professional Activities program of products and services better aimed at members in the industry
- Professional Activities have a positive influence on recruitment and retention in IEEE

„The program of Professional Activities in Region 8 aims to provide a comprehensive range of opportunities for IEEE members to develop their communication, business, and management skills.“

IEEE MD Committee report

ieee-R8MD@listserv.ieee.org

Tallinn, 6/10/2012

Dirk Van Hertem

Aleksandar Szabo

Mourad Loulou

Corresponding members:

Antonio Luque

Adam Jastrzebski

Active Membership by Region - End of 2012 Membership Year

1.9% increase in membership

Only slight decrease in student membership, rest positive

IEEE worldwide: >400000 members, and growing!

Geographic IEEE Membership Summary - September 2012

REGION	Higher-Grade w/o GSM				Graduate Students				Undergraduate Students				TOTAL MEMBERS			
	2012		2011		2012		2011		2012		2011		2012		2011	
	Change		Change		Change		Change		Change		Change		Change		Change	
		#		%		#		%		#		%		#		%
1	30,442	31,028	(586)	-1.9%	1,712	1,627	85	5.2%	1,822	1,860	-38	-2.0%	33,976	34,515	(539)	-1.6%
2	26,766	27,438	(672)	-2.4%	1,701	1,521	180	11.8%	1,836	1,975	-139	-7.0%	30,303	30,934	(631)	-2.0%
3	24,811	25,066	(255)	-1.0%	1,999	1,921	78	4.1%	2,747	2,732	15	0.5%	29,557	29,719	(162)	-0.5%
4	18,713	18,895	(182)	-1.0%	1,498	1,570	(72)	-4.6%	1,946	2,070	(124)	-6.0%	22,157	22,535	(378)	-1.7%
5	24,233	24,561	(328)	-1.3%	1,480	1,459	21	1.4%	2,530	2,469	61	2.5%	28,243	28,489	(246)	-0.9%
6	48,454	48,984	(530)	-1.1%	2,509	2,480	29	1.2%	3,467	3,282	185	5.6%	54,430	54,746	(316)	-0.6%
R 1-6	173,419	175,972	(2,553)	-1.5%	10,899	10,578	321	3.0%	14,348	14,388	-40	-0.3%	198,666	200,938	(2,272)	-1.1%
7	13,696	13,494	202	1.5%	1,659	1,486	173	11.6%	1,413	1,336	77	5.8%	16,768	16,316	452	2.8%
8	55,710	54,551	1,159	2.1%	8,843	8,663	180	2.1%	8,141	8,154	-13	-0.2%	72,694	71,368	1,326	1.9%
9	10,136	9,332	804	8.6%	1,201	1,280	(79)	-6.2%	6,165	6,011	154	2.6%	17,502	16,623	879	5.3%
10	57,735	53,094	4,641	8.7%	10,230	9,635	595	6.2%	30,018	26,509	3,509	13.2%	97,983	89,238	8,745	9.8%
R 7-10	137,277	130,471	6,806	5.2%	21,933	21,064	869	4.1%	45,737	42,010	3,727	8.9%	204,947	193,545	11,402	5.9%
TOTAL	310,696	306,443	4,253	1.4%	32,832	31,642	1,190	3.8%	60,085	56,398	3,687	6.5%	403,613	394,483	9,130	2.3%

Member Renewals – only 68.5% at the End of February 2012

Berlin presentation: big problems concerning retention...

IEEE Membership Renewal / Retention -February 2012																
REGION	HIGHER GRADE w/o GSM				GRADUATE STUDENTS				UNDERGRADUATE STUDENTS				TOTAL MEMBERS			
	Opportunity	Renewal			Opportunity	Renewal			Opportunity	Renewal			Opportunity	Renewal		
		#	%, '12	%, '11		#	%, '12	%, '11		#	%, '12	%, '11		#	%, '12	%, '11
1	30,485	24,800	81.4%	82.5%	1,769	1,133	64.0%	66.1%	1,645	610	37.1%	43.3%	33,899	26,543	78.3%	79.8%
2	26,903	21,844	81.2%	82.1%	1,731	1,095	63.3%	67.2%	1,713	658	38.4%	43.7%	30,347	23,597	77.8%	79.2%
3	24,370	19,136	78.5%	79.7%	2,170	1,434	66.1%	69.1%	2,326	908	39.0%	44.7%	28,866	21,478	74.4%	76.4%
4	18,479	14,758	79.9%	80.9%	1,777	1,144	64.4%	69.0%	1,770	708	40.0%	45.2%	22,026	16,610	75.4%	77.2%
5	23,982	18,992	79.2%	80.7%	1,667	1,129	67.7%	68.6%	1,948	784	40.2%	42.4%	27,597	20,905	75.8%	77.5%
6	47,930	38,343	80.0%	81.1%	2,815	1,774	63.0%	67.2%	2,780	1,113	40.0%	43.7%	53,525	41,230	77.0%	78.5%
R 1-6	172,149	137,873	80.1%	81.2%	11,929	7,709	64.6%	67.8%	12,182	4,781	39.2%	43.8%	196,260	150,363	76.6%	78.2%
7	12,920	9,968	77.2%	77.9%	1,781	1,295	72.7%	76.3%	1,144	580	50.7%	52.6%	15,845	11,843	74.7%	75.9%
8	52,110	37,304	71.6%	74.1%	9,790	6,496	66.4%	68.3%	7,798	2,578	33.1%	32.8%	69,698	46,378	66.5%	68.5%
9	8,838	5,456	61.7%	63.6%	1,434	802	55.9%	59.5%	5,554	1,047	18.9%	19.5%	15,826	7,305	46.2%	47.1%
10	51,471	35,206	68.4%	71.1%	9,850	4,364	44.3%	43.9%	25,006	3,905	15.6%	16.2%	86,327	43,475	50.4%	52.3%
R 7-10	125,339	87,934	70.2%	72.6%	22,855	12,957	56.7%	58.0%	39,502	8,110	20.5%	21.3%	187,696	109,001	58.1%	60.1%
TOTAL	297,488	225,807	75.9%	77.7%	34,784	20,666	59.4%	61.5%	51,684	12,891	24.9%	26.6%	383,956	259,364	67.6%	69.7%

Member Renewals – 74% at the End of the Membership Year - August 2012

IEEE Membership Renewal / Retention -August 2012																
REGION	HIGHER GRADE w/o GSM				GRADUATE STUDENTS				UNDERGRADUATE STUDENTS				TOTAL MEMBERS			
	Opportunity	Renewal			Opportunity	Renewal			Opportunity	Renewal			Opportunity	Renewal		
		#	%, '12	%, '11		#	%, '12	%, '11		#	%, '12	%, '11		#	%, '12	%, '11
1	30,323	26,282	86.7%	86.7%	1,844	1,362	73.9%	73.6%	1,623	738	45.5%	48.6%	33,790	28,382	84.0%	84.2%
2	26,773	23,004	85.9%	86.0%	1,809	1,322	73.1%	74.4%	1,695	796	47.0%	51.1%	30,277	25,122	83.0%	83.5%
3	24,219	20,321	83.9%	83.8%	2,264	1,706	75.4%	75.7%	2,296	1,072	46.7%	49.6%	28,779	23,099	80.3%	80.7%
4	18,389	15,620	84.9%	84.6%	1,841	1,359	73.8%	76.3%	1,746	816	46.7%	51.1%	21,976	17,795	81.0%	81.4%
5	23,865	20,097	84.2%	84.6%	1,740	1,327	76.3%	74.5%	1,924	912	47.4%	48.1%	27,529	22,336	81.1%	81.6%
6	47,724	40,573	85.0%	85.2%	2,926	2,123	72.6%	74.1%	2,749	1,321	48.1%	49.9%	53,399	44,017	82.4%	82.8%
R 1-6	171,293	145,897	85.2%	85.2%	12,424	9,199	74.0%	74.7%	12,033	5,655	47.0%	49.7%	195,750	160,751	82.1%	82.5%
7	12,837	10,609	82.6%	82.2%	1,847	1,479	80.1%	82.3%	1,138	647	56.9%	57.6%	15,822	12,735	80.5%	80.4%
8	51,823	40,223	77.6%	79.2%	10,088	7,510	74.4%	74.9%	7,733	2,978	38.5%	38.9%	69,644	50,711	72.8%	74.0%
9	8,740	6,073	69.5%	69.3%	1,525	1,002	65.7%	66.7%	5,539	1,434	25.9%	26.6%	15,804	8,509	53.8%	53.4%
10	51,231	38,309	74.8%	76.4%	10,084	5,195	51.5%	49.1%	24,890	5,151	20.7%	21.6%	86,205	48,655	56.4%	57.6%
R 7-10	124,631	95,214	76.4%	77.8%	23,544	15,186	64.5%	64.1%	39,300	10,210	26.0%	27.1%	187,475	120,610	64.3%	65.5%
TOTAL	295,925	241,112	81.5%	82.2%	35,969	24,386	67.8%	67.9%	51,334	15,865	30.9%	32.4%	383,228	281,363	73.4%	74.5%

We recovered quite significantly

- Joint action staff and section officers seemed to work

YoY Retention – Negative Change in R8 Big Sections

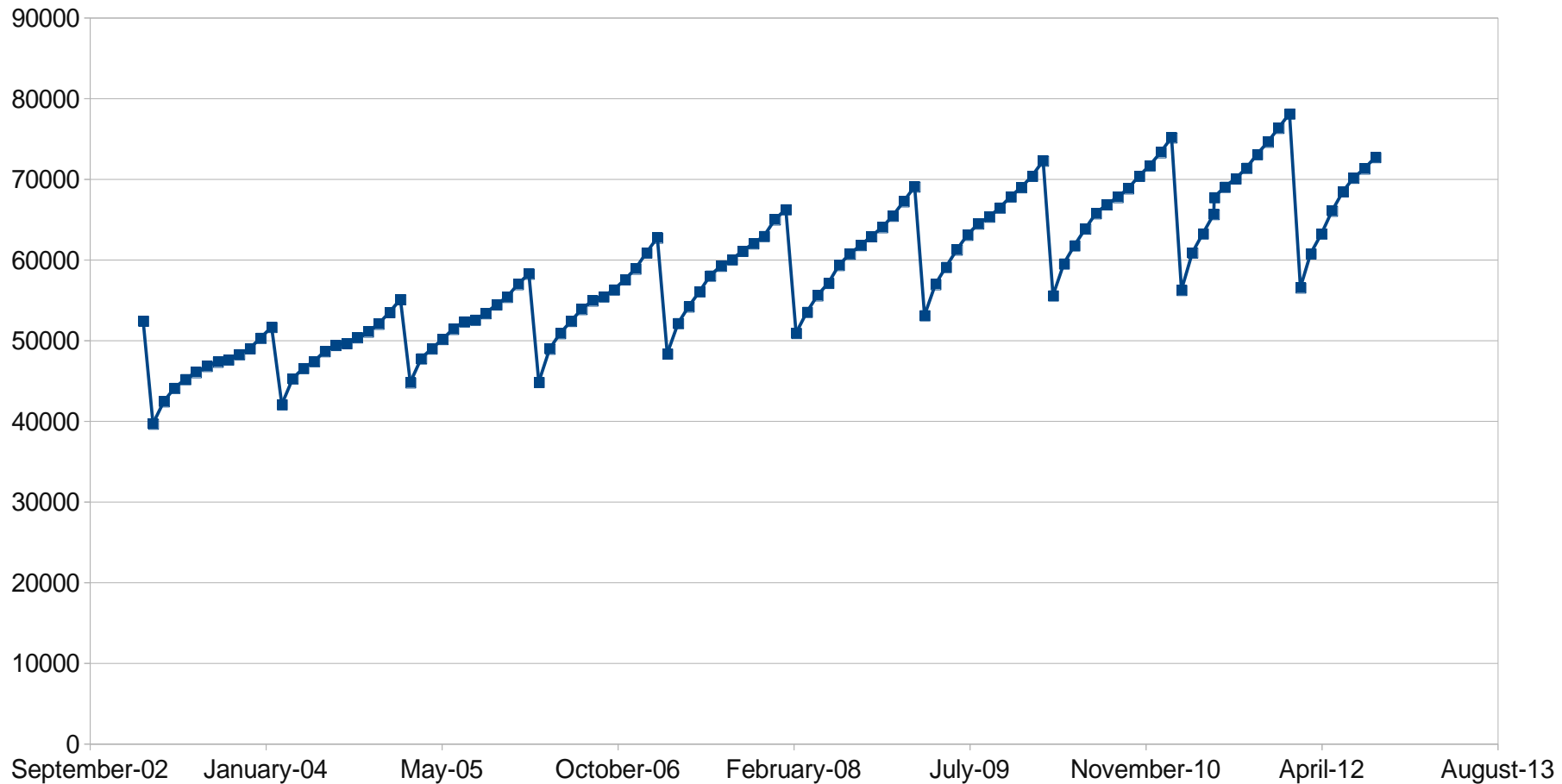
YoY RETENTION - 50 Largest Sections					Aug '12				
Region 1	HG	GSM	ST	Tot	Region 7	HG	GSM	ST	Tot
Boston Section (L)	-0.5%	-3.0%	-9.8%	-1%	Toronto Section (L)	1.1%	-0.8%	2.3%	1%
New York Section (L)	0.3%	6.9%	-3.7%	1%	Vancouver Section (L)	1.0%	-4.9%	1.4%	1%
North Jersey Section (L)	0.6%	2.5%	0.8%	1%	Montreal Section (L)	-1.0%	-4.8%	-0.1%	-2%
Princeton/C. Jersey Section (L)	0.0%	0.2%	1.2%	0%	Ottawa Section (L)	-0.6%	-2.2%	-7.1%	-1%
Connecticut Section (L)	1.2%	-7.5%	-9.0%	0%	Southern Alberta Section (L)	0.9%	-5.5%	5.9%	1%
Region 2	HG	GSM	ST	Tot	Region 8	HG	GSM	ST	Tot
Northern Virginia Section (L)	0.6%	-1.7%	-5.9%	0%	U.K. & Rep Of Ireland Section (L)	-1.0%	-0.3%	-5.7%	-1%
Washington Section (L)	-0.2%	-3.6%	-3.0%	-1%	Germany Section (L)	-2.0%	-3.9%	4.0%	-2%
Baltimore Section (L)	-0.9%	-2.2%	-1.3%	-1%	Italy Section (L)	-2.2%	-2.1%	3.6%	-2%
Philadelphia Section (L)	0.5%	-1.5%	-12.6%	-1%	Spain Section (L)	-1.9%	-2.5%	-1.9%	-2%
Pittsburgh Section (L)	0.7%	2.9%	-2.7%	0%	France Section (L)	-1.3%	-4.1%	-7.8%	-2%
Region 3	HG	GSM	ST	Tot	Region 9	HG	GSM	ST	Tot
Atlanta Section (L)	-0.4%	-2.8%	-6.0%	-1%	Colombia Section (L,E)	1.4%	2.7%	3.8%	4%
Eastern North Carolina Section (L)	1.5%	-6.4%	-0.2%	0%	South Brazil Section (L,E)	-4.3%	-1.9%	-2.4%	-3%
Florida West Coast Section (L)	2.4%	5.2%	11.2%	3%	Mexico Section (L,E)	10.6%	0.1%	3.7%	11%
Orlando Section (L)	1.0%	-0.3%	5.4%	1%	Peru Section (L,E)	1.5%	-5.3%	-1.4%	-1%
Huntsville Section (L)	0.7%	-3.4%	-6.8%	0%	Argentina Section (L,E)	-3.5%	-1.3%	-5.5%	-2%
Region 4	HG	GSM	ST	Tot	Region 10	HG	GSM	ST	Tot
Chicago Section (L)	0.1%	-5.1%	-0.7%	-1%	Madras Section (L,E)	-2.4%	2.7%	-1.6%	-1%
Southeastern Michigan Section (L)	-0.9%	-1.3%	-9.5%	-2%	Tokyo Section (L)	0.9%	0.2%	-0.8%	1%
Twin Cities Section (L)	2.5%	-2.7%	-1.9%	2%	Bangalore Section (L,E)	-1.3%	5.0%	-0.8%	0%
Central Indiana Section (L)	-1.4%	-2.7%	-1.3%	-1%	Bombay Section (L,E)	-0.6%	5.7%	-1.8%	-1%
Milwaukee Section (L)	1.3%	-9.8%	-7.0%	0%	Kerala Section (L,E)	-2.3%	-5.8%	-4.1%	-4%
Region 5	HG	GSM	ST	Tot	* KEY * YoY Retention Gains > 1% YoY Retention Plus/Minus 1% YoY Retention Decline 1% - 3% YoY Retention Decline > 3% (L) = Five largest sections in Region (total members) (E) = Higher-grade members eligible for e-Membership				
Dallas Section (L)	-0.2%	0.2%	3.0%	0%					
Central Texas Section (L)	-0.7%	-1.1%	-6.0%	-1%					
Houston Section (L)	1.3%	9.8%	-0.2%	2%					
Denver Section (L)	-0.7%	-2.7%	-6.5%	-1%					
Saint Louis Section (L)	-1.9%	-0.1%	0.0%	-1%					
Region 6	HG	GSM	ST	Tot					
Santa Clara Valley Section (L)	-1.0%	-1.3%	-8.3%	-1%					
Seattle Section (L)	-0.2%	-5.3%	-9.6%	-1%					
Oakland-East Bay Section (L)	-0.6%	-2.4%	-3.3%	-1%					
San Diego Section (L)	1.2%	1.2%	-4.5%	1%					
Oregon Section (L)	-1.5%	-12.2%	8.0%	-1%					

Member Recruitment - 2012 Membership Year, Cumulative YoY- Negative Change in HG for R8 Overall increase due to high recruitment with students

Cumulative Recruitment -- Sept through August 2012

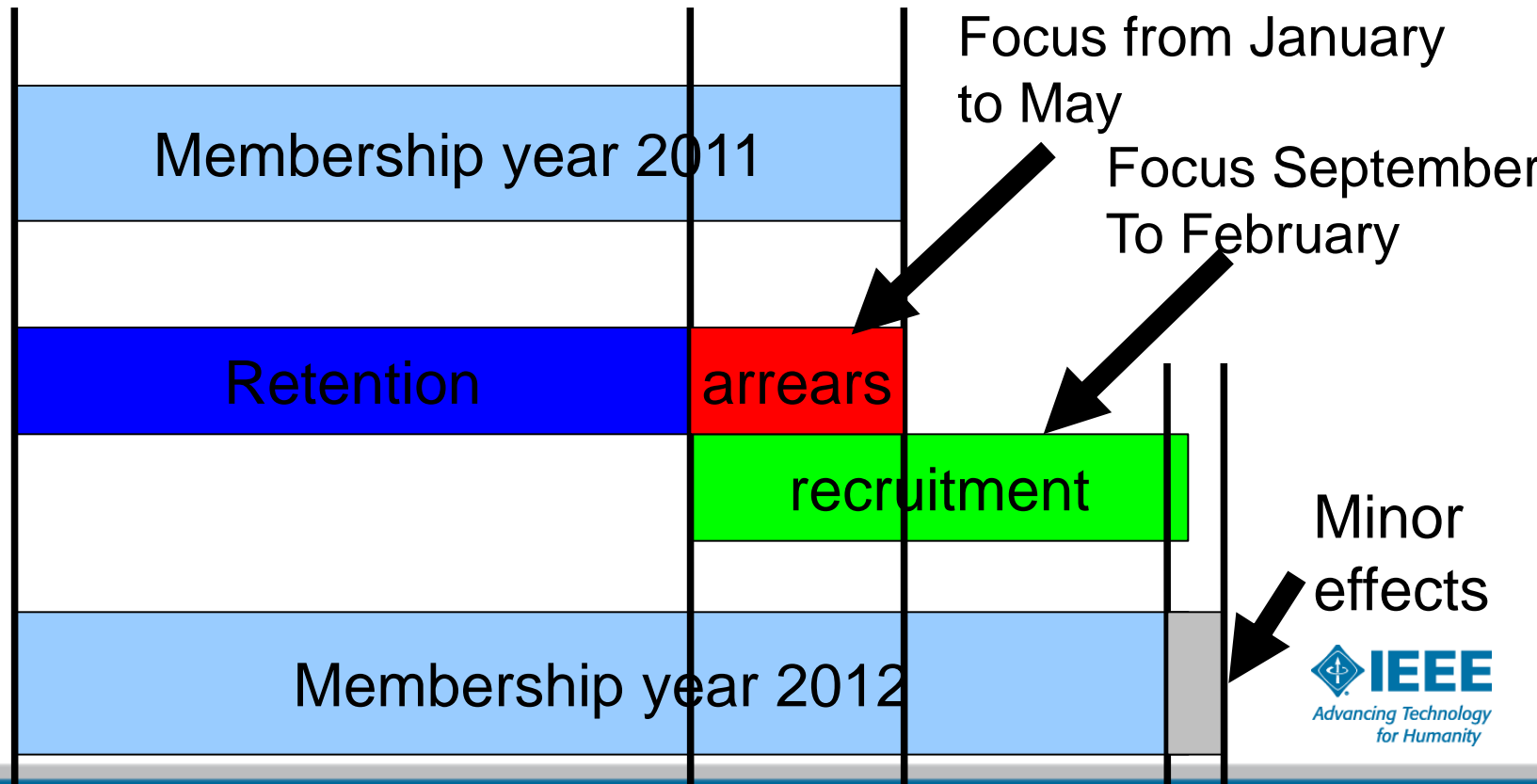
REGION	HIGHER GRADE w/o GSMS				GRADUATE STUDENTS				UNDERGRADUATE STUDENTS				TOTAL MEMBERS			
	2012		2011		Change		2012		2011		Change		2012		2011	
			#	%			#	%			#	%			#	%
1	1,249	1,358	(109)	-8.0%	787	749	38	5.1%	1,614	1,584	30	1.9%	3,650	3,691	(41)	-1.1%
2	1,152	1,288	(136)	-10.6%	815	714	101	14.1%	1,542	1,542	0	0.0%	3,509	3,544	(35)	-1.0%
3	1,135	1,175	(40)	-3.4%	993	899	94	10.5%	2,349	2,336	13	0.6%	4,477	4,410	67	1.5%
4	870	917	(47)	-5.1%	710	799	(89)	-11.1%	1,479	1,646	(167)	-10.1%	3,059	3,362	(303)	-9.0%
5	1,150	1,227	(77)	-6.3%	739	697	42	6.0%	1,966	1,918	48	2.5%	3,855	3,842	13	0.3%
6	2,309	2,470	(161)	-6.5%	1,121	1,080	41	3.8%	2,756	2,506	250	10.0%	6,186	6,056	130	2.1%
R 1-6	7,865	8,435	(570)	-6.8%	5,165	4,938	227	4.6%	11,706	11,532	174	1.5%	24,736	24,905	(169)	-0.7%
7	924	814	110	13.5%	787	721	66	9.2%	1,102	984	118	12.0%	2,813	2,519	294	11.7%
8	4,788	5,196	(408)	-7.9%	5,259	5,071	188	3.7%	7,352	7,081	271	3.8%	17,399	17,348	51	0.3%
9	1,424	1,362	62	4.6%	683	778	(95)	-12.2%	5,154	4,908	246	5.0%	7,261	7,048	213	3.0%
10	8,244	7,268	976	13.4%	8,499	7,162	1,337	18.7%	25,462	23,054	2,408	10.4%	42,205	37,484	4,721	12.6%
R 7-10	15,380	14,640	740	5.1%	15,228	13,732	1,496	10.9%	39,070	36,027	3,043	8.4%	69,678	64,399	5,279	8.2%
TOTAL	23,245	23,075	170	0.7%	20,393	18,670	1,723	9.2%	50,776	47,559	3,217	6.8%	94,414	89,304	5,110	5.7%

Staircase diagram



The membership year

- The current membership consists of the members of last year that renewed + those that you recruited from mid-august
- ==> two levers for growth: retention and recruitment
- Strong differences between sections on focus, both are essential!
- Now: renewal + student recruitment!



MD Workshop in Leuven, Belgium

- Why a workshop (there are already so many MD activities such as webcasts)?
 - In person meetings are more direct
 - Full day training
 - Webcasts etc. are not well attended, interaction with most MD officers was limited
- Date: September 22
- Attendance: 14 (12 MD officers, 1 Director-Elect, 3 MD committee members)
- Local expenses paid by region, travel by section
- Hosted by university Leuven
- Friday: informal dinner and microbrewery visit
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MD Workshop in Leuven, Belgium



MD Workshop in Leuven, Belgium

- Very interactive
- Hands-on SAMIEEE, vtools, myIEEE,...
- Responses were generally very positive!
- Especially the tools were found to be interesting
- Time management was the main issue
- We believe this is a good concept and should be repeated (maybe in another corner of the region next time)
- Schedule: every 12-18 months?
- Budget: +/- 2000 €

Questions/requests after the workshop

- Application for membership can be simpler
- A quick-start guide (one page A4) with top priorities and resources should be made available and sent to all new volunteers and specifically MD officers
- SAMIEEE is a very powerful tool, but often too powerful for many users. A simple interface with very limited options (access to only a few predefined lists) might be a good idea
- A thorough check of the MD kit contents needs to be done. A significant part of the information is not useful. A customizable kit might be a solution.
- Automatically move to paperless. E.g.: for the elections we all receive an email, and then a few weeks later (after voting) you still receive a paper ballot.
- More merchandise available to volunteers (or the electronic versions/designs of such merchandise so they can be manufactured locally

Conclusions/outlook

- The numbers are not bad, but the growth is lower than the years before
- With uncertain economic times, the prognosis for next year(s) is difficult
- Overall, we are not doing too bad
- Workshop organized in Leuven, which was a success

Life Members

Region 8 Committee Meeting in Tallinn
Autumn 2012



Aleksandar Szabo
IEEE R8 Life Members Coordinator
a.szabo@ieee.org

Life Members

- **IEEE "Life"** status is an automatic process based on an individual's membership record. To qualify for **Life member** status, a member must be at least **65 years of age** and have been a member of IEEE or one of its predecessor societies for such a period that the **sum of his/her age and his/her years of membership equals or exceeds 100 years**.
- **Benefits of Life membership:** Dues and regional assessments are waived. For qualifying Life Members, society fees are waived as well. Individuals may receive reduced member rates at IEEE sponsored conferences. Life Members continue to receive the same benefits that are available to other IEEE members.
- An **IEEE Life Members Affinity Group** is a local Unit of an IEEE Organizational Unit, constituted by IEEE members who have obtained Life Member status and established by petition, and concerned to represent and fulfill the needs of the local IEEE Life Members.

Life Member Affinity Groups in R8

- In R8 we have LM Groups in 10 Sections: **Croatia, France, Greece, Hungary, Israel, Italy, Slovenia, Spain, Switzerland and UK&RI** Section.
- Congratulations to the 2012 Outstanding LM Affinity Groups: **Croatia and Israel**.
- There is a great potential in in many Sections in our Region **to form new LM Groups**. They have been encouraged to form them. New formation initiatives are underway.

Section	LMs	Section	LMs	Section	LMs
Austria	20	Finland	28	Romania	11
Benelux	116	Germany	174	S Africa	12
Denmark	34	Norway	36	Sweden	92
Egypt	35	Poland	20	Turkey	12

The Role of Life Member Groups

- Why establish an LM Group? More Life Members will remain involved if there is an LM Group in the Section.
- Life Members can help in Section Operation and especially in Membership Recruitment and Retention. If they agree to be mentors, they could share their work/life experience.
- Many Life Members know much about history and can help a lot in LM Group and Section history activities.
- Life Member Groups should have their meetings and projects. LM Groups can cooperate with Chapters, GOLD AG and Student Branches in common projects. Active LM Groups will receive 200 US\$ (holding at least 2 meetings during the previous calendar year). LM Groups are authorized by the IEEE Life Members Committee an additional annual budget up to 1,000 US\$.
- For any questions concerning LM group formation contact a.szabo@ieee.org



Ferdinanda Ponci
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IEEE R8 WIE Coordinator

WIE R8

WIE addresses the following issues in Science & Engineering:

- how to prepare girls to make an unprejudiced choice of study and careers
- how to retain women in study and career
- how to overcome barriers to the advancement of women
- and how to balance career and family life

Motivation: our society cannot afford to lose women's talents in Science & Engineering

- YoY WIE Membership in R8 stable as of July 2012
 - Main challenge: low retention rate

WIE Membership in R8

- YoY WIE Membership in R8 stable as of July 2012
 - Main challenge: low retention rate

Region	July 2012	July 2011	YoY	%
U.S.	2,903	2,884	19	0.7%
Canada	311	323	(12)	-3.7%
Europe, Middle East, Africa	2,268	2,256	12	0.5%
Latin America	2,550	2,220	330	14.9%
Asia & Pacific	4,177	4,436	(259)	-5.8%
Total	12,209	12,119	90	0.7%

WIE AG and SBAG in R8

Most recently approved WIE AG and SBAG:

June 2012

- Benelux Section WIE Affinity Group, Melle, Belgium

July 2012

- Student branch affinity group WIE German Jordanian University, Amman, Jordan

April 2012

- Student Branch Affinity Group at Dogus University Turkey
- Student Branch affinity group at Sharjah Women's College, Sharjah, United Arab Emirates
- Student Branch affinity group at Ecole Nationale D'Ingenieurs De Tunis, Tunis, Tunisia

August 2012

- Student WIE affinity group , Greece Section, University of Central Greece.

Activities 2012 - Coordinator

- Monthly WIE Committee conference calls
- Reporting to WIE
- Preparation of articles for R8 newsletter and WIE Newsletter (past and to be submitted in the next month)
- Clementina Saduwa Award (winner Wejdan Abu-Elhaija, Jordan Section)
- MoU IEEE – IE Business School (grantee for 2012: Alessandra Vuoto, new call in progress, advertised on R8 website, details pending)
- Support to the organization of the Women in Instrumentation and Measurement Panel in Graz, Austria
- Support to the WIE plan for the 50th Anniversary of the Germany Section
- Support to formation of AG and SBAG
- Support to requests of AG and SBAG to WIE
- Profile of R8 Coordinator in WIE Poster for the campaign „I change the world. I am an engineer“)

Activities 2012 - R8 WIE

- Selection of activities 2012
 - WIE AG Germany, AG Meeting, 10-Jan 2012
 - Women in Measurement Panel at I2MTC 2012 in Graz Austria, plan for second edition in Minneapolis 2013
 - WIE Training Seminar at RIT Dubai in Dubai, UAE organized by IEEE WIE UAE Affinity Group
- To do (short term)
 - Strengthen the connection WIE-Star Program
 - Coordinate calls for Clementina Saduwa Award and Best WIE Affinity Group Award in R8 (link to support for WIE Best AG Award)
 - Facilitate the flow of Information from AG, SBAG and the Regional Coordinator

Balance and challenges

- Good and constructive relation with IEEE WIE
- Presence of very active environments and dormant ones (heavily dependent on the individuals, difficult to change the state)
- Practical benefits, goals and activities very variegated (difficult to appeal and direct members and officers of AG, SBAG)
- Challenges
 - Maintaining contacts with and between AG and SBAG (email addresses not updated, scarce responsiveness, AG, SBAG skip Coordinator in WIE connection)
 - Leverage more on the Global Marathon for networking (organizing e.g. local in person meetings which then connect to the Global Marathon)
 - Create and use opportunities for giving visibility to R8 individual women (as a payoff for getting involved)

editorial



Your editors: Zhijia Huang and Roland Saam

Concluding Remarks

There is a clear improvement in the reaction of geo units to the efforts of the different MA committees.

- Increased attention to MD efforts

- More Contact with GOLD

- More demand for PA workshops

There are definitely valuable lessons to be learned from interaction with other sections. Egypt section as an example.

SBC certainly lights the fire for many and will ignite it in turn in the home geo unit. Deserves full support.

Thank You for your kind attention