



Membership Development Report – November 2012

Europe, Middle East, Africa (Region 8)



This membership development report is issued on behalf of your IEEE Region, and the IEEE Member & Geographic Activities Board.



Dear all,

The MD year is moving ahead, and it seems we are quite positive in our complete membership overview. We have exactly 4000 members more in R8 than one year ago. Good job, certainly given the circumstances with the crisis. I would like to emphasize the importance of renewal for our overall health. It is now the moment to show your members why they are a member and should remain one. Please consider sending them an overview of this year's activities. Most of our members still did not renew. Actually only one in eight members did so far!

–Dirk Van Hertem, Membership Development Chair, Region 8

Regional Snapshot	Total this Month	'12 vs. '11	% Change	2013 New Members (NOV)
Total Membership	76,001	1,399	1.9%	4000
• Higher-Grade	55,760	1,383	2.5%	984
• Students	20,241	16	0.07%	3016
IEEE Worldwide - Total	419,902	12,198	3.0%	19,053

2013 Retention Dashboard / Benchmark	Cumulative – Through This Month			
	Professionals	Graduate Students	Undergraduate Students	Total
Region – Total Members	26.2%	34.8%	9.1%	25.4%
Region – 1 st -Year Members	10.9%	24.6%	7.0%	12.7%
IEEE – Total Members	33.6%	30.9%	6.6%	29.7%
IEEE – 1 st Year Members	11.2%	18.7%	4.9%	9.6%

First-Year Member Engagement	2013 Membership Cycle	2012 Membership Cycle
Recruitment	Member get a Member program: www.ieee.org/mgm , e-Membership program for new members.	Renewal has begun.
MGA Operations	New Member orientations: link to recorded orientation session and FAQ page: http://www.ieee.org/membership_services/membership/welcome.html	<i>Weekly</i> – New members receive welcome kit mailing <i>Monthly</i> - New members of prior month are invited to a new member orientation webcast
Section / Chapter Operations	New officer reporting via vTools. See note in next pages.	New members received welcome communications from Section / Chapter ? New member recognized in Section / Chapter newsletter ? New members invited to Section / Chapter welcome event ?
SAMIEEEE Analyses	SAMIEEEE tool new training sessions, link below for access.	(MD) Last Renewal Year for Active Members (MD) Last Renewal Year for Active SOCIETY Members (MD) First Year Members Not Renewed
Volunteer Resources	SAMIEEEE UPGRADE: http://www.ieee.org/about/volunteers/samieeee/index.html for video	



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Best Section Total Retention

44.1% - Switzerland Section	35.9% - Sweden Section
36.5% - Germany Section	35.9% - Benelux Section
36.4% - Denmark Section	35.8% - Finland Section

Top Section Recruitment Year over Year

Numeric Growth	Numeric Growth
108 - Turkey Section	45 - France Section
70 - U.K.& Rep of Ireland Section	42 - Tunisia Section
45 - Greece Section	35 - Cyprus Section

MD Resource Links

IEEE Region 8	www.ieee.org/r8
Benefits of Membership	www.ieee.org/benefits
First Year Member Experience	www.ieee.org/start
Online Supply Form	www.ieee.org/md
MD Online Community	www.ieee.org/md
Membership Statistics	www.ieee.org/md
MD Manual, Membership Presentations	www.ieee.org/md
Member-get-a-Member	www.ieee.org/mgm
MD Webcast Archive Guide for 2012, 2011, 2010 and 2009	www.ieee.org/md

Alert for Officer Reporting Change:

Effective 28 September 2012, all geographic unit officer reporting is to be submitted using [vTools.OfficerReporting](#). Geographic unit officer reporting will no longer be accepted using the legacy form, which will be deactivated at 5:00 PM ET on that same date.

vTools.Officer Reporting enables current geographic unit volunteers to submit officer reporting online. Volunteers can enter new officers and view, remove, or replace existing officers. Officer names are automatically validated and then updated to the IEEE database. An e-mail confirmation is sent for each submission. Please note that validation is based on business rules per geographic unit type.

If the MD officer of a section changes, please notify the MD committee so that we can alter our mailinglists: ieee-r8md@listserv.ieee.org.



IEEE GOLD Membership Data & MGA Information

GOLD Status Indicator

In March several new processes were introduced to the IBP system to manage the GOLD indicator code and reset it based on educational information provided by the member. Year over year data analysis is being compiled. These new validation processes in IT will substantially improve data quality but appear to skew the present GOLD member totals particularly as we examine year over year statistics.

The table below shows the current month with GOLD membership data. Each month's report will only show that month's data going forward until we have completed a year to begin year-over-year comparison.

Geographic IEEE Gold Membership - November 2012			
Region	Higher Grade w/o GSM	GSM	Total
1	3,431	487	3,918
2	3,069	497	3,566
3	3,254	590	3,844
4	2,631	482	3,113
5	3,237	454	3,691
6	5,934	802	6,736
R 1-6	21,556	3,312	24,868
7	2,591	585	3,176
8	12,371	2,000	14,371
9	2,153	274	2,427
10	12,253	1,080	13,333
R 7-10	29,368	3,939	33,307
TOTAL	50,924	7,251	58,175



IEEE Member & Geographic Activities (MGA) Information

Visit the MGA News web page for the latest news articles, including:

- * IEEE Assembly announces 2013 Corporate Officers
- * 2012 MGA Award recipients announced
- * IEEE MGA Operations Manual Change: write-in votes permitted for geographic unit elections
- * Call for nominations: IEEE Fellow Class of 2014
- * IEEE Life Members Fund - Maxwell's Equations (1860-1871) Commemorative Coaster
- * Call for nominations: IEEE Technical Field Awards
- * Call for nominations: IEEE Eric Herz Outstanding Staff Member Award

Additional IEEE news can be found at links on the right side of the page.

- Visit MGA News at <http://www.ieee.org/societies_communities/geo_activities/mga_news.html>
- E-mail MGA staff <<mailto:scoop@ieee.org>> to submit feedback, subscribe, or unsubscribe



Year-over-Year – Renewal: 2013 Membership Year – November 2012

REGION 8	HIGHER GRADE MEMBERS			STUDENT MEMBERS			TOTAL MEMBERS		
	Opportunity	# Renewal	% Renewal	Opportunity	# Renewal	% Renewal	Opportunity	# Renewal	% Renewal
Switzerland Section	2536	1113	43.9%	383	174	45.4%	2,919	1287	44.1%
Germany Section	6070	2171	35.8%	1478	585	39.6%	7,548	2756	36.5%
Denmark Section	719	263	36.6%	109	38	34.9%	828	301	36.4%
Sweden Section	1739	614	35.3%	447	171	38.3%	2,186	785	35.9%
Benelux Section	2870	1047	36.5%	677	225	33.2%	3,547	1272	35.9%
Finland Section	852	281	33.0%	221	103	46.6%	1,073	384	35.8%
Austria Section	1035	324	31.3%	279	144	51.6%	1,314	468	35.6%
Norway Section	912	309	33.9%	110	48	43.6%	1,022	357	34.9%
Israel Section	1043	346	33.2%	103	29	28.2%	1,146	375	32.7%
Portugal Section	839	235	28.0%	421	145	34.4%	1,260	380	30.2%
Spain Section	3130	929	29.7%	666	215	32.3%	3,796	1144	30.1%
Latvia Section	88	23	26.1%	38	13	34.2%	126	36	28.6%
U.K. & Rep Of Ireland Section	8315	2284	27.5%	1487	393	26.4%	9,802	2677	27.3%
Malta Section	126	28	22.2%	39	17	43.6%	165	45	27.3%
Italy Section	3886	932	24.0%	572	166	29.0%	4,458	1098	24.6%
Czechoslovakia Section	483	119	24.6%	88	21	23.9%	571	140	24.5%
Russia Section	575	144	25.0%	76	15	19.7%	651	159	24.4%
Lebanon Section	360	58	16.1%	440	137	31.1%	800	195	24.4%
Iceland Section	63	14	22.2%	42	11	26.2%	105	25	23.8%
Estonia Section	98	21	21.4%	29	8	27.6%	127	29	22.8%
France Section	3325	761	22.9%	464	89	19.2%	3,789	850	22.4%
Russia (Siberia) Section	194	40	20.6%	36	11	30.6%	230	51	22.2%



Year-over-Year – Renewal: 2013 Membership Year – November 2012

REGION 8	HIGHER GRADE MEMBERS			STUDENT MEMBERS			TOTAL MEMBERS		
	Opportunity	# Renewal	% Renewal	Opportunity	# Renewal	% Renewal	Opportunity	# Renewal	% Renewal
Cyprus Section	211	31	14.7%	75	32	42.7%	286	63	22.0%
Greece Section	1389	278	20.0%	636	168	26.4%	2,025	446	22.0%
Romania Section	890	180	20.2%	106	31	29.2%	996	211	21.2%
South Africa Section	994	211	21.2%	208	33	15.9%	1,202	244	20.3%
Saudi Arabia Section	694	145	20.9%	97	11	11.3%	791	156	19.7%
Belarus Section	30	6	20.0%	16	3	18.8%	46	9	19.6%
Oman Section	113	26	23.0%	27	1	3.7%	140	27	19.3%
Lithuanian Section	81	15	18.5%	10	2	20.0%	91	17	18.7%
Kuwait Section	147	34	23.1%	61	3	4.9%	208	37	17.8%
Croatia Section	522	80	15.3%	187	41	21.9%	709	121	17.1%
Poland Section	832	147	17.7%	157	14	8.9%	989	161	16.3%
Western Saudi Arabia Section	269	46	17.1%	89	12	13.5%	358	58	16.2%
Bahrain Section	75	14	18.7%	18	1	5.6%	93	15	16.1%
Iraq Section	123	20	16.3%	33	5	15.2%	156	25	16.0%
Qatar Section	175	29	16.6%	56	8	14.3%	231	37	16.0%
Turkey Section	1206	196	16.3%	879	137	15.6%	2,085	333	16.0%
Russia (Northwest) Section	190	32	16.8%	87	11	12.6%	277	43	15.5%
Slovenia Section	265	41	15.5%	44	6	13.6%	309	47	15.2%
Republic Of Macedonia Section	123	19	15.4%	56	8	14.3%	179	27	15.1%
Hungary Section	350	51	14.6%	94	7	7.4%	444	58	13.1%
Kenya Section	98	13	13.3%	15	1	6.7%	113	14	12.4%



Year-over-Year – Renewal: 2013 Membership Year – November 2012

REGION 8	HIGHER GRADE MEMBERS			STUDENT MEMBERS			TOTAL MEMBERS		
	Opportunity	# Renewal	% Renewal	Opportunity	# Renewal	% Renewal	Opportunity	# Renewal	% Renewal
Morocco Section	103	13	12.6%	46	5	10.9%	149	18	12.1%
United Arab Emirates Section	892	152	17.0%	579	23	4.0%	1,471	175	11.9%
Ukraine Section	359	45	12.5%	113	11	9.7%	472	56	11.9%
Bulgaria Section	243	33	13.6%	48	1	2.1%	291	34	11.7%
Serbia And Montenegro Section	554	66	11.9%	152	16	10.5%	706	82	11.6%
Egypt Section	956	172	18.0%	1227	78	6.4%	2,183	250	11.5%
Ghana Section	175	17	9.7%	39	7	17.9%	214	24	11.2%
Nigeria Section	1000	101	10.1%	307	26	8.5%	1,307	127	9.7%
Bosnia And Herzegovina Section	150	14	9.3%	65	6	9.2%	215	20	9.3%
Jordan Section	260	44	16.9%	390	11	2.8%	650	55	8.5%
Iran Section	1419	49	3.5%	1071	54	5.0%	2,490	103	4.1%
Zambia Section	114	2	1.8%	2	1	50.0%	116	3	2.6%
Tunisia Section	293	4	1.4%	362	9	2.5%	655	13	2.0%
Region 8 - Apo/Fpo	103	34	33.0%	23	3	13.0%	126	37	29.4%
Region 8-Countries Outside Sections	690	103	14.9%	405	40	9.9%	1,095	143	13.1%



Year-over-Year – Recruitment: 2013 Membership Year

Section	November 2012	November 2011	# Change	% Change
Bahrain Section	31	3	28	933.33%
Kenya Section	12	3	9	300.00%
Cyprus Section	48	13	35	269.23%
Kuwait Section	26	8	18	225.00%
Tunisia Section	67	25	42	168.00%
Russia (Northwest) Section	27	11	16	145.45%
Israel Section	76	31	45	145.16%
Lithuanian Section	9	4	5	125.00%
Croatia Section	38	18	20	111.11%
Latvia Section	4	2	2	100.00%
Malta Section	23	12	11	91.67%
Turkey Section	227	119	108	90.76%
Czechoslovakia Section	24	13	11	84.62%
Bosnia And Herzegovina Section	9	5	4	80.00%
Morocco Section	38	22	16	72.73%
Denmark Section	40	24	16	66.67%
Poland Section	53	32	21	65.63%
Saudi Arabia Section	68	46	22	47.83%
Republic Of Macedonia Section	7	5	2	40.00%
Portugal Section	132	98	34	34.69%
France Section	192	147	45	30.61%
Greece Section	197	152	45	29.61%



Year-over-Year – Recruitment: 2013 Membership Year

Section	November 2012	November 2011	# Change	% Change
Slovenia Section	10	8	2	25.00%
Switzerland Section	99	81	18	22.22%
Estonia Section	23	19	4	21.05%
Finland Section	42	35	7	20.00%
Hungary Section	12	10	2	20.00%
Russia Section	44	38	6	15.79%
U.K.& Rep Of Ireland Section	571	501	70	13.97%
Benelux Section	176	155	21	13.55%
South Africa Section	48	43	5	11.63%
Iceland Section	36	34	2	5.88%
Bulgaria Section	3	3	0	0.00%
Serbia And Montenegro Section	13	13	0	0.00%
Zambia Section	5	5	0	0.00%
Norway Section	36	38	-2	-5.26%
Germany Section	235	250	-15	-6.00%
Romania Section	19	21	-2	-9.52%
Austria Section	55	65	-10	-15.38%
Italy Section	131	157	-26	-16.56%
Sweden Section	62	77	-15	-19.48%
Jordan Section	94	117	-23	-19.66%



Year-over-Year – Recruitment: 2013 Membership Year

Section	November 2012	November 2011	# Change	% Change
Lebanon Section	189	238	-49	-20.59%
Spain Section	110	148	-38	-25.68%
Egypt Section	237	329	-92	-27.96%
Western Saudi Arabia Section	24	34	-10	-29.41%
Nigeria Section	88	138	-50	-36.23%
Belarus Section	3	5	-2	-40.00%
Russia (Siberia) Section	4	7	-3	-42.86%
United Arab Emirates Section	117	244	-127	-52.05%
Qatar Section	21	44	-23	-52.27%
Iran Section	37	86	-49	-56.98%
Iraq Section	6	14	-8	-57.14%
Oman Section	4	11	-7	-63.64%
Ukraine Section	13	40	-27	-67.50%
Ghana section	8	50	-42	-84.00%
Region 8 - Apo/Fpo	6	5	1	20.00%
Reg 8-Countries Outside Sections	144	144	0	0.00%

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