**Unapproved Minutes of the 99th IEEE Region 8 Committee Meeting held on 6-7 October 2012in Tallinn, Estonia**

## List of Participants

|  |  |
| --- | --- |
| **Position** | **Name** |
| IEEE Region 8 Director | Marko Delimar |
| IEEE Region 8 Director-Elect | Martin Bastiaans |
| IEEE Region 8 Past-Director | Jozef Modelski |
| IEEE Region 8 Secretary | CostasStasopoulos |
| IEEE Region 8 Treasurer | Brian Harrington |
| IEEE Region 8 V/C Member Activities | Ali El-Mousa |
| IEEE Region 8 V/C Student Activities | Elias Nassar |
| IEEE Region 8 V/C Technical Activities | Saurabh Sinha |
| Austria | PeterRoessler |
| Bahrain | WafikAjoor |
| Belarus | ValentinBaranov |
| Benelux | WimVanEtten |
| BosniaandHerzegovina | DusankaBoskovic |
| Bulgaria | KatyaKonstantinovaAsparouhova |
| Croatia | Igor Kuzle |
| Cyprus | PanikosSymeou |
| Czechoslovakia | PeterFarkas |
| Denmark | ErikStilling |
| Egypt | Ahmed M. Darwish |
| Estonia | UrmetJanes |
| Finland VC | RafalSliz |
| France | PierreBorne |
| Germany | AxelRichter |
| Ghana | AmoakohGyasi-Agyei |
| GreecePublicityChair | AthanasiosKakarountas |
| Hungary | ImreRudas |
| Iceland | SaemundurThorsteinsson |
| Iran | HamidSoltanian-Zadeh |
| Iraq | SattarBaderSadkhan |
| IsraelCommitteemember | JacobBaalSchem |
| ItalySecretary | LorenzoVangelista |
| Jordan | EsamZabalawi |
| Kenya | VincentKaabunga |
| Kuwait MD | FadhelAbulhasan |
| Latvia | AndrejsRomanovs |
| Lebanon | GhassanShaban |
| Lithuania | DaliusNavakauskas |
| Malta | PaulMicallef |
| Nigeria | GloriaChukwudebe |
| Norway | ErikOlsen |
| PolandSecretary | PiotrCholda |
| Portugal | RuiSantosCruz |
| Republic of Macedonia | GoceArsov |
| RomaniaTreasurer | LucianToma |
| Russia VC | SergeyBankov |
| Russia (Northwest) VC | SergeyShaposhnikov |
| SaudiArabia (East) CM | Ghaleb Dandan |
| SaudiArabia (West) | Hafidh S Al-Samarrai |
| SerbiaandMontenegro | NatasaNeskovic |
| Slovenia | MatejZajc |
| SouthAfrica | JacquesvanWyk |
| Spain | PilarMolina |
| Sweden | MikaelBergqvist |
| Switzerland | Andreas Doering |
| Tunisia | Mourad Loulou |
| UkraineSecretary | EvgenPichkalyov |
| UnitedArabEmirates | Maryam Althani |
| United Kingdom and Republic of Ireland | NihalSinnadurai |
| ZambiaTreasurer | BellingtonKabwe |
| ConferencesCoordinator | Carl Debono |
| EducationalActivities | BakrHassan |
| GOLD Activities | SalimaKaissi |
| IndustryRelations |  |
| MembershipDevelopment | DirkVanHertem |
| ElectronicCommunications | George Michael |
| StandardsCoordinator | DavidLaw |
| Student Representative | Jorge Soares |
| JubileeBookCoordinator | KurtRichter |
| TechnicalPublications | StefanoZanero |
| LifeMembers | Aleksandar Szabo |
| TechnicalCommitteesLiaison | VladimirKatić |
| VoluntaryContributionFund | VlatkoStoilkov |
| Student Branch Coordinator | SimayAkar |
| Student Activities | SohaibQamarSheikh |
| Madrid SBC | ElenaPareja |
| Madrid SBC | JoséÁngelFernández |
| Candidatefor V/C | Elya B. Joffe |
| Candidatefor V/C | JanVerveckken |
| Candidatefor V/C | Pablo Herrero |
| IEEE President | GordonDay |
| Staff Executive Corporate & Executive Director | MattLoeb |
| Director, BusinessDevelopmentEurope | KarineIffour |
| Senior Director, Global Business Development | PeterSobel |
| Area Manager Europe, Israel, North Africa Sales Marketing | PaulCanning |
| SeniorDirectorMemberExperience | JamieMoesch |
| General Counsel and Chief Compliance | Eileen Lach |
| Ukrainetreasurer | Anna Kyselova |
| Hungary VC | PeterKadar |
| UAE PastChair | EesaBastaki |

**Saturday**

**1. Call to order**

TheRegion 8 Director, **Marko Delimar**, opened the 99thIEEE Region 8 Committee meeting and asked the Secretary, **Costas Stasopoulos,** to make the roll call.

**2. Roll Call**

The Secretary, **Costas Stasopoulos**,made the roll call and there was a quorum.

**3. Welcome**

**UrmetJanes**, Estonia Section Chair, welcomed everybody to Tallinn, Estoniaand to the IEEE Region 8 Committee meeting. He then gave some general and travelinformation aboutTallinn and the upcoming social events.

**5. Introduction of Officers**

An introduction of all the Section Chairs and representatives was made by the Secretary and themselves. All the appointed members of Region 8 introduced themselves too.

**6. Introductory remarks**

The Region 8 Director, **Marko Delimar**,welcomed everybody in Tallinn.He introduced and welcomed all the guests from IEEE HQ in the Region 8 Committee meeting. He stressed that there should be bidirectional communication and involvement of the Section Chairs. He asked everybody to speak up and participate in the discussions.

**4. Adoption of the Agenda**

Marko Delimar presented the agenda;it was approved unanimously as shown below.

**AGENDA**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| # | Type | Agenda Item | Presenter | Additional info |
| 1 |  | Call to Order | Delimar |  |
| 2 |  | Roll Call | Stasopoulos |  |
| 3 |  | Welcome | Delimar/Jänes |  |
| 4 |  | Approval of the agenda | Delimar |  |
| 5 |  | Introduction of new officers | Stasopoulos |  |
| 6 |  | Introductory remarks | Delimar/Stasopoulos |  |

**CONSENT AGENDA**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| # | Type | Agenda Item | Presenter | Additional info |
| 11 | Act | Approval of the Minutes of the Berlin Meeting | Stasopoulos |  |
| 101 | Rep | Awards and Recognition | Turner -Not attending |  |
| 102 | Rep | Chapter Coordination | Pasquet- Not attending |  |
| 103 | Rep | Conference Coordination | Debono |  |
| 104 | Rep | Educational Activities | Hassan |  |
| 105 | Rep | Electronic Communications | Michael |  |
| 106 | Rep | GOLD Activities | Kaissi |  |
| 107 | Rep | Industry Relations | Dandan |  |
| 109 | Rep | Life Members | Szabo |  |
| 110 | Rep | Membership Development | Van Hertem |  |
| 111 | Rep | Professional Activities | Zajc |  |
| 112 | Rep | Publications | Zanero |  |
| 113 | Rep | Region 8 News | Saam/Huang- Not attending |  |
| 114 | Rep | Standards Activities | Law |  |
| 115 | Rep | Technical Committees | Katić |  |
| 116 | Rep | Voluntary Contribution Fund | Stoilkov |  |
| 117 | Rep | Women in Engineering | Ponci- Not attending |  |
| 201 | Rep | Austria | Roessler |  |
| 202 | Rep | Bahrain | Qamber / Ajoor |  |
| 203 | Rep | Belarus | Baranov |  |
| 204 | Rep | Benelux | Van Etten |  |
| 205 | Rep | Bosnia and Herzegovina | Boskovic |  |
| 206 | Rep | Bulgaria | Goleva / Asparouhova |  |
| 207 | Rep | Croatia | Kuzle |  |
| 208 | Rep | Cyprus | Symeou |  |
| 209 | Rep | Czechoslovakia | Farkas |  |
| 210 | Rep | Denmark | Stilling |  |
| 211 | Rep | Egypt | Darwish |  |
| 212 | Rep | Estonia | Jänes |  |
| 213 | Rep | Finland | Koivo / Sliz |  |
| 214 | Rep | France | Borne |  |
| 215 | Rep | Germany | Richter |  |
| 216 | Rep | Ghana | Gyasi-Agyei |  |
| 217 | Rep | Greece | Skodras / Kakarountas |  |
| 218 | Rep | Hungary | Rudas |  |
| 219 | Rep | Iceland | Thorsteinsson |  |
| 220 | Rep | Iran | Soltanian-Zadeh |  |
| 221 | Rep | Iraq | Bader Sadkhan |  |
| 222 | Rep | Israel | Litsyn / Baal Schem |  |
| 223 | Rep | Italy | Vatalaro/Vangelista |  |
| 224 | Rep | Jordan | Zabalawi |  |
| 225 | Rep | Kenya | Kaabunga |  |
| 226 | Rep | Kuwait | Al-Ghunaim / Abulhasan |  |
| 227 | Rep | Latvia | Romanovs |  |
| 228 | Rep | Lebanon | Shaban |  |
| 229 | Rep | Lithuania | Navakauskas |  |
| 230 | Rep | Malta | Micallef |  |
| 231 | Rep | Morocco |  |  |
| 232 | Rep | Nigeria | Chuwudebe |  |
| 233 | Rep | Norway | Olsen/Aigner |  |
| 234 | Rep | Oman |  |  |
| 235 | Rep | Poland | Ogorzałek / Cholda |  |
| 236 | Rep | Portugal | Cruz |  |
| 237 | Rep | Qatar |  |  |
| 238 | Rep | Republic of Macedonia | Arsov |  |
| 239 | Rep | Romania | Dobrescu /Toma |  |
| 240 | Rep | Russia (Northwest) | Kutuzov |  |
| 241 | Rep | Russia (Siberia) | Markhasin /Stukach |  |
| 242 | Rep | Russia | Gulyaev / Bankov |  |
| 243 | Rep | Saudi Arabia (East) | Al-Dhamen |  |
| 244 | Rep | Saudi Arabia (West) | Al-Samarrai |  |
| 245 | Rep | Serbia and Montenegro | Neskovic |  |
| 246 | Rep | Slovenia | Zajc |  |
| 247 | Rep | South Africa | van Wyk |  |
| 248 | Rep | Spain | Molina |  |
| 249 | Rep | Sweden | Bergqvist |  |
| 250 | Rep | Switzerland | Doering |  |
| 251 | Rep | Tunisia | Loulou |  |
| 252 | Rep | Turkey |  |  |
| 253 | Rep | Ukraine | Zhuikov / Pichkalyov |  |
| 254 | Rep | United Arab Emirates | Althani |  |
| 255 | Rep | UKRI | Sinnadurai |  |
| 256 | Rep | Zambia | Munungwe / Kabwe |  |

**ACTION/DISCUSSION**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| # | Type | Agenda Item | Presenter | Additional info |
| 301 | Disc | Director's Report | Delimar |  |
| 302 | Disc | Treasurer's Report | Harrington |  |
| 303 | Disc | Secretary's Report | Stasopoulos |  |
| 304 | Disc | N&A Report | Modelski |  |
| 305 | Disc | Director Elect’s Report | Bastiaans |  |
| 306 | Disc | Member Activities | El-Mousa |  |
| 307 | Disc | Student Activities | Nassar/Soares |  |
| 308 | Disc | Technical Activities | Sinha |  |
| 309 | Disc | IEEE President’s Address | Day |  |
| 310 | Disc | MGA Report | Delimar/Jankowski/Moesch |  |
| 311 | Disc | Section Registration | Delimar/Lach |  |
| 312 | Act | Awards | Delimar/Turner |  |
| 313 | Disc | 50th Anniversary Activities | Bastiaans/Richter |  |
| 314 | Act | Workshops | El-Mousa |  |
| 315 | Disc | General Discussion (Open Session) | Delimar |  |
| 316 | Disc | Discussion (Executive Session) | Delimar |  |
| 317 |  | New Business | Delimar |  |
| 318 | Act | Next Meeting | Stasopoulos |  |
| 319 | Act | Adjournment |  |  |

**7. Approval of the Consent Agenda**

The consent agenda was presented by Marko Delimar and was adopted unanimously.

All the reports and presentations that follow can be found at:

<http://www.ieeer8.org/category/committee/meetings/2012-october-tallinn/>

**301. IEEE Region 8 Director’s Report**

**Marko Delimar,** Region 8 Directorwent through the SWOT analysis of our Region and said that some challenges and opportunities have been tangled and progress has been made. He then introduced the members of the committee; hestated its mission and vision, went through some key facts and characteristics, talked about some recent Conferences and activities. He then pointed out some challenges for the future. He gave an overview of last year’s events,introducing the new Subsections in our Region and he also mentioned the upcoming events.He talked of the establishment of Section officer’s term limits. Then he went on giving the key challenges of Region 8: Africa, Cooperation with European Agencies and Conferences.

**309. IEEE President’s Address**

**Gordon Day,**IEEE President,said that IEEE Region 8 is very important for IEEE. This can be seen by the IEEE HQ participation in this meeting and it is also a sign of IEEE’s globalization. Some of the bigger sections of IEEE are based in this region and it covers the largest geographic area. He is committedin supporting our region and one of his priorities is IEEE and European Union relations, the Brussels office and the standardsadvancementin the area. Also he would like to support and help our members from our Brussels office. He is very much in humanitarian activities in IEEE and especially in Africa and urged members to support these initiatives. He believes that as an organization we should push more to bring technology throughout the world, working together with UN, UNESCO and other organizations. IEEE is also working to help members in all parts of our Region with different projects as Region 8 is very diverse and he invited everybody to talk to him about their individual needs

**310. MGA Report**

**Jamie Moesch**, Senior Director, Member Experience, Member and Geographic Activities,talked mainly on 2012 member segmentation and recent membership improvements in IEEE. He explained the segmentation methodology and how the geographies were represented. He then gave the executive summary as follows:

* Members are moderately engaged, moderately satisfied.
* More members have a “transactional” relationship with IEEE than who truly understand the organization, clearly see its value to them both professionally and personally, and see a clear pathway to a satisfying experience.
* We have many younger members who want to be engaged, but do not feel they are asked or welcome.
* IEEE membership is good; but could be great.

He then gave some examples of how the results can be used.

* Conduct events relevant to large industries in your local area.
* Invite non-members to events; Leave a lot of time for networking.
* Use IEEE’s free WebEx tool to increase attendance and engage more members. Free for all IEEE units to use. Massively improved from “Dim Dim”.
* Get your young professionals more involved. Ask them to organize section/chapter events. Invite them as a group to organize events. Tell them to invite non-member friends
* Hold events the press might report on(e.g. Technology that benefits humanity, hot topics, distinguished speakers).
* Create a list of local reporters; – Invite them to cover the events.
* Encourage STEP Events.
* Make sure new members feel welcome.
* Welcome phone calls, events, and e-mails; – Give them a local contact for questions.
* Encourage their participation.

He then gave some recent membership improvements.

* One page process for Join and Renew.
* Improved search function – schools, employers, subscriptions.
* Easy to browse societies and subscriptions.
* Membership and subscription recommendations.
* Easy to change media options for membership subscriptions.
* Automatic Renewal – coming in December.
* Memberships and subscriptions catalog.
* Integration between membership and IEEEXplore.
* Improved service confirmation process for Life Members.

**305. Region 8 2013 and Beyond**

**Martin Bastiaans,** IEEE R8 Director-Elect,presented his position statement:

As the Region 8 Director, he will continue to implement the philosophy that hehas presented as the Region 8 Vice Chair Student Activities:

To get new members, we need active Student Branches. To retain our members - and in particular recently graduated students, with a low retention rate at the moment - we need active sections with active chapters. In the transient period from student member to regular member, GOLD can play an important role; so we need an active GOLD Activities Subcommittee.

An important role is also played by an active Professional Activities Subcommittee and an active Educational Activities Subcommittee, which can offer to our members, competencies that they did not learn at school and that may be difficult to acquire otherwise. Of course, an active Membership Development Subcommittee plays a crucial role. He will strive to create a good atmosphere in the Region, the Region 8 Committee, and the Region 8 Operating Committee. Only in a good and friendly atmosphere can volunteers flourish!

He will stimulate a fruitful cooperation between all our organizational units and the many supporting committees in our Region. He will be a good listener to remarks coming from the Region 8 Committee members, so that he can represent our Region - geographically the largest and by many means the greatest of all IEEE Regions - in a way that is advantageous for most (if not all) of us. In representing the Region, his own opinion will only be relevant for issues that could not be discussed with the Region 8 Committee before, in which case you have to rely on his fair judgement.

Region 8 Vice Chairs

Between now and the next Region 8 Committee meeting in Madrid, April 2013, the Vice Chairs are requested to come up with the issues on which they will focus. These focus points will be presented in Madrid and will be open for discussion. Vice Chairs can introduce their team, but a full oral report is not expected. Full reporting should be in written form, with only a short oral introduction to this written report during the meeting. He would like to have more input from the Sections on the proposed focus points. Ample time will be devoted to that during the Committee meeting.

Focus points in 2013-2014

Student branches: revitalize, Chapters: revitalize and play a pro-active role in founding new Chapters.

Educational Activities: play a pro-active role in pre-university activities.

Industry Relations: what can IEEE offer to members in industry?

History Activities: play a pro-active role in getting Milestones for the many R8 inventions.

Membership Development: can only be effective if IEEE has something to offer.

New Sections: help the present Subsections that reside under the Region to become a full Section, student branches, chapters, membership development.

Explore the possibility for new geographic units in those parts of our Region where no Sections exist.

Break-out sessions in 2013-2014

In 2013-2014, break-out sessions will be devoted to points of concern and topics for future discussion (e.g., as mentioned in Section reports). This may also lead to useful recommendations for Sections Congress. The common goal remains to retain and enhance Section vitality.

**304. Region 8 N&A Report**

**Jozef Modelski,** Chair of the Nominations and Appointments committee, announced the 2012 elections:

Election of R8 OpCom members:

R8 Secretary (term 2013-2014),Ali El-Mousa(Jordan), Hafidh Al-Samarrai(Western Saudi Arabia).R8 Treasurer (term 2013-2014)Brian Harrington (UK&RI). R8 Vice Chairs (TA, MA, SA) (term 2013).Vice ChairTechnical Activities, Carl Debono(Malta), ElyaJoffe(Israel).Vice ChairMember Activities, Christopher James(UK&RI), Aleksandar Szabo(Croatia).Vice ChairStudent Activities, Pablo Herrero(Germany), Jan Verveckken(Benelux).

Election of three members of the R8 N&A Committee (term 2013-2014):

GoceArsov(Macedonia), Pierre Borne (France), MouradLoulou(Tunisia), Irina Naidionova(Lithuania), Elias Nassar(Lebanon), MaciekOgorzalek(Poland), Thanos Skodras (Greece), Hamid Soltanian-Zadeh(Iran), NicolaeTapus(Romania).

Presentations from R8 OpCom candidates followed. Elections to be held during the following day.

**303. Treasurer’s Report**

**Brian Harrington**, the Region 8 Treasurer, gave the interim reportof the Region for 2012. The financial results for the year 2012 are impoved compared to the 2011 ones.The Region realized a largely balanced result;however, as Region 8 trades USD currency to buy local currency to finance its operations, it is sensitive to exchange rate fluctuations. Further progress was made on cost control. He concluded that the performance of the R8 finances is steadyunder uncertain market conditions.

Financial Position atSeptember, 2012

Cash (Liquid Assets) is $178,051

September 2011 was $104,011

Investment (Fixed Assets) $517,102

September 2011 was $475,056

These figures are before expenditures for theRegion 8 Committee meeting in Tallinn.

He then presented the 2013 budget proposal.

The report was approved.

**302. Secretary's Report**

Secretary **Costas Stasopoulos**gave an accountof the Region 8 Committee meeting in Berlin. He mentioned that the web pages of the Sections are very important and that some Sections do not have a web page. He thanked all Region 8 Committee members for their support and cooperation andin particular George Michael, the Electronic Communications Coordinator. He said that this was his last Region 8 Committee meeting as the secretary and thanked everybody for their help and cooperation.

**308. Technical Activities**

**Saurabh Sinha,**R8 V/C Technical Activities, presented the Chapter Coordination Subcommittee (ChCSC), the Conference Coordination Subcommittee (CoCSC), the Educational Activities Subcommittee (EASC), the Industry Relations Subcommittee(IRSC), the Standards Coordinator, the TAB “Committees” Liaison and the Technical Publications Coordinator. For each of the Subcommittees he gave detailed information on the past and future events and activities, highlighting their success and pointing the direction they should go in the future.

**307, 307a, 307b, 307c. Student Activities**

**Elias Nassar,**R8 V/C Student Activities,started by introducing all the members of his team and gave the goals of his committee. He stressed the important issue of communicating with student members and the efforts made towards this direction. He then gave an overview of student membership in R8, he presented the student activities that took place in 2012. He talked on SBC 2012 that took place in Madrid. In Madrid there were 467 attendees (a new record), 293 students, 45 GOLD members, from 53 countries, 24 members from R9, 88 Speakers including IEEE President, President-Elect and Past-President. He then gave some financial statictics: 113 students were funded by R8 SAC, 22 GOLD Members were funded by R8 SAC and many students supported by their Sections for travel and registration. He thanked all the Section Chairs for their support to students and GOLD members.

He also talked of the awards and contests winners for 2012, of the upcoming activities for 2013 and of E-communications. **Jan Verveckken** gave an event evaluation report for the IEEE Region 8 StudentBranch & Gold Congress in Madrid.**Elena Pareja**gave a final report of the above congress.**Jorge Soares**, Student Representative asked several Section Chairsto talk about their student activities through an interactive process.

**314. Workshops Introduction**

**Ali El-Mousa,** R8 V/C Member Activities gave the guidelines for the workshops.

Workshop general theme:"Successful events, the how and why“

Specific Issues:

1- Identify the top three best activities thatengage members with the reasons for that.

2- Identify the top three criteria fordesignating an event as successful.

3- Identify the top three problems facedwhen organizing events and the possiblesolutions for them.

**Recess**

**Day 2**

**306. Member Activities Report**

**Ali El-Mousa,**R8 V/C Member Activities,gave hiscommittee focus of the last few months. He thenintroduced the GOLD team and gave the key facts and activities of the group. He urged everybody to create a GOLD affinity group. He stressed that having different activities at local level for GOLD is a key issue in having satisfied members. Then he presented the Professional Activities team, giving their goals and plans. They organize activities to enchase members’ careers in soft skills, management, communications and others.Professional Activities team can help members in these changing times in gaining new skills and in job looking. The Membership Development team was presented where local activities and personal contact are very important. Member retention is a key word here.He then gave some member statistics and information on e-membership.He talked about Life Members, their activities and future events. He then presented the R8 Electronic Communication Activities, the various Awards, IEEE Day 2012 and talked on the Student Branch and GOLD Congress in Madrid.

**311. 50th Anniversary Activities**

**Kurt R. Richter,** IEEE R8 Jubilee Book Coordinator, showed the editorial board for the Jubilee Book and he then explained the details on the web-based book,on R8 News – Special Issue and of theanniversary celebrations. He also explained the progressmade with the oral history project. He urged the Section Chairs to make their inputs to these projects. He finished by giving some information on the creation of the Region 8 archive. **Martin Bastiaans,** IEEE R8 Director-Elect, said that the celebrations ofthe 50th anniversary are not over yet but they will continue with various events until the next Spring meeting of the Region 8Commitee.

**311. Section Registration**

**Eileen M. Lach**, IEEE General Counsel and Chief Compliance Officergave an overview of the Legal Status Project in Region 8. The main objectives are:

* Maintain IEEE image and quality within local countries
* Preserve allowed activities engaged in every country
* Protect members and volunteers

The methodology established in 2009 was:

* Local legal counsel reviews operations and proposesoptions based on level of activity (“Matrix”)
* Review of program with Ernst & Young
* Review of corporate formation options with stafffrom multiple departments
* Coordinate with local volunteers to affect therequired and desired registrations

She then explained that a parent company for each Region was selected. The considerations for the choice were:

* Addresses political perception and a perceived competitive advantage
* Improved financial transparency and audit accountability
* Stable corporate legal and judicial environment
* Existing IEEE presence and/or support for IEEE global strategic direction

The choice for Region 8 is Switzerland.

* Not part of EU: Region includes non-EU, Middle East and Africa
* Favorable tax treatment although no non-profit form
* Long range strategic target

She then gave a list of the Sections in R8 their status and progress.

**Election of IEEE Region 8 Officers (Executive Session)**

Elections were held for the OpCom and for the N&A SubCommittee. The results of the elections were announced by R8 Director **Marko Delimar** as follows:

* R8 Treasurer (term 2013-2014)    Brian Harrington (UK&RI)
* R8 Secretary (term 2013-2014)    Ali El-Mousa (Jordan)
* R8  Vice Chair, Member Activities  (term 2013)    Aleksandar Szabo (Croatia)
* R8  Vice Chair, Technical Activities (term 2013)   Carl Debono (Malta)
* R8  Vice Chair, Student Activities (term 2013)       Pablo Herrero (Germany)
* N&A SubCommittee members (term 2013-2014):
  1. Pierre Borne (France), Elias Nassar (Lebanon), MaciejOgorzalek (Poland)

**314. Workshop Reports**

**Stefano Zanero**,gave a summary of the results of the workshops:

The best activities are:

* Arranging a panel with a common theme from academia & industry
* Engaging young professionals and students through student or career days. Future amplifiers of the “IEEE message”
* Webcasting (to overcome geo problems)
* Public sector engagement (e.g. of govt. officials) through public policy debates
* Industrial exhibitions coupled with conferences
* Distinguished lecturers (fellows, DLP, etc...) to attract and recruit people. Sponsor and involve student branches in Sectionactivities including organizing a student day
* Organize competition to recognize best studentbranch, best chapter, best thesis, and presentingthem for regional and global IEEE awards
* Having IEEE booths in all conferences to promoteIEEE membership development
* Preuniversity or “JUnior” MembershiP (JUMP) – early awareness
* Senior membership workshops – inviteeligible and seniors, engage seniors to referee: in Spain 65 % favourable response.
* Competitions: capstone/final year project/thesis awards, robotics competition, IEEEXtreme, or other outside curriculum
* Organizing events for transitions (e.g. GOLDen STEP, but more broadly the principle of STEP)
* A standards workshop (incl. a role playing exercise) between academia, students (preuniversity& university), industry. Supported by IEEE Standards Education Committee of IEEE SEC
* Vertical integration promoted through the workshop
* Engagement through social activities, irrespective of the nature of the activity (e.g. a local non-technical or technical tour)
* Presence of IEEE Section members at booth or with talks in non-IEEE but co-sponsored events
* Partnership or cooperation with national societies, regulators... (e.g. for continuing education), where the IEEE logo/brand of IEEE helps as an endorsement

You know you've done well by the simple metrics

* Number of attendees (expected vs unexpected and actual)
  + #academia, public service, industry
  + #Students and graduate student members
  + #Young professionals
  + Can break down per session
* Balance of the technical papers between industry and academia
* Quality of the papers / presentations
  + % of acceptance ofthe papers
* Peer-reviewed papers
* Presentations (e.g. industry)
* Visibility or participation of transnational entities
* Surplus generating
  + Developing patronage
  + Developing financial co-sponsorship
* Feedback collection, analysis, follow-up and evaluation (key!)
* Public response, e.g. Pre/Post-event media
  + Social media?
  + Tier of publication
  + Positive, negative, or constructive?

And the global metrics

* Membership devt. / recruitment
* Number of attendees who become “regulars”
* Number of events soliciting the IEEE brand
* Gradient of growth from event-to-event
* Measure the exposure of members to the IEEE through advanced networking opportunities at an event, or follow-up events
* Event troubleshooting

Challenges Proposed Solutions / Opportunities

* Finance/funding Payment methods, such as through a locally registered entity
  + Evaluation of the section business model / events
  + Pricing models for an event, including price variations (member grade)
* Engagement of industry
* Exhibitors
* Diversity (broader theme)
* Reciprocity between (social) media and an event
* Dedicated volunteer(s)/innovative public relations team for publicity
  + Convince media leaders in advance of a given event
  + Inviting key persons from public/corporate sector
* No shows - Enforcement of policies
  + Conditional acceptance of papers based on registration
  + Correlate packaged accommodation bookings and a list of presenters
  + Have an event on a cruise boat?

**317. New Business**

**Saurabh Sinha,**R8 V/C Technical Activities, presented the following motion:

TO: IEEE Region 8 Committee

FROM: Carl Debono, Chair: Conference Coordination Subcommittee

SUBJECT: Approval for hosting of the next HistelCon

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**EXECUTIVE SUMMARY:**

IEEE HistelCon is a Region 8 conference. The event receives oversight through the Region 8 Conference Coordination Subcommittee (Vice-Chair: Technical Activities). The oversight (sub-) committee has received a conference bid, where it is requested that the IEEE Region 8 Committee supports the hosting of IEEE HistelCon in partnership with the International Committee for the History of Technology (ICOHTEC) and the IEEE History Committee.

**PROPOSED ACTION:**

Resolved that the bid to host HistelCon’15 shall be approved.

**FINANCIAL IMPLICATIONS:**

No financial implications.

**PROS and CONS:**

Pros:In support of Region 8’s vision, the event will grow through the partnership.

Cons:The next event would be, by default, hosted in 2014. The mentioned partnership would mean that the event would be held in 2015.

**IMPLEMENTATION:**

Through the Conference Coordination Subcommittee (Region 8), ICOHTEC.

Conference organizer: [Dr. Jacob Baal-Schem](mailto:J.baal.schem@IEEE.org) (Region 8)

**BACKGROUND INFORMATION:**

HistelCon, introduced in 2008, continues as a small-sized Region 8 conference, and benefits from the drive of Dr. Baal-Schem. The oversight subcommittees reviewed the conference bid, and approved the conference proposal.

The motion was adopted.

**318. Next Meeting**

The next Region 8 Committee meeting will be held in Madrid, Spain on 20-21 April 2013.Pilar Molina, the Spain Section chair, gave a small presentation on Madrid and invited everybody to attend the meeting.

**319. Adjournment**

The Region 8 Director thanked everybody in the OpCom and in the Region 8 Committee for their support and help.

The motion to adjourn was proposed.The motion was adopted.

Adjourn