



This membership development report is issued on behalf of your IEEE Region, and the IEEE Member & Geographic Activities Board.



After members who did not renew were deactivated at the end of February, we are at the lowest point in the year in terms of membership. From now on, recovery and recruitment of new members will make the numbers grow. But at this moment, it is very important to focus on those members who missed the renewal deadline, and that will begin to miss IEEE during March. Every Section should make efforts in contacting them one by one and remind of the benefits they may lose if they don't renew. See the link on the following page for **downloading the contact data of members in arrears and reach them**.

Also, don't forget that **half-year dues** started March 1st, and that people who join now only pay for 6 months and get 9 or 10 months of membership. And now there is an **additional 10% discount** for new members!

–Antonio Luque, Membership Development Chair, Region 8

Regional Snapshot	Total this Month	'13 vs. '12	% Change	Aug 2013 408,000 Member Goal – R8		2013 New Members (FEB)
Total Membership	55,288	▼ -1,245	-2.2%	74.8%	Total	8074
• Higher-Grade	39,651	▼ -783	(2.6%)	69.4%	Higher Grade	2065
• Students	15,637	▼ (462)	(2.8%)	93.2%	Students	6639
IEEE Worldwide - Total	310,748	▼ (3,021)	-1.0%	408,000		47,934

2013 Retention Dashboard / Benchmark	Cumulative – Through This Month			
	Professionals	Graduate Students	Undergraduate Students	Total
Region – Total Members	68.2%	63.3%	24.6%	62.9%
Region – 1 st -Year Members	28.4%	48.8%	18.9%	30.4%
IEEE – Total Members	73.3%	56.4%	19.4%	64.5%
IEEE – 1 st Year Members	28.2%	38.9%	15.1%	24.3%

First-Year Member Engagement	2013 Membership Cycle	2012 Membership Cycle
Recruitment	Member-Get-a-Member program: www.ieee.org/mgm , e-Membership program for new members.	1 March through 15 August half-year dues is available
MGA Operations	First Year Member page available: http://www.ieee.org/start Renewal opportunity to reach out to new members, those joined last year	<i>Weekly</i> – New members receive welcome kit mailing <i>Monthly</i> - New members of prior month are invited to a new member orientation webcast
Section / Chapter Operations	New officer reporting via vTools. See note in next pages.	Use the Correspondence templates located on www.ieee.org/md for outreach to members who have not yet renewed.
SAMIEEE Analyses	SAMIEEE tool new training sessions, link below for access.	(MD) Last Renewal Year for Active Members (MD) Last Renewal Year for Active SOCIETY Members (MD) First Year Members Not Renewed
Volunteer Resources	SAMIEEE UPGRADE: http://www.ieee.org/about/volunteers/samieee/index.html for video and training presentation	



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Best Section Total Retention	79.9% - Switzerland Section	76.0% - Finland Section
	79.7% - Croatia Section	75.8% - Germany Section
	76.4% - Norway Section	75.4% - Latvia Section

Top Section Recruitment Year over Year	Percentage Growth	Numeric Growth
	423.08% – Kuwait Section	385 - Tunisia Section
	300.78% – Tunisia Section	213 - Turkey Section
	173.08% – Cyprus Section	202 - U.K. & Rep of Ireland Section

Upcoming MD Opportunities	Click here to download from SAMIEEE a list of members in arrears, including email address to contact them	
	Use the half-year dues and additional 10% discount to recruit new members.	Suggest new members to join Technical Societies based on their Technical Interest Profile (available in SAMIEEE)

MD Resource Links	IEEE Region 8	www.ieee.org/r8
	Benefits of Membership	www.ieee.org/benefits
	First Year Member Experience	www.ieee.org/start
	Online Supply Form	www.ieee.org/md
	IEEE Contact Center & Support	www.ieee.org/about/contact_center/index.html
	Membership Statistics myIEEE	www.ieee.org/md www.ieee.org/membership_services/membership/my_ieee.html
	MD Manual, Membership Presentations	www.ieee.org/md
	Member-get-a-Member	www.ieee.org/mgm
	MD Webcast Archive Guide for 2012, 2011, 2010 and 2009	www.ieee.org/md

Alert for Officer Reporting Change:

Effective 28 September 2012, all geographic unit officers reporting is to be submitted using [vTools.OfficerReporting](#). Geographic unit officer reporting will no longer be accepted using the legacy form, which will be deactivated at 5:00 PM ET on that same date.

vTools.Officer Reporting enables current geographic unit volunteers to submit officer reporting online. Volunteers can enter new officers and view, remove, or replace existing officers. Officer names are automatically validated and then updated to the IEEE database. An e-mail confirmation is sent for each submission. Please note that validation is based on business rules per geographic unit type.



IEEE GOLD Membership Data & MGA Information

GOLD Status Indicator

In March several new processes were introduced to the IBP system to manage the GOLD indicator code and reset it based on educational information provided by the member. Year over year data analysis is being compiled. These new validation processes in IT will substantially improve data quality but appear to skew the present GOLD member totals particularly as we examine year over year statistics.

The table below shows the current month with GOLD membership data. Each month’s report will only show that month’s data going forward until we have completed a year to begin year-over-year comparison.

Geographic IEEE Gold Membership - February 2013			
Region	Higher Grade w/o GSM	GSM	Total
1	1,862	537	2,399
2	1,672	538	2,210
3	1,568	670	2,238
4	1,414	525	1,939
5	1,851	511	2,362
6	3,447	891	4,338
R 1-6	11,814	3,672	15,486
7	1,434	630	2,064
8	6,802	2,285	9,087
9	1,271	346	1,617
10	6,368	1,239	7,607
R 7-10	15,875	4,500	20,375
TOTAL	27,689	8,172	35,861



IEEE Member & Geographic Activities (MGA) Information

The **IEEE Member and Geographic Activities** (MGA) Nominations and Appointments (N&A) Committee is soliciting nominations for the following 2014 leadership positions:

- MGA Vice President/MGA Board Chair
- MGA Treasurer
- MGA Vice Chairs
- MGA Committee Chairs

In accordance with the IEEE globalization initiative and in an attempt to ensure that MGA is globally balanced, each Region is requested to submit nominations. Self-nominations are encouraged. The deadline to submit nominations is 1 April 2013. A [complete list of available MGA positions, committee descriptions](#), the [MGA online nomination form](#), and information on the [MGA Nominations and Appointments process](#) are available.

➤ [Nominate yourself or a colleague now](#)

http://www.ieee.org/societies_communities/geo_activities/nominations_and_appointments/index.html



Year-over-Year – Renewal: 2013 Membership Year – February 2013

REGION 8	HIGHER GRADE MEMBERS			STUDENT MEMBERS			TOTAL MEMBERS		
	Opportunity	# Renewal	% Renewal	Opportunity	# Renewal	% Renewal	Opportunity	# Renewal	% Renewal
Switzerland Section	2470	2025	82.0%	449	306	68.2%	2,919	2331	79.9%
Croatia Section	491	405	82.5%	218	160	73.4%	709	565	79.7%
Norway Section	901	700	77.7%	121	81	66.9%	1,022	781	76.4%
Finland Section	812	631	77.7%	261	184	70.5%	1,073	815	76.0%
Germany Section	5821	4579	78.7%	1727	1139	66.0%	7,548	5718	75.8%
Latvia Section	88	69	78.4%	38	26	68.4%	126	95	75.4%
Austria Section	965	736	76.3%	349	250	71.6%	1,314	986	75.0%
Denmark Section	701	529	75.5%	127	88	69.3%	828	617	74.5%
Spain Section	3005	2306	76.7%	791	507	64.1%	3,796	2813	74.1%
Benelux Section	2783	2131	76.6%	764	479	62.7%	3,547	2610	73.6%
Italy Section	3808	2867	75.3%	650	405	62.3%	4,458	3272	73.4%
Sweden Section	1706	1278	74.9%	480	312	65.0%	2,186	1590	72.7%
Romania Section	867	624	72.0%	129	83	64.3%	996	707	71.0%
Hungary Section	335	250	74.6%	109	64	58.7%	444	314	70.7%
Poland Section	821	614	74.8%	168	79	47.0%	989	693	70.1%
Czechoslovakia Section	476	352	73.9%	95	38	40.0%	571	390	68.3%
Lithuanian Section	77	54	70.1%	14	8	57.1%	91	62	68.1%
U.K. & Rep Of Ireland Section	8127	5740	70.6%	1675	890	53.1%	9,802	6630	67.6%
Cyprus Section	195	134	68.7%	91	57	62.6%	286	191	66.8%
Israel Section	1036	717	69.2%	110	47	42.7%	1,146	764	66.7%
Russia (Siberia) Section	186	127	68.3%	44	25	56.8%	230	152	66.1%
Portugal Section	784	548	69.9%	476	281	59.0%	1,260	829	65.8%



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Malta Section	112	66	58.9%	53	42	79.2%	165	108	65.5%
Slovenia Section	264	180	68.2%	45	21	46.7%	309	201	65.0%
Russia Section	575	384	66.8%	76	35	46.1%	651	419	64.4%
Greece Section	1312	895	68.2%	713	383	53.7%	2,025	1278	63.1%
France Section	3280	2121	64.7%	509	227	44.6%	3,789	2348	62.0%
Bulgaria Section	237	140	59.1%	54	33	61.1%	291	173	59.5%
South Africa Section	954	599	62.8%	248	107	43.1%	1,202	706	58.7%
Estonia Section	93	61	65.6%	34	13	38.2%	127	74	58.3%
Iceland Section	60	43	71.7%	45	18	40.0%	105	61	58.1%
Serbia And Montenegro Section	527	307	58.3%	179	100	55.9%	706	407	57.6%
Republic Of Macedonia Section	114	72	63.2%	65	30	46.2%	179	102	57.0%
Russia (Northwest) Section	185	125	67.6%	92	32	34.8%	277	157	56.7%
Belarus Section	29	20	69.0%	17	6	35.3%	46	26	56.5%
Ukraine Section	338	192	56.8%	134	63	47.0%	472	255	54.0%
Saudi Arabia Section	686	382	55.7%	105	35	33.3%	791	417	52.7%
Zambia Section	113	58	51.3%	3	1	33.3%	116	59	50.9%
Bosnia And Herzegovina Section	136	65	47.8%	79	43	54.4%	215	108	50.2%
Bahrain Section	74	42	56.8%	19	3	15.8%	93	45	48.4%
Turkey Section	1125	622	55.3%	960	373	38.9%	2,085	995	47.7%
Morocco Section	99	53	53.5%	50	18	36.0%	149	71	47.7%
Kenya Section	97	46	47.4%	16	5	31.3%	113	51	45.1%



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REGION 8	HIGHER GRADE MEMBERS			STUDENT MEMBERS			TOTAL MEMBERS		
	Opportunity	# Renewal	% Renewal	Opportunity	# Renewal	% Renewal	Opportunity	# Renewal	% Renewal
Qatar Section	170	85	50.0%	61	16	26.2%	231	101	43.7%
Oman Section	113	59	52.2%	27	2	7.4%	140	61	43.6%
Kuwait Section	147	79	53.7%	61	7	11.5%	208	86	41.3%
Western Saudi Arabia Section	264	117	44.3%	94	29	30.9%	358	146	40.8%
Lebanon Section	342	144	42.1%	458	177	38.6%	800	321	40.1%
United Arab Emirates Section	874	416	47.6%	597	107	17.9%	1,471	523	35.6%
Egypt Section	874	438	50.1%	1309	337	25.7%	2,183	775	35.5%
Iraq Section	119	44	37.0%	37	10	27.0%	156	54	34.6%
Ghana Section	171	54	31.6%	43	12	27.9%	214	66	30.8%
Nigeria Section	972	314	32.3%	335	78	23.3%	1,307	392	30.0%
Tunisia Section	275	89	32.4%	380	102	26.8%	655	191	29.2%
Jordan Section	253	113	44.7%	397	38	9.6%	650	151	23.2%
Iran Section	1313	263	20.0%	1177	300	25.5%	2,490	563	22.6%
Reg 8-Countries Outside Sections	673	324	48.1%	422	79	18.7%	1,095	403	36.8%
Region 8 - Apo/Fpo	101	67	66.3%	25	12	48.0%	126	79	62.7%



Year-over-Year – Recruitment: 2013 Membership Year

Section	February 2013	February 2012	# Change	% Change
Kuwait Section	68	13	55	423.08%
Tunisia Section	513	128	385	300.78%
Cyprus Section	71	26	45	173.08%
Malta Section	33	16	17	106.25%
Kenya Section	20	10	10	100.00%
Oman Section	39	20	19	95.00%
Bahrain Section	35	19	16	84.21%
Lithuanian Section	21	12	9	75.00%
Turkey Section	529	316	213	67.41%
Bosnia And Herzegovina Section	20	12	8	66.67%
Israel Section	106	69	37	53.62%
Morocco Section	64	43	21	48.84%
Croatia Section	81	58	23	39.66%
Portugal Section	197	144	53	36.81%
Denmark Section	82	62	20	32.26%
Estonia Section	26	20	6	30.00%
Czechoslovakia Section	45	35	10	28.57%
U.K.& Rep Of Ireland Section	1069	867	202	23.30%
France Section	406	336	70	20.83%
Zambia Section	12	10	2	20.00%
Norway Section	68	59	9	15.25%
South Africa Section	99	88	11	12.50%
Benelux Section	317	284	33	11.62%



Year-over-Year – Recruitment: 2013 Membership Year

Section	February 2013	February 2012	# Change	% Change
Saudi Arabia Section	119	107	12	11.21%
Russia Section	104	97	7	7.22%
Hungary Section	49	46	3	6.52%
Poland Section	106	100	6	6.00%
Lebanon Section	347	330	17	5.15%
Egypt Section	563	537	26	4.84%
Switzerland Section	172	169	3	1.78%
Romania Section	72	71	1	1.41%
Greece Section	310	308	2	0.65%
Finland Section	79	79	0	0.00%
Nigeria Section	255	256	-1	-0.39%
Italy Section	302	317	-15	-4.73%
Germany Section	507	534	-27	-5.06%
Iceland Section	37	40	-3	-7.50%
Russia (Northwest) Section	57	63	-6	-9.52%
Ukraine Section	73	82	-9	-10.98%
Austria Section	99	112	-13	-11.61%
Latvia Section	7	8	-1	-12.50%
Bulgaria Section	40	46	-6	-13.04%



Year-over-Year – Recruitment: 2013 Membership Year

Section	February 2013	February 2012	# Change	% Change
Slovenia Section	18	21	-3	-14.29%
Sweden Section	140	165	-25	-15.15%
Spain Section	239	283	-44	-15.55%
Russia (Siberia) Section	27	32	-5	-15.63%
Belarus Section	5	6	-1	-16.67%
Western Saudi Arabia Section	64	77	-13	-16.88%
Republic Of Macedonia Section	19	23	-4	-17.39%
Qatar Section	45	59	-14	-23.73%
Jordan Section	165	253	-88	-34.78%
United Arab Emirates Section	235	394	-159	-40.36%
Iraq Section	17	53	-36	-67.92%
Serbia And Montenegro Section	36	114	-78	-68.42%
Ghana section	26	96	-70	-72.92%
Iran Section	137	732	-595	-81.28%
Region 8 - Apo/Fpo	14	17	-3	-17.65%
Reg 8-Countries Outside Sections	298	290	8	2.76%

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