

Region 8 GOLD Committee Report

Committee members:

- Rafal Sliz (Chair)
- Nele Reynders
- Elena Pareja Monturiol
- Amir Zahoor
- Salima Kaissi (Past Chair)

Graduates of Last Decade (GOLD) is the group of IEEE members that have completed their first academic degree within the last 10 years. The GOLD program has been established to provide the framework and tools for the sections' use in retaining recent graduates. In our region over 40% of members are GOLD members, meaning that this large group requires effective maintenance and complex help if needed. The Region 8 GOLD Committee coordinates efforts done by GOLD volunteers and motivate young professionals to develop their future. This report shortly introduces progress and achievements of this committee. Most of our tasks focus on four main points:

1. GOLD Affinity Groups (AGs) maintenance:

- Initialisation of new affinity groups - (two new AGs in 2013: Poland, Kenya),
- Assistance to existing 34 AGs,
- Revitalisation of dormant groups, 8 groups are dormant and inactive,
- Recognition and motivation of young members to establish new AGs – still 21 Sections without GOLD AG,
- Regular teleconference meetings with GOLD Chairs.

2. Recognition of outstanding volunteers and affinity groups:

- Annual Region 8 GOLD Outstanding Affinity Group Award for exceptional GOLD AG: 2011 Egypt, 2012 Croatia,
- Nominations for MGA GOLD Hall of Fame Award – 2011 Finland, 2012 Egypt, 2013 two nominations: Croatia and Tunisia,
- A new initiative to establish Region 8 GOLD Outstanding Volunteer Award to recognize the remarkable work done by GOLD volunteers.

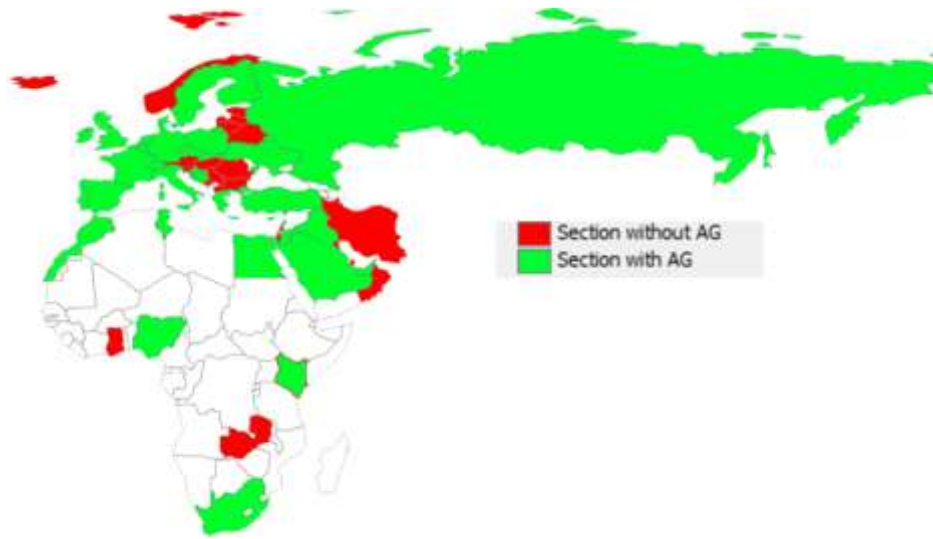
3. Increase the visibility and awareness of IEEE among young professionals:

- Well recognized GOLD website,
- Activities in social media – Facebook(+15,3%), LinkedIn(+14,7), Tweeter,
- Regular input in GOLD Rush and R8 Newsletter,
- Remarkable involvement in Student Branch Congresses: ISBC13, CEuSBC13, MESBC13,
- Design and manufacturing of promotional materials.

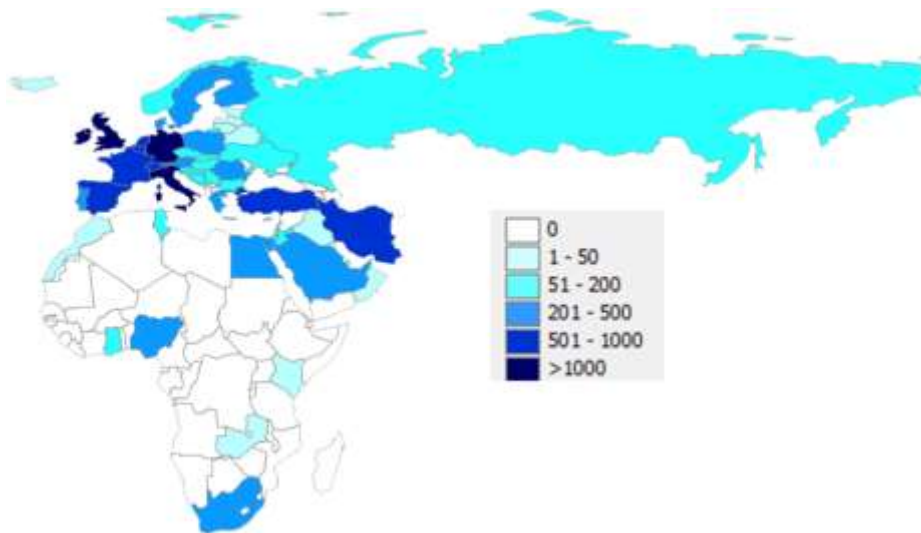
4. Membership development of your professionals:

- Inform GOLD Chairs about MD data related to their AGs,
- Implementation of the automatic MD information program
- Analysis of MD information to establish new AGs or activate the dormant one.

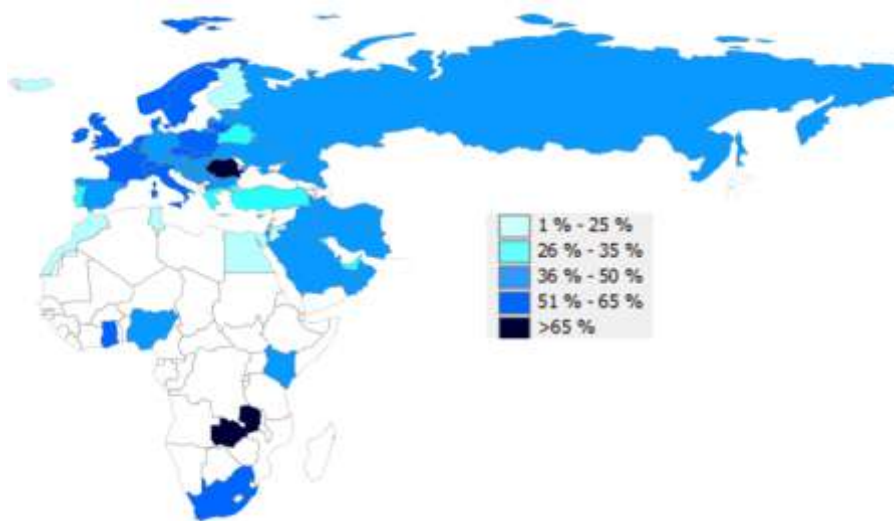
	GOLD Members January 2013	Percentage of total members	GOLD Members February 2013	Percentage of total members
Active GOLD members	15941	43,68 %	9321	40,10 %



GOLD Affinity Groups in Region 8



Number of GOLD members in Region 8



Percentage of GOLD members in Sections in Region 8