

MD Subcommittee Report April 2013

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R8 MD subcommittee, 2013

- Antonio Luque, chair
- Andreas Koltes, member
- Adeel Sultan, corresponding member
- Vincent Kaabunga, corresponding member

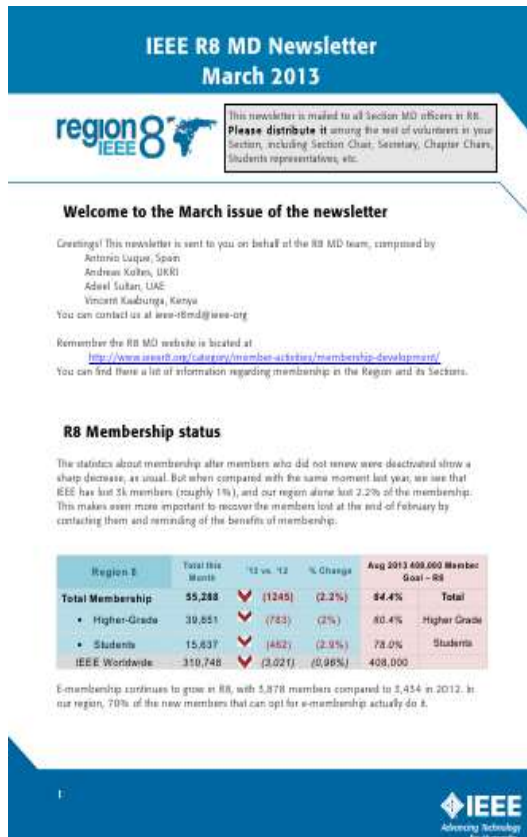
Vision

- Region 8 is very diverse, culturally, technically and financially, and is composed of small to very large sections. Not all members share the same interests or expectations from IEEE
- Communication and coordination with all MD officers is essential. Also training for new ones, which very often do not know the tools needed. Supporting them is very important for the working of the region as a whole
- Most members are in IEEE because of the technical and professional activities. Communication and coordination with Societies and Councils will help provide the member with a unified vision of what IEEE is and what benefits membership brings.

Goals for 2013

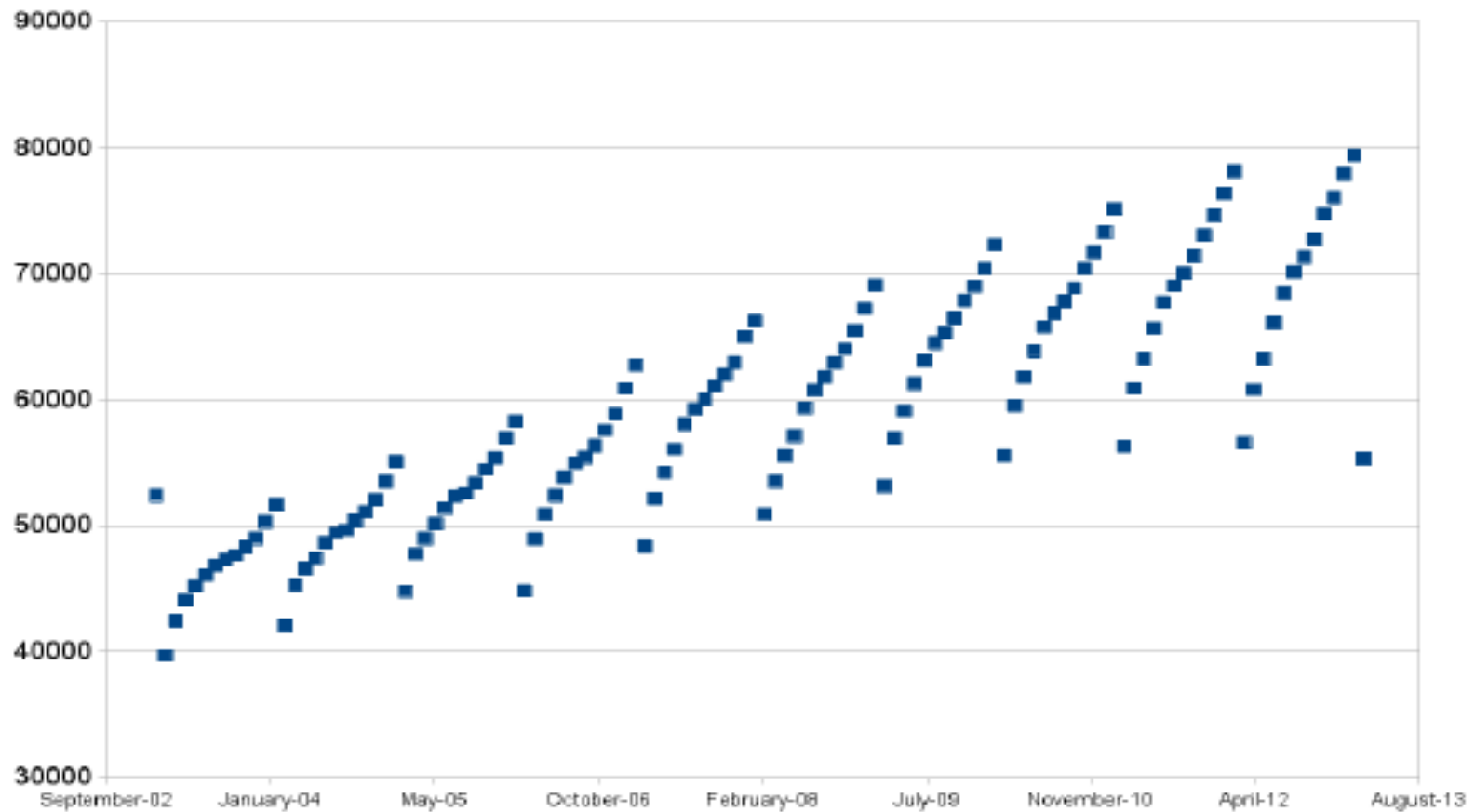
- Involve all members of the MD subcommittee in the activities, dividing the tasks and having frequent communication
- Focus on two specific areas (Africa and Middle East), whose members share some characteristics
- Use the opportunity that the large number of IEEE conferences held yearly in R8 present for MD
- Encourage members to attract new ones by making them feel they are helping their colleagues when bringing them to IEEE
- Promote e-membership in the region
- Collaborate with students and GOLDies in smoothing the transition to professional grade
- Promote upgrades from Associate to Member and from Member to Senior Member grade

Activities carried out in 2013



- Presentation of MDSC to all Section MD officers
- Coordination with MRRC chair, Ed Perkins, and MD coordinator, Cathy Downer, via teleconference
- Delivery of R8 MD Newsletter in March (left)
- Coordination with the campaign initiated by HQ to reach members in arrears
- Campaign to contact Sections with lowest retention and work with them to identify their local problems and help in solving them

MD figures



MD figures

| Region 8 | Total this Month | '13 vs. '12 | % Change | Aug 2013 408,000 Member Goal – R8 | |
|-------------------------|------------------|-------------|----------|-----------------------------------|--------------|
| Total Membership | 55,288 | ▼ (1245) | (2.2%) | 64.4% | Total |
| • Higher-Grade | 39,651 | ▼ (783) | (2%) | 60.4% | Higher Grade |
| • Students | 15,637 | ▼ (462) | (2.9%) | 78.0% | Students |
| IEEE Worldwide | 310,748 | ▼ (3,021) | (0,96%) | 408,000 | |

February statistics show a smaller retention rate, which is the main cause of the decrease in membership with respect to 2012

Fortunately, March numbers present an improved recruitment rate, especially of GSMs