

Region 8 GOLD

20st April 2013

Region 8 GOLD Committee



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Current R8 GOLD Affinity Groups Status

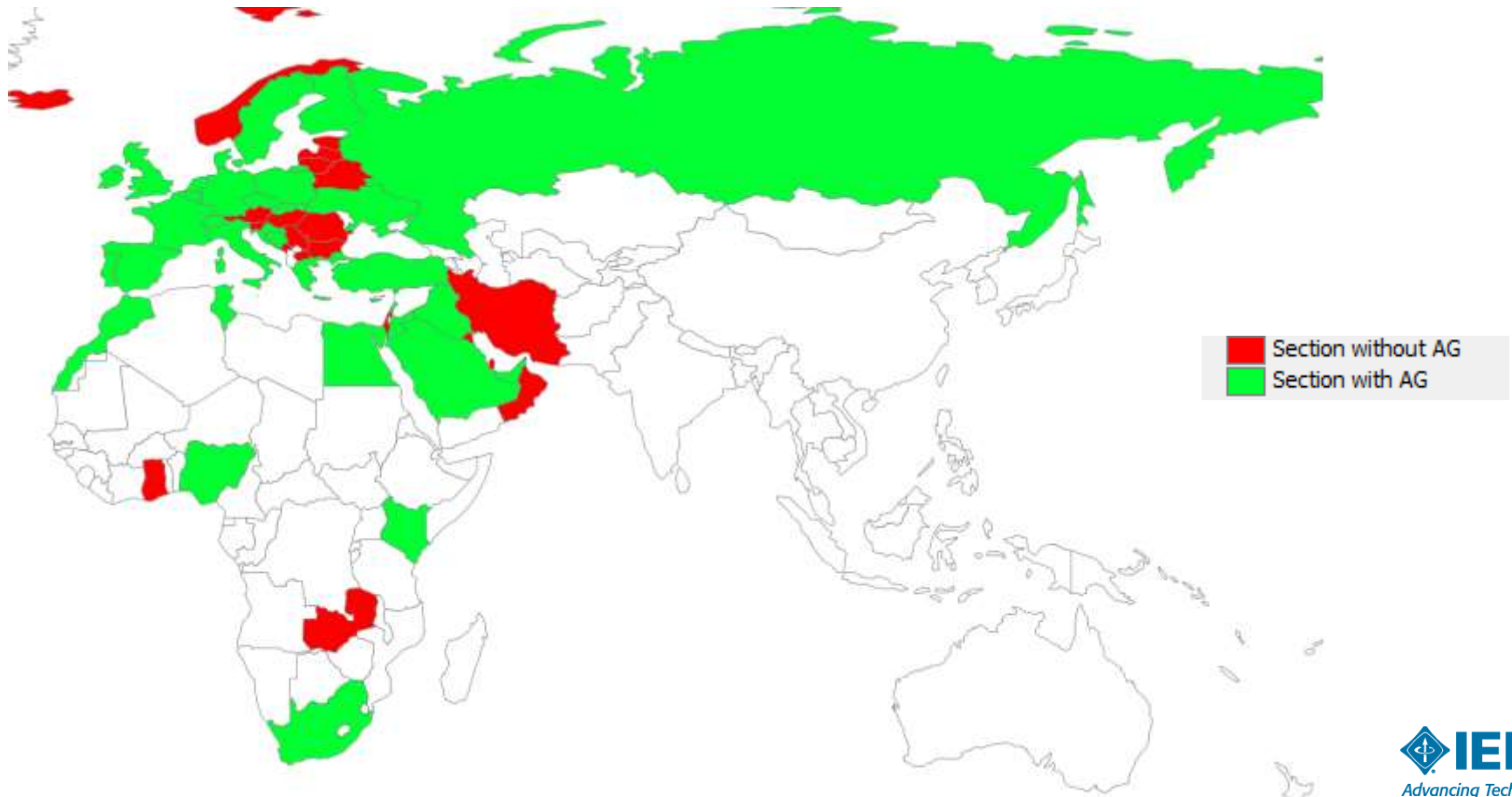
Total GOLD Affinity Groups	36
Active	27
New	2
Inactive *	2
Dormant **	5

* GOLD AG that has not submitted report last year is considered as inactive.

** GOLD AG that has not submitted report in last two years is dormant.

GOLD in Region 8 (I)

GOLD Affinity Groups in Sections



Actions in 2013 (I)

GOLD Affinity Groups (AGs) maintenance:

- Initialisation of new affinity groups - (two new AGs in 2013: Poland, Kenya)
- Assistance to existing 36 AGs
- Revitalisation of dormant groups: 7 groups are dormant and inactive
- Recognition and motivation of young members to establish new AGs: still 20 Sections without GOLD AG
- Regular teleconference meetings with GOLD Chairs

Actions in 2013 (II)

Recognition of outstanding volunteers and Affinity Groups:

- Region 8 Outstanding GOLD Affinity Group Award:
 - Past winners: 2011 Egypt, 2012 Croatia
 - 2013 ???
 - Call for nominations has been sent
 - Section chairs: nominate your GOLD AG!
- MGA GOLD Hall of Fame Award:
 - Past winners: 2011 Finland, 2012 Egypt
 - 2013: two nominations from R8 (Croatia and Tunisia)
- A new initiative to establish Region 8 GOLD Exceptional Volunteer Award to recognize the remarkable work done by GOLD volunteers

Actions in 2013 (III)

Increase the visibility and awareness of IEEE among young professionals:

- Well recognized and regularly updated GOLD website
- Activities in social media – Facebook(+15,3%), LinkedIn(+14,7), Tweeter
- Regular input in GOLD Rush and R8 Newsletter
- Remarkable involvement in Student Branch Congresses: ISBC13, CEuSBC13, MESBC13
- Design and manufacturing of promotional materials

Actions in 2013 (IV)

Membership Development (MD) of young professionals:

- Inform GOLD Chairs about MD data related to their AGs
- Implementation of an automatic MD information program
- Analysis of MD information to establish new AGs or activate dormant ones

	GOLD Members April 2013	Percentage of total members
Active GOLD members	18830	30,98 %

Issues of GOLD in Region 8

- Diversity – one rule cannot be applied everywhere
- Lack of promotional material
- GOLD is underrated

Do not hesitate, contact us!!!



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