





Engaged approach



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Croatia



**Christopher James**  
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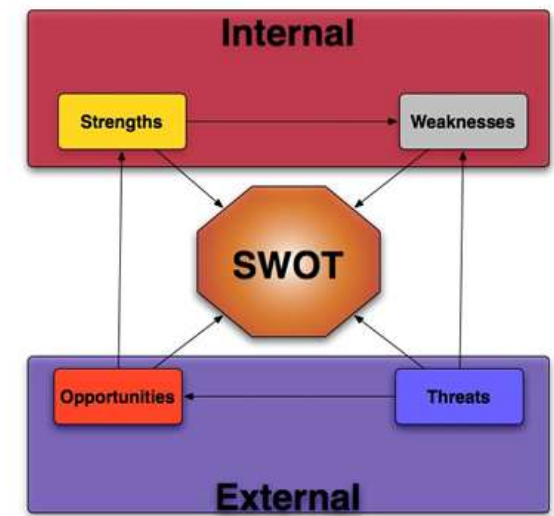


**Saurabh Sinha**  
South Africa



**Jorge Soares**  
Portugal/Switzerland







- ▶ Strong and **dedicated volunteer** corps
- ▶ Volunteer leadership development and **succession planning**
- ▶ A **large number** of active and **vibrant OUs**
- ▶ **Diversity** of Members and Sections
- ▶ **Tradition** of **exchange** of ideas and best practices
- ▶ **Established infrastructure** for Region's activities, including conducting conferences, workshops, and student activities



- ▶ The **size** of the Region is incongruous with the resources available for its administration
- ▶ IEEE **market share** in key areas is low
- ▶ Significant areas within the Region where **IEEE visibility** is very low
- ▶ The **disparity** between different Sections in the Region does not support some “one size fits all” practices of IEEE
- ▶ The **operations** of the Region **are not optimized** to take advantage of available cooperation and funding opportunities



- ▶ **Cooperation** with **local** associations, governmental/intergovernmental organizations, and educational institutions
- ▶ **Cooperation** with **EU institutions**
  - Especially in the areas of Standards, Education and Accreditation
- ▶ **Member recruiting** drives
- ▶ **Development** of **new** IEEE OUs
  - **Area-specific** activities and **creative** solutions
- ▶ **Conference** activities in R8
  - Toward IEEE-owned conferences and surplus generating conferences
- ▶ **Accreditation** opportunities (e.g., Gulf area)



- ▶ **Loss of members** to aggressive recruiting by other local and global associations
- ▶ **Expanded activities** of commercial publishers and conference providers in IEEE fields of interest in the Region
- ▶ **Perception** of IEEE as "US-centric"







At the beginning of 2011, we identified three primary challenges:

1. Africa
2. Cooperation with European agencies
3. Conferences

Resulting processes:

1. IEEE Ad Hoc Committee on Activities in Africa
2. IEEE Ad Hoc Committee on Activities in Europe
3. Region 8 Conference policy/activities

- ▶ London, March 2011, Director's report, by Marko Delimar  
<http://www.ieeer8.org/wp-content/uploads/downloads/2011/12/Director.pdf>
- ▶ London, March 2011, 2010 R8 Strategic Planning, by Jean Gabriel Remy  
<http://www.ieeer8.org/wp-content/uploads/downloads/2011/12/SP.pdf>
- ▶ San Francisco, August 2011, SPSC Report, by Józef Modelski  
<http://www.ieeer8.org/wp-content/uploads/downloads/2011/12/SPSC.pdf>
- ▶ Berlin, March 2012, SPSC Report, by Józef Modelski  
<http://www.ieeer8.org/wp-content/uploads/downloads/2012/03/Berlin-AdHoc-Report-Strategic-Planning-Committee.pdf>
- ▶ Tallinn, October 2012, SPSC Report, by Józef Modelski  
<http://www.ieeer8.org/wp-content/uploads/downloads/2012/09/Strategic-Planning.pdf>

# IEEE Priorities



Leverage IEEE's technology-related insight to provide governments, NGOs, and other organizations with innovative, practical recommendations to address public policy issues.



Ensure we are in front of disruptions (technology, social, etc.) affecting our operations.



Expand nimble, flexible, disband-able IEEE communities allowing individuals from all around the world to share, collaborate, network, debate and engage with one another.



Provide an agile forum for discussion, development and implementation of emerging technologies.

Endorsed by IEEE Board of Directors 17 February 2013

- ▶ **Alignment** with the **IEEE** and **MGA** **strategic *process***
- ▶ Creation of the list of **relevant items** to be addressed by the IEEE Region 8 SPSC

- Region 8 Committee

2. **Help SPSC complete the list**

4. Prioritises items

6. Makes decisions

- Region 8 SPSC

1. Creates an initial list

3. Sort and organises the list

5. Makes Recommendations

- ▶ IEEE Region 8 Workshops
- ▶ IEEE Section Reports (see current and past section reports)
- ▶ IEEE Region 8 SPSC brainstorming sessions
- ▶ IEEE (BoD), IEEE MGA, other IEEE OU
- ▶ IEEE Region 8 Volunteers
  - Google/Green Form

- ▶ In 2011-2012 Region 8 held 4 workshops with 4-5 parallel tracks
- ▶ 2-4 hours on Saturday afternoon, 2 times a year in conjunction with the R8 meetings
- ▶ Excellent input for strategic planning process



# Region 8 SPSC Brainstorming (1)

## - Governance

- ▶ Committee effectiveness and efficiency (size, nimbleness, etc.)
- ▶ Volunteers
  - Volunteer leadership development (societies, councils, etc)
  - Officer training and education (policy, best practices)
  - Succession planning
  - Volunteer workload, activities (matched skills) and motivation
  - Diversity and rejuvenation
- ▶ Diversification of financial support
- ▶ Transparency of committee operations



# Region 8 SPSC Brainstorming (2)

## - Membership and member activities

- ▶ Member satisfaction
  - Career support (continuing education) and services
  - Provide relevant services to members in R8
- ▶ Retaining students and recent graduates
- ▶ Membership models
  - Future of membership in an age of free technical content and social media
  - Lower income members and territories
- ▶ Social innovation
  - Workforce development
  - Thought leadership
- ▶ Community engagement

# Region 8 SPSC Brainstorming (3)

## - Conferences

- Conference policy
- Enhancing R8 conferences
  - Foster society linkages
- Future emerging technologies
- The conference of the future: virtual platforms, hybrid platforms, etc.

# Region 8 SPSC Brainstorming (4)

## - External relations

- ▶ Cooperation/partnership with (trans-)national/local organisations
- ▶ Sponsorship opportunities
- ▶ Cooperation with EU institutions and the global policy

# Region 8 SPSC Brainstorming (5)

## - Sections

- ▶ Fostering growth in areas where we have a lesser presence
  - Development of new IEEE organisational unit(s) (OUs)
- ▶ Strategic OU (re-)organisation
  - “Pre”-section, subsection, section
  - Section size and “one size fits all” model
- ▶ Section vitality
  - Activity diversity
  - Officer rejuvenation

# Region 8 SPSC Brainstorming (6)

## -Other topics

- Diversity (of members and OUs)
- Increasing IEEE visibility and market share (areas with very low visibility)
- Emphasise the transnational nature of IEEE
- Interaction of region 8 entities with other IEEE OUs
- Increase interaction between region 8 volunteers and IEEE professional staff
  - Including the staff within region 8

- Form to gather inputs



## IEEE Region 8 Strategic Planning Committee Survey

100th IEEE Region 8 Committee Meeting  
Madrid, Spain  
20-21 April 2013

Guests of the meeting are requested to hereby submit items that could serve in the strategic interest of our region and the wider IEEE.

Deadline: 21 Apr. 2013

*\*Required*

Name \*

Volunteer position/affiliation \*

Section / Area \*

Item# 1

Item# 2

Item# 3

Item# 4

Item# 5

Other thoughts/inputs

[https://docs.google.com/forms/d/1SoGGa44YxZ0qqm7BTHHgot\\_IgmXQtJrxels7IKeaO18/viewform](https://docs.google.com/forms/d/1SoGGa44YxZ0qqm7BTHHgot_IgmXQtJrxels7IKeaO18/viewform)



- Region 8 Committee

2. Help SPSC complete the list

4. **Prioritizes items**

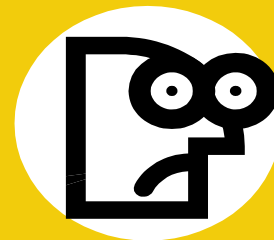
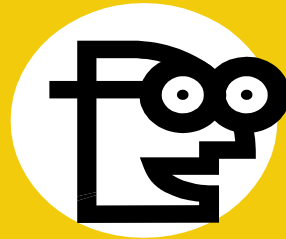
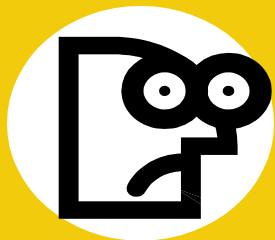
6. **Makes decisions**

- Region 8 SPSC

1. Creates an initial list

3. **Sort and organises the list**

5. **Makes recommendations**



**It's QUESTION TIME !!**